

**HELP LAUNCH THE MOST *IMPORTANT REVOLUTION
THE WORLD HAS EVER EXPERIENCED:**

2021: THE YEAR OF ONE PLANET ONE PEOPLE

CIVILITY • SOCIAL RESPONSIBILITY • VOLUNTEERISM • GLOBAL CITIZENSHIP

**SUPPORT THE
“ONEPLANET-ONEPEOPLE” MOVEMENT &
HELP US REACH ONE BILLION (1,000,000,000)
PLANNED ACTS OF WORLD KINDNESS!**

**HOW MANY
PAKs WILL
YOU DO?**

**JOIN. ACT.
SHARE.**



**THE MORE
YOU DO,
THE
GREATER
YOUR
REWARDS.**

**PROGRAMS ALSO AVAIL. FOR CLUBS, TEAMS, SCHOOLS, ORGS, AGENCIES & BUSINESSES
CONTACT FOUNDER LYLE BENJAMIN AT 917 683-2625 TO SEE HOW
PLANNED ACTS' SR PROGRAMS CAN HELP YOU EXCEED YOUR OBJECTIVES**



PLANNEDACTSOFKINDNESS.ORG

MAKING THE WORLD A BETTER PLACE, ONE PAK AT A TIME!

THE “ONE PLANET ONE PEOPLE” MOVEMENT

5

GROUPS OF PEOPLE:

- Students
- Employees
- Owners
- Retirees
- Unemployed

BY

Working in
conjunction
with

5

TYPES OF ORGANIZATIONS:

- Schools
- Churches/Temples
- NPOs / NGOs
- Gov't Agencies
- Businesses

**THE KARMA
CONSITUTION**

**PLANNED
ACTS OF
KINDNESS**

**THE KARMA
CLUB**

**UNITED STATES
NPO
NON-PROFIT ORG**

**UNITED NATIONS
NGO
*NON-GOV'T ORG**

CLUBS

BOOKS

COURSES

PROGRAMS

EVENTS

GAMES

2021: THE YEAR OF ONE PLANET ONE PEOPLE

GRASSROOTS

TOP-DOWN

**KARMA
CLUB**

**WORLD
LEADERS**

**CELEBRITY
INFLUENCERS**

**C-SUITE
INNOVATORS**

**MEDIA
ENGAGEMENT**

**CAMPUS &
GREEK LIFE**

SPONSOR BENEFITS



LYLE BENJAMIN, FOUNDER

"If you want to connect your brand to Millennials with purchasing power, let's talk."
917 683-2625

Ask about Our Legacy Lifelines Book Program



CUSTOM PARTNERSHIPS & SPONSORSHIPS AVAILABLE

CO-BRANDING, ADVERTISING, MARKETING & PUBLIC RELATIONS IN BOOKS, COURSES, SUMMITS, WORKSHOPS, GAMES & PRODUCTS FOR ENHANCED OUTREACH, ENGAGEMENT, INSPIRATION & ACTION

SPONSOR BENEFITS:

Visibility
Exposure
Connections
Surveys
Impressions
Engagement Contests
Spokesperson's Benefits
Dedicated Campaigns
Book & Workshop Scholarships
In Company Name

PRINT:

16 Things Book Sponsorship
• Free Company Branded Books
• CEO recognition on cover
• Foreword by CEO
• 8 4C pages
• Chapter on company SR Mission
• Sponsor Promotional Cards

SUMMITS/EVENTS:

2021: Year of One Planet One People
Exclusive Level Initiatives
Exclusive People of Influence
Networking Events
Speaking Opportunities at Major Outreach Events
Sponsor Tables
Event Program Advertising
VIP Tickets

DIGITAL RECOGNITION:

App Sponsor Placement
Multiple Website Sponsor Outreach
Logo Placement
Sponsor Seal
Email Blasts
Posters
Flyers
Press Releases

FOUNDER LEVEL ACCESS:

Board of Advisors Position
Exclusive Project-Level Development with Founder
Mastermind Sessions with Founder & Follow-Up
Speaking Engagements by Founder
Dinner with Founder

CSR PROGRAMS:

Employee Volunteer Program with Tracking
"Be The Hero" Leadership, Recognition Rewards Program
Custom Benefits Program:
No cost to company. Penalty Free, Tax-Free Income, LTC
CC Health Protections, more

ADD'L OPPORTUNITIES:

COURSES:

