

- PCG IS AN EXCITING, FOCUSED, AND DIFFERENTIATED FIRM THAT PROVIDES ALIGNMENT OF INTEREST BETWEEN OUR GP's, LP's, AND PORTFOLIO COMPANIES.
- WE FOCUS ON COMPANIES WHOSE MISSION IS TO MAKE THE WORLD BETTER AND ARE COMMITTED TO CREATING VALUE THROUGH PRACTICING STRONG VALUES.

OVERVIEW & INVESTMENT APPROACH

- PCG brings over 20 years of experience of advising, investing in, and operating leading businesses in consumer products, services, technology, and healthy living markets
- Our mission is to drive growth for value-driven businesses by developing strong relationships with our partners that are founded on collaboration and partnerships
- Over PCG's 3 funds and SPV's we've syndicated/invested ~\$490M and realized over a 20% IRR and ~2x MOIC across 18 full/partial exits.

Transaction Criteria / Investment Approach

- **Transaction Criteria**
 - Growth-oriented health, wellness & consumer healthcare companies in the middle-market with typically \$5M+ EBITDA
- **Investment Approach**
 - Growth-oriented health, wellness & consumer healthcare companies in the middle-market with revenue approaching \$10M
 - **Typical check:** \$5-50M
 - **Target size:** \$10-100M revenue, EBITDA positive.
 - **Values & Value**
 - **Values:** Trust, Respect, Integrity, Balance, and Excellence
 - **Value:** Consistent and transparent focus on building eventual exit value

SELECTED PORTFOLIO & CURRENT INVESTMENT FOCUS

Health, Wellness, Healthcare, and Values-based Businesses

Portfolio



DESIGNER WELLNESS



CALIFIA FARMS



Focus Areas

Food & Beverages

Retail

Healthcare

Recreation & Active Living

Gyms & Fitness

Lifestyle

Supplements

Consumer Services

VALUE CREATION



Partnership

- Values & value approach
- Active operational involvement
- Extensive global network

Capital

- Investment from PCG partners
- Capital restructuring
- Financial stability & optimization

Growth

- Driving expansion and maximizing returns
- Curating optimal exit opportunities
- Sustained success and value creation

CONTACT

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