RSAConference2019 Asia Pacific & Japan

Singapore | 16–18 July | Marina Bay Sands



SESSION ID: CMI-W08

Trends and Best Practices in IoT Security

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Importance of IoT and key trends



Security Challenges in IoT



Possible attacks on the IoT systems



Best practices in mitigating these challenges & Case studies



Conclusions



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Future: New opportunities, New business models and huge potential



...of fatalities in car accidents are due to human error and slow reaction

90%

.....productivity gains expected by connected cyber physical systems

26%

...of 355 billion gallons of water used daily is wasted due to leakages

20%

...estimated energy waste in buildings due to inefficient and outdated HVAC systems

50%

...deaths by non communicable diseases expected in 2030

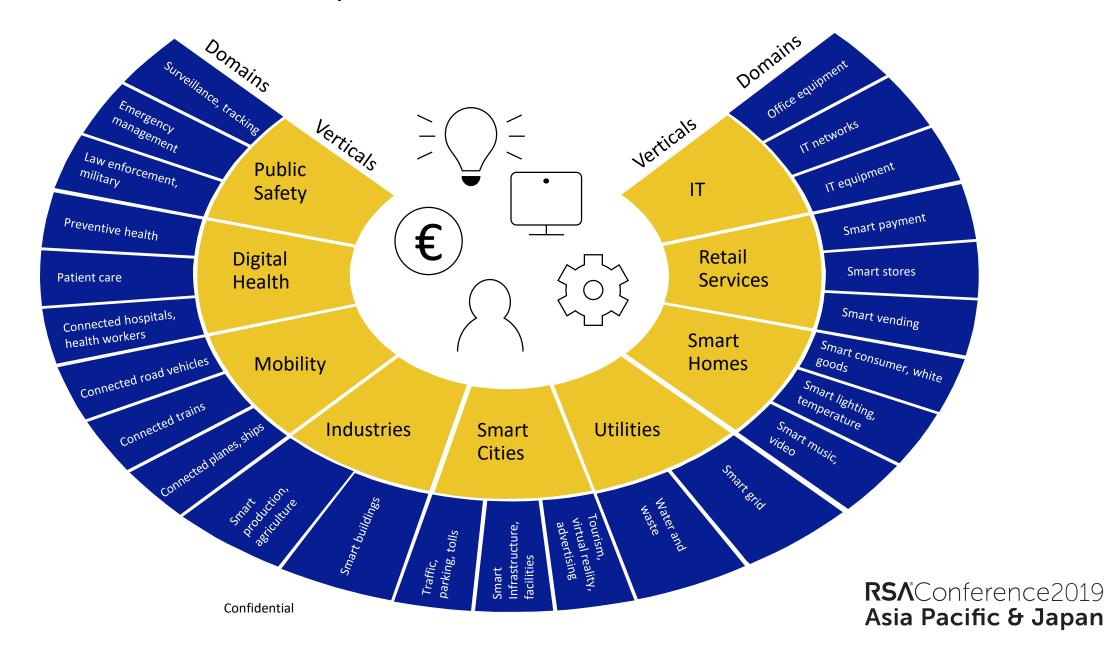
52 million

...additional economic benefits by leveraging Smart City applications

50 billion €



IoT Has a Transformational Impact across Vertical Sectors



The IoT Opportunity Is Large And Growing

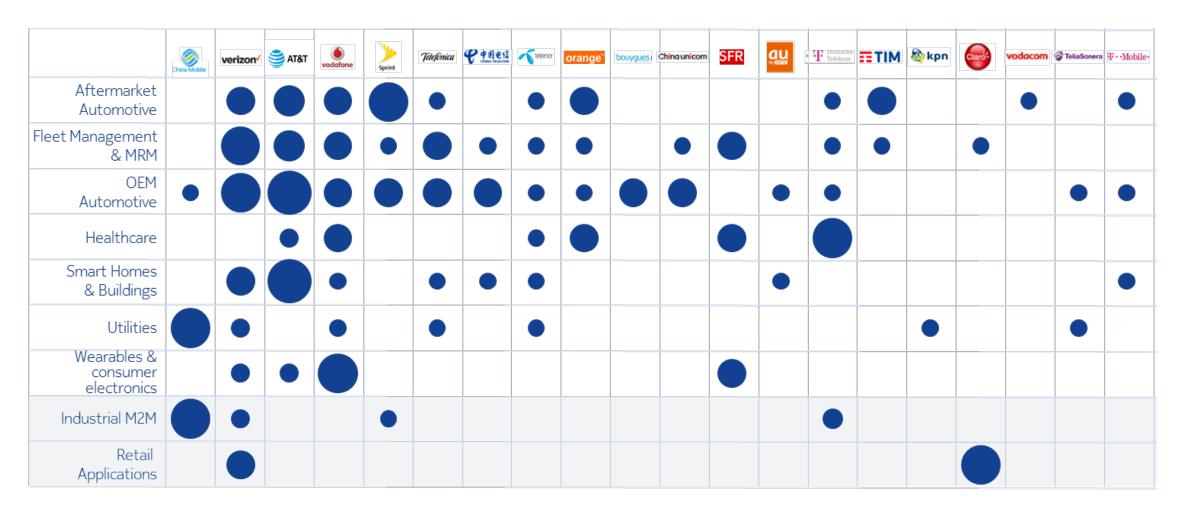
2025 to 6	Mobility	Industries	Public Safety	Digital Health	Smart Cities	Retail Services	Smart Homes	Utilities	IT	
Applications, Analytics, SI, and End-User Services	442B	286B	35B	100B	103B	51B	144B	90B	45B	1300B (21%)
IoT Platforms	19B	6B	0.3B	2В	6B	1B	2B	9B	0.4B	46B (14%)
Connectivity	2B	0.06B	4B	0.08B	0.4B	1B	0.009B	0.04B	0.3B	7B (2%)