Recognition in Course
Engagement & Materials
2020 Year of World Kindness
Courses in Civility, Ethics, Social Responsibility, Volunteerism & Global Citizenship
6 Tipping Point Courses
4 Sustainability Courses
8 Foundation Life & Work Skills Courses
Financial Literacy & Planning "Money Matters Mastery" Course

GAMES:

"One Planet – One People" Computer, Tablet, Phone & Board Games
• Promotional Materials
• Web Site & App
• Cover Exposure
• Easter Egg Cards in Game
• Promotional Cards
• Promo Game Stickers
• Advertising in Action Book
• Free Promotional Games: Staff, Clients & Prospects

USER ENGAGEMENT:

INDIVIDUALS (GRASS ROOTS):

- STUDENTS
- EMPLOYEES
- OWNERS
- RETIREES
- UNEMPLOYED

ORGANIZATIONS (TOP DOWN):

- SCHOOLS
- CHURCHES/TEMPLES
- NPOs/NGOs
- GOV'T AGENCIES
- BUSINESSES



SUPPORTERS:



DEMOGRAPHICS:

MILLENNIALS (& GEN ZERS) INCREASINGLY EXPECT COMPANIES TO SUPPORT SOCIAL RESPONSIBILITY & SUSTAINABILITY CAUSES



*MEDIA ENGAGEMENT:



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*Planned Acts & 16 Things have been featured in numerous TV, Radio, Print & On-Line Media reaching audiences in the tens of Millions. Media Coverage is in conjunction with PressCable, PRnewswire, The Radio & TV Interview Report and the National Publicity Summit.

U.N. SUSTAINABLE DEVELOPMENT GOALS FOR 2030



QUALITY OF LIFE FOR ALL MISSION: To fulfil its Global mission, Planned Acts of Kindness has outreach, engagement, education and action programs under development in 17 out of 17 of the United Nations Sustainable Development Goals for 2030, and the organization is being nominated for its NGO status in 2020.

#	SUSTAINABLE DEVELOPMENT GOALS	U.N.	PAK	Programs	Books	Courses	SR Clubs	Events	CSR	Games	Partners
1.	No Poverty	✓	✓	✓	✓	✓	✓	✓	✓	—	✓
2.	Zero Hunger	✓	✓	✓	✓	✓	✓	✓	✓	—	✓
3.	Good Health & Well-Being	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
4.	Quality Education	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
5.	Gender Equality	✓	✓	✓	✓	—	✓	—	—	—	✓
6.	Water & Sanitation	✓	✓	✓	✓	—	✓	—	✓	✓	✓
7.	Affordable & Clean Energy	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
8.	Decent Work & Economic Growth	✓	✓	✓	✓	✓	✓	✓	✓	—	✓
9.	Industry, Innovation & Infrastructure	✓	✓	✓	✓	—	✓	✓	✓	—	✓
10.	Reduced Inequalities	✓	✓	✓	✓	✓	✓	✓	✓	—	✓
11.	Sustainable Cities & Communities	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
12.	Responsible Consumption & Production	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
13.	Climate Action	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
14.	Life Below Water	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
15.	Life on Land	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
16.	Peace, Justice & Strong Institutions	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
17.	Partnerships for the Goals	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓



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EXECUTIVE SUMMARY



LYLE BENJAMIN, FOUNDER

QUALITY OF LIFE MISSION: Planned Acts of Kindness is a 501(c)3 non-profit global outreach platform where people wake up and on their cell phone, computer or device there is a new daily “Planned Act of Kindness” that they can do with their family, friends, coworkers and in their community. The goal is to have tens of millions of people around the country, hundreds of millions of people around the world, waking up and doing the same thing on the same day, and unleashing that much powerful, positive energy in the world.



The key to living happier, healthier lives is not how much money you make or how much “drugs” you take, but rather the quality of your relationships and your sense of community. Planned Acts enhances these two things for people. And to better keep people engaged we gamified it. There are different four achievements that people can do during the month: Daily PAKs, Engagement, Volunteering and Support. And when you do these four activities during the month, you can level up, and then you’re eligible for free gifts that we give away every single day to random people at that level. So, it’s like Karma, “The More You Do, The Greater Your Rewards.”



Now, the problems of the world — climate change, pollution, overpopulation pandemics, war and terrorism — these problems are not going to be solved governments or corporations alone. They’re going to be solved by ordinary people around the world working together on common causes with a common focus, and that’s what the Karma Club can also help do.

