



# Alexandra Haynes

## Frontend Developer

Creative self-taught frontend developer with roots in digital art. Former military officer and Public Relations specialist. Looking forward to merge my unique blend of military discipline, creative flair, and technical acumen to create impactful digital solutions.

## EXPERIENCE

Volunteer

2023 - Present

### Code for Hawaii

Volunteer at Code for Hawaii, a former brigade of Code for America, is a group of volunteers working on civic projects to help improve people's lives through technology.

Internship

2023 - Present

### Bayze INC

Bayze INC is a data and AI startup company, enabling their customers to celebrate and engage with their customers, as well as providing engaging end user experience around gamification and loyalty programs.

Public Relations Officer

2020-2021

### NATO deployment, Afghanistan

Conducted the public affairs relations and operations between the Afghan authorities in South region, the American Strategic Communication Headquarter and the Romanian Ministry of Defense. Monitored the online publications and social media accounts for the Afghan National Army, the Afghan National Police, the Taliban and relevant international entities. Conducted daily situational debriefs with the base Command General presenting the open source intelligence reports for the Command General's Area of Responsibility.

Social Media Specialist

2018 - 2021

### Public Relations Directorate, MOD Romania

Managing the communication and brand development for the official MOD's social media platforms. Consistent development of engaging and informative content for Facebook, Instagram, TikTok, YouTube and Twitter. Planned, executed and analyzed recruiting campaigns and special events on social media during important national days.


## PROJECTS

### Full Stack Fitness Web Application:

 [Live website](#)  
</> [Github Repo](#)

- Engineered an extensive platform enabling users to search a vast exercise database with advanced filtering capabilities.
- Implemented a seamless user experience for workout creation, submission, and health metrics calculation.
- Facilitated secure user account management, leveraging modern authentication protocols.
- Utilized a cutting-edge tech stack: React, Next.js 13, Tailwind CSS, MongoDB with Mongoose, NextAuth, JWT, and integrated various APIs.


### Code with Aloha Website Development:


 [Live website](#)  
</> [Github Repo](#)


- Crafted a digital platform spotlighting our team's passion for community enhancement via tech since 2009.
- Featured sections include a rich 'About Us', detailed event announcements, and an extensive project portfolio.
- Presented diverse client engagements and streamlined avenues for prospective client interactions.
- Integrated a user-friendly volunteer sign-up, promoting easy event access and community involvement.
- Built using React18, NextJS13, Tailwind CSS and Framer Motion.

FOR MORE PROJECTS PLEASE VISIT MY PORTFOLIO AND GITHUB

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 [www.alexandracoding.com](http://www.alexandracoding.com)

 [Github projects](#)

 [Linkedin profile](#)

 Ewa Beach, Oahu, HI



## EDUCATION

### Codecademy

Frontend Bootcamp  
2023

### Master Degree

Intelligence in organizations  
2017-2019

### Land Forces Academy

Military Officer, Management  
2014-2017



## SKILLS

- CSS, HTML, JS
- React, NextJS
- TailwindCSS, Chackra, Bootstrap
- MongoDB, API
- React Native, Expo
- Git, Github, Photoshop
- Communication, management, leadership, critical thinking, problem solving, Graphic Design, Digital Illustration, Copywriting