Modules	2B	4B	0.2B	0.6B	0.7В	0.4B	4B	2B	0.6B	14B (6%)
IT & Consulting	165B	178B	16B	112B	63B	42B	171B	85B	45B	877B (10%)
> \$100B or 25% CAGR 2016-2025	630B (21%)	474B (12%)	58B (10%)	215B (17%)	173B (21%)	95B (5%)	321B (15%)	186B (17%)	91B (6%)	2,244B

Source: Machina Research 2016, Nokia Corporate Strategy 2016-2025 CAGR

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> \$10B or 15% CAGR 2016-2025

Value exploration by CSPs: current use cases



Bell Labs Consulting Analysis of IoT connections data (Source: Berg Insights, June 2017)

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Security and privacy are fundamental elements to expand the human possibilities of the connected world



What is the cost of a Security breach?

Cost of cybercrime in 2018 in the Asia Pacific Region (est at \$600B globally) \$171_B

Average annualized cost of cybersecurity (USD)

\$11.7_M

Percentage increase in cost of cybersecurity in a year

22.7 %

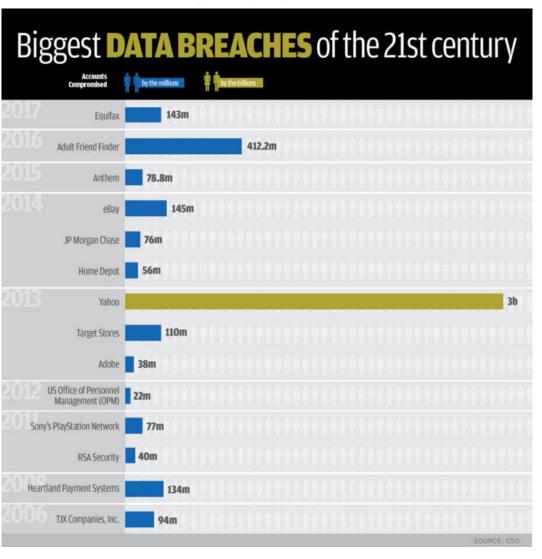
Average number of security breaches each year

130

Percentage increase in average annual number of security breaches

27.4 %

Source: https://www.accenture.com/sg-en/insight-cost-of-cybercrime-2017; www.cnbc.com/2018/02/22/cybercrime-pandemic-may-have-cost-the-world-600-billion-last-year.htm



SourceThe 18 biggest data breaches of the 21st century Dec 2018

IoT Security Challenges- A perspective

Long IoT Device Lifetime

High effort to update devices in the field.

