



ABC

SALES OVERVIEW

REGIONAL ANALYSIS

Product Category

All

State

- ☐ Abia
- ☐ Adamawa
- ☐ Akwa Ibom
- ☐ Anambra
- ☐ Bauchi
- ☐ Bayelsa
- ☐ Benue
- ☐ Borno

## SALES PERFORMANCE REPORT

Select date to view

01/01/2011

31/12/2014

Select Year

2011

2012

2013

2014

Total Sales

23,80M

PY 17,09M | ▲ 39 %

Total Profit

21,94M

PY 15,73M | ▲ 39 %

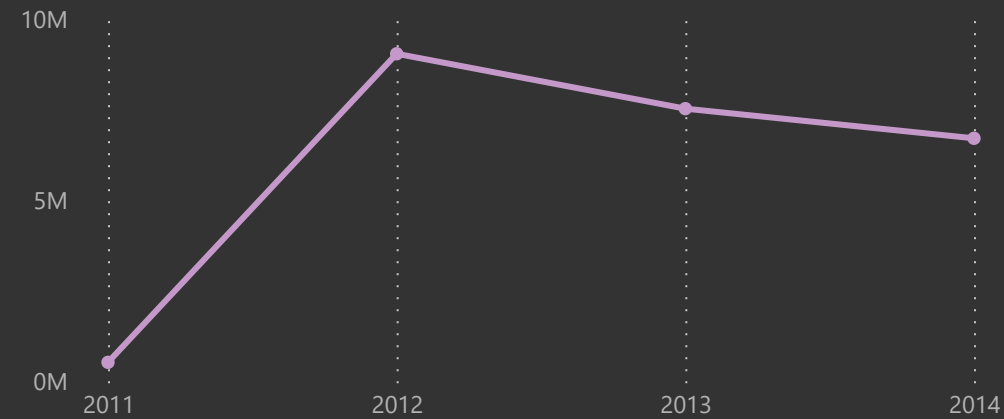
Order Quantity

251K

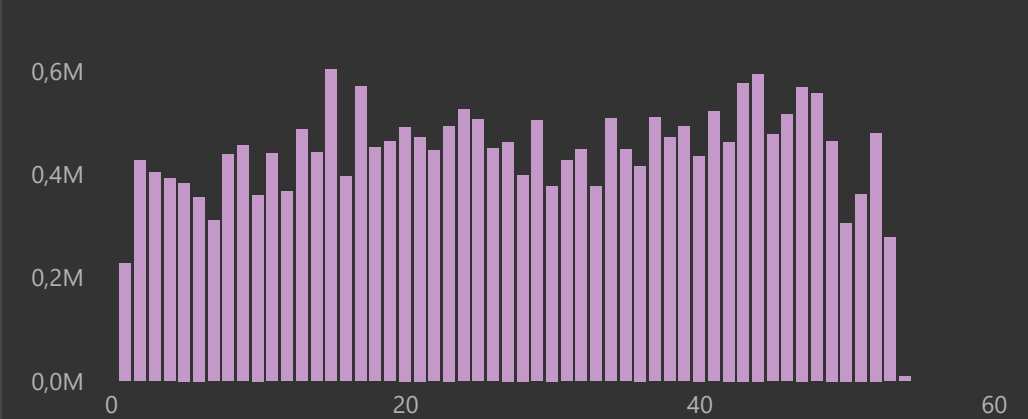
Total Products

1690

Monthly sales trend



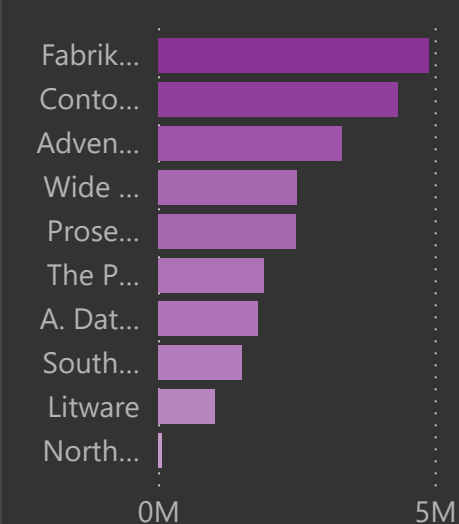
Total\_sales by Week num



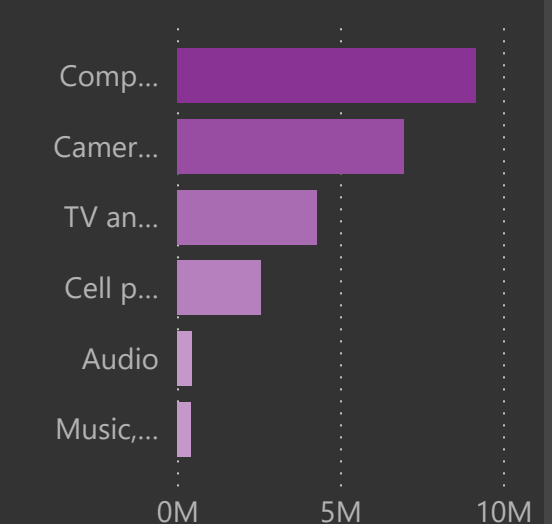
Top 10 products

ProductName	Order Qty	Total_sales
Contoso Projector 1080p X980 Black	197	192 460,65
Adventure Works Desktop PC1.80 ED182 White	580	142 367,64
Proseware Projector 1080p DLP86 Silver	147	129 982,81
Proseware Projector 1080p LCD86 Black	160	128 010,94
Proseware Projector 1080p DLP86 Black	131	113 166,10
Adventure Works Desktop PC1.80 ED180 White	452	108 241,98
Adventure Works 42" LCD HDTV M55 Black	264	107 370,29
Proseware Projector 1080p LCD86 White	186	102 195,33
Proseware Projector 1080p DLP86 White	92	90 789,27
Proseware Projector 720p DLP56 Silver	167	89 356,19

