

Alexis Musyoki **UI / UX DESIGNER**

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About Me

Passionate psychology graduate transitioned into UI/UX design. Strong foundation in human behaviour and research methodology. Skilled in creative problem-solving and user-centric design. I am eager to apply my analytical skills to create engaging and intuitive user experiences. Proficient in industry-standard design tools and eager to learn and grow in the field. Committed to delivering impactful solutions and contributing to the team's success.

Experience

Contracter

Bird Tech

Sept 2023 - Current

Refine pre-existing user interfaces for the app

Collaborate with the product team to define and implement solutions for best-in-quality product direction and visual experience

Provide assets and aiding developers

Collaborate with UX team to conceptualise and create work on wireframes

Contracter

SWYNG Carpool

June 2023

Collaborated with the UI/UX team design and refined user interfaces for their web and mobile application

Conducted user research and testing

Created wireframes, prototypes, and mockups to visualize concepts.

Implemented best practices for USD resulting in improved user experience

UI/UX Intern

Prifina

Sept 2023 - Current

Responsible for design, research, & prototyping

Collaborated with cross-functional teams throughout the design process, presenting concepts, & incorporating feedback for an iterative approach

Conducted usability testing sessions to enhance usability, accessibility, & user satisfaction

Developed visually appealing & user-centric interface designs aligned with Prifinda's brand identity

Created wireframes & interactive prototypes using industry-standard design tools

Conducted comprehensive user research to understand target audience needs, preferences, and pain points, utilizing methods such as user feedback analysis, surveys, and competitive analysis

Other Experience

Clinical Psychologist

Conducted user research with patients and their families to develop treatment plans

Developed creative solutions to complex problems

Worked with diverse groups of people to develop inclusive and accessible treatment options

Transferrable Skills

Strong foundation in conducting user research to uncover insights about user needs and behaviours

Excellent problem-solving skills, with a focus on developing innovative solutions

Empathetic communication skills to understand the needs and perspectives of different user groups

Skills

User Research
Wireframing
Prototyping
User testing
HTML & CSS
Javascript
User Interface
Design Research
Prototyping

Tools

Figma
Adobe XD
Framer
Sketch

Education

BA Psychology & Counseling
Daystar University 2015-2019

My Portfolio

View my portfolio here:
<https://www.behance.net/alexismusyoki>
