

How To Build An Application Security Program

BSides San Francisco 2019

2



Jerry Gamblin

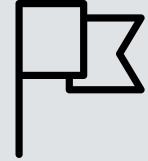
Kenna Security

@jgamblin

JerryGamblin.com

HandsOnHacking.org

Internal.dev



MY APPLICATION SECURITY JOURNEY

A Journey of A Thousand Miles Begins With A Single Step.

1

The Government



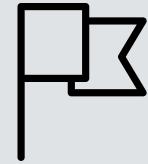


2
CarFax

3

Kenna Security





Lessons Learned

"Wow, There Are A Lot"

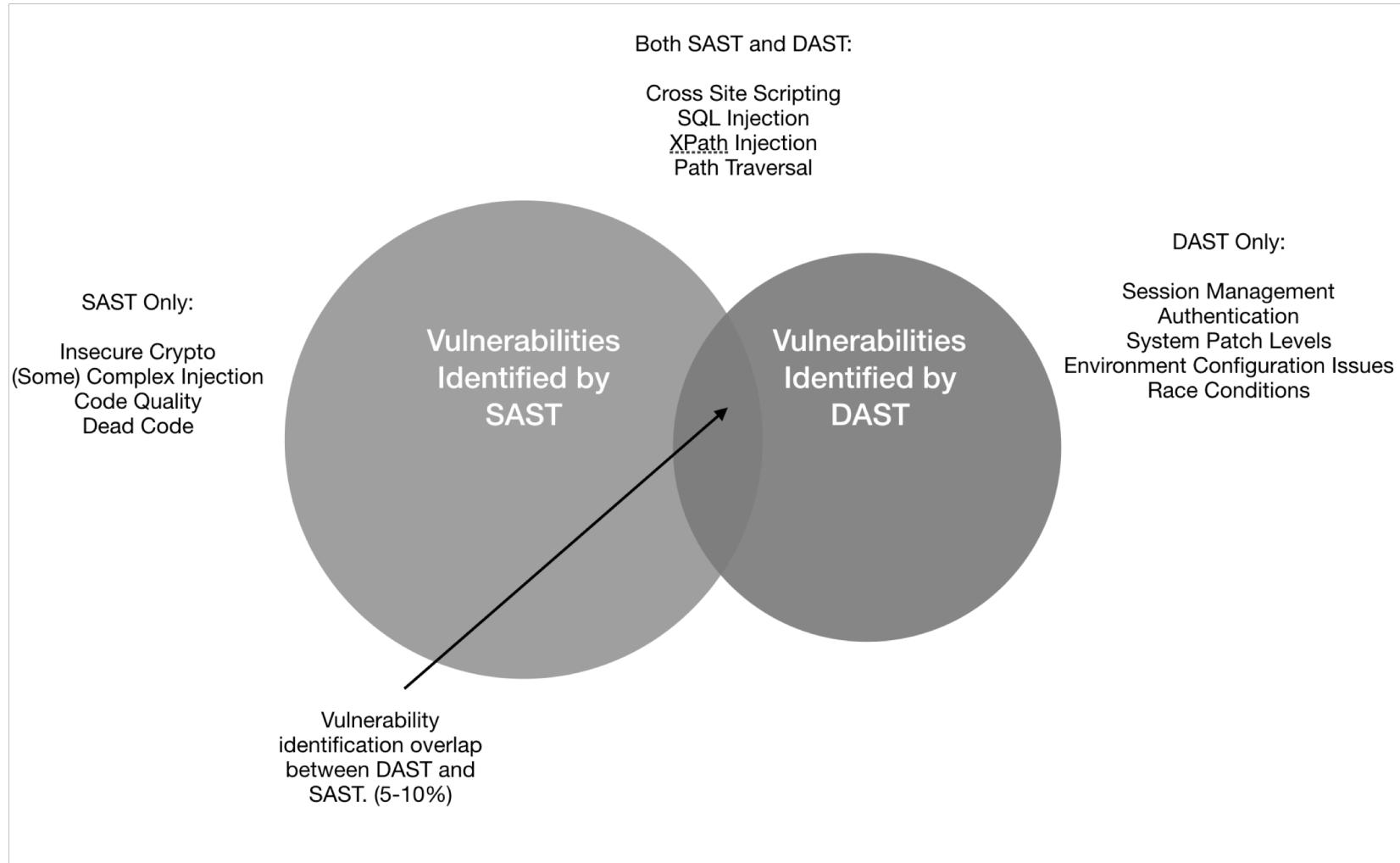
THERE IS NO PREFECT TOOL

*"If Application Security was
easy the security team would
just do it."*

- [REDACTED]

...and there are so many.

