



ALEX CHU KAH YIP

GRAPHIC DESIGNER



Contact



Cheras, Selangor, Malaysia



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https://alexchu1017.github.io/Alex_Chua_Portfolio/



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Skills

Graphic Design



Video Editing



Web Development



UI UX Design



About Me

Hello! Nice to meet you. I am a Junior Graphic Designer and I am passionate in Graphic Design, Video Editing & UI/UX Design. I am familiar with Adobe Photoshop, Illustrator, InDesign, Premiere Pro, After Effect, Figma, Canva, Capcut, HTML, CSS, JavaScript and Wix.



Education

Bsc (Hons) Degree in Multimedia Computing

2020 - 2023

YPC International College (collaboration with Liverpool John Moores University, UK)

Foundation in Business & IT

2019 - 2020

YPC International College



Work Experience

SalesCraft Marketing Solution

April 2024 - Currently

Graphic Designer

- Collaborate with the marketing team to design attractive visual for social media platform.
- Design other marketing materials like Recycle Bag, Flyer, Food Menu.

LES Education

May - Dec 2023

Video Editor

- Edit and Produce engaging videos for social media platforms.
- Collaborate with the marketing team to develop compelling videos for target audience.
- Design the company's website by following the requirement of the marketing team.

ZALORA Malaysia

June - Dec 2023

Onsite Management Intern

- Manage frontend content for ZALORA websites & apps using CMS tools.
- Manually QC websites & apps for better user experience.
- Create static pages using HTML, CSS and JavaScript.