

OVERVIEW & MARKET LANDSCAPE

OVERVIEW

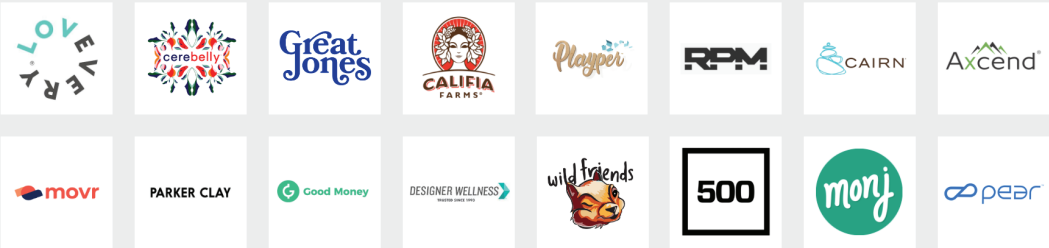
- We back founders with innovative solutions to challenges.
- We believe profit and purpose are equally important.
- We treat people with respect, operate with integrity, and only invest when we can add real value.

MARKET LANDSCAPE

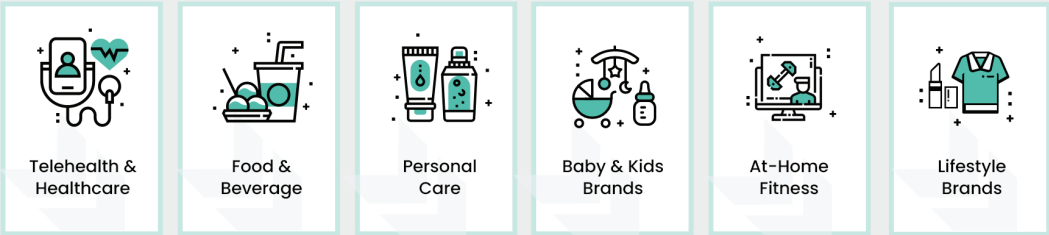
We believe the COVID-19 pandemic, while challenging, has permanently changed consumer behavior in favor of key areas of KC's core competency in consumer products and services, resulting in significant and substantial opportunity for our current portfolio companies and additional investments.

SELECTED PORTFOLIO & TARGET SEGMENTS

PORTFOLIO



TARGET SEGMENTS



PROCESS & EXECUTION

PROCESS

IS THIS IN OUR CORE AREA OF COMPETENCY?

CAN WE MAKE A DIFFERENCE?

WHO IS CO-INVESTING?

90%+ PASSING OF EVALUATION QUESTIONS

EXECUTION

DEALFLOW :

- **Referrals from:** Private Equity, Investment Banking, VC, and Angel Investors + Accelerators, Family Offices, and Founders
- **Events** (as speaker/as attendee)
- **Inbound from Email/LinkedIn**
- **Rigorous research on the market**

WHAT WE OFFER :

- **Advisory and support at:**
  - Strategy: value proposition, business model, sales, marketing
  - Org structure optimization
  - Financial discipline coaching
  - Operations expertise
  - Robust Network

CONTACT US

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We are a bicoastal family office with offices in the heart of Silicon Valley and New Jersey.

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We'd love to work with you!

Please reach out if you're interested in an investment from us, investing with us or partnering in other ways.