Part 2: Indexing and Evaluation

Indexing

1. **Build inverted index:** After having pre-processed the data, you can then create the inverted index.

```
HINT - you may use the vocabulary data structure, like the one seen during the
Practical Labs:
{
         Term_id_1: [document_1, document_2, document_4],
               Term_id_2: [document_1, document_3, document_5, document_6],
               etc...
}
```

Documents information: Since we are dealing with conjunctive queries (AND), each of the returned documents should contain all the words in the query.

2. **Propose test queries:** Define five queries that will be used to evaluate your search engine (e.g., "presidents visiting Kyiv", "countries supporting Ukraine")

HINT: How to choose the queries? The selection of the queries is up to you but it's suggested to select terms based on the popularity (keywords ranked by term frequencies or by TF-IDF, etc...).

3. **Rank your results:** Implement the TF-IDF algorithm and provide ranking based results.

Evaluation

- There will be 2 main evaluation components:
 - 1. Using a subset of the dataset, we will provide you a baseline with 3 information needs (for which you should formulate the respective queries), and the ground truth files for each query (evaluation gt file from part 1).
 - a. Information need 1: What is the discussion regarding a tank in Kharkiv?
 - b. Information need 2: What discussions are there about the Nord Stream pipeline?
 - **c.** Information need 3: What is being said about the annexation of territories by Russia?
 - 2. You will be the expert judges, so you will be setting the ground truth for each document and query in a binary way for the test queries that you defined in step 2 at the indexing stage.

- For the prior evaluation components you must evaluate your algorithm by using different evaluation techniques:
 - Precision@K (P@K)
 - Recall@K (R@K)
 - Average Precision@K (P@K)
 - F1-Score@K
 - Mean Average Precision (MAP)
 - Mean Reciprocal Rank (MRR)
 - Normalized Discounted Cumulative Gain (NDCG)

For the case where we provide the evaluation baselines, for each query you must consider as evaluation data the documents that are relevant (1) to the query, the documents that are not relevant (0) to the query, and the documents that are relevant to the remaining queries. Thus, for each query you will perform your evaluation over a set of 40 documents in total (10 relevant, and 30 not relevant, that is 20 relevant to the remaining queries and 10 labeled as non relevant to the current query). The same approach shall be defined for your own queries considering that with more queries, the total amount of documents of your evaluation data per query will be 60.

Only for the second component (your queries) comment on each of the evaluation techniques stating how they differ, and which information gives each of them.

Choose one vector representation, TF-IDF or word2vec, and represent the tweets in a
two-dimensional scatter plot through the T-SNE (T-distributed Stochastic Neighbor
Embedding) algorithm. To do so, you may need first to represent the word as a
vector, and then the tweet, i.e., resulted as the average value over the words
involved. Any other option rather than T-SNE may be used, but needs to be justified.

HINT: You don't have to know all the theoretical details used in T-SNE, just use the proper library and generate the output and play with it.

Also, you can choose to perform an alternative method to generate a 2-dimensional representation for the word embeddings (like PCA).

Here some T-SNE examples which may be good guidelines for the task:

- 1. https://towardsdatascience.com/google-news-and-leo-tolstoy-visualizing-word2 vec-word-embeddings-with-t-sne-11558d8bd4d
- 2. https://towardsdatascience.com/visualizing-word-embedding-with-pca-and-t-sne-961a692509f5
- 3. https://stackoverflow.com/questions/40581010/how-to-run-tsne-on-word2vec-c reated-from-gensim