



THE
PRINCIPALS'
— CUP —
NATIONWIDE



📍 Ogun State



THE PRINCIPALS' CUP NATIONWIDE:

Unleashing the Spirit of Youth and Unity on the Football Field!

Welcome to the grand stage where passion, talent, and teamwork collide in the pursuit of glory—the inaugural edition of The Principals' Cup Nationwide! (A secondary school development-through-sports (An Initiative of HIDEAPLUS LIMITED). This monumental event is set to redefine the landscape of secondary school football across the 36 states of Nigeria and the Federal Capital Territory.

A Pan-Nigerian Spectacle: Embark on a journey that transcends borders, connecting the hearts of millions through the universal language of football. From the bustling streets of Lagos to the serene landscapes of Kano, each state edition will unveil the raw talent and unwavering determination of young athletes vying for the title of their state's football champions.

State Rivalries, National Harmony: In the spirit of fostering unity and friendly competition, the champions from each state will converge on the national stage to represent their schools and regions. Witness the convergence of diverse cultures, backgrounds, and football styles, as these young athletes showcase their prowess in the pursuit of becoming the ultimate champions of The Principals' Cup Nationwide.

Empowering Dreams, Building Futures: Beyond the thrilling matches and memorable moments, The Principals' Cup Nationwide aims to be a catalyst for personal growth and community development. By providing a platform for young talents to shine, we hope to inspire dreams and instill values of discipline, teamwork, and sportsmanship that will shape these future leaders both on and off the field.

Join us as we embark on this extraordinary journey, uniting the nation through the beautiful game. The Principals' Cup Nationwide is not just a tournament—it's a celebration of youth, resilience, and the unifying power of football.

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ABOUT HIDEAPLUS LIMITED

HideaPlus Limited is a sports marketing and promotional company, officially registered with the Corporate Affairs Commission of Nigeria. Our specialization lies in sports and grassroots football development. With a dedicated team of highly skilled professionals, we have consistently delivered exceptional value by organizing top-tier football events across Nigeria, garnering recognition and support from both governmental and private entities.

Our success story began in 2016 with the inaugural Zenith Bank/Delta Principals' Cup Competition, spanning all twenty-five Local Government Areas in Delta State. Now in its eighth year, this event has not only become a fixture but has also earned substantial goodwill, emphasizing the pivotal role of football in national development. Beyond the game, it serves as a platform for character development among participants.

A key achievement of our initiatives is the establishment of a robust talent pipeline, aiming to feed the national team and supply talent to global/regional clubs. Simultaneously, we are committed to nurturing young participants into responsible and patriotic members of society. Our track record speaks volumes about our dedication to sports development and its broader impact on individual growth and national progress.

THE PRINCIPALS' CUP NATIONWIDE AS A TOURNAMENT AND BRAND

The Principals' Cup Nationwide is an annual school sports tournament for Secondary Schools students designed for private and public Secondary Schools which will have in attendance schools from the 36 states of the Federation and the Federal Capital territory of Nigeria.

RELEVANT AGENCIES AND STAKEHOLDERS INVOLVED IN THE PRINCIPALS' CUP NATIONWIDE

- **NIGERIAN SCHOOL SPORTS FEDERATION (NSSF)**
- **FORUM OF DIRECTORS OF SPORTS IN THE 36 STATES AND FEDERAL CAPITAL TERRITORY**
- **ALL NIGERIA CONFEDERATION OF PRINCIPALS**
- **ASSOCIATION OF PRIVATE SCHOOL OWNER (APSO)**

We will be liasing with the aforementioned stakeholders and agencies who have network spread across the entire 36 States of the Federation, including at the grass root and local government levels.

THE VISION

VISION: Unite, Excel, Inspire

We envision The Principals' Cup Nationwide as a catalyst for unity, excellence, and inspiration in Nigeria. Our goal is to empower diverse youth, emphasize education, and leave a lasting positive impact, building a united and brighter future.

MISSION: Empowering a Nation, One Goal at a Time

At The Principals' Cup Nationwide, our vision is to create a transformative platform that transcends the boundaries of sports, fostering a united and empowered generation of Nigerian youth. We envision a future where:

Inclusivity Reigns: Every corner of Nigeria, from bustling urban centers to remote villages, experiences the thrill and inclusivity of The Principals' Cup Nationwide, providing equal opportunities for young talents to showcase their abilities.

Nurturing Excellence: The tournament becomes a catalyst for excellence, cultivating a culture of discipline, teamwork, and sportsmanship that extends beyond the football field and enriches the lives of participating students.

National Unity Flourishes: The Principals' Cup Nationwide stands as a symbol of unity, bringing together diverse communities, cultures, and backgrounds under the shared love for football, contributing to a more cohesive and harmonious nation.

Educational Impact: We aspire to not only develop exceptional athletes but also empower our participants academically, emphasizing the importance of education as a cornerstone for personal and societal progress.

Inspiring Future Leaders: Through the tournament's values and experiences, we aim to inspire a generation of resilient, ambitious, and community-minded leaders who will contribute positively to the growth and development of Nigeria.

