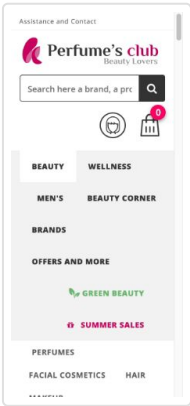https://www.perfumesclub.co.uk/ ⋮

82

Performance

Values are estimated and may vary. The performance score is calculated directly from these metrics. See calculator.
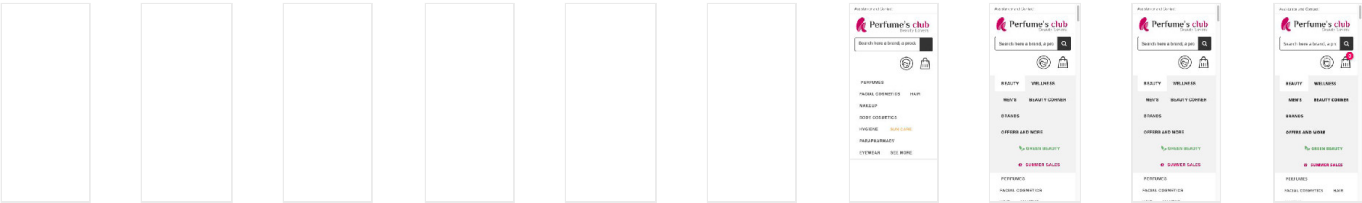
▲ 0–49　　　50–89　　　90–100

METRICS　　　　　　　　　　　　　　　　　　Expand view

First Contentful Paint	Time to Interactive
0.5 s	**2.8 s**

Speed Index	Total Blocking Time
2.0 s	**110 ms**

Largest Contentful Paint	▲ Cumulative Layout Shift
1.0 s	**0.316**

View Original Trace　　　　View Treemap

Show audits relevant to:　All　FCP　TBT　LCP　CLS

OPPORTUNITIES

Opportunity	Estimated Savings
Properly size images	0.33 s ∧

Serve images that are appropriately-sized to save cellular data and improve load time. Learn more.

URL	Resource Size	Potential Savings

	URL		Resource Size	Potential Savings
img#img-bdha6fgxa2	/63744-648.gif (cdn.smct.io)	☑	371.5 KiB	371.5 KiB
i m g	/nw/clearpay-home2.png (c.perfumesclub.com)		118.3 KiB	118.3 KiB
img	…home/2404-banner-home-rebajas-uk.webp (c.perfumesclub.com)		38.5 KiB	33.0 KiB
i m g	/nw/bl-download-app.png (c.perfumesclub.com)		35.9 KiB	31.7 KiB
img	/nw/logo_perfumesclub.png (c.perfumesclub.com)		20.9 KiB	14.6 KiB
i m g	/nw/logo-clearpay.png (c.perfumesclub.com)		9.0 KiB	6.7 KiB
i m g	/web_en/icon_new.png (c.perfumesclub.com)		11.1 KiB	6.1 KiB

Reduce unused JavaScript   0.29 s ⌃

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity. Learn more. [LCP]

☑ Show 3rd-party resources (3)

URL	Transfer Size	Potential Savings
…config/817…?v=2.9.65&r=stable (connect.facebook.net)	83.7 KiB	66.9 KiB
/bundles/asyncscripts/?v=J0npvqwmh… (www.perfumesclub.co.uk)	68.7 KiB	52.5 KiB
/widget/widget.js?v=59b59fa (d3rr3d0n31t48m.cloudfront.net)	46.9 KiB	31.4 KiB
/gtm.js?id=GTM-T8NSMT (www.googletagmanager.com)	95.9 KiB	24.8 KiB
/bundles/scripts/?v=_aABytigt… (www.perfumesclub.co.uk)	50.9 KiB	22.5 KiB

Reduce unused CSS   0.22 s ∧

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity. Learn more. FCP LCP

URL	Transfer Size	Potential Savings
/Content/cssbundle-home-v2?v=IKVnv5tf3… (www.perfumesclub.co.uk)	76.6 KiB	68.5 KiB

Use video formats for animated content   0.2 s ∧

Large GIFs are inefficient for delivering animated content. Consider using MPEG4/WebM videos for animations and PNG/WebP for static images instead of GIF to save network bytes. Learn more LCP

URL	Resource Size	Potential Savings
/63744-648.gif (cdn.smct.io)	371.5 KiB	230.3 KiB

These suggestions can help your page load faster. They don't directly affect the Performance score.

