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# Future Regulation: What Do You Need to Be Ready For?

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# Regulation – why should you care?



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# Why regulate? (1)

- To fix something
- To control something
- Signalling
- Policy trends



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# Why regulate? (2)

- Impact on citizens
- Impact on economy
- Impact on security



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# **Privacy**

- LOTS of change
- Privacy/data protection vs security
- Famous ones GDPR, CBPR, CCPA
- Basic privacy is all about data lifecycle management
- Different for different jurisdictions



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# **Privacy**

- Understand your data what, who, where, why
- Be a part of the business privacy is cross cutting
- Breach notification
- You can help the business be more trusted



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## Cloud

- Data localisation
  - Privacy
  - Security
- Certification explosion
  - Regional differences
  - Security for 'cloud'



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## Cloud

- Cloud is everywhere now
- What security/certifications do you need for what customers?
- How can you tell if it is secure?
- Shadow IT
- Contracting/liabilities
- Geopolitical machinations



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# **Artificial Intelligence**

- Trending won't end
- Algorithm transparency
- Security of AI?
- Where did the data come from?



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# **Artificial Intelligence**

- You will be consulted
  - what will you say?
- Purchasing decisions
  - do you know what to ask?
  - what are the risks?
- Work with the business



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## IOT

- IOT devices are a problem NOW
- What about OT
- Consumer vs enterprise
- New technology impacts



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## IOT

- IOT devices are a problem NOW
- What about OT
- Consumer vs enterprise
- New technology will impact



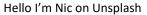
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### **Content**

- Current trend to control content
- Will be very different in different jurisdictions
- Very difficult resource intensive

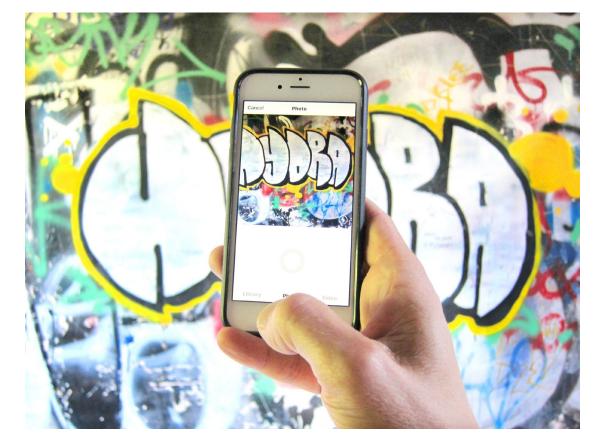






### **Content**

- Does your company have user generated content?
- Security responsibility or not?
- Process/staffing for content moderation







## Other trends into the future

- Data portability
- Software liability
- Sovereign capability

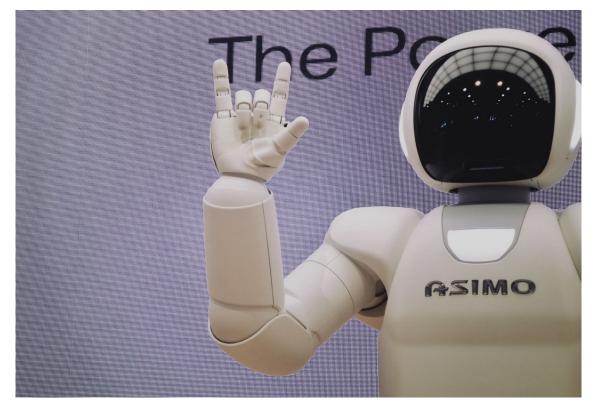
### What else?



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- Keep on top of regulatory trends
- Understand the business
- Work inside the matrix



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