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BETTER.

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Future Proofing Your Cybersecurity Strategy

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An Intensifying Storm

A Japanese woodblock print illustration depicting a dramatic scene of a boat caught in a massive, swirling storm. The sea is rendered in deep, swirling blue and white waves that dominate the frame. A small wooden boat is tilted precariously, with several figures inside. One figure, a monk in a red robe and blue headpiece, stands at the stern, looking back over his shoulder. Other figures are shown in various states of panic and struggle, some reaching out or falling. The background shows dark, stormy clouds and distant, brown mountains. The overall mood is one of intense peril and chaos. In the bottom left corner, there is a vertical signature in Japanese calligraphy and a red square seal.

Technology

Speed Of Business

Threat

Age Of The Customer

APAC CISOs Meet A Volatile 2019, Understaffed, Complexity-Ridden



- SingHealth
- PayID
- ANU
- 800 data breaches reported in Australia
- APAC 27.2% of compromised records



- Inconsistent regulatory landscape
- Regulations haven't influenced security programs in the same way that laws in Europe have
- Many firms still suffer from compliance-as-a-strategy



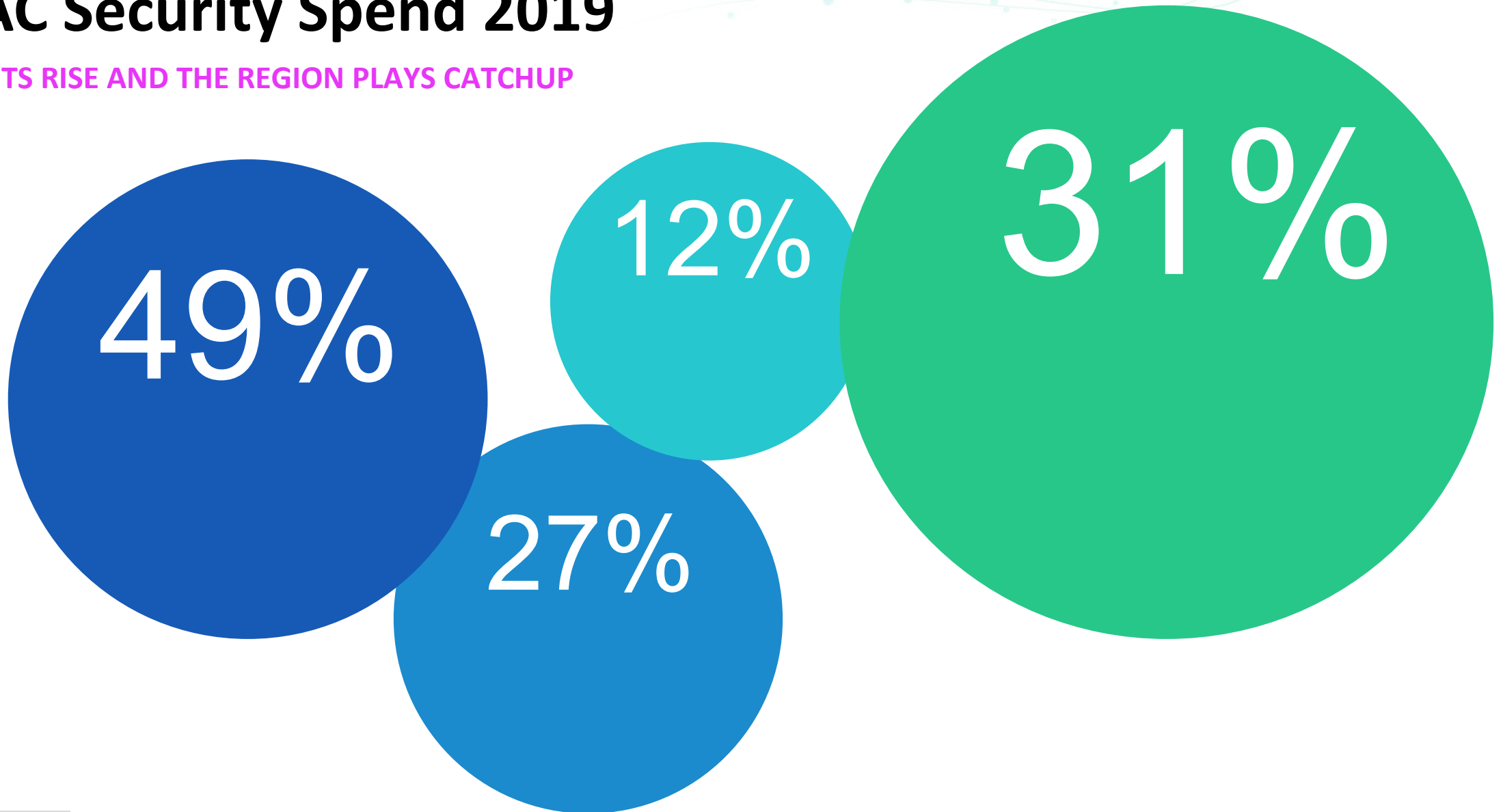
- Board, government and customer interest in cyber varies wildly from country to country and industry to industry. As does maturity



