

Alan Alexis Chávez Juárez

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Technical Skills

Web Development	HTML, CSS, PHP, Python, Java, JavaScript, Laravel, Django, Git, GitHub, Bootstrap, POO.
CMS & E-commerce	WordPress, Elementor, Shopify, WooCommerce, Tiendanube.
Databases & OS	SQL, MySQL, SQL Server, Oracle DB, Hadoop, Linux, Bash.
Digital Marketing	Google Ads, SEO & SEM.

Experience

Fourier Consulting

Guadalupe, Nuevo León

CFO, Web Developer, Google Ads Strategist & Marketing Consultant

Nov 2022 – Present

- Developed and maintained responsive websites and e-commerce platforms (WordPress, Shopify, Tiendanube, WooCommerce), enhancing UX and boosting conversion rates.
- Managed and optimized Google Ads campaigns, maximizing Return on Investment (ROI) and reducing Cost-Per-Click (CPC).
- Implemented agile workflows and oversaw billing operations to improve accuracy and team efficiency.
- Administered IT systems, servers, and networks to ensure security, stability, and client satisfaction.

Evride.me (Freelance Project)

Guadalupe, Nuevo León

Freelance Web Developer

Oct 2024 – Jan 2025

- Designed and implemented the Evride.me booking platform for Tesla vehicles (events and executive transport)
- Integrated scheduling, availability, and client communication modules, optimizing the booking process and conversion.

Inelco IT Solutions

Monterrey, Nuevo León

Web developer Intern

Apr 2022 – Oct 2022

- Developed and maintained responsive landing pages using Laravel and GitHub.
- Administered and optimized SQL databases to improve performance and system reliability.

Education

Universidad Autónoma de Nuevo León (FACPYA, UANL)

San Nicolás de los Garza, NL

IT Bachelor, Databases.

December 2027 (Undergraduate)

Relevant Coursework: Django website for events salon administration and calendar.

Universidad Autónoma de Nuevo León (EIAO, UANL)

Monterrey, NL

Web Development Technician.

July 2023

Relevant Coursework: NFC presentation card with personal contact website creator.

Escuela Secundaria Técnica #27 Francisco A. de Icaza

Guadalupe, NL

Robotics Technician Degree.

July 2020

Skills & Interests

Soft Skills: Problem Solving, Results Orientation, Critical Thinking, Project Management, and Communication.

Languages: Spanish (Native), English B2 (CEFR), French B1 (DELF).

Laboratory: Visual Studio Code, Thonny, Hardware Assemble, Rogic, Lego Mindstorms.

Interests: Finance, Cryptocurrencies, American Football, Videogames, Music(Drums), Politics.