

A L E X E Y M K . C O M

P R O J E C T

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D O C

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J E K Y L L

<https://www.fiverr.com/creativitas/design-your-modern-website-using-jekyll>

## 1. INSTALLATION

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# INSTALLATION

For first you need to download third party app for run this project on your local devices.

1. Download node - <https://nodejs.org/en/download/>
2. Install jekyll and ruby - you can read jekyll documentation <https://jekyllrb.com/docs/installation/>

Open terminal and clone github repo.  
run command

`git clone -b newversion https://github.com/AlexeyMK/alexeymk.com.git`

Open project repo on your devices and run installer

`bunlde install`

Now we need to run locally, so you can run this command  
`bundle exec jekyll serve` or `jekyll serve`

open web browser and visit `localhost:4000`

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# F O L D E R

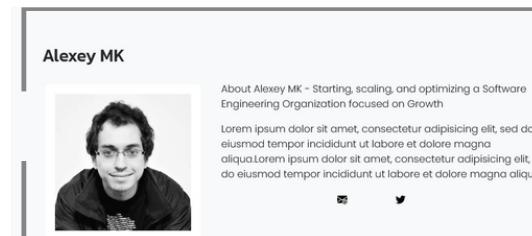
 .git	_draft is for draft content post
 _drafts	_includes is for widget
 _includes	_layouts for jekyll template
 _layouts	_posts - content article folder
 _posts	assets - new jekyll is use assets for static assets like image , css and js.
 _services	images - from old version static image files.
 assets	pages - for grouping all your website page like about, growth eng and others.
 images	_config.yml is for setup your website
 pages	index.html - for displaying index home page
 .gitignore	tags - for displaying dynamic tags.
 _config.yml	
 Gemfile	
 Gemfile.lock	
 index.html	
 README.md	
 tags.html	

# CONFIG.YML

```
title: title web
description: description web
url: 'https://alexeymk-com.pages.dev/'
baseurl: 'https://alexeymk-com.pages.dev/'
google:
  siteverification: #insert code here
  analytic: #insert code here
  tagmanager: #insert code here
lang: en
locale: en_US
media: #for displaying cover and favicon website
favicon: /assets/img/alexey.webp
cover: /assets/img/alexey.webp
```

## **#author profile insert here - display on author area**

```
author:
  name: Alexey MK
  image: /assets/img/alexey.webp
  about: text about here
  text: more text
  email: alexey@alexeymk.com
```



popularposttitle: Popular Post **# title for popular post widget**

## **# display for popular widget**

```
popularpost:
  - title: title post
    description: description popular post
    link: insert link goes to here
```



**you can add new popular post just copy and paste from formatter.**

```
- title: title new post
  description: description new popular post
  link: insert new link goes to here
```

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### Best Article

#### Hamtips, or why I still run the Technical Phone Screen as the Hiring Manager

This guide helps companies determine if (and how) they could staff a Growth team to start running experiments. First, we'll diagnose what is achievable with the amount of traffic currently available. Then, we'll dig into what techniques might

### #Best post widget

bestposttitle: Best Article # for title best post

bestpost:

- title: title post

description: description about this post

link: insert link in here

**you can add new best post just copy and paste from formatter.**

- title: title new post

description: description new popular post

link: insert new link goes to here

### Lastest Update

#### How to Build a Growth Engineering team that Wins

A dedicated growth engineering team can have a significant impact on a business's trajectory. If executed properly, this team will consistently drive target metrics to increase by 10% or more every quarter.

#### Statistical Significance on a Shoestring Budget

#### There's no such thing as Organic Traffic

#### Unshackling Marketing from Engineering Bottlenecks: A Primer

We've had these new landing pages mocked up for the last two months! All of our research says the new pages will be a huge conversion lift. Can you talk to the engineering team and see what the holdup is?

#### Introducing: A Retirement Program for Technical Co-Founders

Exhausted from running your startup? Burnt out, losing friends and hair, gaining weight and wrinkles?

#### Avoid Premature Optimization: Growth Advice for Early Stage Founders

Early-stage founders often ask what I could do for them, and how they might go about spinning up a growth team.

### #For limit post list on home page

paginate: 6 # insert limit post display number

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More Post   Older Post

## # For change next and previous pagination in bottom post list

paginationpage:

next: More Post

previous: Older Post

## Menu

[Home](#)

[About](#)

[Growth](#)

[Contact](#)

## # Footer navigation

footernavtitle: Menu **# footer menu title**

footernav1: **# For Nav 1 area**

nav: Home

link: /

footernav2: **# For Nav 2 area**

nav: About

link: /about

footernav3: **# For Nav 3 area**

nav: Growth

link: /growth-eng

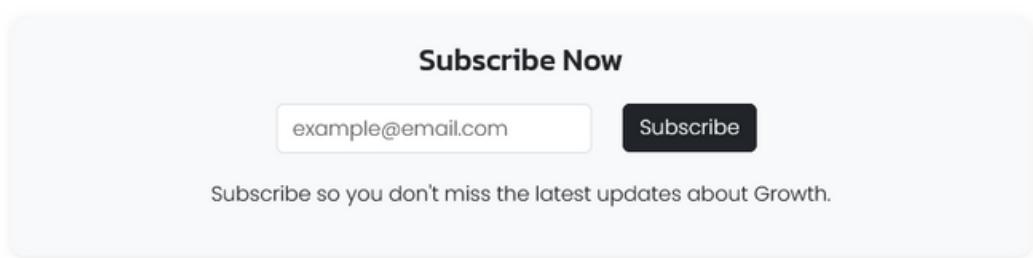
footernav4: **# For Nav 4 area**

nav: Contact

link: mailto:alexey@alexeymk.com

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## # subscribes Widget For midle page article

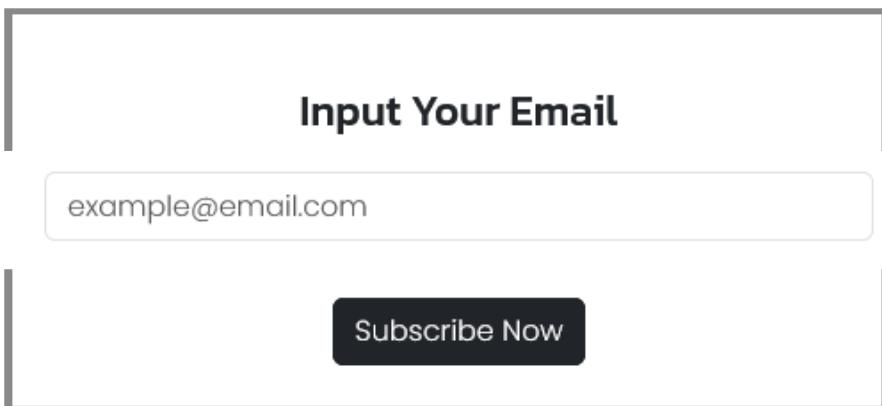
subscribes:

title: Subscribe Now

text: Subscribe so you don't miss the latest updates about Growth.

placeholder: example@email.com

button: Subscribe



## # subscribemodal widget

subscribemodal:

title: Input Your Email

placeholder: example@email.com

button: Subscribe Now

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<https://www.fiverr.com/creativitas/design-your-modern-website-using-jekyll>



## # For share modal widget

sharemodal:

Share article

button: Share article

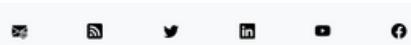
title: Share this article

description: In you liked this article share it with your friends.  
They will thank you later.

