RS/Conference2019

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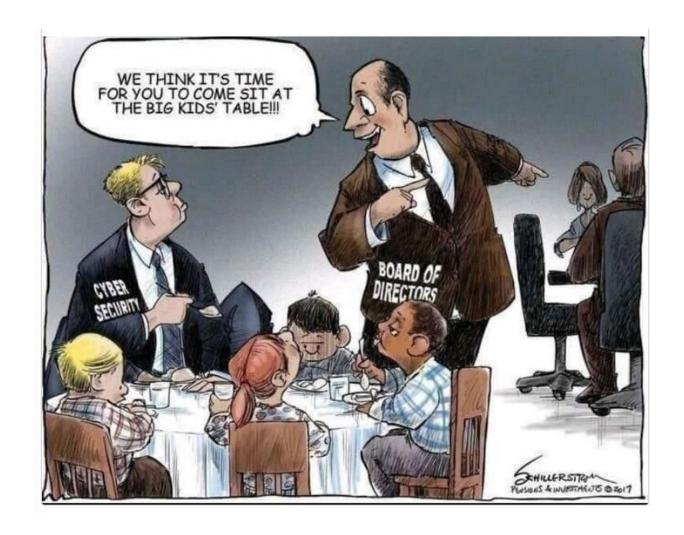
How CTI Can Play a Key Role to Get Security on Board

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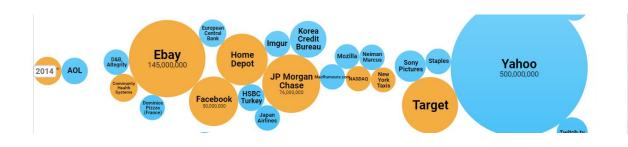
Was it easier to be in the security fields 5 years ago?





World's Biggest Data Breaches & Hacks

2014 2018







A few examples











AdultFriendFinder[®]





Globality of the new economy





Execs wants to know





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Our tasks

Sources, Methods, Analysis, Actionnable, Communications

Our tasks

- Define PIR (Priority Intelligence Requirements)
 - Questions that allow threat intelligence personnel to focus on what is important to the operator and management.
- Sources
 - OSINT (Open-source intelligence), HUMINT (Human Intelligence), Peers, Digital footprint, Scanners
- Methods
 - Automatisation, TIP (Threat Intelligence Platform)
- Analysis
 - Inventory, tools, etc.
- Actionnable
 - TIP, automatisation, Triage, etc.
- Communications
 - Alerting, portal, Mobile app for Execs, etc.



Our tasks - Sources

- Internal data
 - o CMDB (configuration management db), SIEM (Security Event Information Management), Projects
- OSINT
 - Twitter
 - Mailing lists
 - Subscriptions (Abuse.ch, Shodan, etc)
 - DFIR (Digital Forensics and Incident Response)
- HUMINT
 - Various sectors
- Peers
 - Banks, ISAC (Information Sharing and Analysis Center), Governments
- Digital footprint, scanners
 - VRM (Vendor Rsk Management), RiskIQ, Warden
- Paid threat intel feeds



Our tasks - Methods

- Automatisation
 - Various scripts (Github)
- TIP
 - Threat Intelligence Platform
 - Aggregation
 - Single repository for SIEM
 - Share with peers



Our tasks - Analysis

- Inventory
 - Assets
 - Scans
 - Projects
- Tools
 - O CMDB
 - Domain monitoring
 - LinkedIn
 - Portal
- etc.



Our tasks - Actionnable

- TIP
 - IOC ingestion (Indicator of compromise)
 - Connected to our SIEM (Degree of confidence)
- Automatisation
 - Useful to pre-analyze data based on keywords
 - Generate emails
 - Pre-filtering for communications



Our tasks - Communications

- Alerting
- CTI Portal
- Mobile app for Execs
- Monthly, Weekly, Ad-hoc documents
- Briefing (Operational, Execs)
- Road show
- etc.



