By: Alfredo Martinez

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Project Proposal

[Diversification Investment System through Clustering]

**Objective:**

To build a diversification investment system based on classifying stocks by risk.

**Project’s Value and Client:**

The clients are general market investors who want a more data driven system to base their investments on.

The model serves as a data driven focus classification system in compare to the current investments decision strategies mainly based on small caps, large caps, growth, etc.

**Resources/Data:**

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**Approach to solve problem**

1. Obtain data sets
2. Clean, structure and organize data
3. Build analysis/predictive model
4. Provide summary explaining the findings

**Deliverables**

A presentation: Description of was this done and its business values

Story: Problem to be resolve, analysis and findings

Code: Code description, analysis and productivity