email: email

twitter: tweet

facebook: facebook



## # Social media on footer author

social: #max 5 social

facebook:

twitter: <https://twitter.com/alexeymk>

rss:

linked:

youtube:

# instagram:

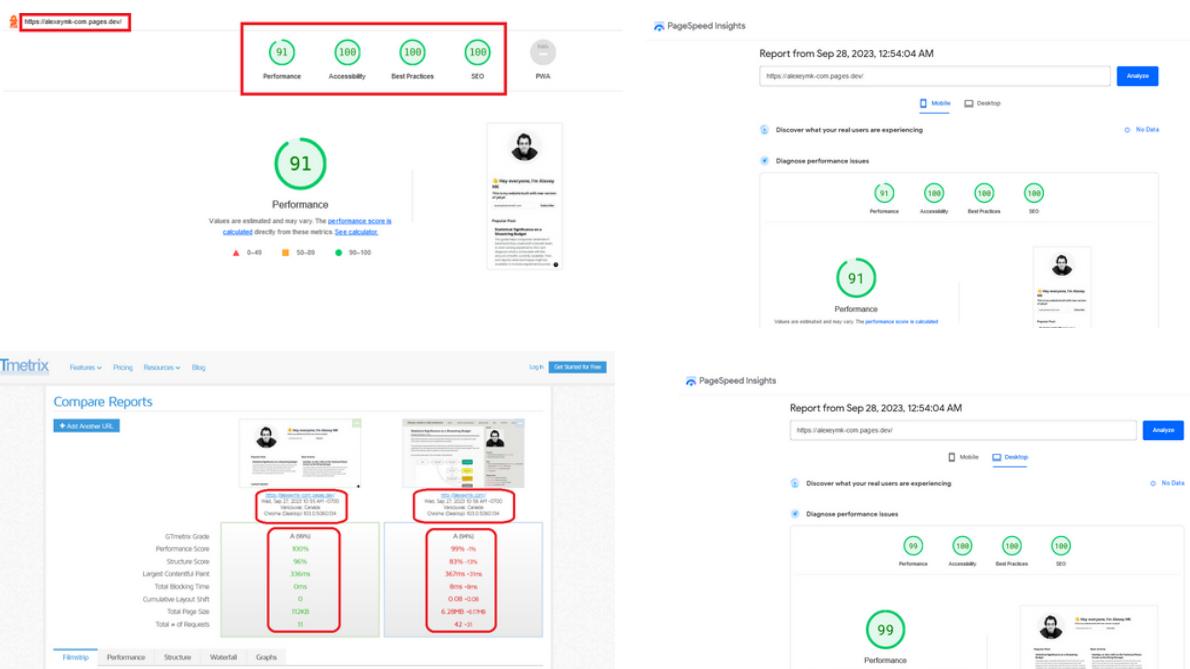
<https://www.fiverr.com/creativitas/design-your-modern-website-using-jekyll>

<https://www.fiverr.com/creativitas/design-your-modern-website-using-jekyll>

```
7 <meta http-equiv="X-UA-Compatible" content="IE=edge">
8 <meta name="viewport" content="width=device-width, initial-scale=1">
9 <!-- Begin Jekyll SEO tag v2.8.0 -->
10 <title>The Alexey Test: 11 steps to better Growth Engineering | Alexey MK</title>
11 <meta name="generator" content="Jekyll v4.3.2">
12 <meta property="og:title" content="The Alexey Test: 11 steps to better Growth Engineering">
13 <meta name="author" content="Alexey MK">
14 <meta property="og:locale" content="en_US">
15 <meta name="description" content="Growth Engineering is a growing profession these days. But before you accept a shiny new job as a Growth Engineer, you should f">
16 <meta property="og:description" content="Growth Engineering is a growing profession these days. But before you accept a shiny new job as a Growth Engineer, you s">
17 <link rel="canonical" href="https://alexeymk.com.pages.dev/https://alexeymk.com.pages.dev/2023/03/07/alexey-test-11-steps-better-growth-engineering.html">
18 <meta property="og:url" content="https://alexeymk.com.pages.dev/https://alexeymk.com.pages.dev/2023/03/07/alexey-test-11-steps-better-growth-engineering.html">
19 <meta property="og:site_name" content="Alexey MK">
20 <meta property="og:type" content="article">
21 <meta property="article:published_time" content="2023-03-07T16:00:29+00:00">
22 <meta name="twitter:card" content="summary">
23 <meta property="twitter:title" content="The Alexey Test: 11 steps to better Growth Engineering">
24 <script type="application/ld+json">
25 {"@context": "https://schema.org", "@type": "BlogPosting", "author": {"@type": "Person", "name": "Alexey MK"}, "dateModified": "2023-03-07T16:00:29+00:00", "datePublished": "2023-03-07T16:00:29+00:00", "headline": "The Alexey Test: 11 steps to better Growth Engineering", "image": "https://alexeymk.com/assets/img/thealexey.jpg", "mainEntityOfPage": "https://alexeymk.com/pages/dev/https://alexeymk.com.pages.dev/2023/03/07/alexey-test-11-steps-better-growth-engineering.html", "name": "The Alexey Test: 11 steps to better Growth Engineering", "url": "https://alexeymk.com/pages/dev/https://alexeymk.com.pages.dev/2023/03/07/alexey-test-11-steps-better-growth-engineering.html"}</script>
26 <!-- End Jekyll SEO tag -->
27 <link type="application/atom+xml" rel="alternate" href="https://alexeymk.com.pages.dev/https://alexeymk.com.pages.dev/feed.xml" title="Alexey MK">
28 <meta content="https://assets/img/thealexey.jpg" name="twitter:image">
29 <meta content="https://assets/img/thealexey.jpg" name="facebook:image">
30 <link rel="icon" type="image/x-icon" href="/assets/img/alexey.webp">
31 <meta content="Growth Engineering is a growing profession these days. But before you accept a shiny new job as a Growth Engineer, you should figure out the state of your growth engineering skills. This article will help you do just that." name="description">
32 <meta content="Growth Engineering is a growing profession these days. But before you accept a shiny new job as a Growth Engineer, you should figure out the state of your growth engineering skills. This article will help you do just that." name="keywords">
33 <meta content="index, follow" name="robots">
34 <meta content="https://twitter.com/alexeymk" property="twitter:author">
35 <meta content="https://twitter.com/alexeymk" name="twitter:site">
```

## # SEO Plugins & image optimization plugins:

- jekyll-feed # RSS feed + robots
- jekyll-sitemap # Auto Sitemap Generate
- jekyll-seo-tag # Auto SEO , open graph, twitter card , meta
- jekyll-loading-lazy # Image optimization



## # Test Result Google lighthouse , Google page speed, GT metix

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# H A R D C O D E

## Other Articles about growth-eng

How to Build a Growth Engineering team that Wins	Statistical Significance on a Shoestring Budget
There's no such thing as Organic Traffic	Unshackling Marketing from Engineering Bottlenecks: A Primer
Introducing: A Retirement Program for Technical Co-Founders	

## # Setup for post by tag on bottom article

widget location: [\\_includes/hardcode/otherpost.html](#)

Need to change tag name, and limit display

## Implementation

```
{% assign tags_posts = site.posts | where_exp: "post", "post.tags contains 'growth-eng'" %}
```

Change the “growth-eng” with your tag

Limit post : you can change limit post on display by change limit number.

