Alexandros Stavrinides

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Profile

Front-End Web Developer with 2+ years of experience in fintech, specializing in building high-performing landing pages, email automation systems, and global campaign platforms for a leading forex broker. Skilled in HTML, CSS, JavaScript, Bootstrap, PHP, and Liquid syntax. Proven track record of improving performance, streamlining workflows through automation, and delivering user-focused solutions across marketing and sales teams. Adept at balancing technical implementation with business needs to drive measurable impact.

Professional Experience

Front-End Web Developer — easyMarkets, Limassol, Cyprus (Nov 2023 – Present)
• Designed and developed responsive landing pages for international promotional campaigns, including xbarcup.com and spin.summer-festival-promotion, reaching thousands of active traders globally.

• Took ownership of the company's email marketing platform, ensuring smooth operation, deliverability, and compliance across markets.

• Automated email workflows by building dynamic templates for push notifications and emails, reducing manual workload and enabling faster campaign launches.

• Collaborated with Marketing, Sales, and Project Management teams to align technical delivery with business goals, ensuring brand consistency and performance.

• Conducted research and planning for large-scale projects, improving cross-department efficiency and execution.

• Achieved measurable improvements in platform performance and reduced operational bottlenecks through front-end optimizations and automation initiatives.

Projects

DJ Mike T (Freelance Project)
Designed and developed a promotional website for a local DJ, handling both front-end and back-end development.
■ alexandrosstav99.github.io/DJMikeT

Technical Skills

Languages & Frameworks: HTML5, CSS3, JavaScript (ES6+), Bootstrap, PHP, Liquid Syntax
Tools & Platforms: Webhooks, Git, Email Marketing Platforms, CMS integration
Key Strengths: Responsive UI, Email automation, Landing page optimization, Cross-team collaboration, Agile workflows

Education

BSc Computer Science — Frederick University, Limassol, Cyprus (2018 – 2022)
Additional professional development through multiple courses and webinars in front-end development, automation, and fintech-related technologies.