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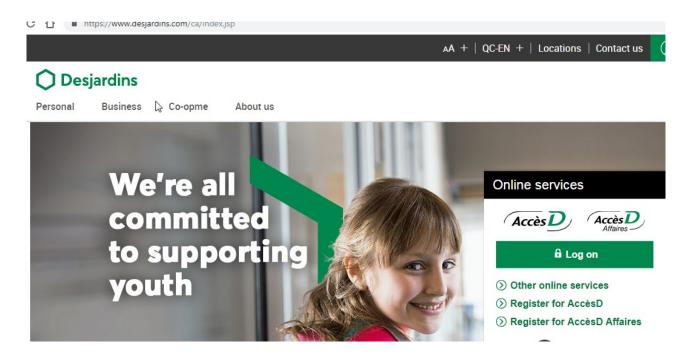
Steps we have done

Know everything about anything...

- Know your own company
- Know your org chart
- Know your crown jewels
- Share with partners
- Communications
- Be passionate!

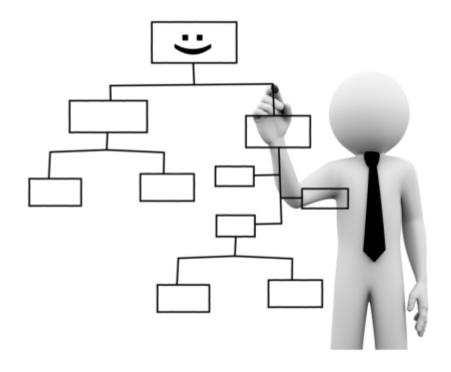


Know your own company





Know your Organizational chart





Know your crown jewels





Share with partners



Gouvernement du Canada





















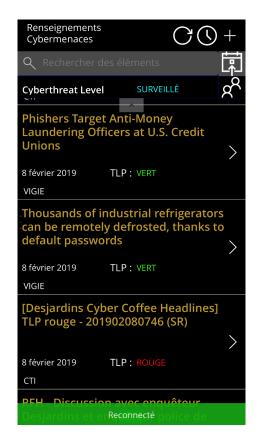
Royal Canadian Gendarmerie royale Mounted Police du Canada



Communications

Monthly, Weekly, Ad-hoc







• Be passionate!





RS/Conference2019 Now, what can I do?

Apply What You Have Learned Today

- Next week you should:
 - Know your company a little bit better. Lots of information already around you.
 - Browse your company's website/Social media
 - Identify all the sector of activities of your company
 - Identify 10 partners (Ex: Clients, providers)
 - Know your org chart
 - CISO, Executives, IT team, SOC, Business units, (If applicable)
 - Know your crown jewels
 - What is your value as a company?
 - O What can be your greatest risks?
 - Who can be your attackers? (Nation states, Script kiddies, etc.)
 - What can be their motives? (Profits, disrupt, etc.)



Apply What You Have Learned Today

- In the first three months following this presentation you should:
 - Have a clear view of you company, subsidiaries
 - High level pictures of your org chart, relationships (who's who)
 - Understand your biggest current cybersecurity threats based on your sector of activities
 - Make "new friends" in all your lines of businesses
 - Have made 3 PIR concerning your company



Apply What You Have Learned Today

- Within six months you should:
 - Set up a Cyber Threat Intelligence practice (Roles and Responsibilities)
 - Identify and acquire different sources of information related to your PIR (OSINT at first)
 - Organize and store Threat Information (Even in a spreadsheet)
 - Distribute Threat Intelligence internally (By email at first)
 - Consume Threat Intelligence in your monitoring tools (SIEM)



RS/Conference2019 Are we successful?

Is our CTI program successful?

- Incidents
 - From reactivity to proactivity
- External audits
 - Maturity level
- Involvements in projects/Questions from business units
 - We are advised before
- Invitations to various forums (Internal, External, C-Level committees)



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RS/Conference2019 Thank you!