## Implementation

```
{% for post in tags_posts | sort: 'post_date' | reverse limit:5 %}  
change number 5 with what you want.
```

```
<div class="col-md-12 p-3 mb-5">  
<div class="row">  
<h4 class="col-md-12 p-1 mb-3">Other Articles about growth-eng</h4>  
{% assign tags_posts = site.posts | where_exp: "post", "post.tags contains 'growth-eng'" %}  
{% for post in tags_posts | sort: 'post_date' | reverse limit:5 %}  
<p class="col-md-6"><a href="{{post.url}}>  
&nbsp;{{post.title}}</a></p>  
{% endfor %}  
</div>  
</div>
```

# P O S T

## # Blog Post Fontmatter

```
layout: post # default for article
title: 'title in here'
description: description in here
published: true
cover: /assets/img/blog/dedic.png # insert image cover
date: 2023-09-27 16:00:29
tags:
- growth-eng
```

For SEO reason , so you have to fill in title, description and **cover image**, cover image will be use for twitter:image and opengraph:image meta and google ID JSON.

## # Add subs widget on midle post

You can easy add subscribe widget on midle post copy and paste this code on your midle article

```
{% include widget/subscribe.html %}
```

## # How to use auto image optimization

We implement image optimization with lazyload and jekyll image implementation

markdown need full url insert

```
{% include images.html

%}
```

Full width need full url insert

```
{% include images.html

width="100%"
%}
```

## # Implementation add subs widget on midle post + add image

----

```
layout: post # default for article
title: 'title in here'
description: description in here
published: true
cover: /assets/img/blog/dedic.png # insert image cover
date: 2023-09-27 16:00:29
tags:
- growth-eng
----
```

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.

```
{% include images.html
img="https://alexeymk.com/img/image.png"
alt="Head of Growth Eng"
%}
```

quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

```
{% include widget/subscribe.html %}
```

-----  
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

# H O M E P A G E



Hey everyone, I'm Alexey MK **Title**

This is my website built with new version of jekyll

**Description**

example@email.com

Subscribe

**Subs area**

## Popular post widget

### Popular Post

#### Statistical Significance on a Shoestring Budget

This guide helps companies determine if (and how) they could staff a Growth team to start running experiments. First, we'll diagnose what is achievable with the amount of traffic currently available. Then, we'll dig into what techniques might be available to increase experimental power.

## Best post widget

### Best Article

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## Lastest post update with limit

### Lastest Update

#### How to Build a Growth Engineering team that Wins

A dedicated growth engineering team can have a significant impact on a business's trajectory. If executed properly, this team will consistently drive target metrics to increase by 10% or more every quarter.

#### Statistical Significance on a Shoestring Budget

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#### Unshackling Marketing from Engineering Bottlenecks: A Primer

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Exhausted from running your startup? Burnt out, losing friends and hair, gaining weight and wrinkles?

#### Avoid Premature Optimization: Growth Advice for Early Stage Founders

Early-stage founders often ask what I could do for them, and how they might go about spinning up a growth team.

Older Post

## Pagination next and previous

Alexey MK

## Author area



About Alexey MK - Starting, scaling, and optimizing a Software Engineering Organization focused on Growth

Lore ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Lore ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

## Nav Footer

### Menu

Home

About

Growth

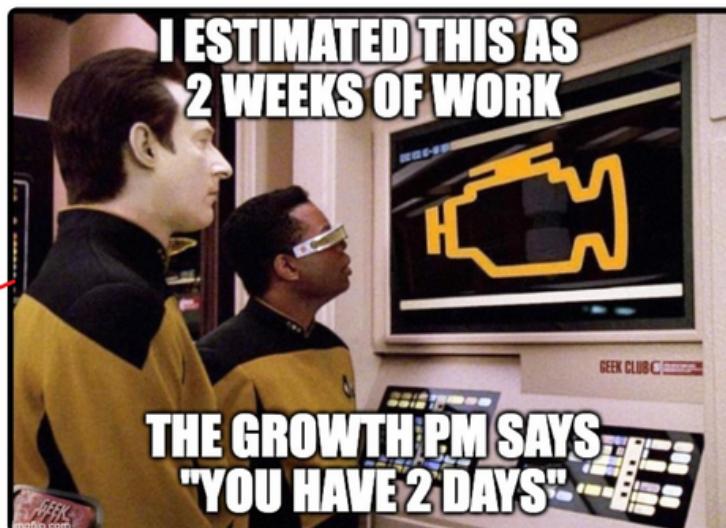
Contact

# BLOG HEAD

How to Build a Growth Engineering  
team that Wins

Title

Cover



27 September 2023

published at Elena's blog

Content

A dedicated growth engineering team can have a significant impact on a business's trajectory. If executed properly, this team will consistently drive target metrics to increase by 10% or more every quarter.

However, the desired impact of growth engineering teams often goes unrealized often due to:

- Operating at the same speed as the core engineering team
- Getting caught up in mundane tasks
- Being gridlocked by dependencies
- Experiencing a general lack of inspiration

As a result, many growth engineering teams fail to live up to their high expectations and may ultimately face downsizing or restructuring.

The success of a growth engineering team comes down to prioritization, hiring, training, and culture. In this article, we'll cover:

1. Getting started: Growth Engineer #1
2. Setting the culture
3. Transitioning core product engineers to growth
4. Hiring growth engineers
5. Training

## 1. Getting started: Growth Engineer #1

Many growth teams mistakenly task the first dedicated growth engineer to build lots of experiments. And although experimentation velocity is the end goal of the growth engineering team, the first hire should focus on setting up off-the-shelf no-code/MarTech tooling.

The reason for this is simple: engineering capacity is almost always a team's bottleneck. As soon as Growth has a dedicated engineer, many people Marketing, Design and Product will often have lots of small tasks they'll ask for help with. You don't need a Formula 1 mechanic to change the oil on your Prius; similarly, you don't need a Stanford CS degree to change the header copy on your homepage.

These days, experiment-friendly, off-the-shelf tools exist for website optimization, landing page creation, emails & texts, and other business areas. By prioritizing self-serve tooling, Growth Engineering can enable other growth functions to self-serve on optimizing high-value surface areas, leaving Engineers to focus on high-value work where custom code is indispensable.

## 2. Growth engineering culture

Once you're ready to grow Growth Engineering Pod (a PM, a Designer, and 3+ engineers), it's time to ensure that your team's work culture works well for growth.

A growth engineering team at a growth-stage company should feel appropriately weird, akin to an engineering team at a much smaller company. Here are some helpful tenets:

**Growth engineers are fast & scrappy.** A strong growth engineer will develop a strong intuition for what parts of a project can be skipped or hard-coded and which are worth making robust for future re-use. This might result in code that would be considered "ugly" by a core engineer but is perfectly reasonable to get an experiment out sooner.

**Growth engineers follow the 30/90 rule, focusing on impact over code craft.** Only about 30% of the code a growth engineer will write remains in production after a year. In contrast, core engineers spend their time with the expectation that 90% will be operational in year 10. Knowing most of your

# B L O G   F O O T E R

Getting an engineering team to get comfortable working on growth takes some time. Don't try to incorporate all of these processes all at once.

**Beginner Growth Team Patterns** Start every quarter with a brainstorm, giving engineers enough context to come up with ideas and get more bought into the team's goals. Every quarter, have every engineer pick one project to own from start to finish. Anytime engineers ask for clarification on specs or designs, have them make a recommendation before giving them an answer. Take every opportunity to publicly praise your engineers for the behaviors you want to see - autonomy, curiosity, scope cutting, and being involved in winning experiments.