DIAGNOSTICS

⚠ Avoid an excessive DOM size — 4,096 elements   ∧

A large DOM will increase memory usage, cause longer style calculations, and produce costly layout reflows. Learn more. TBT

Statistic	Element	Value
Total DOM Elements		4,096
Maximum DOM Depth	span.fa.fa-star	24
Maximum Child Elements	body.uk	48

⚠ Ensure text remains visible during webfont load ⌃

Leverage the font-display CSS feature to ensure text is user-visible while webfonts are loading. Learn more. [FCP] [LCP]

☑ Show 3rd-party resources (6)

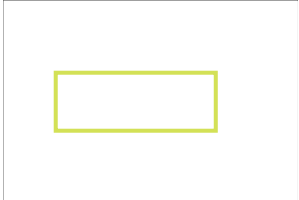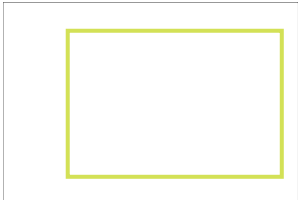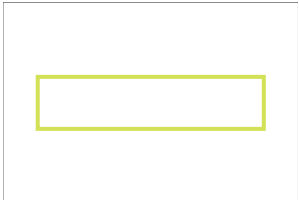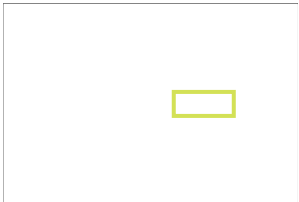| URL	Potential Savings
…Fonts/fontawesome-webfont.woff2 (www.perfumesclub.co.uk)	60 ms
…v15/MTP_ySUJH….woff2 (fonts.gstatic.com)	70 ms
…v15/cJZKeOuBr….woff2 (fonts.gstatic.com)	50 ms
…v15/k3k702ZOK….woff2 (fonts.gstatic.com)	80 ms
…v15/DXI1ORHCp….woff2 (fonts.gstatic.com)	70 ms
…v15/EInbV5DfG….woff2 (fonts.gstatic.com)	40 ms
…v15/xjAJXh38I….woff2 (fonts.gstatic.com)	40 ms
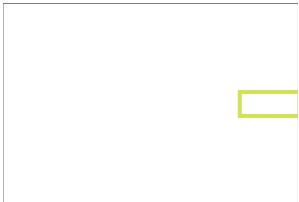
⚠ Image elements do not have explicit `width` and `height` ⌃

Set an explicit width and height on image elements to reduce layout shifts and improve CLS. Learn more [CLS]

URL

URL

img

/nw/clearpay-home2.png (c.perfumesclub.com)

img

/nw/bl-download-app.png (c.perfumesclub.com)

img

…cabecera/menu-marca-novedades-uk.jpg (c.perfumesclub.com)

img

/nw/logo-clearpay.png (c.perfumesclub.com)

img

/nw/nf-d-app-ios.png (c.perfumesclub.com)

img

/nw/nf-d-app-and.png (c.perfumesclub.com)

▲ Serve static assets with an efficient cache policy — 84 resources found ⌃

A long cache lifetime can speed up repeat visits to your page. Learn more.