We can have millions of people in the Karma Club taking individual responsibility on these problems, and they can come to together get governments and corporations to change their behavior. We have one planet and one people on the planet. The tipping points aren’t 20 years or 30 years from now. They are now. And if we don’t start acting like it, then life on this planet will be tremendously different for billions of people, and not in a positive way.



CSR HERO’S WANTED: To outreach, engage and inspire to reach our goals, we need your financial help to produce our books, courses, summits, workshops, games and products. Our Sponsorship and Corporate Social Responsibility programs have various levels of support designed to reach upwards of hundreds of millions at the highest level.



This is a unique opportunity to outreach and engage millions in positive Social Responsibility activities over a sustained period using multiple programs that inspire, recognize and reward people for their actions.

ONE PLANET – ONE PEOPLE: Planned Acts of Kindness was created in November of 2016 to promote a more unified world by instilling in people a greater sense of civility, ethics, social responsibility, volunteerism and global citizenship. In July 2019, after two and half years of program development, Planned Acts conducted a soft launch and outreached to other organizations with its mission. In the short time since its launch, dozens of schools, NPOs, NGOs, government agencies and businesses have expressed their support for Planned Acts’ programs.



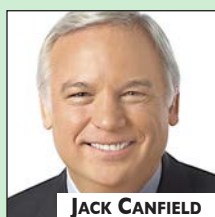
Due to these connections, we have numerous organizational requests for our books, courses, summits, and workshops, but lack the necessary funding for additional staff and production. Help us produce the programs we need to make “2021: The Year of “One Planet One People”



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QUALITY OF LIFE MISSION: What makes Planned Acts so inspirational for individuals and other organizations is the inspiration of our Quality of Life mission, the breadth and depth of our programs, and the viability of our systems.

SPONSORED ENGAGEMENT, EDUCATION & ACTION PROGRAMS:

GLOBAL CITIZENSHIP: Planned Acts of Kindness Global Social Responsibility Platform

The Karma Club: Gamification of Social Responsibility Actions providing recognition/rewards

ONE PLANET SOCIAL RESPONSIBILITY CLUBS: Engaging Schools & Communities

SUMMIT/EVENTS: 2021: The Year of One Planet One People: Live streaming Summits in United States & other Countries to Outreach, Engage, Inspire & Educate People to Action

BOOK SERIES: "16 Things We All Can Do To Act Right & Help Save The Planet" Special Edition

- 100,000 Co-Branded Books reaching 500,000 readers
- CEO featured on cover/forward
- Chapter on your Mission
- 8 full pages in 4C
- Up to 55,000 free books for promo use

WORKSHOPS: Over 20,000+ attendees for 8-12 week peer to peer workshops

COURSES/CLASSES: Education/Action Courses in Civility/SR to Climate Change to

Sustainability for use in Schools, Churches/Temples, NPOs/NGOs, Gov't Agencies, Businesses

CORPORATE SOCIAL RESPONSIBILITY PROGRAMS (CSR):

- Volunteer tracking, recognition, rewards on Engagement, Sustainability, Health/Safety, etc
- "The Hero" Leadership, Recognition & Rewards CSR Program
- (No Fee) Financial Literacy & Planning Custom Benefit Programs for Employees, Contractors, Spouses & Children

ENDORSEMENTS:

"What you're doing is great. I'm glad you're taking on this project. We definitely need it. We've become so, let's just call, divided in our country and when we are just talking being human beings, about solving problems we all share, it doesn't matter what side of the political spectrum you're on."

— **Jack Canfield**, Best-Selling Author of "Chicken Soup for the Soul" and "The Success Principles"

"This is such a wonderful program, and such an important program. It's absolutely needed, and I encourage everyone to get involved!"

— **Trish Carr**, Business Success Coach and Co-Founder of the Women's Prosperity Network

"I really see how this program can be a game changer. It's tremendously ambitious, but it has what it takes to make it happen."

— **Steve Harrison**, Bradley Communications. Founder of National Publicity Summit, Network & Radio/TV Interview Report (helped successfully launch "Rich Dad, Poor Dad" "Chicken Soup for the Soul" "Men Are From Mars ...")

THE TIME TO GET INVOLVED IS NOW: We invite you to join our extraordinary system of programs that unite communities around the country and around the globe under the umbrella of One Planet - One People. When you join us, your organization will be recognized as one of the leaders in Corporate Social Responsibility; part of the team working on solutions to global issues and a major source of positive action and goodwill working for the betterment of kids, people and the planet.

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