Once your engineers have gotten their feet wet with ideation and leadership, you can move on to fancier practices.

## Subscribe Now

Subscribe so you don't miss the latest updates about Growth.

**Advanced Growth Team Patterns** Have engineers pick which project they want to work on every sprint (from your approved list) instead of assigning tickets. Introduce an "experiment lead" role, where a dedicated engineer will collaborate with design and analytics teams directly and drive the project (with as much help from the PM as necessary for their level). Have experiment leads write the first pass of an "experiment results" email to share with the broader organization.

Once your engineers get more comfortable owning and driving projects, you can start to introduce even fancier patterns, such as Pinterest's experiment idea review or Guillaume Cabane's, getting engineers to "bid" on various projects and holding them accountable on their revenue and efficiency targets.

For more tactical advice on cultivating your growth engineering team, see +Growth from the Ground up: Getting Engineers to Generate Great Experiments.

In conclusion, the right growth engineers, with the right culture, training & team practices will be set up for success to make an impact on the business for years to come.

Tags: #growth-eng

**Hardcode area**

**Share widget**

## Other Articles about growth-eng

- |   |  |
|---|--|
| How to Build a Growth Engineering team that Wins            | Statistical Significance on a Shoestring Budget              |
| There's no such thing as Organic Traffic                    | Unshackling Marketing from Engineering Bottlenecks: A Primer |
| Introducing: A Retirement Program for Technical Co-Founders |  |

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# CLOUDFLARE

The screenshot shows the Cloudflare Home page. On the left, there is a sidebar menu with the following items:

- Websites** (selected)
- Discover
- Domain Registration
- Analytics & Logs
- Security Center
- Trace (Beta)
- Turnstile (Beta)
- Zero Trust
- Area 1
- Workers & Pages** (highlighted with a red box)
- AI (Beta)
- R2
- Stream
- Images

The main content area is titled "Home" and contains the following information:

- A search bar with placeholder text "Search in Hockeycorpmarketing@gmail.com's account..." and a "Search" button.
- A "Filter by" button with a "Starred" option.
- A section for "Websites and applications added to Cloudflare under this account are listed here."
- Links to "Contact", "What we do", and "Resources".
- Social media icons for Twitter, Facebook, and LinkedIn.

## # Login on cloudflare

For first you need to add and migration domain on cloudflare, just click add domain, then you need to copy and paste name server from cloud flare to your name server domain panel.

- Click on workers & Pages sidebar menu

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<https://www.fiverr.com/creativitas/design-your-modern-website-using-jekyll>

The screenshot shows the Cloudflare dashboard under the 'Workers & Pages' section. On the left sidebar, 'Area 1' is selected. In the main area, the 'Overview' tab is active. A prominent blue button labeled 'Create application' is highlighted with a red box. Below it, there's a list of existing applications: 'alexeymk.com' (Production, newversion, c24c33f, updated an hour ago) and 'mesinkasir/alexeymk.com'. There are also sections for 'Search applications', 'Filter by', and 'Sort by'.

## # Creat Web App

Click create application button for deploy your site on cloudflare host.

This screenshot shows the 'Create an application' page. The left sidebar shows 'Area 1' is selected. The main content area has tabs for 'Workers' and 'Pages', with 'Pages' highlighted with a red box. Below the tabs, there's a section for creating a site by importing a Git repository, featuring a 'Connect to Git' button which is also highlighted with a red box. Other options include 'Create using direct upload'.

## # Connect Git Repo

On create app menu, you can select tab pages , then click on connect git repo.

<https://www.fiverr.com/creativitas/design-your-modern-website-using-jekyll>

<https://www.fiverr.com/creativitas/design-your-modern-website-using-jekyll>

The screenshot shows the Cloudflare Workers & Pages interface. On the left, there's a sidebar with options like Zero Trust, Area 1, Workers & Pages (selected), AI, R2, Stream, Images, Manage Account, Notifications, and Bulk Redirects. In the main area, there's a section for "GitHub account" with a dropdown set to "mesinkasir". Below it, a "Select a repository" section shows "alexeymk.com" as "In use". Other repositories listed include "spirittwinslacrosse.com", "learnqt", "warhorseindustrial.com", "champion.express", "photos.champion.express", "photos.warhorseindustrial.com", "davidbrett.im", and "mesinkasir.github.io". At the bottom, it says "1 to 10 of 253 repositories".

## # Connect git

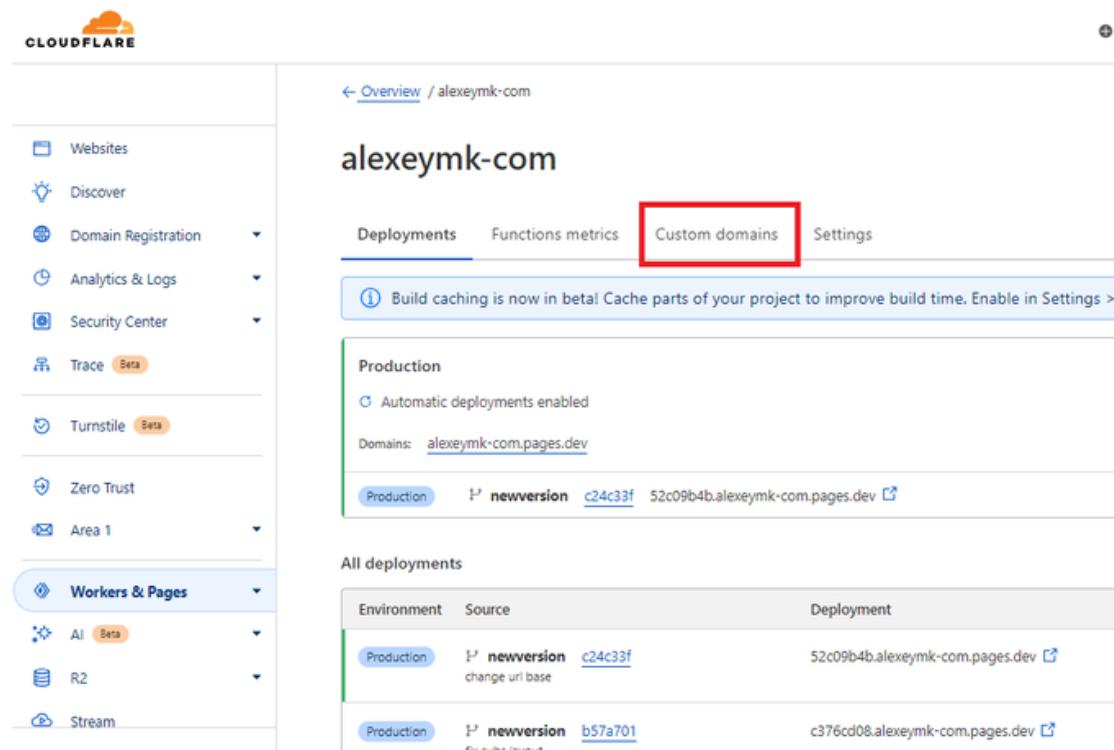
Connect your github account and select your repo.

The screenshot shows the "Build settings" section. It includes a "Production branch" dropdown set to "main" with a note about automatic deployment to production. A "Build command" field contains "bundle exec jekyll build" and a "Build output directory" field set to "/\_site". There are also links for "Root directory (advanced)" and "Environment variables (advanced)". At the bottom right is a blue "Save and Deploy" button. Three numbered circles (1, 2, 3) point to the "Production branch" dropdown, the "Build command" field, and the "Save and Deploy" button respectively.

