

RSA® Conference 2019 Asia Pacific & Japan

Singapore | 16–18 July | