

Feature	Research method	Research methodology
Focus	Specific techniques and tools for data collection and analysis	Overall strategy and framework for conducting research.
Scope	Narrower, focusing on how to collect and analyze data.	Broader, encompassing the entire research process
Example	Surveys, interviews, experiments, observations	Qualitative, quantitative, mixed methods
Purpose	To find solutions to specific research questions	To provide a framework for research, including defining research questions, hypotheses, and objectives
Timing	Used during the later stages of the research process.	Guides the initial stages of research, determining the most appropriate methods.
Justification	Explains the procedures used to collect data and analyze it.	Explains the reasoning behind the chosen approach, including the methods of data collection and analysis.