Outdated security mechanisms needed for legacy devices.

Encryption power decreases over lifetime!

→ Cracking of encryption in 5-10 years possible!

Anti-Malware support seldom available for 10+ years

→ Small quantities might not get any support!

Signaling Storms

There will be many IoT devices.

Normal IoT device signaling footprint will often be low.

Malware could increase device activity drastically

- → Networks can overload
- → Battery drain

Networks are not overprovisioned to cater for unexpected high loads

Roaming devices could jump between networks

→ Affects visited network and roaming interfaces

When a network goes down or locks out devices, they seek for connectivity

Badly maintained IoT devices

How many users really care as long as it works?

Who updates traffic-light?

→ Vulnerable devices can be hijacked by attackers

Nobody will care about it as long as the traffic flows, no accident happens,...

Garage-openers?

→ Could be sending 1 mio SPAM mails per day since years?

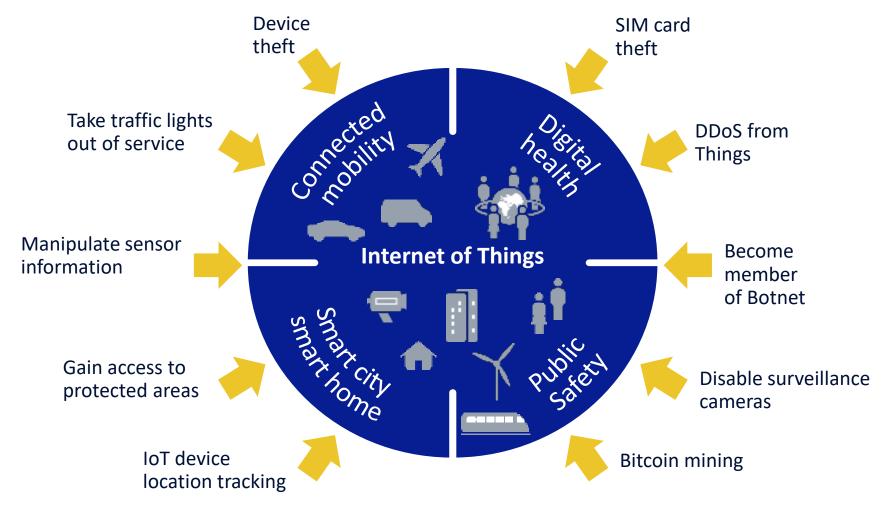
Nobody will care to check as long as the door opens.

Security
Challenge?!

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Coming with 5G - the Internet of (hacked) Things

Exploding risks for abuse and security breaches



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What are the threats for the Internet of Things?

Service disruption

- Disable surveillance cameras
- Take traffic lights out of service

Steal very personal information

- Location tracking
- Sensitive data theft: healthcare, payment info

Sabotage and destruction of system

- SIM card theft
- Device theft

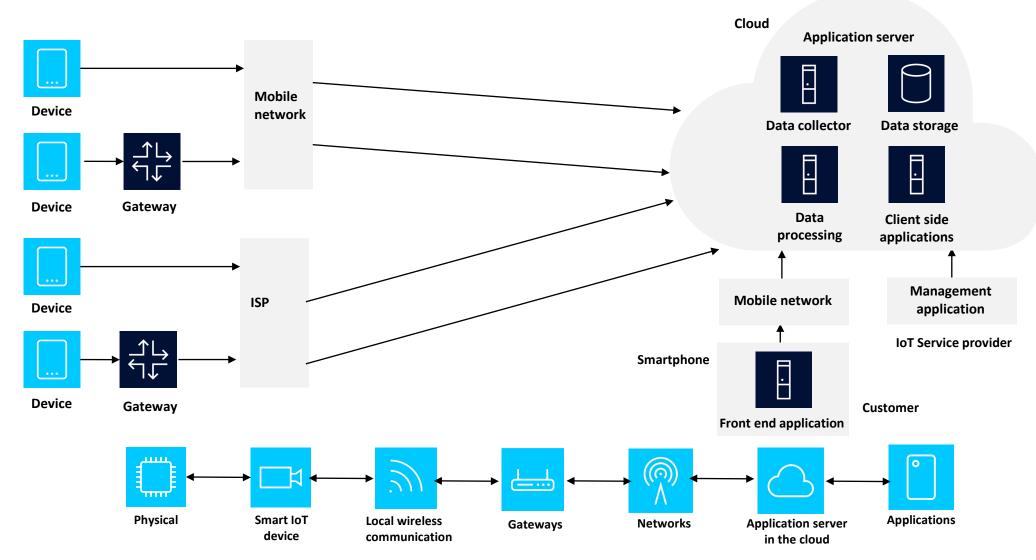
Manipulate system

- Modify sensor information
- Gain access to protected areas (e.g. car brakes)

"Things" leveraged as part of bigger attacks

- Become member of BotNet
- Generate e-mail spam
- Perform DDoS from Things
- Perform bitcoin mining
- Perform click fraud

IoT eco system and threats at different levels



IoT eco system and threats at different levels

- Orphaned devices, can be tampered easily
- Physical tampering of the components possible



- Simplistic implementation of various stacks
- Improper exception handling and input validation
- Excessive and direct exposure to internet



- Use of non IP protocols that are less secure
- Local data link are less secure & lack protection
- Hijack firmware upgrades



- Gateways will form a conduit to devices
- Deficiencies in software libraries



- Transport corruption,
- Transport disruption and snooping attacks
- Data poisoning attacks

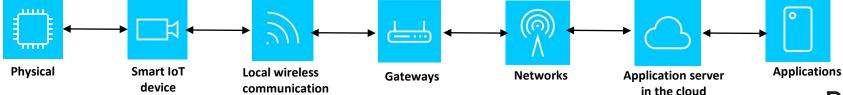


- Central point of vulnerability
- Potential for Masquerading



- APIs offer hacking opportunities
- Vulnerabilities in middleware
- Steal the credentials of the applications

- Users installing the devices and applications themselves
- Use of default passwords
- Specific device vulnerabilities

