Unit 3: Distinctive Words

BigSurv Text Analysis

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Problem: How do generate dictionaries?

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- Statistical methods → discriminating words

Goal: Find words that distinguish one group of texts from another group of texts.

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Method: Distinctive / Discriminating / Separating word scores.

Preparing the Corpus

Our corpus: 6 novels by two authors, Jane Austen and Charlotte Bronte.

First create a DTM of the corpus.

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- Requires a decision about what "distinctive" means.
- There are a variety of definitions that we might use.

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- These words tend not to be terribly interesting or informative

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- Doesn't take into account difference in total words.

■ Distinctive = difference in rates

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- Compare the average rate each author uses a word

Normalize DTM from counts to proportions: For each word *p* in an arbitrary corpus *c*:

$$\mu_p = \frac{\sum_{i=1}^N p_i}{T}$$

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3 Find words with highest absolute difference.



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Adjustment: Divide the difference in authors' average rates by the average rate across all authors.

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- More on this later (at the end of slides)

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Task: Identify authors of disputed papers

Method: Classify papers as Hamilton or Madison using dictionary methods

Training → papers Hamilton, Madison are known to have authored Test → disputed (i.e. unlabeled) papers

Preprocessing:

- Hamilton/Madison discuss similar themes
- Differ on the extent they use stop words
- Focus analysis on the stop words

Word Weights: Standardized Mean Difference

For each word p, construct weight θ_p^* ,

 $\mu_{p, {
m Hamilton}} = {
m Rate}(p)$ in subcorpus of Hamilton docs $\mu_{p, {
m Madison}} = {
m Rate}(p)$ in subcorpus of Madison docs $\sigma_{p, {
m Hamilton}}^2 = {
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We can then generate weight θ_p^* as

$$\theta_p^* = \frac{\mu_{p, \text{Hamilton}} - \mu_{p, \text{Madison}}}{\sqrt{\sigma_{p, \text{Hamilton}}^2 + \sigma_{p, \text{Madison}}^2}}$$

Trimming the Dictionary

- Trimming weights: Focus on discriminating words (very simple regularization)
- Cut off: For all $|\theta_p^*| < 0.025$ set $\theta_p^* = 0$.

Classification → Determining Authorship

For each disputed document i, compute discrimination statistic

$$Y_i = \sum_{p=1}^P \theta_p^* X_{ip}$$

 $Y_i \rightsquigarrow \text{classification (linear discriminator)}$

- Above midpoint in training set \rightarrow Hamilton text
- Below midpoint in training set \rightarrow Madison text

Findings: Madison is the author of the disputed federalist papers.

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- Face validity (do these results make sense?)
- Convergence (do different metrics lead to the same result?)
- "Gold Standard" (do our results align with human coding?)