- US / China trade war
- Economic growth

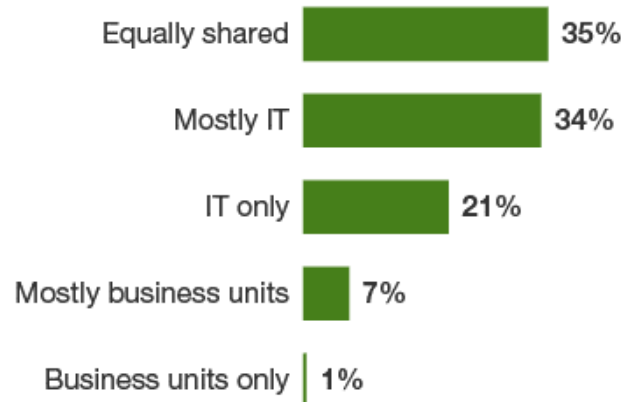
APAC Security Spend 2019

BUDGETS RISE AND THE REGION PLAYS CATCHUP



Security Is Still Largely An IT Issue

“How Is Ownership Of The Budget/Purchase Decision For Security Technologies Shared Between Business Units And IT In Your Organisation?”



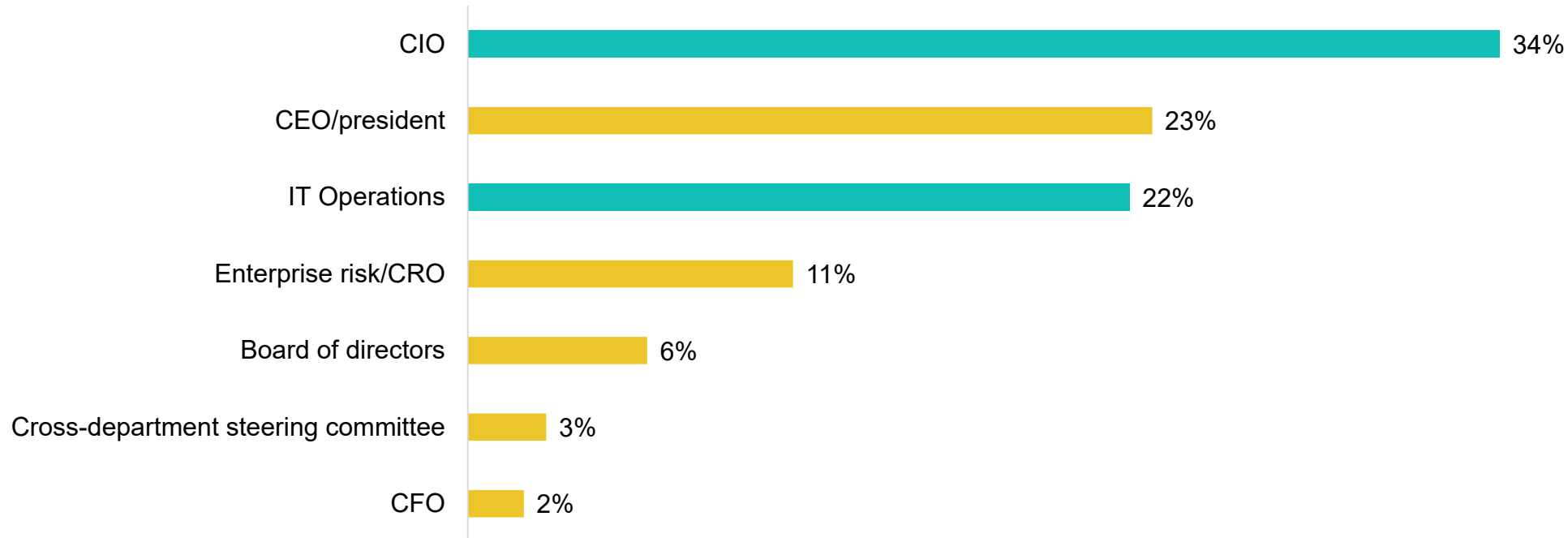
- › 55% of APAC security leaders say that security spending decisions are taken mostly or alone by IT
- › Coupled with 56% of CISOs who still report into IT, causing real and perceived situations of conflict of interest
- › CISOs here need to work much harder to educate the board and business about cybersecurity