☑ Show 3rd-party resources (83)

URL	Cache TTL	Transfer Size
/bannerswp/2393-banner-home-bpi-adrop.webp (c.perfumesclub.com)	None	141 KiB

URL	Cache TTL	Transfer Size
…cabecera/menu-marca-novedades-uk.jpg (c.perfumesclub.com)	None	52 KiB
/bannerswp/2393-banner-home-bolton-somatoline.webp (c.perfumesclub.com)	None	36 KiB
/bannerswp/2390-banner-home-ghd.webp (c.perfumesclub.com)	None	27 KiB
/bannerswp/2393-banner-home-clarins.webp (c.perfumesclub.com)	None	22 KiB
/t2s.min.js (static.target2sell.com)	None	5 KiB
…init/params?siteid=… (shop.pe)	None	1 KiB
/16065.js (www.dwin1.com)	10 m	8 KiB
/tm/?t=perfumesclub.co.uk (smct.co)	15 m	8 KiB
…config/817…?v=2.9.65&r=stable (connect.facebook.net)	20 m	84 KiB
/en_US/fbevents.js (connect.facebook.net)	20 m	26 KiB
/static/crossdevice.min.js?campaign_code=4d76f87aed (www.artfut.com)	20 m	8 KiB
/static/tracking.min.js?campaign_code=4d76f87aed (www.artfut.com)	20 m	7 KiB
/static/tagtag.min.js?campaign_code=4d76f87aed (www.artfut.com)	20 m	2 KiB
…a/ai.0.js (az416426.vo.msecnd.net)	30 m	22 KiB
/wi/ytc.js (s.yimg.com)	1 h	6 KiB
/widget/widget_async.js (d3rr3d0n31t48m.cloudfront.net)	1 h	1 KiB
…ua/ec.js (www.google-analytics.com)	1 h	1 KiB
/analytics.js (www.google-analytics.com)	2 h	20 KiB
/input.js (shopper.shop.pe)	4 h	9 KiB
…0.6.36/clarity.js (www.clarity.ms)	1 d	23 KiB
…Fonts/fontawesome-webfont.woff2 (www.perfumesclub.co.uk)	7 d	76 KiB
…home/2404-banner-home-rebajas-uk.webp (c.perfumesclub.com)	15 d	39 KiB

URL	Cache TTL	Transfer Size
/web_en/icon_new.png (c.perfumesclub.com)	15 d	11 KiB
/nw/colors.png (c.perfumesclub.com)	15 d	4 KiB
/nw/three-dots.svg (c.perfumesclub.com)	15 d	2 KiB
/nw/clearpay-home2.png (c.perfumesclub.com)	30 d	119 KiB
/widget/widget.js?v=59b59fa (d3rr3d0n31t48m.cloudfront.net)	30 d	47 KiB
/nw/bl-download-app.png (c.perfumesclub.com)	30 d	36 KiB
/nw/logo_perfumesclub.png (c.perfumesclub.com)	30 d	21 KiB
/nw/metodos-pago.png (c.perfumesclub.com)	30 d	12 KiB
/nw/logo-clearpay.png (c.perfumesclub.com)	30 d	9 KiB
…svg/pt.svg (c.perfumesclub.com)	30 d	8 KiB
/mediawp/172406.webp (i1.perfumesclub.com)	30 d	7 KiB
…modiface/live-modiface.png (c.perfumesclub.com)	30 d	6 KiB
/mediawp/2821.webp (i1.perfumesclub.com)	30 d	5 KiB
/mediawp/171652.webp (i1.perfumesclub.com)	30 d	5 KiB
/mediawp/172510.webp (i1.perfumesclub.com)	30 d	5 KiB
/mediawp/169955.webp (i1.perfumesclub.com)	30 d	5 KiB
/web_es/icon_ultimasunidades.png (c.perfumesclub.com)	30 d	4 KiB
/mediawp/120708.webp (i1.perfumesclub.com)	30 d	4 KiB
/widget/triggerRunner.js?v=c2be5aa (d3rr3d0n31t48m.cloudfront.net)	30 d	4 KiB
/mediawp/110439.webp (i1.perfumesclub.com)	30 d	4 KiB
/mediawp/173038.webp (i1.perfumesclub.com)	30 d	4 KiB
/nw/nf-d-app-and.png (c.perfumesclub.com)	30 d	4 KiB

