

PLANNED ACTS OF KINDNESS'

SOCIAL RESPONSIBILITY SPONSORSHIP PROGRAMS

BUILT ON THE PRINCIPLES OF:

**CIVILITY
ETHICS
DIVERSITY**



**INCLUSION
SUSTAIN-
ABILITY...**

QUALITY OF LIFE FOR ALL



BECOME A LEADER IN THE REVOLUTION THAT WILL CHANGE THE WORLD FOREVER

PLANNED ACTS OF KINDNESS

MAKING THE WORLD A BETTER PLACE, ONE PAK AT A TIME



Planned Acts of Kindness is a global social responsibility platform that works to unite people from all walks of life by giving them shared goals and objectives that work for the betterment of kids, people and the planet.

To help solve Global Social Issues we need to break the existing model of Fractional Organizational Achievements. We have **One Planet & One People** on this planet and Planned Acts of Kindness has the unifying System and Programs to successfully bring people together — from the grassroots up to the top-down — in countries around the world.

“So even though we face difficulties of today
and tomorrow, I still have a dream.”

— Martin Luther King, Jr.

PAK **PLANNED ACTS OF KINDNESS.ORG**
MAKING THE WORLD A BETTER PLACE, ONE PAK AT A TIME!

WAM!
WORDS & ACTIONS MATTER
PLANNEDACTSOFKINDNESS.ORG

SUPPORT@PLANNEDACTS.ORG
LYLE BENJAMIN, FOUNDER/EXECUTIVE DIRECTOR

**"ONE PLANET" CLUBS
BE PART OF THE SOLUTION**

WE WANT YOU!
HELP MAKE A DIFFERENCE

**FROM PANDEMICS TO POLICY
UNITED NATIONS SDGs**



All Interests. All Talent.
All Backgrounds Welcome.

Civility, Social Responsibility,
Volunteerism & Global Citizenship

Volunteer • Intern
OPT & Career Op.



BE THE HERO & SIGN-UP TODAY!

OnePlanet-OnePeople.Com/clubs

PLANNEDACTS.ORG

MAKING THE WORLD A BETTER PLACE, ONE PAK AT A TIME!



PLANNED ACTS IS A 501(c)3 NON-PROFIT ORGANIZATION

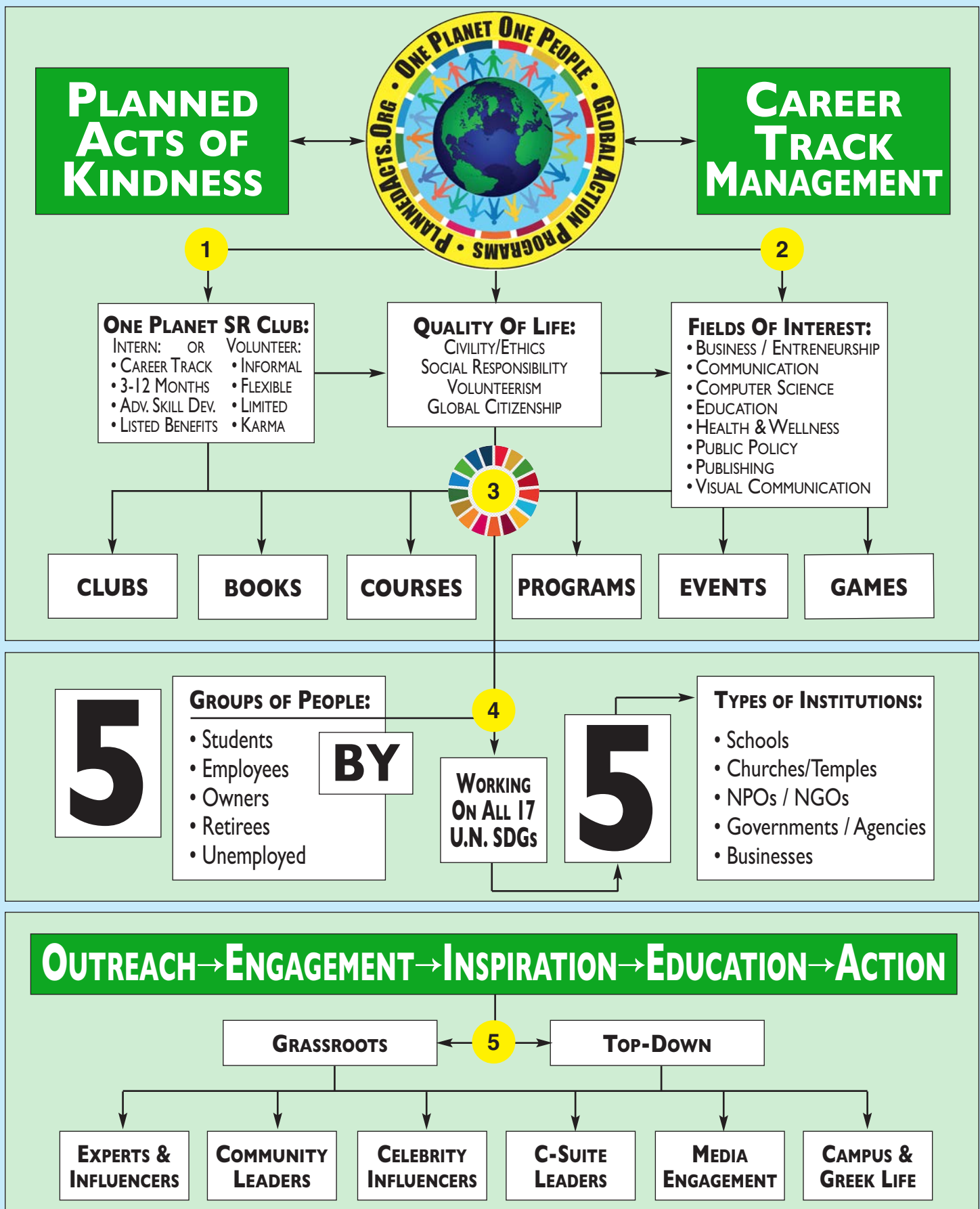
LYLE BENJAMIN, FOUNDER & EXEC DIR • 212.213.0257

