Gender Payment method Product category Shopping mall ISTAMBUL All All  $\vee$  $\vee$ Credit Debit SHOPING MALL Cash Card Card **PERFORMANCE** Year  $\vee$ \$12M \$194M 13.4% 299K 2021 TOTAL PROFIT PROFIT % **SOLD PRODUCTS** TOTAL NET SALES 2022 2023 **MONTHLY** PRODUCT CATEGORY (NET SALES) Shoes ● Production costs ● Tax ● Profit Month January \$20M February March \$0M March ☐ April Nay ☐ May June ☐ July % IN SALES BY SHOPPING MALL POPULARITY OF PAYMENT METHODS ☐ August Mall of Istan September Kanyon \$4.66M Metrocity October Technology Cash Metropol AV... November Credit Card Istinye Park December Debit Card Zorlu Center Cevahir AVM \$1.27M \$1.16M

Male

99K

**CUSTOMERS NUMBER** 

Clothing

\$3.42M

Cosm...

\$0.48M \$0...

Souvenir

В...

Female