URL	Cache TTL	Transfer Size
…clearpay/logo-clearpay.svg (c.perfumesclub.com)	30 d	3 KiB
/mediawp/86248.webp (i1.perfumesclub.com)	30 d	3 KiB
…menudrop/face.svg (c.perfumesclub.com)	30 d	3 KiB
/nw/nf-d-app-ios.png (c.perfumesclub.com)	30 d	3 KiB
/mediawp/22637.webp (i1.perfumesclub.com)	30 d	3 KiB
/mediawp/96760.webp (i1.perfumesclub.com)	30 d	3 KiB
…menudrop/face-w.svg (c.perfumesclub.com)	30 d	2 KiB
…svg/si.svg (c.perfumesclub.com)	30 d	2 KiB
…menudrop/basket.svg (c.perfumesclub.com)	30 d	2 KiB
/mediawp/17188.webp (i1.perfumesclub.com)	30 d	2 KiB
/nw/nature.svg (c.perfumesclub.com)	30 d	2 KiB
/web_es/dermocosmetica.png (c.perfumesclub.com)	30 d	2 KiB
…svg/sk.svg (c.perfumesclub.com)	30 d	2 KiB
…clearpay/clearpay-2m.svg (c.perfumesclub.com)	30 d	1 KiB
…clearpay/clearpay-2.svg (c.perfumesclub.com)	30 d	1 KiB
…clearpay/clearpay-3m.svg (c.perfumesclub.com)	30 d	1 KiB
/nw/l.svg (c.perfumesclub.com)	30 d	1 KiB
/nw/r.svg (c.perfumesclub.com)	30 d	1 KiB
…svg/es.svg (c.perfumesclub.com)	30 d	1 KiB
…clearpay/clearpay-3.svg (c.perfumesclub.com)	30 d	1 KiB
…clearpay/clearpay-1.svg (c.perfumesclub.com)	30 d	1 KiB
…svg/gb.svg (c.perfumesclub.com)	30 d	1 KiB

URL	Cache TTL	Transfer Size
…clearpay/clearpay-4.svg (c.perfumesclub.com)	30 d	1 KiB
…svg/lt.svg (c.perfumesclub.com)	30 d	1 KiB
…svg/no.svg (c.perfumesclub.com)	30 d	1 KiB
…svg/fr.svg (c.perfumesclub.com)	30 d	1 KiB
…svg/be.svg (c.perfumesclub.com)	30 d	1 KiB
…svg/it.svg (c.perfumesclub.com)	30 d	1 KiB
…svg/at.svg (c.perfumesclub.com)	30 d	1 KiB
…svg/lv.svg (c.perfumesclub.com)	30 d	1 KiB
…svg/se.svg (c.perfumesclub.com)	30 d	1 KiB
…svg/nl.svg (c.perfumesclub.com)	30 d	1 KiB
…svg/pl.svg (c.perfumesclub.com)	30 d	1 KiB
…svg/de.svg (c.perfumesclub.com)	30 d	1 KiB
/63744-648.gif (cdn.smct.io)	31 d	372 KiB
/63748-604.png (cdn.smct.io)	31 d	32 KiB
/o/overlays-v5.75.js (js.smct.io)	31 d	22 KiB
/t/tag-v5.75.js (js.smct.io)	31 d	21 KiB
/e/events-1.6.0.min.js (js.smct.io)	31 d	10 KiB

Minimize main-thread work   — 2.8 s   ∧

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps
with this. Learn more TBT

Category	Time Spent
Script Evaluation	1,066 ms

Category	Time Spent
Style & Layout	693 ms
Other	653 ms
Rendering	250 ms
Script Parsing & Compilation	71 ms
Garbage Collection	51 ms
Parse HTML & CSS	41 ms

○ Avoid chaining critical requests — 8 chains found ⌃

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load. Learn more. [FCP] [LCP]

