Sonos during Christmas

# Concept

This web banner promote Sonos product during the pandemic

# Storyboard

|  |  |  |  |
| --- | --- | --- | --- |
| Scene 1-1:  Christmas Tree home scene (you have a present!) | Scene 1-2:  User clicks on the Present | Scene 2-1  Christmas Present  (Open me) | Scene 2-2:  Christmas Present starts unwrapping |
|  |  |  | (Drawing here) |
|  |  |  |  |
| Scene 2-3:  Sonos Product appear | Scene 3-1 :  User finds a Sonos  (Brilliant Sound your way) | Scene 3-2:  Shop now button |  |
|  | (Drawing here) |  |  |

# Flowchart

# Digital mockup

Refer to drawing

Video Demo: https://youtu.be/NCCLpOUSt58 (Unlisted YouTube Link)

# Media Assets (where does all graphics files come from)

|  |  |  |  |
| --- | --- | --- | --- |
| **S/N** | **File Name** | **Self-Created? (Yes/No)** | **Source website** |
| 1 | FAVPNG\_play-1-play-3-sonos-one-smart-speaker\_Bpkyjg3Kpng | No | <https://favpng.com/png_view/sonos-sound-system-play-1-play-3-sonos-one-smart-speaker-png/Bpkyjg3K> |
| 2 | 2173425.png | No | <https://www.google.com/search?q=sonos+logo&tbm=isch&hl=en&chips=q:black+sonos+logo,online_chips:transparent+png&hl=en&ved=2ahUKEwjT8urPy_npAhW9MXIKHWYbD_UQ4VZ6BAgBEBY&biw=1148&bih=525#imgrc=97lbD4eGAOkq2M&imgdii=CLdTQwzVk0fFZM> |
| 3 | FAVPNG\_play-1-play-3-sonos-sub-subwoofer\_M0bL43UH | no | <https://favpng.com/png_view/play-1-play-3-sonos-sub-sonos-playbar-png/i8Bh95GE> |
| 4 | FAVPNG\_play-1-sonos-play-5-sonos-play-5-wireless-speaker\_jwCqKYGY | no | <https://favpng.com/png_view/hi-fi-play-1-sonos-play-5-sonos-play-5-wireless-speaker-png/jwCqKYGY> |
| 5 | shopping-cart.svg | no | <https://www.flaticon.com/free-icon/cart_3036969> |
| 6 | Replay.svg | no | <https://www.flaticon.com/free-icon/replay_565276?term=replay&page=1&position=2> |
| 7 | Christmas | Yes | Sonos.ai |

(For self-created ones, you might be asked to show the source AI or PSD file for verification)

# Acknowledgements

Only Teachers ☺

# References

(online or offline sources)