PANAMAX OFFICIAL CONTEST RULES

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

Sponsor. CenturyLink

Entry Conditions. Entrants must be at least 18 years of age at the time of entry and a U.S. resident. The Panamax Contest ("Contest") is available to those persons who are legal residents of either one of the 47 continental states of the United States or the District of Columbia, and may only be entered from one of those locations. This Contest is **void in Florida**, Alaska, Hawaii and Puerto Rico and/or where prohibited by law. Employees of Sponsor, any affiliate of Sponsor, any of their advertising or promotional agencies, any sponsor of any prize offered in this Contest or any business or entity involved in the development, production, implementation, administration or fulfillment of this Contest, and their immediate family members (meaning spouses, parents, siblings and children) are not eligible to enter or win.

<u>Contest Periods</u>: There are four distinct periods of the Contest (Entry, Quiet, Promotion and Judging) described below:

Entry Period: Template Entries (see Template Entry Description below) into the Contest will begin on August 12, 2014 at 12:01 a.m. Pacific Daylight Saving Time ("PDST") and will end on August 26, 2014 at 12:01 a.m. PDST.

Quiet Period: August 26, 2014 through September 1, 2014.

Promotion Period: Promotion of Entrant's templates starts September 2, 2014 at 12:01 a.m. PDST and ends September 9, 2014 at 12:01 a.m. PDST. All submitted templates that work will be distributed to anyone downloading Panamax during this time.

Judging Period: Judging starts on September 9th, 2014 and ends on September 23rd, 2014.

<u>Template Entry Description for Entry Period</u>: Entrant must follow all steps below regarding Template Entries (also referred to as, "Entry" or "Entries" or "Templates" in Rules) and Entries must be received by August 26, 2014 12:01 a.m. PDST to be eligible for the Contest.

Step 1) Install Panamax using the directions from http://panamax.io/get-panamax

Step 2) Create the best template you can think of, using the guidelines listed in the documentation at http://panamax.io/documentation

Step 3) Fork the official Panamax Template Repository

from https://github.com/CenturyLinkLabs/panamax-contest-templates to your personal GitHub account

Step 4) Press "Save as Template" for your new application and save your template to your forked panamax-contest-templates repository

Step 5) Once your template is ready, go to GitHub and submit a pull request from your forked panamax-contest-templates repository, make sure to include any additional information in the comments of the pull request like how you are promoting it (urls to blog posts/twitter mentions/etc.)

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Quiet Description for Quiet Period: The submissions will be validated and bundled into the mainline Panamax distribution.

Promotion Description for Promotion Period: Entrant will promote their templates to friends and colleagues to solicit votes that will equate to a percentage of the judging criteria. All submitted templates that work will be distributed to anyone downloading Panamax during this time.

<u>Judging Description for Judging Period</u>. The judging panel will consist of authorized representatives of CenturyLink and Docker. Half of the prizes will go to the most popular template authors and the other half of the prizes will go to a list of subjective criteria that will be judged by a panel of independent judges who are also members of the Docker ecosystem. See Prizes (below) for Judging Criteria.

Qualifying Entries: All Template Entries are Public Domain as incompliance with Panamax terms and conditions. Incomplete Entries may be disqualified and not entered into the Contest. All late, lost, or incomplete Entries are not considered valid Entries. Any form of Entry other than as specified in these rules (including but not limited to automated, copied, third-party or mechanically reproduced entries) is prohibited and will be disqualified.

By uploading on our Entry Platform, Entrants represent and warrant that: (a) Entrants are the original authors or creators of the Entries and/or have full copyright, title and interest or have a license in and to any Templates; (b) Entrants have the full power and authority to upload and/or share the Entries/Templates on the Entry Platforms; (c) the use of any element of the Template will not violate or infringe upon the trademarks, trade names, copyrights, patents, privacy or publicity rights or any other personal or proprietary rights of any person or entity, and will not defame or libel any person or entity; (d) Entrants will not publish falsehoods or misrepresentations that could damage Sponsor or any third party; (e) Entrants will not submit material that is, obscene, threatening, pornographic, harassing, hateful, harmful, racially or ethnically offensive, or encourages conduct that would be considered a criminal offense, give rise to civil liability, violate any law, or is otherwise deemed inappropriate at our sole discretion; (f) Entrants will not post or disseminate advertisements or solicitations of business, or otherwise engage in commercial activity on our Entry Platforms; (g) Entrants will not impersonate or misrepresent another person; (h) Entrants will not solicit any User for material gain; (i) Entrants will not produce spam or spin throughout the Entry Platforms publicizing a product, service, event, entity or individual person; and (i) Entrants will not submit or post Entries/Templates containing profanity or smoking, alcohol, drugs, etc.

Entries will be declared made by the authorized account holder of the e-mail address submitted at time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational, institution, etc.) responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. CenturyLink is not responsible for late, lost, misdirected, mis-delivered, incomplete, incorrect, inaccurate or unintelligible entries, messages, typographical errors, unavailable network connections, failed, incomplete, garbled, or delayed computer transmissions, on-line failures, hardware, software, servers, providers, equipment, human error or other technical malfunctions or disturbances or any other communications failures or circumstances affecting, disrupting or corrupting the Contest in any manner. CenturyLink also is not responsible for any damages to Entrant's computer occasioned by participation in the Contest or by downloading any information or data necessary to participate in the Contest. If for any reason the Sponsor is not capable of running the Contest as planned due to, among other factors, any technical failure or corruptions of any kind, the Sponsor reserves the right to cancel, modify or suspend the Contest and select winners from eligible entries received prior to cancellation. The Entrant may be required to provide Sponsor with confirmation that he/she is the authorized account holder of the listed email address (if any).

Sponsor will be collecting personal data about participants when they register and enter the Contest. Please review CenturyLink's privacy policy at CenturyLink.com. By participating in the Contest, Entrants agree to all of the terms and conditions of the privacy policies of the Sponsor. By entering, you agree to be bound by these official rules and the decisions of the Sponsor which will be final and binding in all respects. The official rules will be posted at the http://panamax.io/contest website throughout the Contest.

Odds of winning depend on the number of Entries received, the number of votes received along with the best met qualifications of the Entry per the criteria.

Prizes. Prizes and criteria are as follows:

Thirty (30) Mac Pros (3.5GHz 6-core with 12MB of L3 cache, 16GB (4x4GB) of 1866MHz DDR3 ECC, 256GB PCIe-based flash storage, Dual AMD FirePro D500 GPUs with 3GB of GDDR5 VRAM), valued at \$3,999.00/each, will be awarded to thirty different winners.

- -Fifteen (15) Mac Pros will go to 15 Template Authors with the **Top 15 Most Popular Templates** measured by number of unique independently deployed instances of their template (1 template installation per 1 IP address will count as a unique independently deployed instance).
- -Five (5) Mac Pros will go to 5 Template Authors that the Judging Panel deems as **Judge's Choice**
- -Five (5) Mac Pro will go to 5 Template Authors that the Judging Panel deems a **Template with** the Best Accompanying Blog Post
- -Three (3) Mac Pros will go to 3 Template Authors with the **Most GitHub Stars on their Templates Repository**
- -One (1) Mac Pro will go to 1 Person that the Judging Panel deems has given the **Best Feedback/Suggestion for Panamax Improvement** (with input based on UserVoice survey)
- -One (1) Mac Pro will go to the 1 Person that the Judging Panel deems as having contributed the **Most Documentation Improvements**

Thirty (30) iPad Airs (16GB, Wi-Fi Only), valued at \$499.00/each, will be awarded to thirty different winners.