## # Production Build and Deploy

On deploy production mode, you can select where branch you want to deploy , select framework - jekyll , and on build command insert bundle exec jekyll serve - click save and deploy

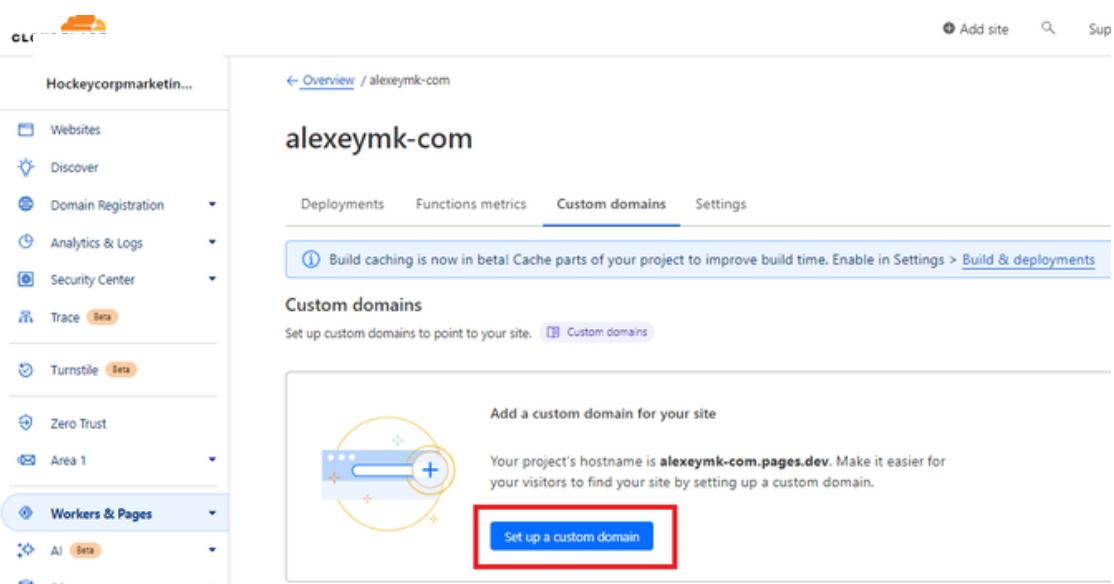
<https://www.fiverr.com/creativitas/design-your-modern-website-using-jekyll>



The screenshot shows the Cloudflare dashboard for the domain `alexeymk.com`. The left sidebar includes options like Websites, Discover, Domain Registration, Analytics & Logs, Security Center, Trace, Turnstile, Zero Trust, Area 1, and Workers & Pages (which is currently selected). The main area shows the 'Custom domains' tab highlighted with a red box. A message at the top says "Build caching is now in beta! Cache parts of your project to improve build time. Enable in Settings > Build & deployments". Below this, the 'Production' section shows automatic deployments enabled, with the domain listed as `alexeymk.com.pages.dev`. Under 'All deployments', two entries are shown: one for 'newversion' with hash `c24c33f` and another for 'newversion' with hash `b57a701`. Both point to `52c09b4b.alexeymk.com.pages.dev`.

## # Connect domain

Congratulations , you have successfully deploy your project on cloud flare.  
Now we need to configure your domain. - click on pages project. - custom domain



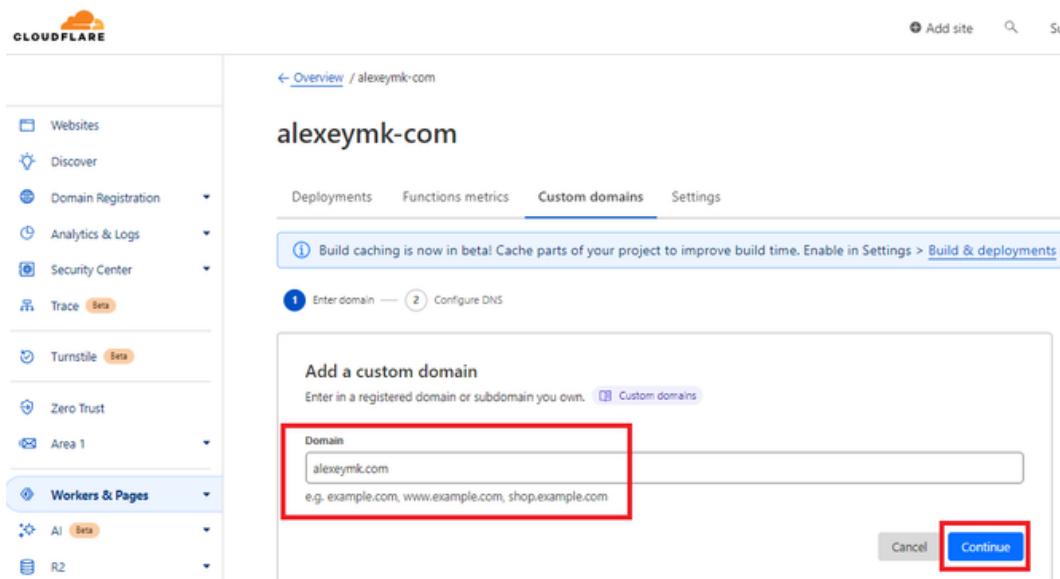
The screenshot shows the Cloudflare dashboard for the domain `alexeymk.com`. The left sidebar includes options like Websites, Discover, Domain Registration, Analytics & Logs, Security Center, Trace, Turnstile, Zero Trust, Area 1, and Workers & Pages (which is currently selected). The main area shows the 'Custom domains' tab highlighted with a red box. A message at the top says "Build caching is now in beta! Cache parts of your project to improve build time. Enable in Settings > Build & deployments". Below this, the 'Custom domains' section shows a note: "Set up custom domains to point to your site." with a "Custom domains" button. A large callout box highlights the "Set up a custom domain" button with a red border.

## # Connect Domain with cloudflare pages.

Click setup custom domain button.

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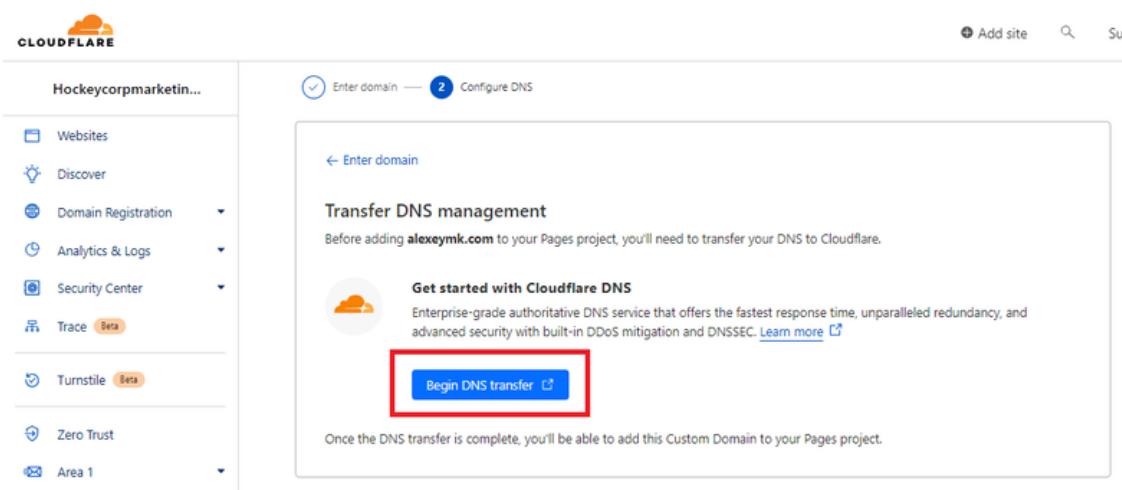
<https://www.fiverr.com/creativitas/design-your-modern-website-using-jekyll>



