

# Privacy Policy

## AI Wallpaper 4K

This Privacy Policy outlines the laws, rules, limitations, conditions, and terms of service when you use our app.

### 1. Introduction

We recognize the importance of privacy. This Privacy Policy applies to all apps (iOS) published under the developer name "Milan Savaliya" We created this policy to explain our privacy practices so you can understand what information we collect, how it is used, and how it is shared. By using our app, you consent to the collection and use of your data as outlined in this policy.

### 2. Personal Information We Collect

We may collect personal information that identifies you, such as your name and email address. **AI Wallpaper 4K** uses your personal information to provide you with updates, communicate regarding your account, and share relevant offers.

### 3. Non-Personal Identification Information

We may collect non-personal identification information whenever you interact with our app. This may include details like the browser you are using, the type of device, and technical information such as the operating system and internet service provider.

### 4. How We Use Collected Information

We use the information we collect to:

- Personalize your user experience
- Improve our services by analyzing non-personal information
- Market and promote relevant apps or services to you

We may also use the information to operate and maintain our app's functionality, and to communicate directly with you (e.g., email, notifications). We use

permissions like `READ_EXTERNAL_STORAGE` and `WRITE_EXTERNAL_STORAGE` to manage wallpapers.

## 5. Data Retention

We retain your personal data only as long as is necessary to provide you with our services and fulfill the purposes outlined in this policy. Non-personal data is stored for analytics and service improvement purposes. You may request the deletion of your personal data at any time by contacting us at the email provided below.

## 6. Disclosure of Your Information

- **Personal Information:** We do not store or disclose personal information.
- **Non-Personal Information:** Non-personal information is used for internal purposes and is not combined with personal information.

## 7. Data Protection

We take appropriate measures to safeguard your personal and non-personal information against unauthorized access, alteration, or disclosure. Our app complies with security standards to ensure your data is protected.

## 8. User Rights (GDPR Compliance)

If you are located in the European Economic Area (EEA), you have the following rights with respect to your personal data:

- The right to access the data we hold about you
- The right to request the correction of any incorrect data
- The right to request the deletion of your personal data
- The right to object to the processing of your data

You can exercise these rights by contacting us at the email address listed below.

## 9. Children's Privacy

Our app is not directed at children under 13 years old, and we do not knowingly collect personal information from children. If we become aware that we have

inadvertently collected personal data from a child under 13, we will delete such information immediately. If you believe we might have collected information from a child under 13, please contact us.

## **10. Third-Party Sites and Services**

Our app may link to third-party websites or services (such as Facebook). We are not responsible for the privacy practices or content of these third-party sites. When you leave our app, this Privacy Policy no longer applies.

## **11. Sharing Information with Other Users**

We cannot control how other users or third parties may use information you choose to share through our app. Be mindful of sharing information publicly.

## **12. Security Measures**

While we take steps to protect your information, no system is entirely secure. We do not collect personal information, but we strive to protect any non-personal information from unauthorized access or use.

## **13. Sensitive Information**

We ask that you do not send or disclose sensitive personal information (such as racial or ethnic origins, political opinions, religious beliefs, health information, etc.) through our app or to us directly.

## **14. Advertising**

Ads in our app may be provided by advertising partners who may use cookies to collect non-personal identification information to serve relevant ads. This Privacy Policy does not cover the use of cookies by advertisers. We use Google AdSense and Facebook Audience Network for displaying ads.

## **15. Opt-Out of Targeted Advertising**

You can opt-out of targeted advertising by adjusting your device settings, such as limiting ad tracking, or by using the settings within the Google AdSense or Facebook Audience Network services.

## **16. Google AdSense**

Google uses cookies like the DART cookie to serve ads based on your visits to our app and other sites. DART collects non-personally identifiable information and does not track sensitive data.

## **17. Facebook Audience Network**

Our app may include advertisements through Facebook Audience Network. Please note there could be technical errors that may cause unexpected behavior.

## **18. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page, so we encourage you to review it periodically. Your continued use of our app after changes are posted indicates your acceptance of the revised policy.

## **19. Contact Information**

If you have any questions regarding this Privacy Policy, please contact us at:

**Email:** milansavaliyaplay19@gmail.com

Thank you for using **AI Wallpaper 4K!**