- -Fifteen (15) iPad Airs will go to 15 Runner-Up Template Authors with the **Next Top 15 Most Popular Templates** measured by number of unique independently deployed instances of their template (1 template installation per 1 IP address will count as a unique independently deployed instance).
- -Five (5) iPad Airs will go to 5 Template Authors that the Judging Panel deems as Runner Up Judge's Choice
- -Five (5) iPad Air will go to 5 Template Authors that the Judging Panel deems a Runner Up Template with the Best Accompanying Blog Post

- -Three (3) iPad Airs will go to 3 Template Authors with the Runner Up Most GitHub Stars on their Templates Repository
- -One (1) iPad Air will go to 1 Person that the Judging Panel deems has given the Runner Up Best Feedback/Suggestion for Panamax Improvement (with input based on UserVoice survey)
- -One (1) iPad Air will go to the 1 Person that the Judging Panel deems as having contributed the **Runner Up Most Documentation Improvements**

Prizes are not transferable. Sponsor will have the right to substitute another prize package of equal or greater value, at its sole discretion. Sponsor may substitute for a cash prize or goods or services with a value equal to or greater than the estimated retail value of the original prize. Winner will not have the right to substitute another prize package. Any difference between the stated approximate retail value of any prize and the actual value of such prize will not be awarded. All expenses not specified, including but not limited to taxes, fees, surcharges, from the acceptance or use of the prize are the sole responsibility of the winner(s). Any unclaimed prize will not be awarded.

TOTAL CONTEST PRIZE VALUE IS: \$134,940.00

<u>Winner selection</u>: All potential winners will be notified on September 23, 2014 via the email address provided at entry. If any winner is found to be ineligible or not in compliance with these official rules, disqualification may result. The next Entrant who scored highest per the judging criteria would be awarded for forfeited prize and so on.

Prize Acceptance. In the event the person originally selected as the winner is disqualified or does not respond within 15 days, the prize will be given to a second winner via a random Contest of the remaining entries, conducted within thirty (30) days of such disqualification. Winner(s) must complete, execute and return an affidavit confirming the winner's identification and eligibility including a Liability and Publicity Release. If such documents are not executed at the time of Contest or if any winner is found to be ineligible or not in compliance with these official rules, disqualification may result. This Contest is void where prohibited or restricted. No transfer or cash redemption of prize is permitted except at the sole discretion of the Sponsors, who may substitute a prize of equal or greater value if the advertised prize becomes unavailable. Limit one prize per household or family.

<u>Taxation</u>: Winners are solely responsible for any and all federal, state, and local income taxes associated with his or her Prize. Sponsors are not responsible for and will not pay or in any way compensate Winners for taxes associated with winning a Prize in this Contest. The Winners may be required to provide certain tax related documents to CenturyLink before receiving a prize. If required by law, CenturyLink will issue Form 1099-MISC to Winners reporting the taxable retail value of his or her Prize. The Winner should consult his or her tax advisor about the tax implications of winning a Prize.

General Conditions: By entering, participants agree (a) to these Official Rules and the decisions of the Sponsor, which will be final in all matters relating to the Contest; (b) to release and hold harmless Sponsor and all affiliated companies and directors, officers and employees from any and all claims, liability or damages arising out of their participation in the Contest and the acceptance and use of a prize; (c) to permit Sponsor and its agents to use Prize recipients' name, city and/or likeness for advertising, promotional and publicity purposes in all media without additional compensation and any prior review or Templateroval; (d) that under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim punitive, incidental, consequential or any other damages,

other than for actual out-of-pocket expenses; and (e) that all causes of action arising out of or connected with this Contest, or any prizes awarded, will be resolved individually, without resort to any form class action.

<u>Governing Law</u>. Contest will be governed by and construed in accordance with the laws of the State of Louisiana.

<u>Winners List</u>. All inquiries concerning the Contest or the list of winners may be directed to: Richard Kotulski - Richard.Kotulski@savvis.com

Official Rules: For copy of Official Rules, send a self-addressed stamped envelope to:

Richard Kotulski 319 SW Washington Street Suite 700 Portland, OR 97204

Requests received after the last day of Entry Period will not be honored.

In accordance with Federal law, contact CenturyLink Customer Service to add your contact information to the CenturyLink Do Not Mail and/or Do Not Call lists if you do not wish to receive any Contest or contest information (process may take up to two weeks).