React Native

NEWSLETTER

Why Sponsor the React Native Newsletter?

Sponsoring the newsletter not only gets your company in front of many high-quality React Native developers, but it also helps support the continuing curation and editing of the newsletter. As of August, 2017, the newsletter has 7,800+ subscriptions, ~50% open rate, and ~33% engagement rate for an average issue.

Sponsorships are paid to [Infinite Red, Inc.](), which is a distributed design/development shop based near Portland, San Francisco, and New Orleans. Infinite Red's team helps curate the newsletter along with others from the community.

Sponsorship Packages

Reservations for React Native Newsletter placement is on a first-come, first-serve basis. There are currently four sponsorships available per issue. All sponsorships must be paid for in full upfront and are non-refundable and non-transferrable. Sponsorships do not have to be consecutive, but all desired dates have to identified at the time of purchase and approved by Infinite Red so we can lock in the dates.

Number of Issues	Cost per Issue		Length of time
1 issue	$200/issue	= $200	1 week
4+ issues	$175/issue	= $700+	2+ months

Example Sponsor

Requirements

- Image: 960x550, png or jpg
- Title: 1-2 lines
- Blurb: 4-6 lines
- Link to company site
- Content should be tasteful and appropriate
- Please provide all information at least one week prior to your sponsorship running

Contact

Email newsletters@infinite.red with any questions or to inquire about a sponsorship.
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