Source: Forrester's Analytics Global Business Technographics Security Survey 2018

Security Is Still Largely An IT Issue

56% OF SENIOR SECURITY DECISION MAKERS IN ASIA PACIFIC ARE STILL REPORTING INTO IT!

“Into which department or office does the senior-most security decision-maker directly report?”



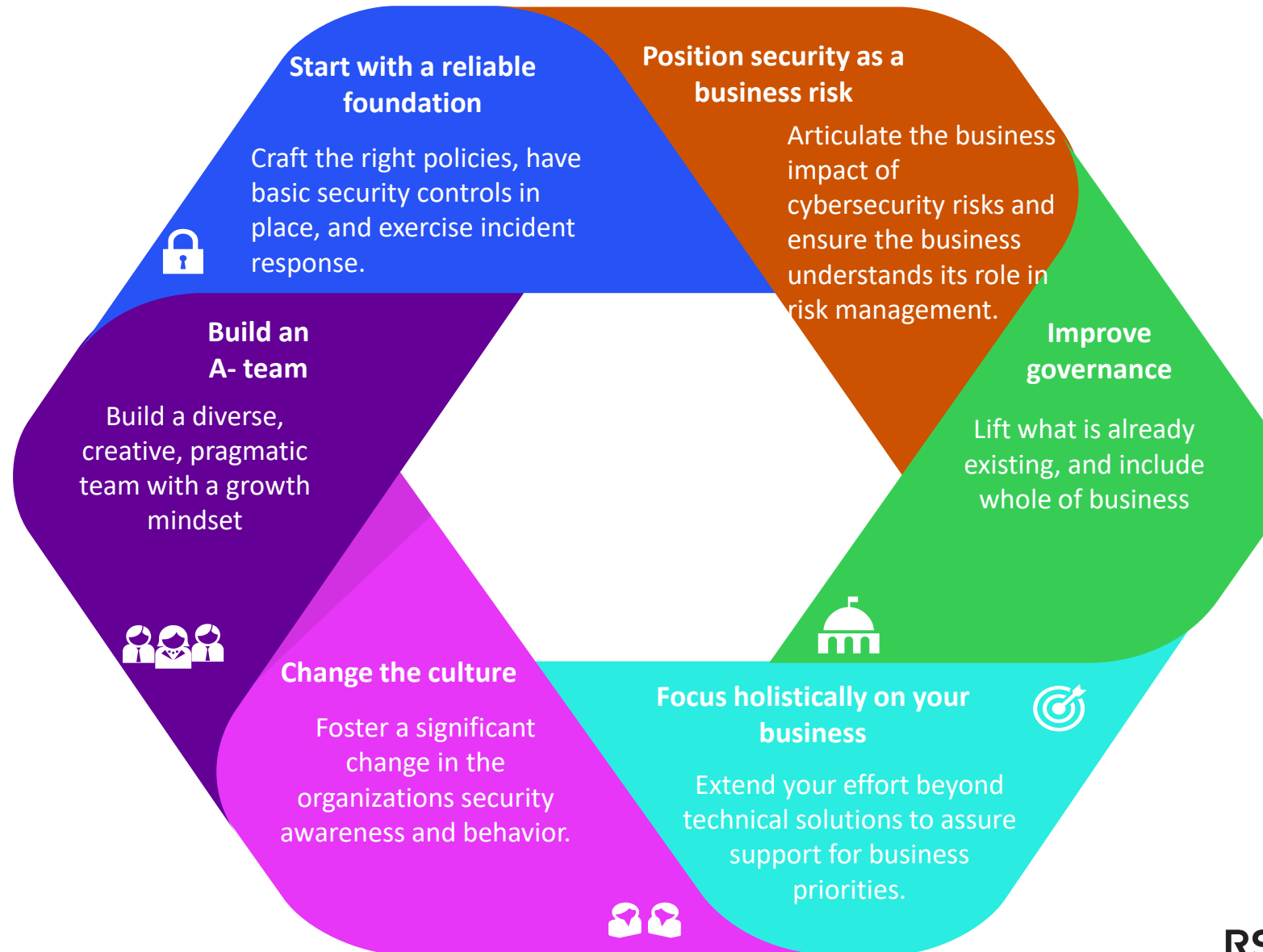
Source: Forrester's Analytics Global Business Technographics Security Survey 2018

