

Chandra Brown

Product Developer

Medford, OR 97501

chandra.a.brown@gmail.com

Professional Summary

Email address is my preferred contact.

Willing to relocate: Anywhere

Authorized to work in the US for any employer

Work Experience

Product Developer

Blue Marble-Ashland, OR

June 2021 to Present

I work cross-functionally with our Creative, Industrial Design, Marketing, Sales, and Compliance teams. I also work with our team in China and our Executive Management to ensure that every product meets our standards. I manage the product through the product development life cycle to generate all marketing materials and packaging for the product, product samples for testing and photography, product cost engineering and details for operations set-up and ultimately lead delivering the product to market.

Primary Responsibilities

- Lead toy products through the entire lifecycle from early concept to launch by working closely with the creative teams and other business stakeholders to execute product opportunities & develop product tech packs.
- Maintains Product Specifications, Bill of Materials and Tech Packs on all Products to ensure products are engineered to cost standards.
- Manage, track, & communicate progress across departments.
- Provide leadership and direction to overseas manufacturers to achieve product goals.
- Responsible for consistently executing high-quality products that meet testing guidelines, licensor standards, and company brand values.
- Manage development timelines for multiple products per our calendar.
- Negotiate cost to hit margin expectations. Confirm the final cost with overseas partners.
- Review packaging artwork
- Review all stages of samples through to pre-production
- Communicate throughout the organization as necessary by participating in meetings, presentations, one-on-one dialogue, etc.
- Perform product research and communicate to stakeholders in a clear and organized manner.
- Anticipate, identify & proactively resolve development issues.

Product Development

UA Brands-Fort Lauderdale, FL

January 2018 to May 2021

In Product Development & Design, I facilitate the development process of all UA branded apparel lines. Aside from other responsibilities which include color matching and managing elastics and fusible, I create and edit product information in PLM from concept through production.

- Work alongside PD&D manager to edit design sketches with correct colors and prints
- Communicate with vendors to ensure that garments are following BOM information
- Request development of existing materials when changing vendors
- Maintain and track all departmental materials including fabrics, trims and samples
- Assist with development and execution of trim and print packages
- Work with designers on trim and print development as needed
- Create and edit product information in our PLM database
- Receive and evaluate trim and garment samples

Assistant Buyer

Perry Ellis International, Inc.-Miami, FL

July 2016 to December 2017

Assist the buyer by working with planning, marketing, design and the store team to build assortments and merchandising strategies for the retail stores. Also, create the best overall customer experience in the stores by monitoring assortments to maintain a consistent brand image while delivering and exceeding sales and margin plans.

Responsibilities include:

Assist the buyer in executing merchandising strategies and seasonal line plans to build profitable assortments that will meet internal margin goals

Understand target consumer, shop retail stores, and provide competitive analysis to enhance brand strategies and opportunities

Support sales staff with all product information and strategies

Provide visual tools (line list and merchandising books) for both stores & planning/allocation teams to ensure one brand & one vision at point of sale

Analyze retail sales to identify opportunities for improving inventory turns

Recommend product assortments by delivery date

Coordinate “buy” meetings and set up calendar dates to ensure buys are placed on time

Develop Daily, Weekly and Monthly reporting for key metrics to manage the business in order to meet turns and revenue goals

Sales Coordinator

Perry Ellis International-Miami, FL

January 2015 to July 2016

- Validate EDI orders.
- Allocate orders and distribute to the different warehouses.
- Process and track all orders whether they are make-up or stock.
- Work in conjunction with Purchasing, Imports, Sales, Planning and the warehouses to expedite orders on a timely manner.
- Request distros and extensions when needed.
- Provide customer service to accounts when needed.
- Maintain clean reports, files and documentations for future needs.
- Ensure that Sarbanes/Oxley Act is being adhered to within the sales team.
- Order tickets for Private Label orders.
- Assist Claims Department in resolving chargebacks whenever information is requested by them.
- Work closely with Inventory Control to monitor the accuracy of the inventory.
- Follow up on Special Project forms.

Visual Merchandiser

Forever 21-Pembroke Pines, FL
August 2012 to November 2014

Responsibilities

- Style and dress mannequins
- Complete window setups
- Create and complete wall concepts
- Complete floorsets
- Receive shipment
- Oversee stockroom associates

Education

Clothing, Textiles and Merchandising (Bachelor's of Science)

Florida State University-Tallahassee, FL
2007 to 2010

Skills

- Color Matching
- Growth (product life cycle stages)
- ShoreTel Business Phone Systems
- Google Docs
- Vendor relationship building
- Floorsets/plan-o-grams, Google Mail, social media management, public relations, window displays, merchandising, mannequin styling, marketing installation, new store openings, exceptional customer service, allocate orders
- Centric PLM
- Introduction (product lifecycle stages)
- Microsoft Word
- New product development
- Microsoft Excel
- Citrix
- GERBER Yunique PLM
- Microsoft Office
- Maturity (product lifecycle stages)
- Product development project management
- Product Development
- Essentus
- BOXI (Business Objects)