

KREESHA MARIE V. TOMORO

Marketing Professional



tomoro.kreeshamariev@yahoo.com



0906 - 027 - 1558



<https://www.linkedin.com/in/kreessa-marie-tomoro-mba-309aba135/>

SKILLS SUMMARY

- Social Media Marketing
- Sales and Advertising
- Communication
- Business Planning
- Time Management
- Leadership
- Customer Relationship Management

WORK EXPERIENCE

Toyota Abad Santos | Manila
Marketing Professional

2015 - 2017

- Ability to determine a client's needs and offer advice, guidance and vehicle knowledge
- Ability to work in a diverse environment
- Build relationship with clients to maintain sales goals and create new opportunities
- Market the company and their vehicle product through social media platforms, banks and bank display, mall display, sales call
- Hand after sales service with clients
- Update sales report every month
- Plot marketing strategies - promotion for the whole month

51Talk English International, Inc. | Ortigas Center, Pasig
ESL Online Instructor (Part-Time)

2017

- Proficiency in the English Language
- Teach Chinese learners the English language in online video lessons
- Evaluate learner's performance based on set guidelines provided by the company
- Provide learning gimmick and paraphernalia to engage and capture the attention of the learners
- Help Chinese learners become proficient in the English language

Medikamp Medical Equipment and Supplies Trading
Business Owner

2019 - Present

- Market, advertise and promote medical products
- Building and maintaining good rapport to clients
- Good communication skills
- Time management to accomplish all tasks - client sourcing, marketing strategies, inbound orders and deliveries, after sales service, sales report
- Update financial statement and business cash flow
- Organize, compile and file business documents - Business License and Permits, BIR Documents and other supporting legal documents for the business
- Manage day to day tasks and accomplishments
- Overlook the overall business operations and strategies

Collective Solutions | Commonwealth, Quezon City
Contact Center Associate

2022 - 2023

- Email clients within a specific amount of time addressing their concerns and inquiries
- Maintain good relationship with clients
- Handle irate clients in a professional manner
- Ensure all key metrics are being achieved for performance evaluation every mid and end of the month

EDUCATION

Bachelor of Science in Business Administration
Major in Marketing Management

University of the East – Manila
2011 - 2015

Master in Business Administration

University of the East – Manila
2017 - 2022