PHASE	VULNERABILITY DATA TYPE	VULNERABILITY SOURCES
Develop	<ul style="list-style-type: none">• Threat Modelling• IDE (Static Analysis)• Software Composition Analysis (SCA)	IDE, JSON, CSV, API
Monitor	<ul style="list-style-type: none">• Software Composition Analysis	 
Build	<ul style="list-style-type: none">• Static Analysis• Software Composition Analysis	    
Deploy	<ul style="list-style-type: none">• DAST• “Classic” Vulnerability Management	   
Operate	<ul style="list-style-type: none">• Discovery• DAST• Bug Bounty• Penetration Testing	       



AUTOMATION IS HARD



Move Application Quality And Security Closer To The Developer.



All Configurations Should Be Static, Scripted, and Immutable.



Testing Continuously At Every Stage Of Deployment, Including Production.



Build Dashboards and Reports Tailored To Security Considerations For The Developer.



Block Code From Production If It's Found Insecure.

MANAGEMENT MANAGEMENT

*Everyone wants security, without
the burden of security.*

If you want to learn how to deal with upper management get a cat, most of the time they want you to leave them alone unless you have something for them, or they need something.

- Tell Them What You Know.
- Tell Them What You Don't Know.
- Tell Them What You Think Is Likely To Happen.

PRODUCT MANAGEMENT

No Better Friend, No Worse Enemy.

Product Management

✓ The Roadmap

- Manages The Direction Of The Product.

✓ Day to Day Work Management

- High Level Overview of Major Work

✓ Break Fix

- Interrupts
 - Break/Fix
 - *Security Findings.*

Product Management Is *EASILY* The Hardest
Job In Any Technical Organization.

DEVELOPER RELATIONS

I like to build cool stuff too.

Programmers don't burn out on hard work, they burn out on change-with-the-wind directives and not 'shipping'.

Mark Berry

- Host Dev Security Training.
- Host A CTF For Your Dev Teams.
- Teach Them Basic Threat Modeling.

TIME MANAGEMENT

"I hope you like going to meetings, because Application Security is 50% meetings, 50% documentation/email/JIRA/Snow and 50% hacking."

- Me

Time Management

"Sure, I Can Make That Meeting."

✓ Meetings

If you have 4 development teams and they have 2 hours of planning meetings a week (they will have more) that is 20% of your time.

✓ Written Communications

Responding to email, slack messages and JIRA tickets can easily take up 2-4 hours a day.

✓ "Hacking"

Anytime left over you will get to do "the fun part" of your job, hopefully.

BUDGET MANAGMENT

You can not run a successful application security program on handouts.

Application Budgeting

"Show Me The Money"

✓ Static Tools

Surprisingly, these are normally the cheapest and usually start in the sub \$5,000 range.

