

Site Plan for Bountiful Foods

Site Purpose:

Purpose of this Website is to help Bountiful Food's customers find information about the company, its location, purposes and products and to compose and make order.

Target Audience:

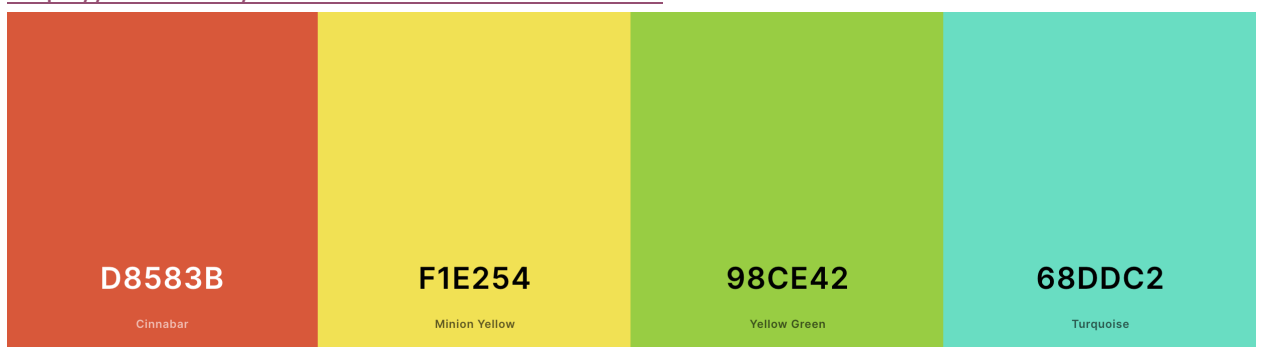
Target audience of this web site are local population of California coastal area as well as tourists interested in healthy food, including organic, made to order, fruit drinks and fruit bags.

Site Map:



Color Scheme:

<https://coolors.co/d8583b-f1e254-98ce42-68ddc2>



Typography:

I will use one of these two pairs of fonts:

<https://fonts.google.com/share?selection.family=Playfair+Display|Quattrocento+Sans>

2 styles

Playfair Display
Claus Eggers Sørensen

Regular

Whereas
recognition of the
inherent dignity

Quattrocento Sans
Impallari Type

Regular

Whereas
recognition of the
inherent dignity

or:

<https://fonts.google.com/share?selection.family=Lato|Yellowtail>

2 styles

Lato
Łukasz Dziedzic

Regular

Whereas
recognition of the
inherent dignity

Yellowtail
Astigmatic

Regular

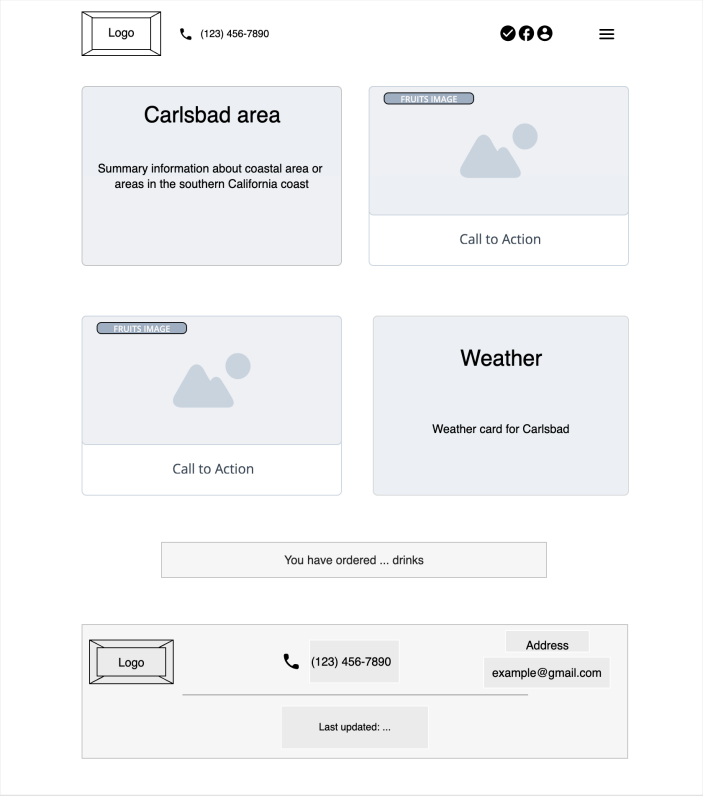
*Whereas recognition of
the inherent dignity*

Wireframe Sketch:

Small view:



Medium view:



Large view:

