



Visual Language Guide

This style guide provides the most recent direction for our most important visual elements. Effective 10 May 2020, all new digital, print and other communications should reflect these guidelines.

These guidelines contain the basic building blocks to create communications in the **IGRAC** “style”.

Fonts

Nimbus Sans Bold

- this corporate font is mainly used for headlines, titles and subtitles

Nimbus Sans Medium

- this corporate font is mainly used for the resources links

Nimbus Sans Light

- this corporate font is mainly used for the main content

These fonts are not common Windows fonts and must be loaded on your machine. They are available to download here:

<https://fonts.google.com>

Use on web

```
font-family: nimbus-sans, sans-serif;  
font-weight: 700;  
font-style: normal;
```

```
font-family: nimbus-sans, sans-serif;  
font-weight: 500;  
font-style: normal;
```

```
font-family: nimbus-sans, sans-serif;  
font-weight: 300;  
font-style: normal;
```

The Adobe font URL generated for IGRAC website:

<https://use.typekit.net/rwq0hzs.css>

Color palette

Primary colors



Dark Blue
#005198



Orange
#ff6b0d

Secondary colors



#24619d



#f18903



#00add9



#ffb718



#4886a1



#f7c55a



#c5d5e3



#f6e0a3

Gray colors



Gray
#797979



Dark Gray
#424242

Text color and size

Header h1

color: #005198;
font-size: 48px;
font-weight: 700;

Header h2

color: #005198;
font-size: 36px;
font-weight: 700;

Body text

color: #797979;
font-size: 18px;
font-weight: 300;

Hyperlink

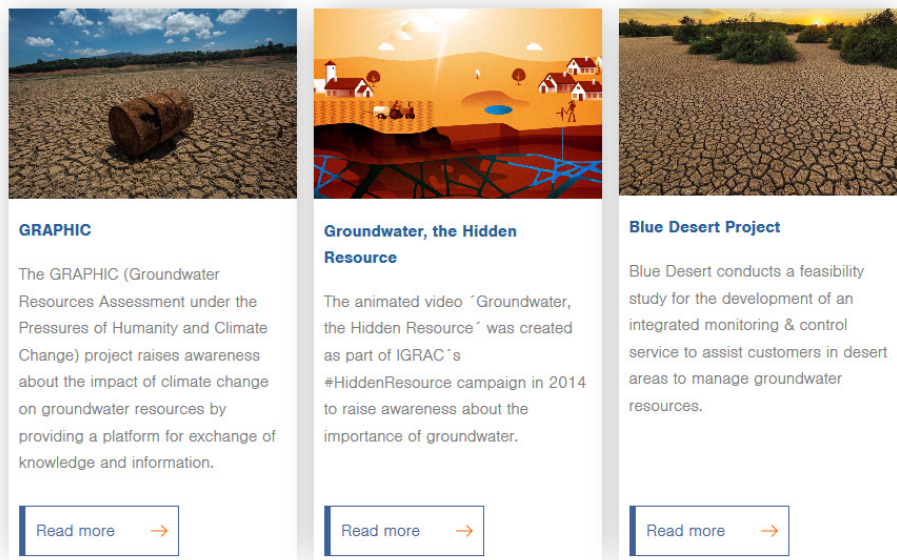
color: #005198;
font-weight: 700;

Hyperlink: hover

color: #005198;
font-weight: 700;
text-decoration:
underline;

Interface elements

Floating element

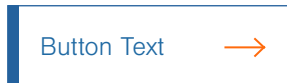


```
.floating {
  background: #fff;
  box-shadow: 0 0 33px -10px rgba(0, 0, 0, 0.42);
  padding: 10px 10px 50px 10px;
  margin-bottom: 20px;
  position: relative;
}
```

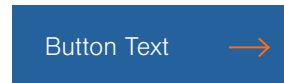
Used to highlight a block of content

Buttons

Normal state



Hover and focus state



```
.btn {
  font-weight: 300 !important;
  padding: 10px;
  color: #3f619a;
  border: 1px solid #3f619a;
  border-left: 6px solid #3f619a;
}

.btn:hover {
  color: #fff;
  background: #3f619a;
}

.btn.solid {
  color: #fff;
  background: #3f619a;
}

.btn.orange {
  color: #ff6b0d;
  border: 1px solid #ff6b0d;
  border-left: 6px solid #ff6b0d;
}

.btn.solid.orange {
  color: #fff;
  background: #3f619a;
}

.btn.blue.arrow {
  background: url(orange-arrows.svg) right 10px center
no-repeat #fff;
  padding: 10px 60px 10px 10px;
}
```