

Deliverables chart

Sponsorship Package Deliverable	Diamond	Platinum	Gold	Silver	Bronze	Pearl	Material Deadline
Product Highlight Email Pre/Post Show (this will be sent to attendees before and after the conference) – Photo 250x250px jpg, 25-character title, 50-word description about company/products/services, and URL	X	X	X	X			23-Sep
Electronic Poster – opportunity to include an electronic poster for attendees to view (specifications TBA)	X	X	X	X	X		7-Oct
2-minute Video presentation during forum – 2-minute length video, mp4 format. Submit via FTP link	X						
Video Commercials / 15-second length video – 15-second length video, mp4 format. Submit via FTP link				X			
Video Commercials / 30-second length video – 30-second length video, mp4 format. Submit via FTP link			X				
Video Commercials / 45-second length video – 45-second length video, mp4 format. Submit via FTP link	X	X					
Video Commercials / 45-second length video PRIOR TO KEYNOTE – 45-second length video, mp4 format. Submit via FTP link	X						
20-minute sponsored presentation – 20-minute speaking opportunity— Speak in a dedicated sponsor session, which is open to all	X	X					

conference attendees and scheduled concurrently with conference programs. 20-minute length video, mp4 format. Submit via FTP link							
Access to Job listings – Access to detailed data of participants who declared their interest in job opportunities.	X	X	X				
Virtual Rooms – Sponsored virtual room to conduct meetings, hold presentations, and play videos. (Dedicated hours to drive attendees to these rooms— provide links and make it very easy for attendees).	X	X	X	X	X	X	
Call-outs in online program – Support status and link to your company webpage on the conference website.	X						
Announcement in Computer Society press release – Distributed on PR Newswire. Includes quote from company and link to URL of your choice.	X						
Publication of Virtual Room hours in online program –	X						
Sponsored Acknowledgement Slide – Present one PowerPoint slide or PDF	X	X					
Complimentary Registrations Registration instructions will be emailed to each supporter. All registrants will receive complete access to the IEEE QCE conference. If you have any questions please let me know.	X	X	X	X	X	X	
Sponsor Branding in Conference Proceedings	X	X					

Sponsor Branding on Conference Website	X	X	X	X	X	X	
Sponsor Branding on Electronic Poster Screens	X						
Named Networking Event Supporter	X	X					

PLEASE SEND ALL DELIVERABLES TO ADRAQUEZ@COMPUTER.ORG

Event at a glance

25–30 October

Conference

Keynotes, technical paper, presentations, tutorials, panels, workshops, and sessions.

26 October

Exhibits

Virtual platform details

Virtual platform is currently in progress. Details regarding the virtual conference platform, including the instructions for setting up exhibitor landing pages, will be provided in the coming weeks.

Contacts

For any questions concerning sponsorship packages and pricing:

- **Regan Pickett**, IEEE Computer Society — r.pickett@computer.org
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For questions regarding sponsor deliverables, deadlines, registration, and general information:

- **Amir Draquez**, IEEE Computer Society — adraquez@computer.org