The screenshot shows the Cloudflare dashboard for the domain `alexeymk.com`. The left sidebar includes options like Websites, Discover, Domain Registration, Analytics & Logs, Security Center, Trace, Turnstile, Zero Trust, Area 1, Workers & Pages (selected), AI, and R2. The main area is titled `alexeymk.com` and has tabs for Deployments, Functions metrics, Custom domains (selected), and Settings. A message at the top says "Build caching is now in beta! Cache parts of your project to improve build time. Enable in Settings > Build & deployments". Below this, there's a step-by-step guide: "1 Enter domain" and "2 Configure DNS". A large box labeled "Add a custom domain" contains a text input field with "alexeymk.com" and examples like "e.g. example.com, www.example.com, shop.example.com". A red box highlights this input field. At the bottom right of the box are "Cancel" and "Continue" buttons, with "Continue" also highlighted by a red box.

## # Add your domain

Input your domain name - and click continue



The screenshot shows the Cloudflare dashboard for the domain `Hockeycorpmarketing.com`. The left sidebar is identical to the previous screenshot. The main area is titled "Transfer DNS management" and says "Before adding `alexeymk.com` to your Pages project, you'll need to transfer your DNS to Cloudflare". It includes a "Get started with Cloudflare DNS" section with a description and a "Learn more" link. A large blue button labeled "Begin DNS transfer" is highlighted with a red box. Below the button, a note says "Once the DNS transfer is complete, you'll be able to add this Custom Domain to your Pages project."

## # Transfer setup DNS Management to cloudflare

After that you can click begin DNS transfer.

## # Propagation Domain

After you have setup the domain and DNS, now you only need to wait for the final domain name server propagation.

After the propagation process is complete, your site can be accessed.

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# ANALYTIC

Properti ini telah berhasil memproses data. Untuk terus mengukur performa situs, siapkan properti Google Analytics 4 (GA4).

Semua akun > axcora Semua Data Situs

Pelajari lebih lanjut Selesaikan penyiapan GA4

Analytics ADMIN PENGUNGA

Asisten Penyiapan GA4

Setelan Properti

Pengelolaan Akses Properti

Info Pelacakan

Kode Pelacakan

Pengumpulan Data

Retensi Data

User-ID

Setelan Sesi

Sumber Penelusuran Organik

Daftar Pengecualian Rujukan

Daftar Pengecualian Istilah Penelusuran

pelajari dan siapkan properti GA4 Anda.

Jangan ragu mengambil langkah-langkah selanjutnya atau menjelajahi Google Analytics 4 saat ada waktu.

Buka properti GA4 Anda

Properti yang Terhubung

Putuskan koneksi

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## # Register on google / universal analytic

Open google / universal analytic and login with your account

<https://analytics.google.com>

create property for your site, after that you need to follow image

Click on sidebar : Info - code

Properti ini telah berhasil memproses data. Untuk terus mengukur performa situs, siapkan properti Google Analytics 4 (GA4).

Semua akun > axcora Semua Data Situs

Pelajari lebih lanjut Selesaikan penyiapan GA4

Analytics ADMIN PENGUNGA

Asisten Penyiapan GA4

Setelan Properti

Pengelolaan Akses Properti

Info Pelacakan

Kode Pelacakan

Pengumpulan Data

Retensi Data

User-ID

Setelan Sesi

Sumber Penelusuran Organik

Daftar Pengecualian Rujukan

Daftar Pengecualian Istilah Penelusuran

ID Pelacakan

UA-177073

Status

Tidak ada data yang diterima dalam 48 jam terakhir. Learn more

Kirim traffic percobaan

Pelacakan Situs

Tag Situs Global (gtag.js)

Ini adalah kode pelacakan Tag Situs Global (gtag.js) untuk properti ini. Salin dan tempel kode ini sebagai item pertama ke <HEAD> di setiap halaman yang ingin Anda lacak. Jika Anda sudah memiliki Tag Situs Global di halaman, cukup tambahkan baris config dari cuplikan di bawah ke Tag Situs Global yang ada.

```
<!-- Google tag (gtag.js) -->
<script async src='https://www.googletagmanager.com/gtag/js?id=UA-177073'></script>
<script>
window.dataLayer = window.dataLayer || [];
function gtag(){dataLayer.push(arguments);}
gtag('js', new Date());
gtag('config', 'UA-177073');
</script>
```

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## # Copy Analytic Code

And you can copy analytic code then paste on jekyll project,

Visit on \_config.yml and paste to

google:

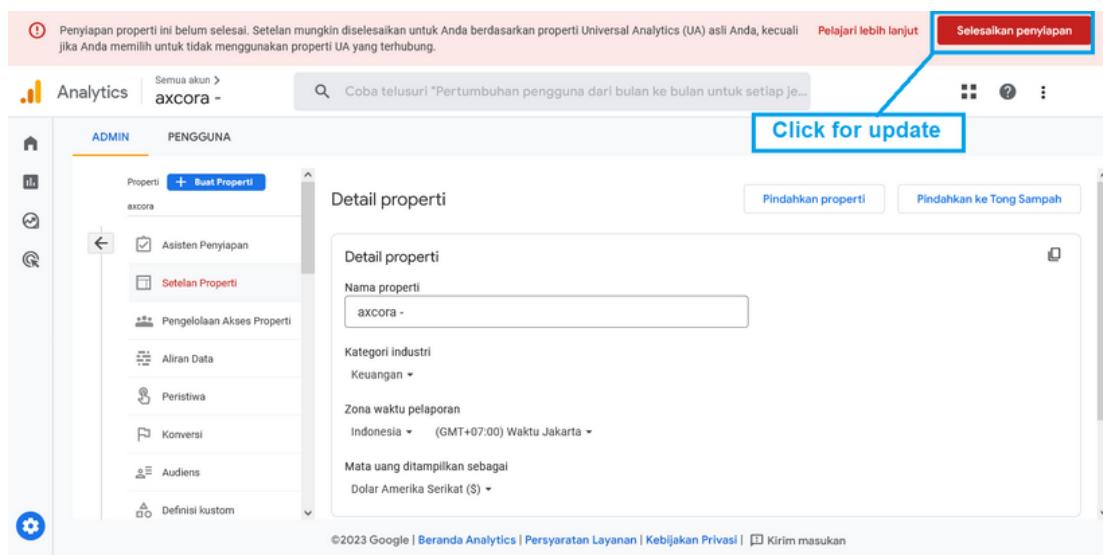
siteverification:

analytic: **paste code in here**

tagmanager:

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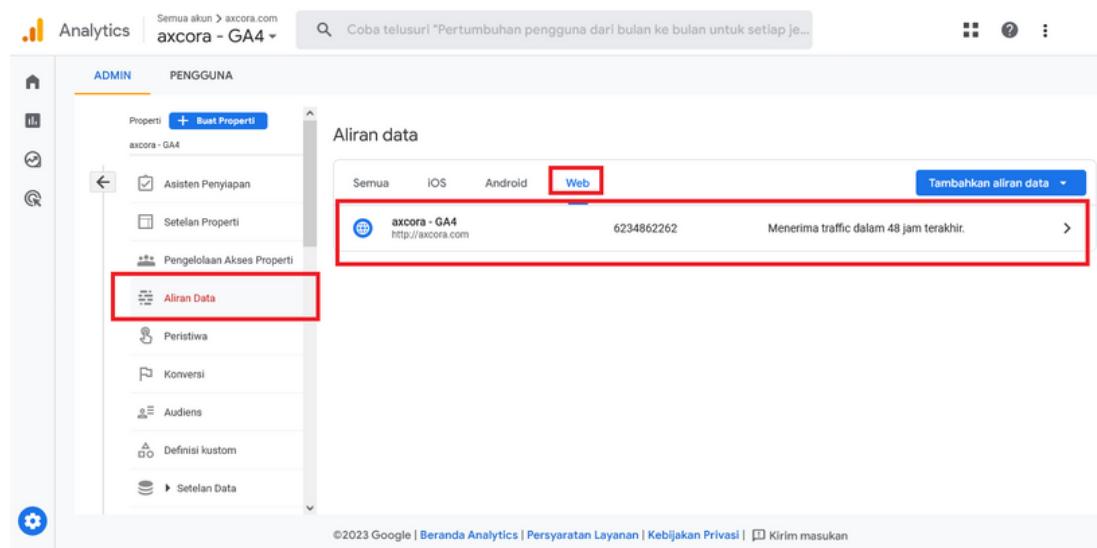
<https://www.fiverr.com/creativitas/design-your-modern-website-using-jekyll>



## # Update to universal analytic

After you have google analytic code , now you need to update to universal analytic - just click update button.

See image.



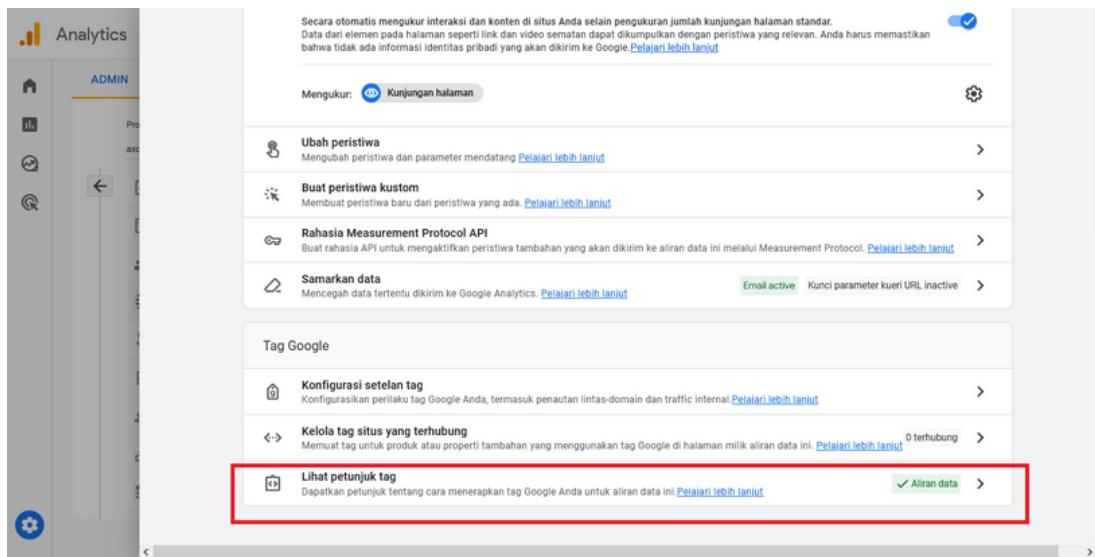
## # Integration google tag

If you already have Google Tag Manager, now we can link it to Analytic.

Click on data flow menu - select website and click data flow

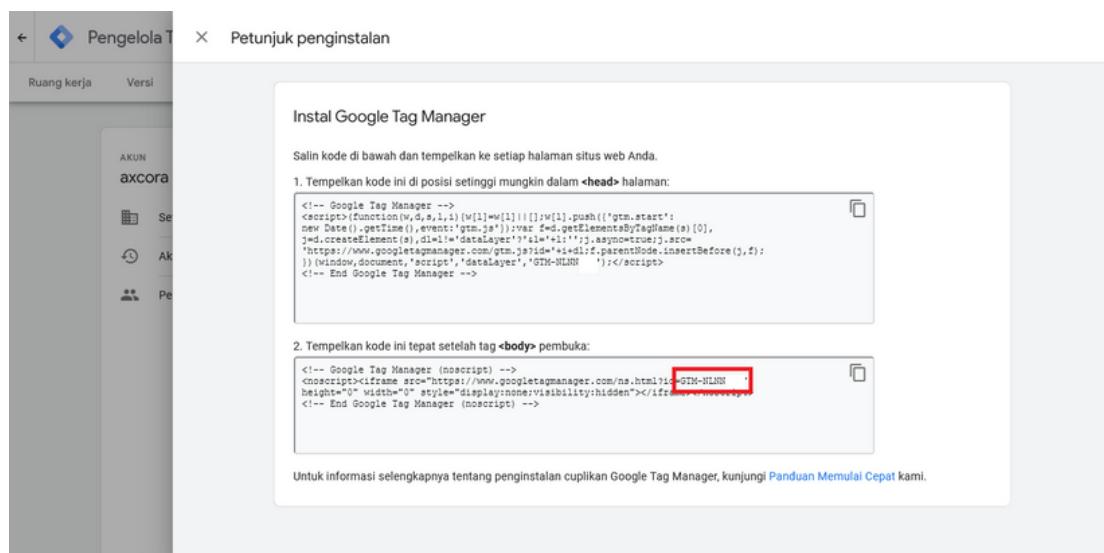
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## # Get google tag code

You can scroll down and click on see tag instructions  
See image.



## # Copy google tag code

After that you can see the script code, then copy the Google tag code - example in the image: GTM-NLNNXXXX

## # Add google tag code to jekyll

Now you need to open jekyll project - open \_config.yml files.  
then paste code on  
google:  
tagmanager: paste code in here

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# TAG MANAGER

The screenshot shows the Axcora Tag Manager interface. On the left, there's a sidebar with 'AKUN axcora' and links for 'Setelan Akun', 'Aktivitas Akun', and 'Pengelolaan Pengguna'. On the right, under 'PENAMPUNG www.axcora.com', there are several options: 'Setelan Penampung', 'Aktivitas Penampung', 'Pengelolaan Pengguna', and 'Instal Google Tag Manager'. The 'Instal Google Tag Manager' button is highlighted with a red box.

## # Register on google tag manager

Open google tag manager and register with your account

<https://tagmanager.google.com>

Create property for your tag, and click on dashboard admin - click install google tag manager ( see image )

The screenshot shows the 'Instal Google Tag Manager' setup page. It contains two code snippets: one for the <head> section and one for the <body> section. A red box highlights the 'copy code' button next to the <head> snippet, and another red box highlights the 'GTM-NLNN' placeholder in the <body> snippet.

## # Copy google tag manager code

Open script code ( see image ) and copy code.