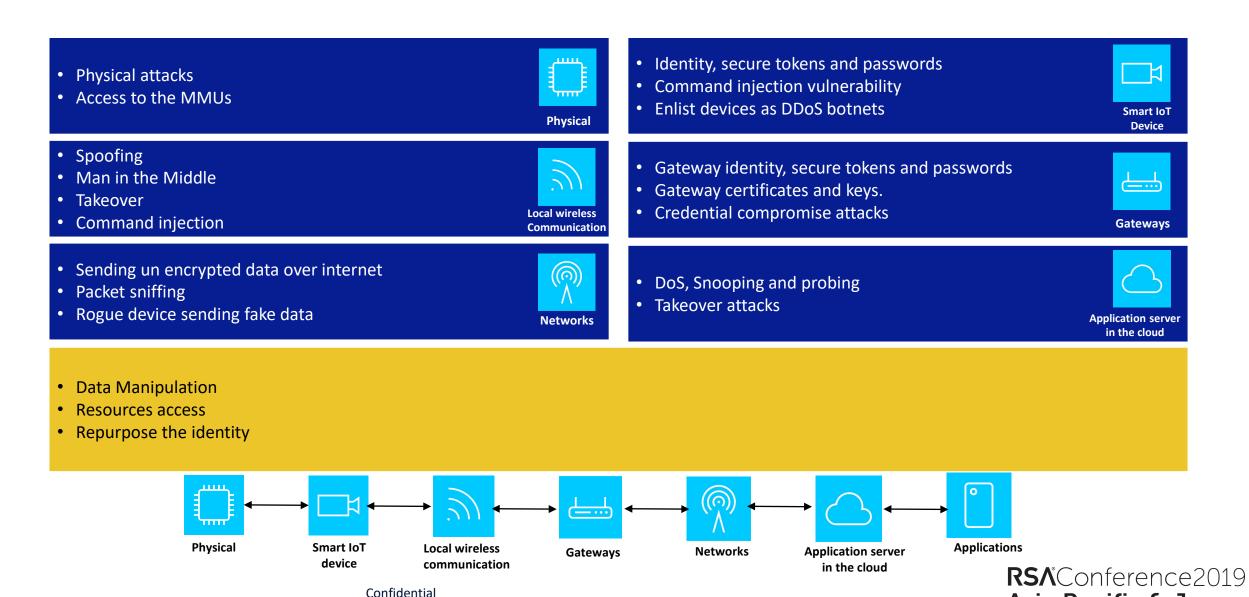


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IoT eco system and attacks at different levels



IoT attack example: MIRAI Bot

A new breed of very high volume DDoS

More than 1.2 Million Mirai-infected devices on the Internet, with over 166,000 devices active right now.

WHAT

DDOS Attack

Password hacking

Mirai uses Internet of Things (IoT) devices like routers, digital video records (DVRs), and webcams/security cameras, enslaving vast numbers of these devices into a botnet, which is then used to conduct DDoS attacks.

WHEN

(Oct 2016) Largest DDoS attack ever: 1.5Tbps attack against French web hosting provider OHV in which 145,000 hacked webcams were involved

(Oct 2016) Significant DDoS attack causing outage to websites incl. Twitter, GitHub, PayPal, Amazon, Reddit, Netflix, and Spotify,



WHY

The underlying problem is that IoT manufacturers are only designing the devices for functionality and aren't investing in proper security.

Mirai continuously scans the internet for IoT devices and logs into them using the factory default or hard-coded usernames and passwords.

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Smart Meters, Health Care systems hacks



About | ⋒

Ms. Smith (not her real name) is a freelance writer and programmer with a special and somewhat personal interest in IT privacy and security issues.

Hacking For Privacy: 2 days for amateur hacker to hack smart meter, fake readings

Detailed smart meter data can show what TV shows you watch, scan for copyright-protected DVD movies you watch, and other privacy intrusive details. Yet it takes an amateur hacker only two days to hack a home smart meter and fake the readings -- which could result in a utility bill showing absolutely no power consumption at all.

Network World | Jan 4, 2012 11:59 AM PT

Microsoft Security

At the Chaos Communication Congress in Germany, 28C3, researchers presented "Smart Hacking For Privacy." After analyzing data collected by a smart meter, these gentlemen were able to determine devices like how many PCs or LCD TVs in a home, what TV program was being watched, and if a DVD movie being played had copyright-protected material. In other words, smart meters do have privacy implications that translate into consumer identification. On the bright side, they showed it takes an amateur hacker only two days to hack a home energy meter and fake the smart meter readings -- which could result in a utility bill showing absolutely no power consumption at all.

RELATED

CIA wants to spy on you through your appliances

Huge 4th Amendment Win for Privacy: Supreme Court Requires Warrant for GPS...

Are smart meters real-time surveillance spies?





Internet

The Reality of "Hacking" Medical Devices

Michael Hatamoto - September 4, 2011 10:14 PM

Print





12 comment(s) - last by Meyerstein Con.. on Sep 7 at 5:31 AM

It's possible medical devices face an immediate threat that medical researchers will have to deal with

Modern technology has helped save countless lives, but there is a growing threat that some biotech companies may be ignoring - implanted devices that can be hacked by skilled criminals.

There haven't been specific cases of these devices being compromised, but recent demonstrations at Black Hat -- and an increase in online reports of medical device security issues -- has lawmakers worried about loopholes that must be fixed.



Earlier in the year, a security expert named

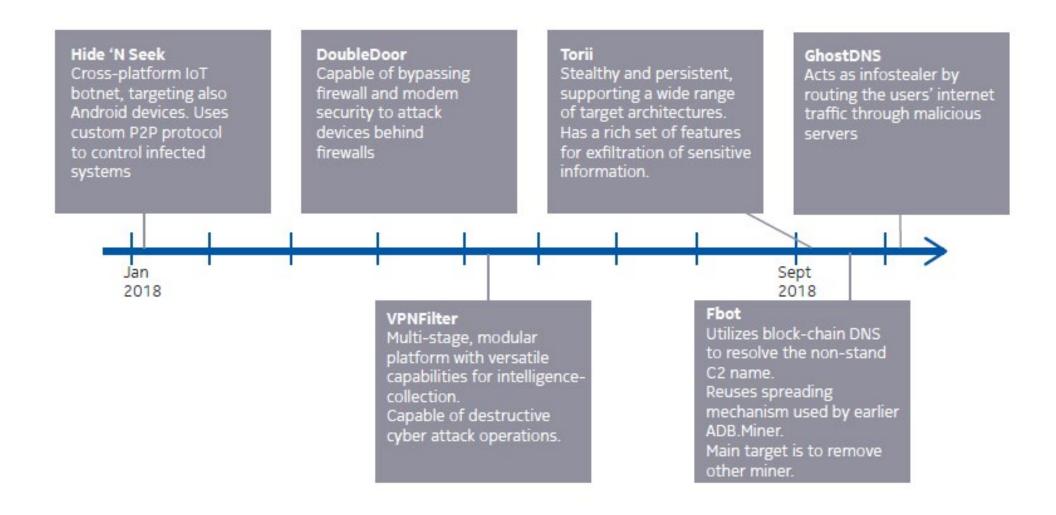
Jerome Radcliffe <u>hacked his insulin pump's hardware</u> onstage by reverse-engineering the device. He was able to use a small radio frequency transmitter to disable the device, along with controlling how much insulin was pumped using the pump.

"My initial reaction was that this was really cool from a technical perspective," Radcliffe said in an interview with the AP. "The second reaction was one of maybe sheer terror, to know that there's no security around the devices which are a very active part of keeping me alive."

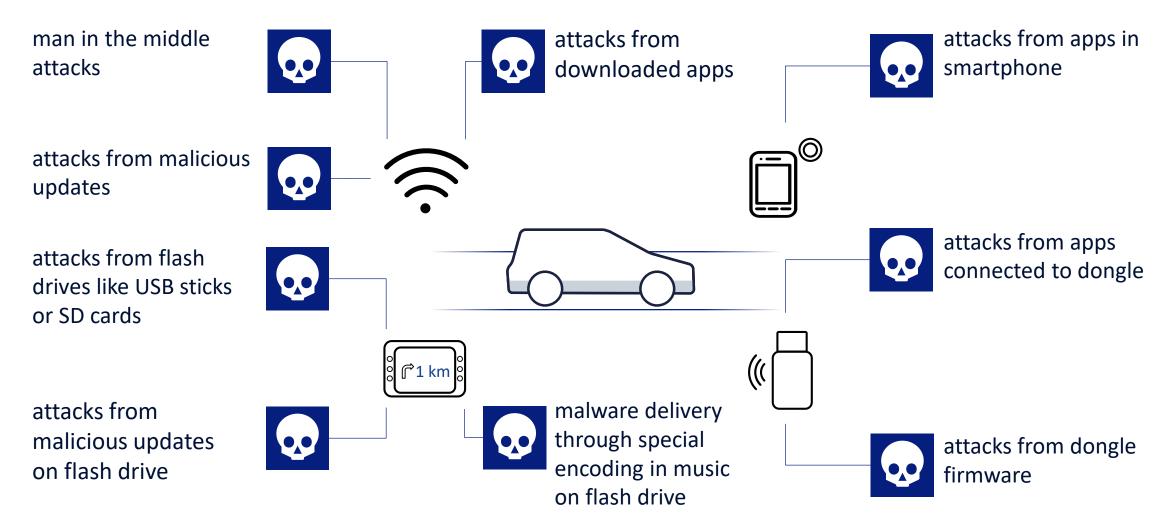
Although it wasn't easy to successfully hack the device, security experts find it alarming that Radcliffe was able to intercept the pump's wireless signals.

