

- PCG IS AN EXCITING, FOCUSED, AND DIFFERENTIATED FIRM THAT PROVIDES ALIGNMENT OF INTEREST BETWEEN OUR GP’s, LP’s, AND PORTFOLIO COMPANIES.
- WE FOCUS ON COMPANIES WHOSE MISSION IS TO MAKE THE WORLD BETTER AND ARE COMMITTED TO CREATING VALUE THROUGH PRACTICING STRONG VALUES.

## OVERVIEW & INVESTMENT APPROACH

### Summary









- PCG brings over 20 years of experience of advising, investing in, and operating leading businesses in consumer products, services, technology, and healthy living markets
- Our mission is to drive growth for value-driven businesses by developing strong relationships with our partners that are founded on collaboration and partnerships
- Over PCG's 3 funds and SPV's we've syndicated/ invested ~\$490M and realized over a 20% IRR and ~2x MOIC across 18 full/partial exits.

### Transaction Criteria / Investment Approach

- **Transaction Criteria**
  - Growth-oriented health, wellness & consumer healthcare companies in the middle-market with typically \$5M+ EBITDA
- **Investment Approach**
  - Growth-oriented health, wellness & consumer healthcare companies in the middle-market with revenue approaching \$10M
  - **Typical check:** \$5-50M
  - **Target size:** \$10-100M revenue, EBITDA positive.
  - **Values & Value**
    - **Values:** Trust, Respect, Integrity, Balance, and Excellence
    - **Value:** Consistent and transparent focus on building eventual exit value

## SELECTED PORTFOLIO & CURRENT INVESTMENT FOCUS

### Health, Wellness, Healthcare, and Values-based Businesses

Portfolio				
				
Focus Areas	Food & Beverages	Retail	Healthcare	Recreation & Active Living
	Gyms & Fitness	Lifestyle	Supplements	Consumer Services

## VALUE CREATION



## CONTACT

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