DATE:

TIME:

LOCATION:

THE "ONE PLANET ONE PEOPLE" *QLA MOVEMENT





BACKGROUND:

Planned Acts of Kindness provides empowering and transformative education and action programs designed to help People, (NPOs) Non-Profit Organizations, (NGOs) Non-Governmental Organizations, Government Agencies and Companies achieve their Social Responsibility goals and objectives while providing greater Quality of Life for all.

“QUALITY OF LIFE” FOR ALL

Planned Acts of Kindness is a global outreach program where people wake up and on their cell phone, computer or device there is a new daily planned act of kindness that they can do with their family, friends, coworkers and in their community. The goal is to have tens of millions of people around the country, hundreds of millions of people around the world, waking up and doing the same thing on the same day, and unleashing that much powerful, positive energy in the world.

The key to living happier, healthier lives is not how much money you make or how much drugs you take, but rather the quality of your relationships and your sense of community. Planned Acts enhances these two things for people. And we gamified the system. There are dif-

ferent four achievements that you do during the month, your daily PAKs, engagement, volunteering with our organization anywhere around the world and support. And when you do these four activities during the month, you can level up, and then you are eligible for free gifts that we give away every single day to random people at that level. So, it's like Karma, “The More You Do, The Greater Your Rewards.”

But we have a second mission: The problems of the world — Climate change, pollution, overpopulation pandemics, war and terrorism — these problems aren't going to be solved governments or corporations alone. They're going to be solved by ordinary people around the world working together on common causes with a common focus, and that's what the Karma Club can do.

We can have millions of people in the Karma Club taking individual responsibility on these problems, and then they can come together get governments and corporations to change their behavior. We have one planet and one people on the planet. The tipping points aren't 20 years or 30 years from now, They are now. And if we don't start acting like it, life on this planet will be tremendously different for billions of people, and not in a positive way.

JOIN THE REVOLUTION: PLANNED ACTS OF KINDNESS' SOCIAL RESPONSIBILITY "ONE PLANET" CLUB. BUILT ON THE PRINCIPLES OF CIVILITY, ETHICS, DIVERSITY, INCLUSION, SUSTAINABILITY & QUALITY OF LIFE FOR ALL!



Benefits To You:

- Club programs provide you with education and action programs that inspire you to be the best
- Club programs provide real-world experience
- Club programs help you enhance multiple skills
- Working on important issues provide valuable college and career development
- Expand your network of personal contacts for career and life goals
- Earn recognition for the work that you do
- Earn rewards for what you accomplish
- Helping others helps you live a longer, happier life

Benefits To Others:

- Helps people regardless of Nationality, Race, Religion, Gender, Age, Education or Economic Status
- Outreach, engagement and action programs directly help people with Quality of Life issues
- Club programs provide more people with opportunities to get involved and take action for their benefit & others
- Serves as example & inspiration for people to be better

Benefits To The Planet:

- Personal action reduces food waste, pollution, packaging, greenhouse gasses, energy consumption, climate damage
 - Club action helps conserve and protect resources
 - Club action benefits people locally, nationally & globally
- Club is a part of larger teams, groups, associations and coalitions that work better together to accomplish more than they could on an individual basis



SIGN-UP & GET CLUB CHARTER

- Why do you want to start this club?

