

KREESHA MARIE V. TOMORO, MBA

Marketing Professional



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<https://kreasha-tomoro-mba-portfolio.vercel.app/#portfolio>

SKILLS SUMMARY

- Social Media Marketing
- Sales and Advertising
- Communication
- Business Planning
- Time Management
- Leadership
- Customer Relationship Management

WORK EXPERIENCE

Toyota Abad Santos | Manila
Marketing Professional

2015 - 2017

- Ability to determine a client's needs and offer advice, guidance and vehicle knowledge
- Ability to work in a diverse environment
- Build relationship with clients to maintain sales goals and create new opportunities
- Market the company and their vehicle product through social media platforms, banks and bank display, mall display, sales call
- Hand after sales service with clients
- Update sales report every month
- Plot marketing strategies - promotion for the whole month

51Talk English International, Inc. | Ortigas Center, Pasig
ESL Online Instructor (Part-Time)

2017

- Proficiency in the English Language
- Teach Chinese learners the English language in online video lessons
- Evaluate learner's performance based on set guidelines provided by the company
- Provide learning gimmick and paraphernalia to engage and capture the attention of the learners
- Help Chinese learners become proficient in the English language

Medikamp Medical Equipment and Supplies Trading
Business Owner

2019 - Present

- Market, advertise and promote medical products
- Building and maintaining good rapport to clients
- Good communication skills
- Time management to accomplish all tasks - client sourcing, marketing strategies, inbound orders and deliveries, after sales service, sales report
- Update financial statement and business cash flow
- Organize, compile and file business documents - Business License and Permits, BIR Documents and other supporting legal documents for the business
- Manage day to day tasks and accomplishments
- Overlook the overall business operations and strategies

Collective Solutions | Commonwealth, Quezon City
Contact Center Associate

2022 - 2023

- Email clients within a specific amount of time addressing their concerns and inquiries
- Maintain good relationship with clients
- Handle irate clients in a professional manner
- Ensure all key metrics are being achieved for performance evaluation every mid and end of the month

E D U C A T I O N

Bachelor of Science in Business Administration
Major in Marketing Management

University of the East – Manila
2011 - 2015

Master in Business Administration

University of the East – Manila
2017 - 2022