

## Alfaiz Khan

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I'm a web designer passionate about creating user-friendly websites that meet diverse business needs. I focus on crafting effective designs that give companies a competitive edge and drive revenue growth. With a blend of creativity and logic, I tackle challenges with a calm and focused approach, solving problems analytically.

## WORK EXPERIENCE

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### EvenDigit

June. 2021 – Present

*Associate Software Engineer*

*Indore, MP*

- Developed and customized websites using various Content Management Systems (CMS) including WordPress, Shopify, Wix, and Webflow, ensuring functionality, usability, and design met client requirements.
- Implemented SEO best practices to create search engine friendly websites, optimizing content, meta tags, and site structure to improve visibility and rankings.
- Designed and coded responsive website layouts using HTML, CSS, and Javascript, ensuring compatibility across desktop and mobile devices.
- Collaborated with cross-functional teams to meet project deadlines and deliver high-quality solutions that exceeded client expectations.

## PROJECTS

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### WordPress-

- Academy of Music
- Coda Strategy
- EvenDigit
- LePont International College
- Trident Dental
- Alhambra School of Music
- Omega Dentists
- 3A Associates

### Shopify-

- Kraftareena
- Ellee Couture Boutique
- Fryaway

### WooCommerce-

- Revampzy
- The International Trader

With comprehensive experience in WordPress, Shopify, and WooCommerce, I've successfully managed projects for a diverse range of clients. In WordPress, I've enhanced the online presence and user experience for clients such as the Academy of Music, Coda Strategy, and LePont International College. Additionally, I've worked with brands like Trident Dental, Alhambra School of Music, Omega Dentists, and 3A Associates. In Shopify, I've collaborated with Kraftareena, Ellee Couture Boutique, and Fry Away Co to deliver impactful solutions. Furthermore, I've revamped platforms like Revampzy and The International Trader in WooCommerce, driving growth and maximizing functionality. Through these projects, I've honed my skills in web development, design, and e-commerce, consistently delivering outstanding results.

## EDUCATION

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### St. Paul Institute of Professional Studies

May, 2020

*Bachelor of Computer Applications*

*Indore, MP*

- Received first prize at a science exhibition for designing an innovative physics-based sewage treatment system.
- Secured second prize at a college festival for culinary excellence at a food stall.

## SKILLS & INTERESTS

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- **Skills:** - Proficient in CMS platforms (WordPress, Shopify, Wix, Webflow) and SEO, with advanced skills in HTML, CSS, JavaScript for responsive web design. Proficient in structuring website layouts and handling backend operations. Familiar with WooCommerce, Elementor, and similar tools. Experienced in diagnosing and fixing content-related problems. Strong communication, collaboration, problem-solving, and attention to detail skills.
- **Interests:** Traveling, cricket, snooker, cooking, and movies.