Our NPO's Mission Is To Help Your Org Grow. Your Book Turns Members Into Celebrity Rock Stars!

$25,000
Minimum Revenue for Organization

$200,000
Free Branding Package

32 Org Leaders
Speak Out On 16 Important Issues
people face in their lives and what needs to be done to help solve these problems.

Featuring:
- Important Issues/Solutions
- Color Headshot
- Accomplishments
- Website / Social Media

Chapter on Mission

~10,000
Book Distribution

1,000's Attend Free
8-12 Week "One Planet One People" Book-Based Workshops

Increased:
- > Branding
- > Marketing
- > Media
- > Publicity
- > Philanthropy
- > Revenue

"What you're doing is great. I'm glad you're taking on this project. We definitely need it. We've become so, let's just call, divided in our country and when we are just talking being human beings, about solving problems we all share, it doesn't matter what side of the political spectrum you're on."

— Jack Canfield, *Best-Selling Author of "Chicken Soup for the Soul" and "The Success Principles"*

Planned Acts of Kindness • PlannedActs.Org
Lyle Benjamin, Founder • 212.213.0257

Fund-Raising • Publicity • Engagement • Recruitment

Quick Start Guide

Increase Exposure, Engagement & Revenue

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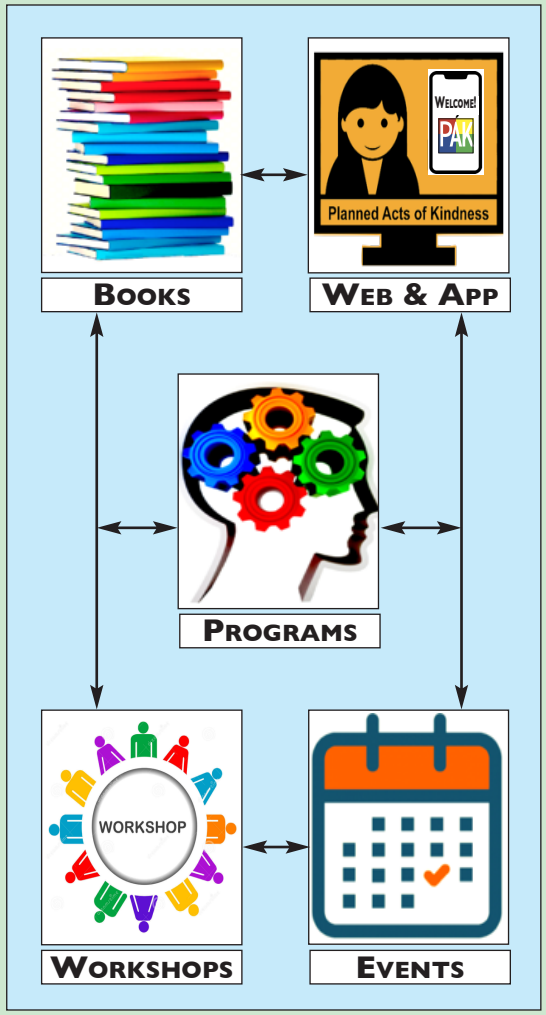
Your Organization

STEP 1	Invite All Members To Join Mission Driven Fund-Raising Program
STEP 2	Provides PAK with Book Materials: 1. Foreword by CEO 2. History, Mission, Goals 3. Full Page Color Insert 4. Logo / Web-Site Links
STEP 3	Follow-Up: Featured Experts & Members
STEP 4	Org/Members Promote & Pre-Sell Book
STEP 5	Arrange Sponsor Meetings to > E + E = R



Featured Experts

STEP 1	Add PAK APP & Submit Background Information
STEP 2	Receive Featured Expert Participation Material Choose Plan & Sign-Up
STEP 3	Video Interview with PAK for Book
STEP 4	Provide Bio & Sales Materials for PAK App
STEP 5	Promote & Pre-Sell Organizational Books
STEP 6	Give Away Books to Increase E + E = R