ACCELERATE YOUR SECURITY TRANSFORMATION

Firms all over the APAC region are ramping up security transformations, because CEOs now understand that they're playing catch-up as cyberattacks proliferate. This realization has come about from intense media attention, new breach notification laws, and boards of directors slowly but surely taking this issue seriously. CISOs in the region are finding that they finally have the attention they've always wanted; they now need to prove their value by leapfrogging to more advanced security capabilities. To succeed, APAC CISOs must:

- Evolve into master strategists and business executives
 - Recruit creatively to avoid the talent crunch
 - Incorporate security services into portfolio

Principles of A Successful Transformation



**Without A
Strategy, You
Are Left
Rudderless**



What Makes Or Breaks A Strategy



- Understandable
- Known
- Utilized and sustainable
- Business focused and risk-aligned
- People and culture at the heart

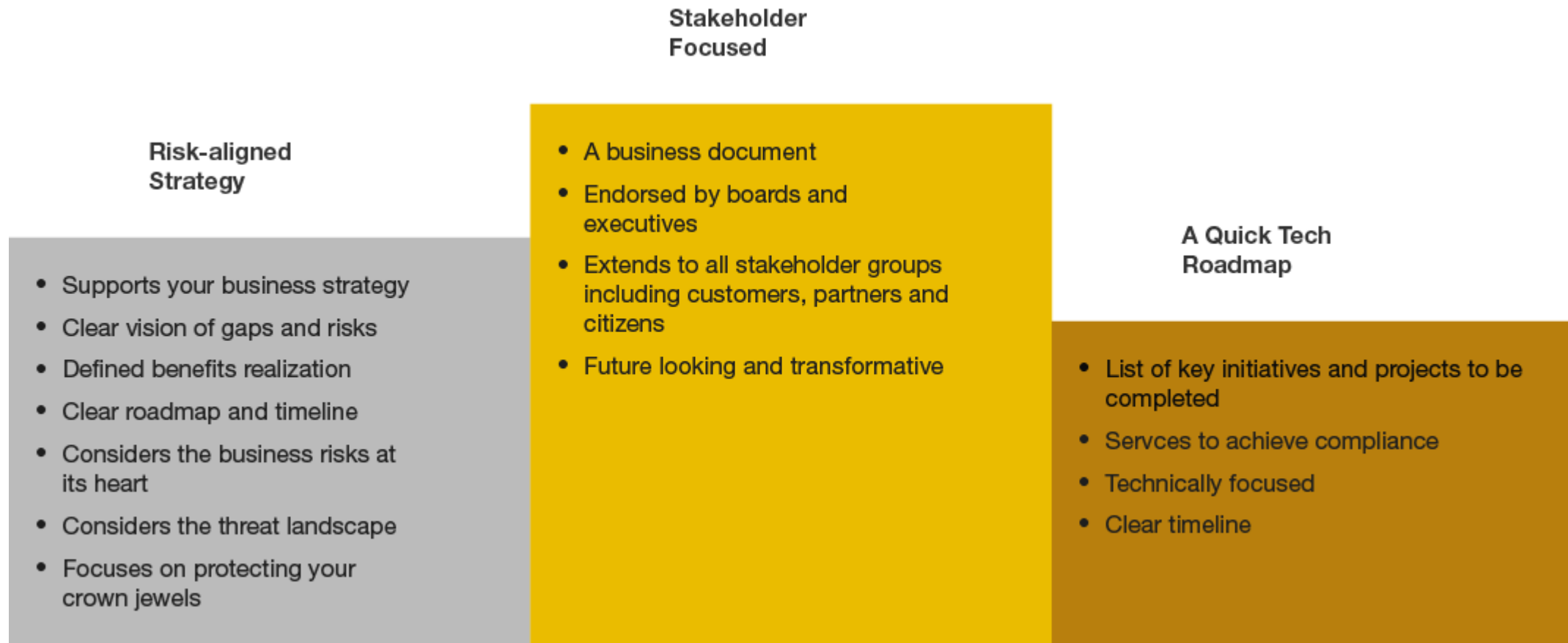


- Platitude
- Doesn't consider people