✓ Dynamic Tools

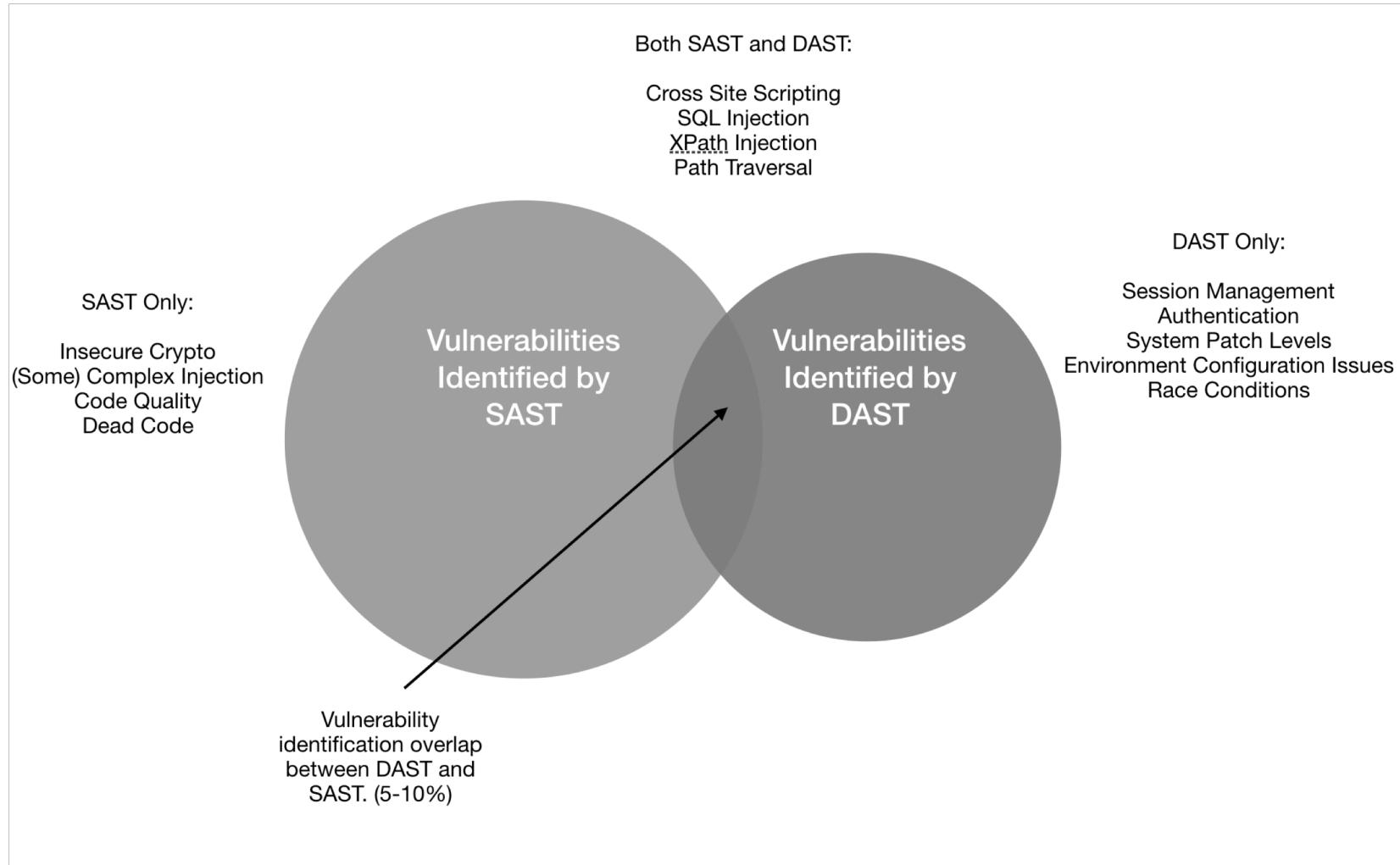
This group of tools is normally a SaaS offering and can run from \$10,000 to \$TEXAS

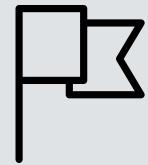
✓ Consulting

Hiring an application security consultant is a great way to test your applications but normally start \$20,000 a week.

✓ Growth Management

New Team or Product, You need More Budget.





