

ALEXANDER J. DAVIS-GRIMES

CONTACT INFO

-  Alexander Davis- Grimes
-  (678) 848- 4697
-  Phoenix, AZ (Open to Relocation)
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SOCIAL MEDIA



SKILLS

USER RESEARCH

CARD SORTING

WIREFRAMING

PROTOTYPING

RESPONSIVE WEB DESIGN

USABILITY TESTING

STORYBOARDING

USER CENTERED DESIGN

COLOR THEORY

IOS & MATERIAL DESIGN

FRONT-END WEB DEVELOPMENT

DESIGN TOOLS

SKETCH

INVISION

ADOBE DESIGN SOFTWARE

AXURE

OMNIGRAFFLE

FIGMA

ABOUT ME

I am impassioned by the creative problem-solving process. Over the last year, I have worked as a member of the Client Success Team, while completing my UX/UI certification. During my tenure, I have developed a keen knowledge of Indeed products, curated a strong ability to advocate on behalf of our clients, all while maintaining the integrity of the brand. I strongly believe that my ability to communicate and empathize with users , coupled with my UX Design/ Product focus makes me an ideal candidate to successfully transition to any design team!!

RELEVANT EXPERIENCE

- 07/17

Client Success Specialist
Indeed/Scottsdale, AZ

 - Collaborated with members of Process Improvement teams to streamline workflows and bridge interdepartmental communication gaps.
 - Designed mockups to ease budget setups, which resulted in the implementation of redesigned campaign templates in the new Salesforce CRM system.
 - Gathered client feedback (specific to Indeed's account verification process) and partnered with the Search Quality team to improve the client experience, resulting in more a comprehensive and account-specific verification process.
 - Participated in Indeed's 2018 Hack-a-thon, which afforded me the opportunity to pitch product initiatives and collaborate in design sprints.
 - Piloted BombBomb (video messaging) initiative, resulting in analytics that proved a direct correlation between video messages and positive CSAT scores.
 - Conceptualized an internal tool to assist with budget set-ups, resulting in the creation of a campaign calculator that has been shared with the entire Client Success org to reduce budget related errors.
- 02/15

Human Capital Management Consultant II
ADP/Atlanta,GA

 - Consulted with clients to deliver a comprehensive ADP solution.
 - Analyzed company processes and setups.
 - Developed and leveraged a broad understanding of the ADP product suite in support of client needs.
 - Mentored less-experienced specialists on the team.
 - Learned and navigated ADP systems in order to research/ resolve complex and multi-tiered issues.
 - Tax Registration and Banking SME
 - Created a training one-sheeter and assisted with the creation of a Sharepoint doc.

EDUCATION

- 04/19

Front-End Web Development Certification
CareerFoundry

 - Built a portfolio with a fluency in HTML5, JavaScript, jQuery, and CSS3. Learned the value of project management, version control, testing & debugging, CSS frameworks, and JavaScript Libraries while using Git and GitHub repositories.
- 07/18

UX/UI Certification
CareerFoundry

 - Intensive training boot-camp for UX Designers, specializing in UX design process and methodology that includes user research, user journeys, user personas, testing, information architecture, and visual design fundamentals.
- 05/13

Bachelor of Science concentration Marketing
Kennesaw State University/ Kennesaw, GA