

For the fonts, I chose Sansita Sans as my sans-serif font. I am using this font on titles and subheadings because it gives a guitar hero effect which most people will be familiar with (people who play the guitar at least). Also, I chose work sans for my actual content of the web pages because it is easier to read. It also does not overwhelm the other aspects while also effectively conveying the message.

For my color scheme, I am choosing an analogous color scheme. Therefore, I am using light brown/ orange colors which are typical colors/shades of an acoustic guitar. Therefore, the color scheme is consistent throughout the website without having the color scheme distract the user from the actual content of the page. For example, If I had the analogous color scheme blue and purple, this would be completely distracting from the actual content of the page.