- Shelfware
- One dimensional
- Inflexible



























Three Paths To Strategy

Decide On The Strategy Path You Want To Take

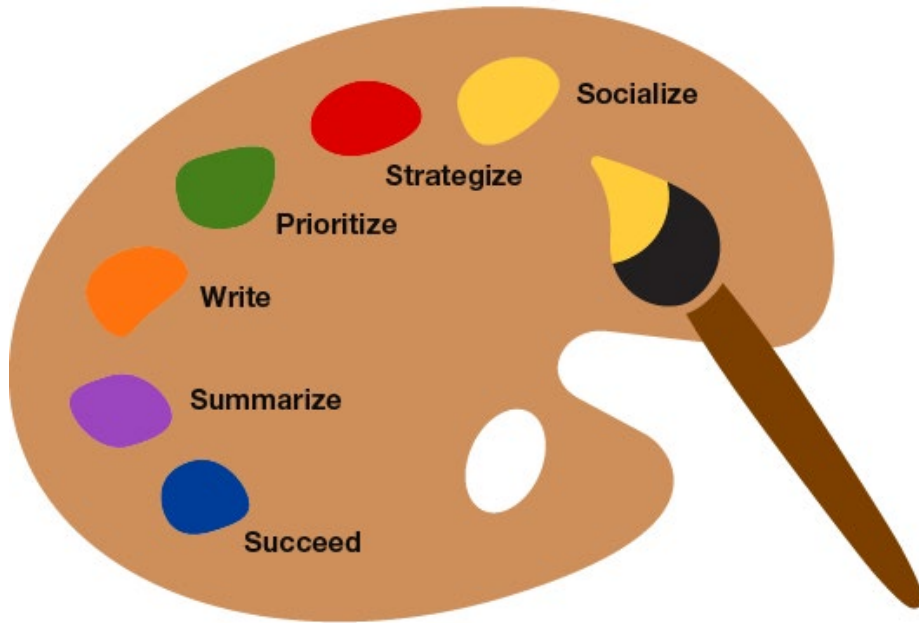


Choose Your Strategy Path Wisely Depending On...

	A Quick Tech Roadmap	Risk-aligned Strategy	Stakeholder Focused
Time			
Support			
Resources			
Strategic & Business Skills			
Risk exposure			
Buy-in required			
Readiness			

 Low
  Moderate
  High

Strategy Fundamentals (Tomorrow's session will go through each of these)



References

Source: North American Consumer Technographics Consumer Technology Survey Q2, 2014 and Consumer Technographics® North American Online Benchmark Survey (Part 2), 2017

See Forrester Report, [“Use Forrester’s CISO strategic Canvas To Align Security With Business”](#), November 2018

See Forrester Report, [“How To Talk To Your Board About Cybersecurity”](#), December 2018

See Forrester Report, [“Instill A Security Culture By Elevating Communication”](#), October 2018

See Forrester Report, [“Transform Your Cybersecurity Capability”](#), August 2018