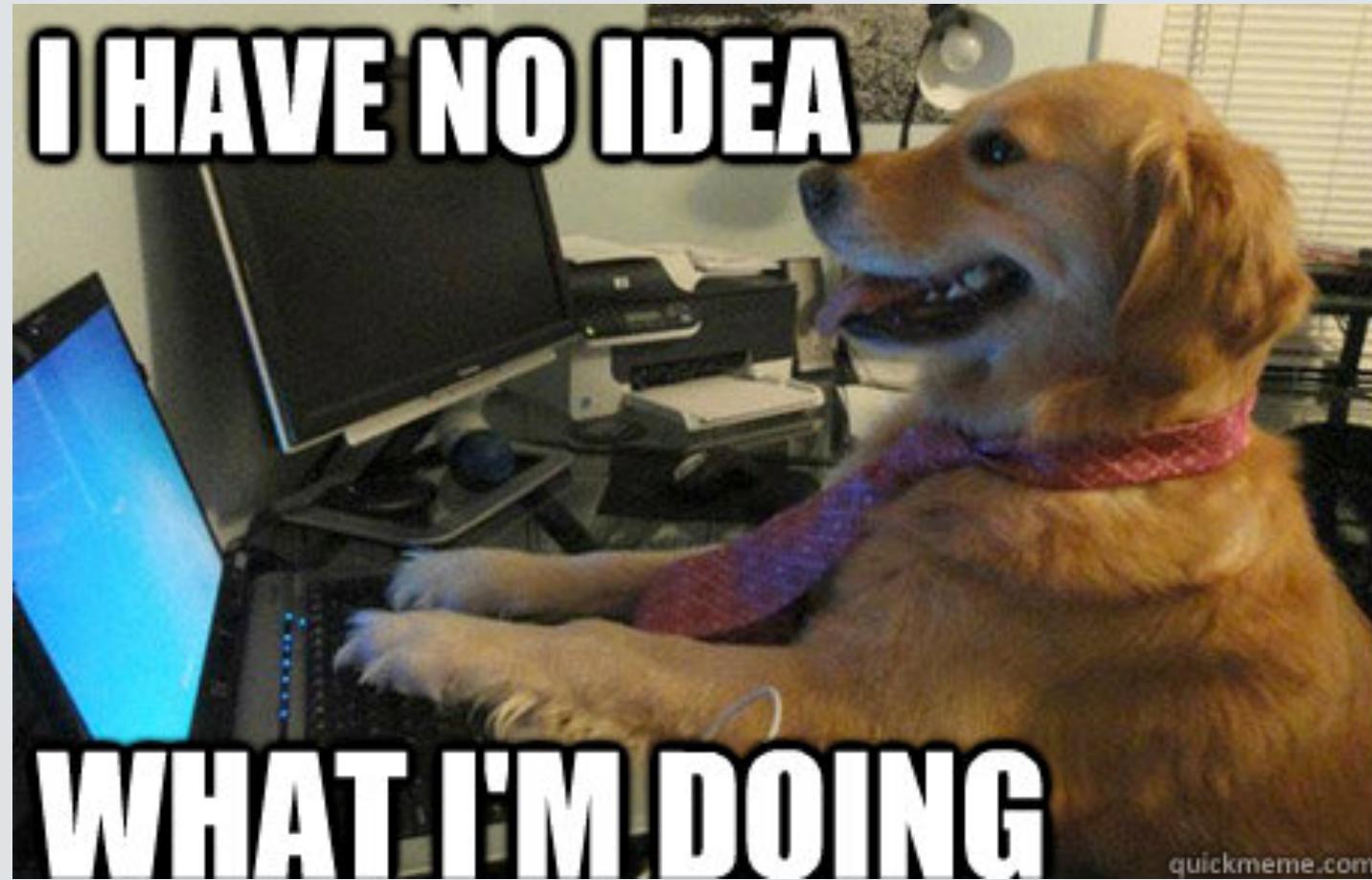
My Failures

"Trust Me, There Are A Lot"

" S U C C E S S I S W A L K I N G
F R O M F A I L U R E T O
F A I L U R E W I T H N O
L O S S O F
E N T H U S I A S M . "

WINSTON CHURCHILL

NOT LEARNING TO PROGRAM



NOT UNDERSTANDING THE BUSINESS

“Having a kid is like having a tiny drunk friend who thinks you are incredibly rich.”

NO BUDGET? NO PROGRAM.

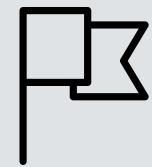
TITLES MATTER



COMMUNICATION







Quick Review

Quick Review

- ✓ Communicate.
- ✓ There Is No Perfect Tool
 - ✓ You NEED A DAST & SAST tool.
- ✓ Product Management Is Your Friend.
- ✓ Automation Is Hard, Do It Anyway.
- ✓ Understand Your Business.
- ✓ Titles Matter.
- ✓ Budgets Matter More.
- ✓ Communicate.

THERE IS NO “RIGHT” WAY.

“You have your way. I have my way. As for the right way, the correct way, and the only way, it does not exist.”

- Nietzsche

Jerry Gamblin

@jgamblin

JerryGamblin.com

**THANK
YOU!**