Join us in realizing this vision, where The Principals' Cup Nationwide becomes a beacon of hope, unity, and empowerment for the youth of Nigeria, leaving an indelible mark on the nation's sporting and cultural landscape. Together, we aim to shape a brighter future—one goal at a time.



TIMELINE

PRE-COMPETITION ACTIVITIES

S/No.	PRE-COMPETITION ACTIVITIES	PROPOSED DATE(S)
1	<ul style="list-style-type: none"> Building Digital Platform and registration of participating schools and players Media Campaign and PRO 	April – August 2024.
2	<ul style="list-style-type: none"> Registration of participants per school Registration of Student Athletes 	April – August 2024.

COMPETITION TIMELINES

S/No.	COMPETITION TIMELINES	PROPOSED DATE(S)
1	Principals' Cup Nationwide competition across the nation. <ul style="list-style-type: none"> Kick Off Preliminaries Zonal Finals 	September - November 2024

POST-TOURNAMENT ACTIVITIES

S/No.	COMPETITION TIMELINES	PROPOSED DATE(S)
1	<ul style="list-style-type: none"> Talent Development Capacity Development Developmental Camps 	November 2024 - February 2025

OBJECTIVES

OF THE PRINCIPALS' CUP NATIONWIDE

- **Unifying the Nation:** Forge a sense of national unity by bringing together diverse communities, cultures, and backgrounds through the universal language of football.
- **Youth Empowerment:** Empower young individuals across Nigeria by providing an inclusive platform for participation, fostering personal growth, and instilling values of discipline and teamwork.
- **Excellence in Sports and Education:** Promote excellence both on and off the field, emphasizing the importance of academic achievement alongside athletic prowess, to create well-rounded individuals.
- **Talent Discovery and Development:** Establish a robust talent pipeline by identifying and nurturing promising football talents, with the aim of contributing to the national team and facilitating opportunities at global/regional football clubs.
- **Character Development:** Use the tournament as a medium for character development among participants, instilling values such as sportsmanship, resilience, and patriotism.
- **Community Engagement and Development:** Actively engage with local communities during the tournament, contributing to their social and economic development, and leaving a positive, lasting impact.
- **Promotion of Grassroots Football:** Support grassroots football development by organizing high-quality events that stimulate interest and participation in the sport at the community level.
- **National Pride and Recognition:** Enhance the perception of football as a crucial component of national development, fostering pride and recognition for the sport's role in shaping the country's cultural and sporting identity.
- **Sustainable Legacy:** Establish a sustainable legacy for The Principals' Cup Nationwide, ensuring its continuity as an annual event that continues to inspire, unite, and contribute to the holistic development of Nigeria's youth.



TOURNAMENT STAGES



KICKOFF CEREMONIES



STATE REPRESENTATIVES:

Each state is represented by the secondary school which emerges champion from their intra-state's qualifying tournament.



ZONAL EXCELLENCE CHALLENGE:

The tournament begins from the six geo-political zones (SOUTH WEST, SOUTH, SOUTH-SOUTH, SOUTH EAST, NORTH WEST, NORTH CENTRAL, and the NORTH EAST) where the ZONAL QUALIFIERS will be held. The two finalists from each zone will qualify for the National finals.



NATIONAL SHOWCASE FINALS:

The journey of the twelve elite teams culminates in the National Finals & Final. The top two schools from each geo-political zone converge to compete for the prestigious title of Nationwide Champion, marking the pinnacle of secondary school football through The Principals' Cup Nationwide. The ultimate climax of the project where the nation witnesses the crowning of football excellence.





FEATURES & HIGHLIGHTS

Nationwide Talent Showcase:

The tournament serves as a nationwide platform, unveiling raw football talent from every corner of Nigeria, contributing to the discovery and recognition of future sports stars.

Inclusive Participation:

Emphasis on grassroots football ensures the inclusivity of schools and communities, providing opportunities for diverse youth to showcase their skills and passion for the sport.

Intense State Rivalries:

The Zonal Finals bring forth gripping matchups, fostering healthy competition and showcasing the fierce football spirit existing among the states.



National Championship Prestige:

The National Finals & Final elevate the tournament to its zenith, where the top 12 teams from across the country compete for the prestigious title of National Champions.

- **Character Development Opportunities:**

Beyond the field, the tournament serves as a platform for character development, instilling values such as discipline, teamwork, and sportsmanship among participants.

- **Community Engagement:**

The project actively engages with local communities, contributing to their social and economic development, fostering a sense of community pride and unity.

- **Education and Sports Integration:**

The emphasis on academic achievement alongside athletic prowess reinforces the importance of education, encouraging a holistic approach to personal development.

- **Talent Pipeline for National Team and Clubs:**

The tournament's objective to discover and develop football talents aims to create a robust talent pipeline, contributing to the national team and supplying talent to global/regional football clubs.

- **Lasting Positive Impact:**

The tournament leaves a lasting positive impact on the youth, communities, and the nation at large, contributing to the holistic development of individuals and the cultural landscape of Nigeria.



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