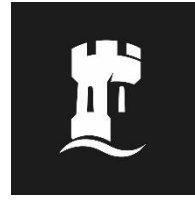


PROJECT INFORMATION



University of
Nottingham
UK | CHINA | MALAYSIA

Date: May-June 2020

Project: Curating Audiences: Enhancing Visitor/Venue Relationships through Ethical Personal Data Donation

School of Computer Science Ethics Reference: CS-2018-R68

Funded by: Horizon CDT UKRI Grant No. EP/L015463/1

Purpose of the research.

The project represents the first stage of a PhD project working to understand and enhance relationships between audiences, art, and venues. We aim to understand what personal data audiences such as yourself are willing to donate to galleries, and what the value of that data is to you. Participation will take around 45 minutes and will ask you to help design a fair, transparent, and useful means to donate your personal data, and receive something in return for your donation in future visits.

Nature of participation.

Participation in the research is voluntary and relies on you providing data, and consent through the consent forms provided.

Participant engagement.

You will be required to watch some videos through the website hrcameron.tech, and complete the activities detailed within those videos. To complete those activities, you will be able to access a Mural canvas which will be sent to you once consent has been given. I will also ask you to provide some basic demographic/personal data such as background and gallery/museum visiting habits in one of these documents, although that will be private and only visible to yourself and I.

There is also opportunity to contact, or be contacted by the researcher at a later date, for follow-up interviews. These interviews will also be recorded for transcription purposes and are not compulsory for participation in the workshops.

Benefits and risks of the research.

Your participation allows us to understand the value of your personal data in the context of galleries, and explores how galleries can recognise and respond to the donation of that personal data. Your participation will allow us to design and test this new form of data collection, leading to a more transparent and meaningful relationship between you and the gallery.

There is always a minor risk that data collected may identify you in research reports and publications. However, your name will not be associated with any data, transcripts will be fully anonymised, and audio or video collected will not be shared beyond the project team.

Use of your data.

Your data will be used in supervision sessions and project reports for the purposes of the research. It will be anonymised and disseminated in the final PhD thesis, and may be presented at conferences, or as publications stored online and on databases.

Future use of your data.

Your anonymised data may be archived and reused in future for purposes that are in the public interest, or for historical, scientific or statistical purposes. Archiving anonymised data allows future research to be carried out more effectively. Your data will be stored on secure University of Nottingham servers that are password protected. Any physical documentation will also be stored in a locked filing cabinet in the School of Computer Science.

Mixed personal data.

The research will gather 'mixed' personal data, i.e., data that simultaneously involves multiple participants and/or is irreducibly social in nature. In this case, mixed personal data includes multi-party conversation recorded on audio or video. We can only delete mixed personal data if all parties to it withdraw their consent. However, we will redact any data that identifies you in public presentations and reports of this research insofar as this is practicable and the data has not already been made public by yourself (e.g., posted on social media).

Procedure for withdrawal from the research.

You may withdraw from the study at any time and do not have to give reasons for why you no longer want to take part. If you wish to withdraw please contact the researcher who gathered the data at harriet.cameron@nottingham.ac.uk. If you receive no response from the researcher, please contact the School of Computer Science's Ethics Committee.

Contact details of the ethics committee. If you wish to file a complaint or exercise your rights you can contact the Ethics Committee at the following address: cs-ethicsadmin@cs.nott.ac.uk