



Alexis Frisch

Salesforce Professional –
UX / UI Designer

Details

(419) 309-1531

AlexisNFrisch@gmail.com

LinkedIn

www.linkedin.com/in/alexis-frisch

Skills

Salesforce Development
(SLDS)

UX and UI Design

Full Adobe Creative Suite –
InDesign, Photoshop, XD, After
Effects

GitHub

HTML 5 / CSS / JS

Microsoft Office Suite – Excel,
Word

Fearless in the Face of
Challenges

Insatiably Curious

Dedicated Piano Player

Profile

Passionate Salesforce professional with experience in CRM management and training within the Lightning platform and UX Designer with experience in the Adobe Creative Suite for mock-ups/wire framing.

Employment History

Product Design Specialist

SimplyHome - Remote

March 2020 - Present

- Lone Contributor to Salesforce Lightning Development and Processes (including light Apex)
- Team Support, Training, and Buy-in in 3,000+ Record Transition and Object Hierarchy Restructuring of Salesforce Lightning from legacy systems
- Salesforce User Management, Report and Dashboard Building, Workflow Creation and Process Optimization
- UI/UX Design via Adobe XD
- Acting Quality Assurance Specialist, Beta Test Coordinator and Data Visualization Specialist with experience using GitHub for Project Management

Operations Coordinator

SimplyHome – Arden, NC

July 2018 – March 2020

- Development and Management of Representative Onboarding, Including Planning and Hosting Monthly Roundtables and Implementation of a Dedicated Web Community via Salesforce
- Report Monthly on KPIs and Business Flow Management
- Initial Contact for all Providers, Partners, and Consumers
- Marketing and Design of External and Internal Content

Operations Coordinator

ResortQuest by Wyndham– Miramar Beach, FL

March 2015 – July 2018

- Homeowner Liaison Duties
- Monthly Forecasting/Preliminary Budgeting
- Vendor Invoice and Purchasing Card Coding and Processing and SOX Compliance

Education

Tech Talent South – Arden, NC

April 2019

Code Immersion – HTML, CSS, JS, Ruby, Rails, GitHub

Bowling Green State University - OH

2011-2015

Bachelor's Degree - Tourism, Leisure, and Event Planning