# Expository graphs

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# Why do we use graphs in data analysis?

- ► To understand data properties
- ► To find patterns in data
- ▶ To suggest modeling strategies
- ► To "debug" analyses
- To communicate results

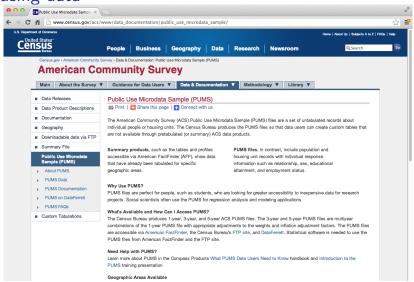
## Expository graphs

- ► To understand data properties
- ► To find patterns in data
- ▶ To suggest modeling strategies
- ► To "debug" analyses
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# Characteristics of expository graphs

- ▶ The goal is to communicate information
- Information density is generally good
- Color/size are used both for aesthetics and communication
- Expository figures have understandable axes, titles, and legends

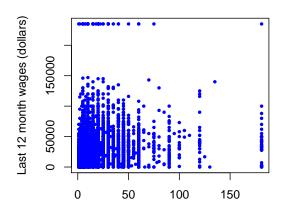
### Housing data



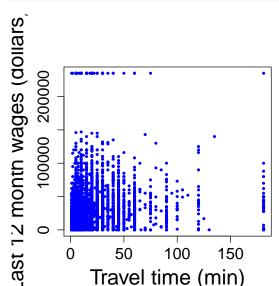
#### pData <- read.csv("./data/ss06pid.csv")

#### **Axes**

Important parameters: xlab,ylab,cex.lab,cex.axis



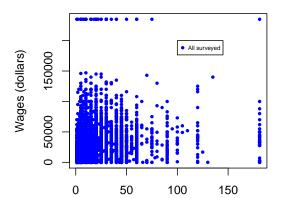
#### **Axes**



#### Legends

▶ Important paramters: *x,y,legend, other plotting parameters* 

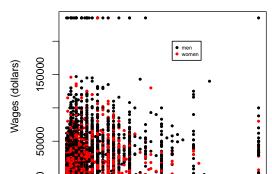
```
plot(pData$JWMNP,pData$WAGP,pch=19,col="blue",cex=0.5,xlab=legend(100,200000,legend="All surveyed",col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col="blue",pch=19,col
```



### Legends

```
plot(pData$JWMNP,pData$WAGP,pch=19,cex=0.5,xlab="TT (min)"
legend(100,200000,legend=c("men","women"),col=c("black","re
```

## Warning in if (xc < 0) text.width <- -text.width: the co ## > 1 and only the first element will be used



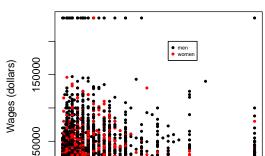
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#### Titles

```
plot(pData$JWMNP,pData$WAGP,pch=19,cex=0.5,xlab="CT (min)"
    ylab="Wages (dollars)",col=pData$SEX,main="Wages earned
legend(100,200000,legend=c("men","women"),col=c("black","red
```

## Warning in if (xc < 0) text.width <- -text.width: the compared + and only the first element will be used

#### Wages earned versus commute time

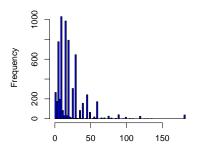


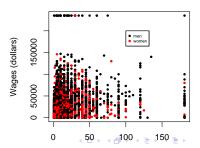
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### Multiple panels

```
par(mfrow=c(1,2))
hist(pData$JWMNP,xlab="CT (min)",col="blue",breaks=100,main
plot(pData$JWMNP,pData$WAGP,pch=19,cex=0.5,xlab="CT (min)"
legend(100,200000,legend=c("men","women"),col=c("black","re
```

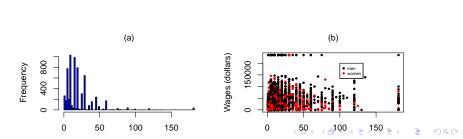
## Warning in if (xc < 0) text.width <- -text.width: the co ## > 1 and only the first element will be used





### Adding text

```
par(mfrow=c(1,2))
hist(pData$JWMNP,xlab="CT (min)",col="blue",breaks=100,main
mtext(text="(a)",side=3,line=1)
plot(pData$JWMNP,pData$WAGP,pch=19,cex=0.5,xlab="CT (min)"
legend(100,200000,legend=c("men","women"),col=c("black","re
## Warning in if (xc < 0) text.width <- -text.width: the co
## > 1 and only the first element will be used
mtext(text="(b)",side=3,line=1)
```



### Figure captions

## Warning in if (xc < 0) text.width <- -text.width: the cc
## > 1 and only the first element will be used

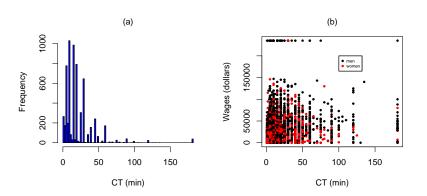
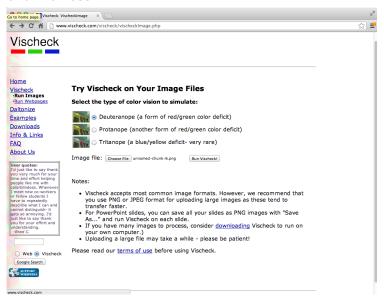


Figure 1. Distribution of commute time and relationship to wage earned by sex (a) Commute times in the American Community Survey (ACS) are right skewed. (b) Commute times do

### Colorblindness

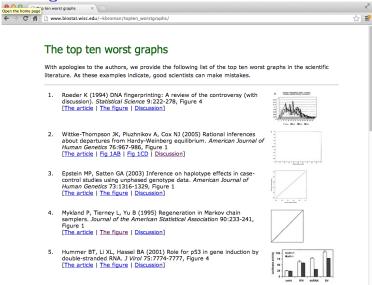


## Graphical workflow

- ► Start with a rough plot
- Tweak it to make it expository
- Save the file
- Include it in presentations

Saving files in R is done with graphics *devices*. Use the command ?Devices to see a list. Here we will go over the most popular devices.

## Something to avoid



#### http:

## Something to aspire to



http://www.facebook.com/notes/facebook-engineering/visualizing-friendships/469716398919

#### Further resources

- How to display data badly
- The visual display of quantitative information
- Creating more effective graphs
- ► R Graphics Cookbook
- ggplot2: Elegant Graphics for Data Analysis
- Flowing Data