Sales by Brand Name



Sales by Product Category





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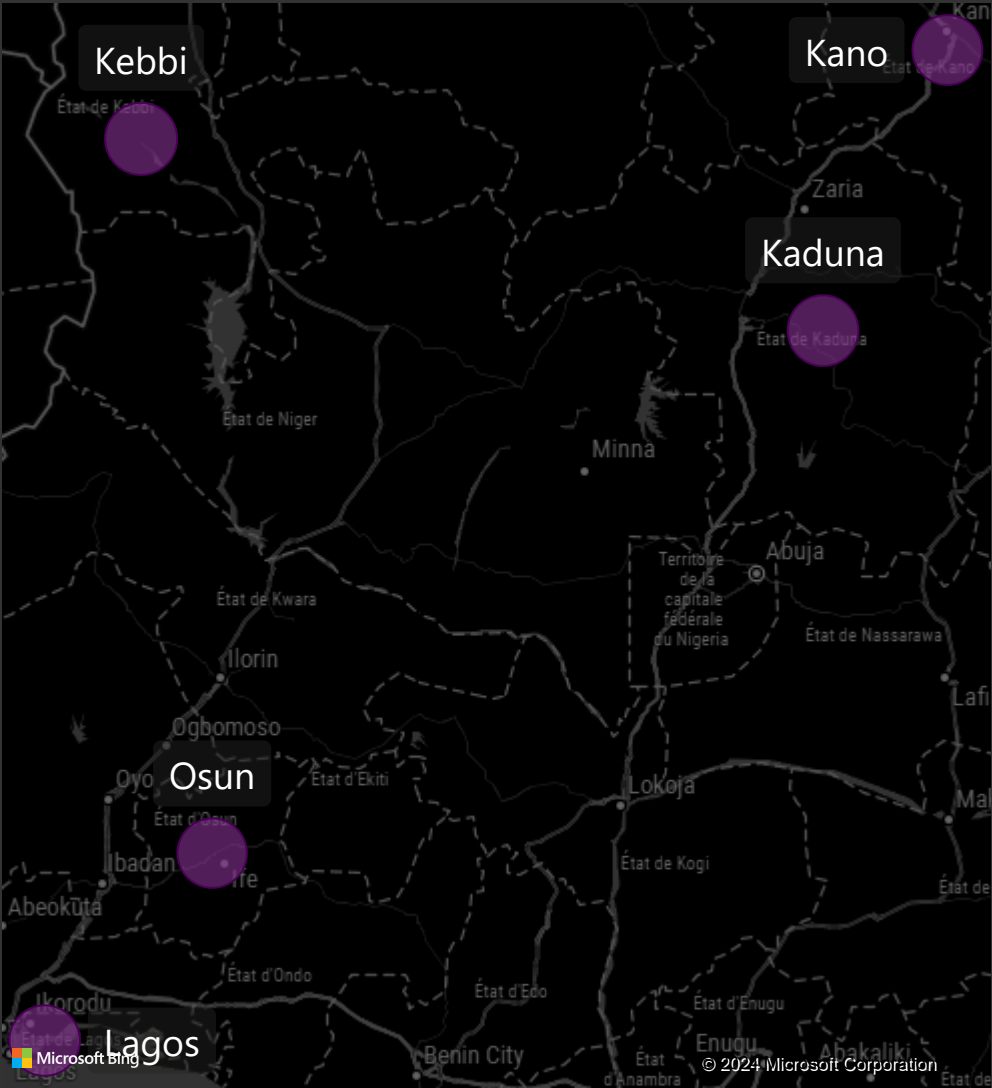
2011

2012

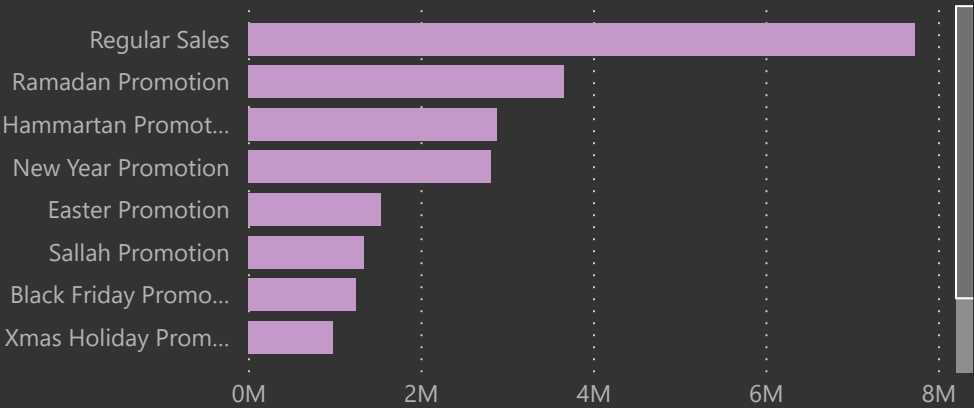
2013

2014

Sales by State

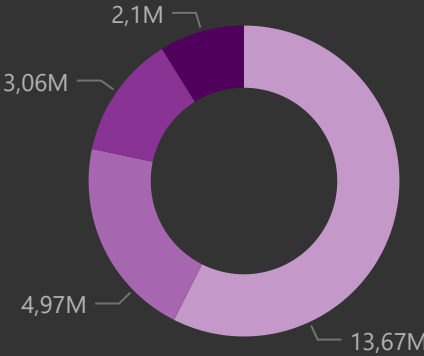


Sales by Promotion Name



Sales by Channel Name

● Store ● Online ● Reseller ● Mobile ...



Profit by Channel Name

● Store ● Online ● Reseller

