

PROFILE

I specialize in strategic analysis with a focus on public spaces, community governance, and urban economics, grounded in a successful competition track record. My approach blends human-centered design with deep insights into political, social, financial, and technical domains to solve complex challenges effectively.

EDUCATION

Cornell University

New York, United States

Post-Professional Master of
Advanced Urban Design (M.S.AUD)
August 2023 – August 2024(expected)

Harvard University

Virtual

GSD Design Discovery Program
June 2022 – July 2022

Beijing Normal University

Zhuhai, China

Bachelor of Science in
Urban Region Studies (URS)
September 2018 – June 2022
GPA: 3.5/5.0 (Weighted Average Mark:
85/100)

LANGUAGES

- Mandarin (Native)
- Cantonese (Native)
- Chaoshanese (Native)
- English (Fluency)

SKILLS

- CAD
- Revit
- ArcGIS
- Python
- Photograph
- Microsoft Office Suite
- Adobe Creative Suite
- 3D (Rhino, Grasshopper)
- Digital Collaboration Tools
(Miro, Google Tools, etc.)
- Collaboration
- Effective Communication
- Strategic Design
- Problem-solving
- Project Management

PROFESSIONAL EXPERIENCE

Project Architect

June 2021 – August 2022

Guangzhou Yichuang Architecture Firm | Guangdong, China

- Collaboratively managed diverse architectural projects, including the design and construction oversight of a 500-acre cultural tourism site. Contributed to project completion **10%** under budget and **15%** ahead of schedule.
- Utilized digital tools like AutoCAD, Rhino, Grasshopper and Adobe Creative Suite for detailed 2D and 3D design visualizations and prototypes, demonstrating advanced software proficiency.

Strategic Project Coordinator

April 2020 – June 2023

Juncong Tea Co. Ltd | Guangdong, China

- Directed comprehensive market research and competitive analysis, informing strategic investments and cultural tourism development. Analyzed data from over **50 competitors**, leading to a **30% increase in project funding** by identifying and leveraging niche market opportunities.
- Led a cross-functional team of **15+** using Design Thinking to innovate and drive a 20% increase in cultural tourism visitors.

Architect Assistant (intern)

July 2020 – September 2020

Guangzhou Panyu Architecture & Design Co., Ltd | Guangdong, China

- Joined senior architects for **site inspections**, gaining insights into construction complexities and the **critical nature** of precise project execution.

ACTIVITIES

"Gongbei Classic" Community Participatory Planning Competition

Participant & Team leader

February 2021 - February 2022

- Worked as a team leader and Chief Manager of the two projects, assigned tasks to team members, and led the team to win the Recognition Award.
- Project Yin Chao Ju Bao was executed by the government and inaugurated

'URBAN 2024' - International Urban Photography Exhibition

Photographer

August 2022– November 2023

- Photographs accepted by the Glasgow Gallery for the future exhibition

ACADEMIC RESEARCH

Exploring the Community Elderly Service Facility System in Zhuhai

Participant & Team leader

February 2021 - February 2022

- The Research finding and report recently published in 'China Residential Facilities' (August 2023, pg. 191-194)