Maximum critical path latency: **2,670 ms**

Initial Navigation

https://www.perfumesclub.co.uk

/Content/cssbundle-home-v2?v=IKVnv5tf3… (www.perfumesclub.co.uk) **- 2,190 ms, 76.57 KiB**

/bundles/scripts/?v=_aABytigt… (www.perfumesclub.co.uk) **- 110 ms, 50.90 KiB**

/Content/cssbundle…?v=duWRFyZrP… (www.perfumesclub.co.uk)

…v15/MTP_ySUJH….woff2 (fonts.gstatic.com) **- 70 ms, 14.32 KiB**

…v15/cJZKeOuBr….woff2 (fonts.gstatic.com) **- 50 ms, 14.33 KiB**

…v15/k3k702ZOK….woff2 (fonts.gstatic.com) **- 80 ms, 14.49 KiB**

…v15/DXI1ORHCp….woff2 (fonts.gstatic.com) **- 70 ms, 14.34 KiB**

…v15/EInbV5DfG….woff2 (fonts.gstatic.com) **- 40 ms, 14.51 KiB**

…v15/xjAJXh38I….woff2 (fonts.gstatic.com) **- 40 ms, 13.27 KiB**

○ Keep request counts low and transfer sizes small — 139 requests • 1,997 KiB ⌃

To set budgets for the quantity and size of page resources, add a budget.json file. Learn more.

Resource Type	Requests	Transfer Size
Total	139	1,997.3 KiB
Image	79	1,051.7 KiB

Resource Type	Requests	Transfer Size
Script	29	579.0 KiB
Font	7	160.8 KiB
Document	5	89.1 KiB
Stylesheet	4	88.9 KiB
Other	15	27.8 KiB
Media	0	0.0 KiB
Third-party	131	1,617.6 KiB

○ Largest Contentful Paint element — 1 element found ⌄

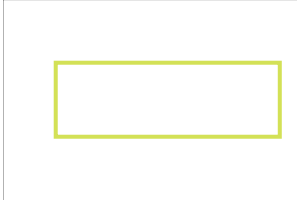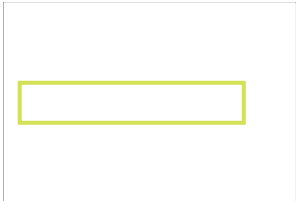This is the largest contentful element painted within the viewport. Learn More (LCP)
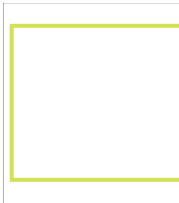
Element
img

○ Avoid large layout shifts — 5 elements found ⌄

These DOM elements contribute most to the CLS of the page. (CLS)

Element	CLS Contribution
span	0.125
div.col-12	0.083

Element	CLS Contribution
a.GTMMainMenu.font-w-700	0.048
input#buscar	0.039
div.nav.col-12	0.009

○ Avoid long main-thread tasks — 8 long tasks found ⌃
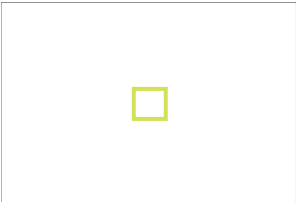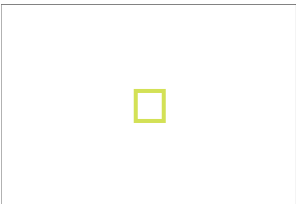
Lists the longest tasks on the main thread, useful for identifying worst contributors to input delay. [Learn more](#) TBT

☑ Show 3rd-party resources (3)

URL	Start Time	Duration
https://www.perfumesclub.co.uk	588 ms	94 ms
…init/params?siteid=… (shop.pe)	2,934 ms	82 ms
Unattributable	761 ms	77 ms
…ua/ec.js (www.google-analytics.com)	2,342 ms	70 ms
https://www.perfumesclub.co.uk	532 ms	56 ms
…viewthrou…/101…?random=… (googleads.g.doubleclick.net)	2,835 ms	55 ms
https://www.perfumesclub.co.uk	404 ms	54 ms
/bundles/scripts/?v=_aABytigt… (www.perfumesclub.co.uk)	1,844 ms	52 ms

