

Aaron Joshua G. Espinosa

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WORK EXPERIENCE

Digital Content Intern

ATT3ND

April 2023 – Present

- Created visually appealing and innovative creative collaterals for ATT3ND, including website components and social media graphics.
- Assisted in developing compelling brand identities and visual systems for ATT3ND aligning design elements with the company's mission, values, and target audience.
- Contributed to the creation of brand guidelines and style guides to maintain consistency across various marketing collaterals and platforms.

Student Project Builder

WorkWith

February – March 2023

- WorkWith is an Iterative-backed (W22) startup that hosts bootcamps with projects for aspiring students and young professionals who want to learn digital skills such as digital marketing and tech sales from various companies
- Worked on a project proposal which involved developing TikTok content for Stanible, a pre-seed funded celebrity NFT marketplace in the Philippines
- Mentored and trained by Stanible's co-founder and chief marketing officer on Stanible's brand guidelines and unique selling points
- Presented the created TikTok content to Stanible's co-founder and chief marketing officer, which was approved accordingly, with particularly high approval for the concept and execution

ACADEMIC HISTORY

Cavite State University – Don Severino Delas Alas Campus

Indang, Cavite

Bachelor of Science in Computer Science

2020 – 2024

Olivarez College Tagaytay

Tagaytay City

Science, Technology, Engineering, Mathematics Strand

2018 – 2020

Kaytitinga National High School

Alfonso, Cavite

2014 – 2018

Saint Joseph Parochial School of Cavite

Alfonso, Cavite

2008 – 2014

ACADEMIC ACHIEVEMENTS

College

- Full Academic Scholar (2nd Semester S.Y. 2021 – 2022)
- Partial Academic Scholar (2nd Semester S.Y. 2020 – 2021)

Senior High School

- Dr. Pablo Awardee (2nd Semester S.Y. 2019 – 2020)
- Rosario Awardee (1st Semester S.Y. 2019 – 2020)
- Dr. Eric Awardee (2nd Semester S.Y. 2018 - 2019)
- Dr. Eric Awardee (1st Semester S.Y. 2018 - 2019)

LEADERSHIP BACKGROUND

Public Relations Officer

Computer Science Student Organization – Cavite State University Main Campus
S.Y. 2022 – 2023

- Creates captions and publication materials (posters, graphic designs, and video teasers) for the events of the organization that are posted on the Facebook Page of the organization.

Vice President for External Affairs

Computer Science Student Organization – Cavite State University Main Campus
S.Y. 2021 – 2022

- Coordinates with other universities and organizations outside of the campus regarding collaboration events and other matters that has to do outside of the university.
- Creates publication materials (posters and graphic designs) for the events of the organization that are posted on the Facebook Page of the organization.

SKILLS

- Experienced in using design software like Adobe Photoshop.
- Experienced in using UI design software like Figma.
- Experienced in creating publication materials for social media.
- Has knowledge in fundamentals of graphic design.
- Knowledgeable in Frontend Web Development using React JS, Next JS, Tailwind CSS, and JS.
- The ability to work simultaneously while being composed and can get work done according to deadlines.
- Can cooperate with large group of people and work according to plan.
- Excellent attention to detail.