FORM CORE TEAM

- Who do you want to invite to join you in starting your club?

REGISTER WITH YOUR ORG.

- Many organizations require you to register. Schools in particular.

SPREAD THE WORD

- Put up flyers, make announcements: Engage to inspire & take action.

HOLD YOUR FIRST MEETING

- Where will the club meet?
- How often will the club meet?
- What will club members do during meetings?

Activities:

- Sign-In
- Introduce Club's Mission & Goals
- Introduce self & your "Why"
- Future activities list
- Attendee intro's & interests
- Next meeting announcement
- Sign-up

PLAN ACTIVITIES, ASSIGN DUTIES

- What's the club's purpose?
- What are the club goals?
- What are the duties & responsibilities of club members?

Activities:

- Choose PAK/16Things Programs:
- Tipping Points
- Social Engagement & Global Citizenship
- Sustainability
- Financial Literacy & Planning
- Health & Wellness
- Set quantifiable goals, track achievement

BUDGETS & FUND-RAISING

- What's the budget for various programs?
- Set-up fund-raisers, sponsorships, donations, stipends and dues

Activities:

- 16 Things Education Books
- Forums & Events
- PAK Courses
- PAK Workshops
- OnePlanet-OnePeople Game
- Speaking Engagements
- Co-Branded Products

ENGAGEMENT, INSPIRATION, ACTION

- Summits, Events, Promos
- Recruitment, retention
- Recognition & rewards
- Partnerships

Activities:

- Outreach, Engagement, Inspiration, Education & Action
- Enact contests
- Challenge individuals & groups
- Recognize & reward committees/ members based on performance
- Have Club parties to celebrate



GLOBAL VOLUNTEERS WANTED FOR WORLDWIDE COMMUNITY SERVICE

CHOOSE PROGRAMS BASED ON YOUR INTERESTS
ALL FIELDS WELCOME • WORK REMOTELY

BUSINESS, MARKETING, MANAGEMENT, ENTREPRENEURSHIP:

BUILD SKILLS WORKING REAL WORLD SOCIAL RESPONSIBILITY & ENTREPRENEURIAL PROGRAMS WITH BOTH VOLUNTEER & CAREER OPPORTUNITIES

**IT, DB, APP & WEB SITE DEVELOPMENT,
VISUAL COMMUNICATION, GRAPHICS:**

FRONT & BACK END APPLICATIONS;
ANDROID & APPLE APPS; POWER POINT,
WHITE BOARD ANIMATION; INFOGRAPHICS,
BOOKS, BLOGS, WEB, APPS, DECKS

BE THE HERO & ALSO RECEIVE:

1. RESUME BENEFITS
2. LETTER OF RECOMMENDATION
3. PORTFOLIO DEVELOPMENT
4. RECOGNITION CERTIFICATE

EDUCATION: CURRICULUM DEVELOPMENT, LEARNING OBJECTIVES, LESSON PLANS, ACTION PLANS. ALL LEVELS: PRIMARY, SECONDARY, COLLEGE, GRADUATE, ADULT

POLITICAL SCIENCE, PUBLIC POLICY, DATA ANALYSIS, GLOBAL CITIZENSHIP:

MULTIPLE PROJECTS IN ACCORD WITH OUR UNITED NATIONS SDG OBJECTIVES

VIDEO PRODUCTION: TALENT TO APs, ADs, DP, ACs, PAs, EDITORS, SOUND, GAFFER, GRAPHICS, HAIR/MAKE-UP, PUBLICIST, SOCIAL MEDIA

COMMUNICATION, JOURNALISM, PR, SOCIAL MEDIA, WRITING, EDITING:

FEATURES, NEWS ARTICLES, PRESS RELEASES, BOOKS, BLOGS & MORE



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plannedacts.org/volunteering/

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LYLE BENJAMIN, FOUNDER

JOIN US FOR THE FIGHT FOR SURVIVAL OF THE HUMAN RACE

ONE PLANET ONE PEOPLE



ZOOM FORUM

**WEEKLY MEETINGS
IMPACTFUL RESULTS
E+A=0 5X5 SYSTEMS
LYLE BENJAMIN, FOUNDER
& SPECIAL GUEST HOSTS**

**THE WORLD IS IN CRISIS. WHAT YOU DO TODAY MATTERS
FROM PANDEMICS TO POLICY: THE 6 TIPPING POINTS
UN SDGS • SUSTAINABILITY, CSR • CIVILITY TO SOCIAL RESP.
REGISTER: OnePlanet-OnePeople.Com/forum**