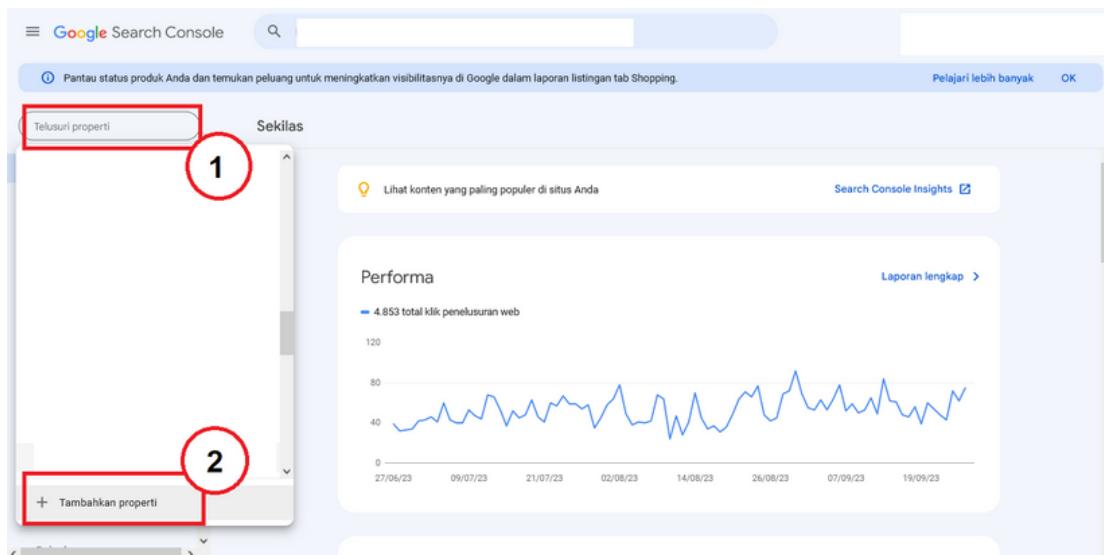
Visit on jekyll project - \_config.yml and paste to google:

tagmanager: paste code in here

<https://www.fiverr.com/creativitas/design-your-modern-website-using-jekyll>

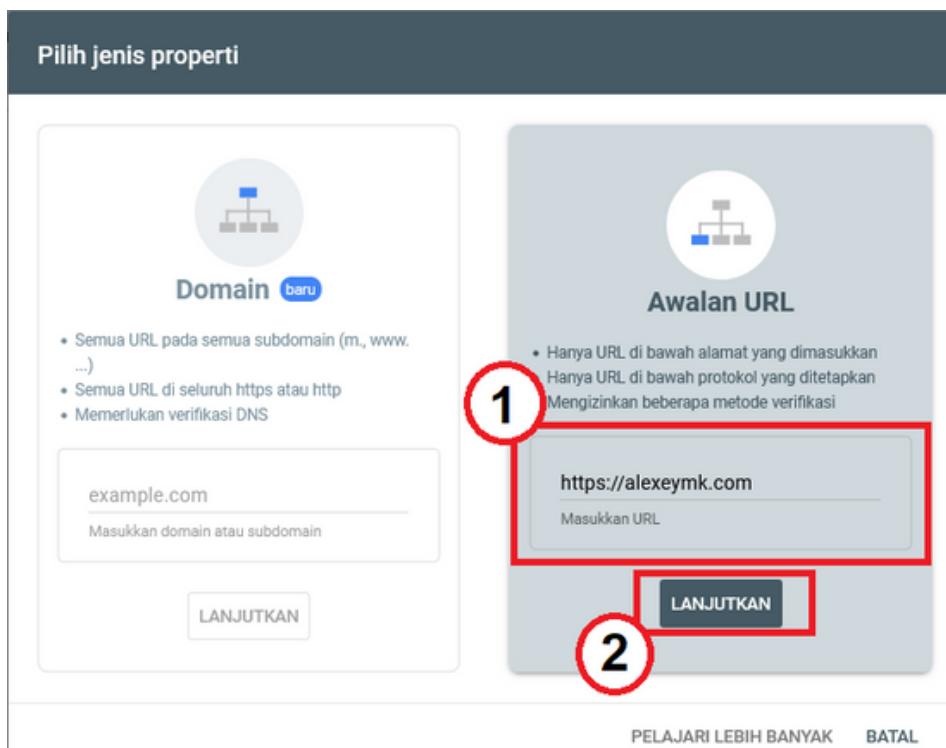
<https://www.fiverr.com/creativitas/design-your-modern-website-using-jekyll>

# CONSOLE



## # Register your website to google search console

Open google search console, then click add property for register your website.



## # Add domain website

Follow instruction like on image - add domain and click next.

Then you can copy paste script html code in to head website template.

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The screenshot shows the 'Setelan' (Settings) section of Google Search Console. A red box highlights the 'Verifikasi kepemilikan' (Ownership verification) section, which displays a green checkmark and the message 'Anda adalah pemilik terverifikasi' (You are a verified owner). Other sections visible include 'Pengguna dan izin' (Users and permissions), 'Perubahan alamat' (Address changes), and 'Ekspor data massa' (Mass export data).

## # Integration and connect your Google tag + analytic

Open on settings - owner verification

The screenshot shows the 'Verifikasi kepemilikan' (Ownership verification) sub-section under 'Setelan'. A red box highlights the 'Metode verifikasi yang digunakan' (Used verification methods) section, which lists three successful methods: 'File HTML', 'Tag HTML', and 'Penyedia nama domain'. Below this, another red box highlights the 'Metode verifikasi tambahan' (Additional verification methods) section, which includes 'Analitis Google' and 'Google Tag Manager'.

## # Verification All Account.

Now you need to verification all in here

Click Tag html copy code and paste in to jekyll project - \_config.yml  
google:

site verification: [paste code in here](#)

Now you need to download HTML files, download and push on root jekyll repo.  
After that you can setup domain name with CNAME or TXT from google to your domain panel.

The last - you need to connect your analytic and tag manager account, so click on tag manager - and integration with your google tag manager, and click on google analytic and integration with your google analytic account.

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The screenshot shows the 'Peta Situs' (Sitemap) section of Google Search Console. On the left sidebar, 'Peta Situs' is highlighted with a red circle labeled '1'. In the main area, there's a form titled 'Tambahkan peta situs baru' (Add new site map) with a file input field containing 'sitemap.xml' (circled with red circle '2'). Below it is a 'KIRIM' (Send) button (circled with red circle '3'). To the right, a table lists submitted site maps with columns for 'Peta Situs', 'Jenis', 'Terkirim', 'Status', 'Halaman yang ditemukan', and 'Video yang ditemukan'. Two entries are shown: one successful submission with 495 pages and another with 1,817 pages.

## # Add Sitemap

By default jekyll SEO is generate your sitemap.xml so , you can add on google search console, click on sitemap, and add sitemap.xml - click sent

The screenshot shows the 'Performa' (Performance) dashboard in Google Search Console. The left sidebar has 'Performa' selected and highlighted with a red box. The main area displays performance metrics: Total klik (4,85 rb), Total tayangan (136 rb), CTR rata-rata (3,6%), and Posisi rata-rata (19,7%). Below these metrics is a line chart showing Click-Through Rate (CTR) and Impressions over time from June to September 2023. A red box highlights the chart area.

## # Analyze your site.

After you have connected with Google Search Console, you then can check your site's performance and analysis. This is the same as using Google Analytics and Google Tags.

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Fiverr

# CREATIVITAS

Jekyll Web Dev

<https://www.fiverr.com/creativitas/design-your-modern-website-using-jekyll>

Thank You