○ Avoid non-composited animations — 4 animated elements found ⌃

Animations which are not composited can be janky and increase CLS. Learn more CLS

Element	Name
a#logo	
Unsupported CSS Property: color	color
Unsupported CSS Property: color	color
img	
Unsupported CSS Property: color	color
Unsupported CSS Property: color	color
Unsupported CSS Property: color	color
Unsupported CSS Property: color	color
i.fa.fa-sun-o	
Unsupported CSS Property: font-weight	font-weight
i.fa.fa-gift	
Unsupported CSS Property: font-weight	font-weight

More information about the performance of your application. These numbers don't directly affect the Performance score.

PASSED AUDITS (25)   Hide

Eliminate render-blocking resources   —   Potential savings of 130 ms   ⌃

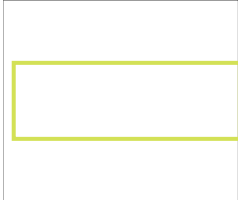Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. Learn more. FCP LCP

URL	Transfer Size	Potential Savings
/Content/cssbundle-home-v2?v=IKVnv5tf3… (www.perfumesclub.co.uk)	76.6 KiB	120 ms

Defer offscreen images — Potential savings of 224 KiB ⌃

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. Learn more.

	URL	Resource Size	Potential Savings
img	/bannerswp/2393-banner-home-bpi-adrop.webp (c.perfumesclub.com)	140.8 KiB	140.8 KiB
img	/bannerswp/2393-banner-home-bolton-somatoline.webp (c.perfumesclub.com)	35.5 KiB	35.5 KiB
img	/bannerswp/2390-banner-home-ghd.webp (c.perfumesclub.com)	26.3 KiB	26.3 KiB
img	/bannerswp/2393-banner-home-clarins.webp (c.perfumesclub.com)	21.8 KiB	21.8 KiB

Minify CSS ⌃

Minifying CSS files can reduce network payload sizes. Learn more. FCP LCP

Minify JavaScript ⌃

Minifying JavaScript files can reduce payload sizes and script parse time. Learn more. FCP LCP

Efficiently encode images — Potential savings of 33 KiB ⌃

Optimized images load faster and consume less cellular data. Learn more.

URL	Resource Size	Potential Savings

	URL	Resource Size	Potential Savings
img	…cabecera/menu-marca-novedades-uk.jpg (c.perfumesclub.com)	51.4 KiB	32.5 KiB

Serve images in next-gen formats — Potential savings of 116 KiB ⌃

Image formats like WebP and AVIF often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. Learn more.

	URL	Resource Size	Potential Savings
img	…cabecera/menu-marca-novedades-uk.jpg (c.perfumesclub.com)	51.4 KiB	43.5 KiB
img	/nw/clearpay-home2.png (c.perfumesclub.com)	118.3 KiB	23.8 KiB
img	/63748-604.png (cdn.smct.io)	32.0 KiB	18.3 KiB
img	/nw/logo_perfumesclub.png (c.perfumesclub.com)	20.9 KiB	10.6 KiB
img	/nw/bl-download-app.png (c.perfumesclub.com)	35.9 KiB	10.5 KiB
span.klarna	/nw/metodos-pago.png (c.perfumesclub.com)	11.9 KiB	9.3 KiB

Enable text compression ⌃

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. Learn more. [FCP] [LCP]

Preconnect to required origins ⌃

Consider adding `preconnect` or `dns-prefetch` resource hints to establish early connections to important third-party origins. Learn more. [FCP] [LCP]

Initial server response time was short — Root document took 110 ms ⌃

Keep the server response time for the main document short because all other requests depend on it. Learn more. [FCP] [LCP]

URL	Time Spent
https://www.perfumesclub.co.uk	110 ms

Avoid multiple page redirects ⌃

Redirects introduce additional delays before the page can be loaded. Learn more. [FCP] [LCP]

◯ Preload key requests ⌃

Consider using `<link rel=preload>` to prioritize fetching resources that are currently requested later in page load. Learn more. [FCP] [LCP]

Use HTTP/2 ⌃

HTTP/2 offers many benefits over HTTP/1.1, including binary headers and multiplexing. Learn more.