Individual hackers likely won't be able to suddenly tamper with these devices anytime soon, but criminals familiar with medical technology could pose a threat if they attack a specific device. Furthermore, Medtronic, one of the biggest medical device suppliers, doubts whether or not Radcliffe and other hackers would be able to tamper with wireless devices in the real world.

IoT Botnet variants



Potential connected cars threats



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IoT Security Challenges

Ecosystem

Increasing population

Heterogeneity across IoT

Homogenous within a specific environment

Not standardized

Things

Resource limitations (power, computing, storage, bandwidth)

Diverse hardware

Difficult patch management

Typically not protected by anti-virus

Long lifetime

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IoT Security requires a holistic approach

An end to end approach is the need of the hour

Firmware and Software Management

Devices security
Securing the endpoint





Securing connectivity

Securing the network



Securing applications & backend

platforms and applications



Secure access & management



Recommendations

Hardening

The propagation of malware depends much less on the vulnerabilities associated with the human factor and much more with the hardening of all components of an end-to-end IoT system.

Responsibility

The operator/end user of IoT systems bears a lot of responsibility for the proper setup and configuration of the IoT system

Post infection activity

The post-infection activity will likely not directly affect the owner of the infected IoT devices, as the IoT devices are usually used to launch DDoS attacks against distant targets)

Post Infection impact

For enterprise IoT service providers, however, the effects of post-infection activity are bound to be significant, as the quality of the provided service is affected (degraded service, service interruptions, etc.).

Malware propagation

Even if the infection of IoT devices doesn't usually directly affect the owners of the infected devices, it is still essential to detect malware propagation and post-infection activity

End Point Security

End Point security and automated device correction is the key for effective IoT security

Key recommendations for IoT Security

Best Practices

Physically protect IoT Infrastructure

• The worst security attacks against an IoT infrastructure are launched by gaining physical access to devices

2 Inventory Control

- Operators of an IoT system need to keep track of the kinds of IoT devices on their network
- This includes the initial configuration of the IoT system and the subsequent monitoring

Keep systems up to date

- IoT system operators are responsible for ensuring that device operating systems and all device drivers are updated to the latest versions
- Much of the overall vulnerability of IoT systems is due to the fact that deployed devices are not actively and timely upgraded and/or patched

Protect Cloud credentials

• Cloud authentication credentials used for configuring and operating an IoT deployment are the first avenue for malware to gain access and compromise an IoT system

Monitor outbound and lateral IoT traffic

• It is important to monitor IoT devices for aberrant behaviour in order to automatically identify rogue devices

Best Practices

Protect against malicious activity

- Agent based protection, signature based protection isn't possible for IoT
- Use of ML based protection is the key

7 Harden devices

- The devices are hardened by proper configuration and firmware upgrade to the latest version
- Not once but continuously

Detect and clean realtime

- Key is to detect attacks and infections on IoT devices real-time and apply remediation measures
- Act on IoT devices in real-time

Segment IoT Traffic

- It is important to keep the IoT traffic separate from other network segments to limit exposure and the spread of malware.
- It is proven that network segmentation and the usage of NAT plays an important role.

