17-356/17-766: Software Engineering for Startups
Homework 6: Project Pitch Deck
Total 50 points
Due: March 19th, 10:00 am (Prior to class)
This homework is to be done individually.

So far, you have practiced what you learned in class on *Dronuts* "fake" startup with the team that was assigned to you. Now it is time to use your knowledge and practice on a not-so-fake startup idea that you are passionate about.

In this homework we expect you to think about startup ideas and prepare a **4-minute** pitch deck **that you prepare on your own** to present your idea to the class.

We encourage you to take this opportunity to kickoff a project you envision suitable for a real startup and investigate feasibility and challenges.

Projects:
- You will be working on these new projects for the next 6-7 weeks in teams of 3 to 4 people.
- Coming up with an idea is **optional**. You can spin off from *Dronuts* project, e.g. *Dronagels* (a Drone-based Bagel Delivery startup), or come up with something new and different! However, keep in mind that you have to convince us that there are 6-7 weeks worth of work (for a team of 3-4) for your idea/project, and that an MVP is achievable in that timeframe.
- You are allowed to share your ideas to your classmates. It is totally fine if more than one person want to pitch the same idea but they need to prepare separate pitch decks and present it individually.
- After hearing everyone's ideas, you will give us your preferences, and we will try to accommodate everyone as best as we can.

Deliverables:
- Submit/upload your slides to Canvas before class starts on *March 19th*. The maximum number of slides your deck should contain is **10**.
- Prepare to present your (***individual***) pitch deck in class. You'll only have **4 minutes** to present your idea (with a hard stop). Please practice your presentation in advance and time it!

Resources:
- [What is a Pitch Deck](#)
- [Perfecting Your 5 Minute Pitch](#)
- [Public Startup Pitch Decks](#)