Remove duplicate modules in JavaScript bundles ⌃

Remove large, duplicate JavaScript modules from bundles to reduce unnecessary bytes consumed by network activity. [TBT]

Avoid serving legacy JavaScript to modern browsers — Potential savings of 37 KiB ⌃

Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers, while retaining support for legacy browsers. Learn More [TBT]

☐ Show 3rd-party resources (6)

URL	Potential Savings
/bundles/asyncscripts/?v=J0npvqwmh… (www.perfumesclub.co.uk)	0.1 KiB
www.perfumesclub.co.uk/:1	`@babel/plugin-transform-classes`

Preload Largest Contentful Paint image ⌃

Preload the image used by the LCP element in order to improve your LCP time. Learn more. [LCP]

	URL	Potential Savings
img	…home/2404-banner-home-rebajas-uk.webp (c.perfumesclub.com)	0 ms

Avoids enormous network payloads — Total size was 2,013 KiB ⌃

Large network payloads cost users real money and are highly correlated with long load times. Learn more. [LCP]

☑ Show 3rd-party resources (6)

URL	Transfer Size
/63744-648.gif (cdn.smct.io)	372.0 KiB
/bannerswp/2393-banner-home-bpi-adrop.webp (c.perfumesclub.com)	141.3 KiB
/nw/clearpay-home2.png (c.perfumesclub.com)	118.9 KiB
/gtm.js?id=GTM-T8NSMT (www.googletagmanager.com)	95.9 KiB
https://www.perfumesclub.co.uk	87.1 KiB
…config/817…?v=2.9.65&r=stable (connect.facebook.net)	83.7 KiB
/Content/cssbundle-home-v2?v=IKVnv5tf3… (www.perfumesclub.co.uk)	76.6 KiB
…Fonts/fontawesome-webfont.woff2 (www.perfumesclub.co.uk)	75.5 KiB
/bundles/asyncscripts/?v=J0npvqwmh… (www.perfumesclub.co.uk)	68.7 KiB
…cabecera/menu-marca-novedades-uk.jpg (c.perfumesclub.com)	51.8 KiB

○ User Timing marks and measures ⌃

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. Learn more.

JavaScript execution time — 0.9 s ⌃

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. Learn more. TBT

☑ Show 3rd-party resources (5)

URL	Total CPU Time	Script Evaluation	Script Parse
https://www.perfumesclub.co.uk	1,414 ms	345 ms	6 ms
Unattributable	400 ms	3 ms	0 ms
/bundles/scripts/?v=_aABytigt… (www.perfumesclub.co.uk)	231 ms	179 ms	5 ms
/t/tag-v5.75.js (js.smct.io)	184 ms	116 ms	2 ms
…init/params?siteid=… (shop.pe)	82 ms	82 ms	0 ms
…config/817…?v=2.9.65&r=stable (connect.facebook.net)	73 ms	38 ms	12 ms
…ua/ec.js (www.google-analytics.com)	70 ms	69 ms	0 ms
…0.6.36/clarity.js (www.clarity.ms)	60 ms	53 ms	2 ms
/bundles/asyncscripts/?v=J0npvqwmh… (www.perfumesclub.co.uk)	55 ms	20 ms	5 ms

Minimize third-party usage — Third-party code blocked the main thread for 40 ms ⌃

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. Learn more. TBT

Third-Party	Transfer Size	Main-Thread Blocking Time
AddShoppers	62 KiB	30 ms
…init/params?siteid=… (shop.pe)	1 KiB	30 ms
/widget/widget.js?v=59b59fa (d3rr3d0n31t48m.cloudfront.net)	47 KiB	0 ms
/input.js (shopper.shop.pe)	9 KiB	0 ms