10 Audit frequently

• Auditing IoT infrastructure for security-related issues is key when responding to security incident

Regulatory requirements across the Globe

Countries must consider IoT specific regulations

IoT Specific standards/regulations

ENISA

- ENISA developed baseline security measures to be adopted by relevant stakeholders.
- The main focus is on IoT resilience and communication, the interoperability with proprietary systems and the reliability of IoT

The IoT Cybersecurity Improvement Act of 2017

- Ensure devices are patchable
- Device vendors to declare no known vulnerabilities
- Requiring each executive agency to inventory all Internet-connected devices in use by the agency
- Specific measures with NIST

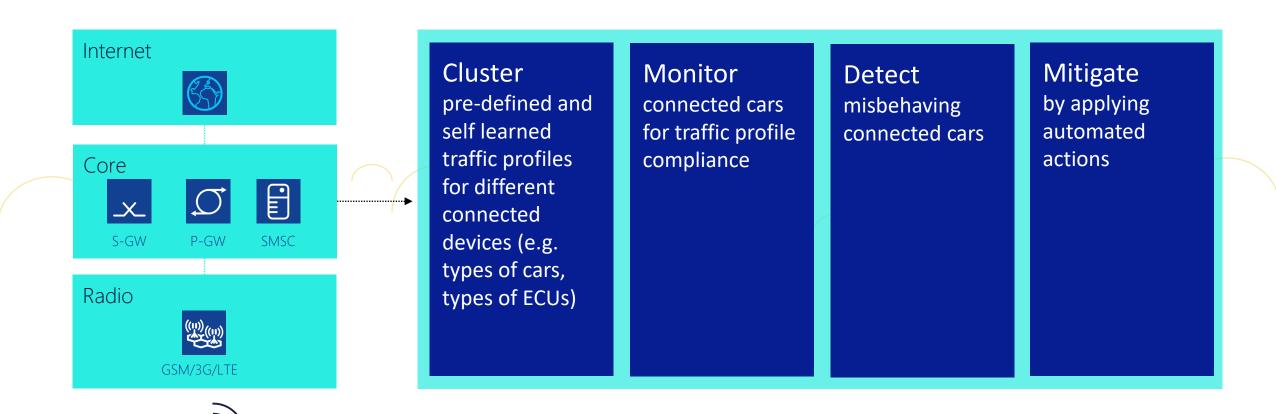
NIST IoT Security guidelines

- Agreement processes
- Organization-project enabling processes
- Technical management processes
- Technical processes

In Asia, gov'ts are legislating new and/or updating cybersecurity laws:

- 1. Vietnam new cybersecurity law took effect in Jan 2019
- 2. Thailand Cybersecurity Code under review and targeted for legislation in 1H 2019.
- 3. Singapore Updated Telecom Act 323 with Cybersecurity Act in 2018, now reviewing IOT cybersecurity guide;
- 4. Japan Japan's Parliament passed a bill in Dec 2018 to amend the 2014 Basic Act on Cybersecurity.

Anomalies & malware detection



A few case studies

Illustrative best practices from CSPs who have successfully implemented IoT Security

CSP in India

- Dedicated security organization with special focus on IoT security
- Encryption of Data (in motion, at rest and in use)
- Software security controls at multiple levels

CSP in Japan

- Standardization
 activities through
 rigorous checklists,
 self audits of new
 products
- Continuous enrichments of the checklists

3 CSP in MEA

- Employs encryption, firewalls, security protocols, such as TLS and AES, and other mechanisms
- security labs in the run tests on IoT equipment, before certifying these products

4 CSP in APAC

- End-to-end perspective, helping to frame internal processes and discussions with its partners
- Ability to collect, store and use the data in a secure manner

Building the trust in IoT

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Thousands of device manufacturers, low power, small foot print devices-Standardization is mandatory

Need for a comprehensive and holistic framework

Need for an E2E perspective for IoT Security

Use advanced techniques like AI, analytics to secure IoT solutions

Automated actions against threats is a must

Continuous assessment and analysis, keep the systems updated

CSPs are using Security as brand differentiator in the market

Mitigation mechanisms are becoming intelligent so are threats