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| **Rodrigo Pereira** |  |

**Personal Profile**

### Rodrigo arrived to Canada for a better life, he loves Vancouver and is planning spent more time in B.C. He is doing a part-time course at BCIT, is a certificate called Applied Software Development. He is enrolled in [COMP1950](http://thenet.ca/) Web Development Level 2 course

### Rodrigo is a graphic designer and is interested in combine his career and IT stuff, and be a self employee making web sites, videogames or involved in a some multimedia project.

### He is from El Salvador, and in there he worked for three years like graphic designer in a company of advertisement. He developed logos, banners and stuff for web sites. Also, he took courses of image corporation and lastly he was participating in that kind of project at his job.

After his graduation, Rodrigo is thinking to keep studying at BCIT either some multimedia or in a web development program, because he wish to take good experience to work here in B.C., and his dream is be the owner of a company or work in a big videogames company like EA sports or Capcom.

**background**

* 26 year-old white male
* single
* holds a Diploma in Graphic design from ???
* Specialization course of image corporation.
* lives in Burnaby, British Columbia
* Salvadorian

**attributes**

* mature
* male
* middle class
* he loves mac computers and graphic applications.
* good communications skills.

**customer needs**

* Easy of use
* Speed
* Easy to find something
* Simplicity

*“My* dream is work at EA sports or Capcom*”*

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| **Scenario** | **Needs** | **Feature** | **Behaviour** |
| *Rodrigo wants to do a homework for next class.* | * *Easy of use* * *Speed* * *Easy to find something* | * *Menu option* | *Rodrigo finds the COMP1950 web site and he clicks the menu option and choose the class that he is looking for. He scan all the webpage and read the homework part. Next, he read the properly content for do the homework, and further he visit other websites to get more information.* |
| *Rodrigo wants to do a review about specific content.* | * *Easy to use* * *Easy to find something* | * *Menu option* | *Rodrigo is looking for an specific content in the COMP1950 web site, but does not remember which is the class. So, using the menu option he is looking for in a couple of classes the content. He scan quickly in the third class he find the content. Finally he read the content wanted.* |
| *Rodrigo wants to connect to FTP server.* | * *Easy of use* * *Easy to find something* * *Simplicity* | * *Menu option* | *Using the menu option Rodrigo choose "Student pages", read the article and then download a proper software to connect to a server by FTP. The connection is setup following the steps described.* |

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*the designer*