

Contact

irmah525@gmail.com

www.linkedin.com/in/irma-hernandez-b8330a5a (LinkedIn)

Top Skills

Microsoft Office

iWork

Macintosh Applications

Languages

English (Native or Bilingual)

Spanish (Native or Bilingual)

Irma Hernandez

Senior Events Manager at Gladstone Institutes
San Francisco, California, United States

Summary

Experienced Event Manager with a demonstrated history of working in the leisure, travel & tourism industry. Skilled in Project Management, Marketing, Budget Management, Customer Service, and Adobe Creative Suite. Highly organized professional with a Bachelor of Arts (B.A.) focused in Spanish and Sociology from UCSB.

Experience

Gladstone Institutes

3 years 1 month

Senior Events Manager

October 2024 - Present (9 months)

San Francisco, California, United States

Events Manager

June 2022 - October 2024 (2 years 5 months)

San Francisco, California, United States

University of California, Hastings College of the Law

Academic Projects and Events Manager

August 2020 - June 2022 (1 year 11 months)

San Francisco, California, United States

PIER 39

4 years 1 month

Event Coordinator

October 2018 - May 2020 (1 year 8 months)

Leasing & Marketing Coordinator

May 2017 - October 2018 (1 year 6 months)

Leasing & Marketing Assistant

May 2016 - May 2017 (1 year 1 month)

Oakland Athletics
Game Day Ticket Services Agent
March 2015 - September 2017 (2 years 7 months)
Oakland, CA

San Francisco 49ers
Event Marketing Intern
May 2014 - February 2016 (1 year 10 months)
Santa Clara, CA

UCSB Intercollegiate Athletics
Marketing/Promotions Intern
November 2012 - June 2014 (1 year 8 months)

UCSB Men's Soccer
Marketing/Accounting Intern
April 2012 - June 2014 (2 years 3 months)

UCSB - Housing and Residential Services
Joan Mortell Intern
May 2013 - May 2014 (1 year 1 month)
UCSB Community Housing Office

Education

UCSB
Bachelor of Arts (B.A.), Spanish and Sociology · (2010 - 2014)