Third-Party	Transfer Size	Main-Thread Blocking Time
/widget/triggerRunner.js?v=c2be5aa (d3rr3d0n31t48m.cloudfront.net)	4 KiB	0 ms
Google Analytics	22 KiB	11 ms
…ua/ec.js (www.google-analytics.com)	1 KiB	11 ms
/analytics.js (www.google-analytics.com)	20 KiB	0 ms
Facebook	109 KiB	0 ms
…config/817…?v=2.9.65&r=stable (connect.facebook.net)	84 KiB	0 ms
/en_US/fbevents.js (connect.facebook.net)	26 KiB	0 ms
Google Tag Manager	96 KiB	0 ms
/gtm.js?id=GTM-T8NSMT (www.googletagmanager.com)	96 KiB	0 ms
Google Fonts	87 KiB	0 ms
…v15/ElnbV5DfG….woff2 (fonts.gstatic.com)	15 KiB	0 ms
…v15/k3k702ZOK….woff2 (fonts.gstatic.com)	14 KiB	0 ms
…v15/DXI1ORHCp….woff2 (fonts.gstatic.com)	14 KiB	0 ms
…v15/cJZKeOuBr….woff2 (fonts.gstatic.com)	14 KiB	0 ms
…v15/MTP_ySUJH….woff2 (fonts.gstatic.com)	14 KiB	0 ms
Other resources	15 KiB	0 ms
Bing Ads	34 KiB	0 ms
…a/ai.0.js (az416426.vo.msecnd.net)	22 KiB	0 ms
/bat.js (bat.bing.com)	11 KiB	0 ms
Smarter Click	22 KiB	0 ms
…79457/1 (smct.co)	15 KiB	0 ms
/tm/?t=perfumesclub.co.uk (smct.co)	8 KiB	0 ms
Google/Doubleclick Ads	18 KiB	0 ms
/pagead/conversion_async.js (www.googleadservices.com)	15 KiB	0 ms
Affiliate Window	8 KiB	0 ms
/16065.js (www.dwin1.com)	8 KiB	0 ms
Yahoo!	6 KiB	0 ms
/wi/ytc.js (s.yimg.com)	6 KiB	0 ms
Amazon Web Services	1 KiB	0 ms

Third-Party	Transfer Size	Main-Thread Blocking Time
[Other Google APIs/SDKs](#)	1 KiB	0 ms

⊙ Lazy load third-party resources with facades ⌃

Some third-party embeds can be lazy loaded. Consider replacing them with a facade until they are required. [Learn more](#). `TBT`

Largest Contentful Paint image was not lazily loaded ⌃

Above-the-fold images that are lazily loaded render later in the page lifecycle, which can delay the largest contentful paint. [Learn more](#).

Element
img

Uses passive listeners to improve scrolling performance ⌃

Consider marking your touch and wheel event listeners as `passive` to improve your page's scroll performance. [Learn more](#).

Avoids `document.write()` ⌃

For users on slow connections, external scripts dynamically injected via `document.write()` can delay page load by tens of seconds. [Learn more](#).

Has a `<meta name="viewport">` tag with `width` or `initial-scale` ⌃

A `<meta name="viewport">` not only optimizes your app for mobile screen sizes, but also prevents [a 300 millisecond delay to user input](#). [Learn more](#). `TBT`

Avoids `unload` event listeners ⌃

The `unload` event does not fire reliably and listening for it can prevent browser optimizations like the Back-Forward Cache. Use `pagehide` or `visibilitychange` events instead. [Learn more](#)

Captured at Jul 16, 2022, 11:12 AM GMT+3 Initial page load

Emulated Desktop with Lighthouse 9.6.1 Custom throttling

Single page load

Using Chromium 103.0.0.0 with devtools

Generated by **Lighthouse** 9.6.1 |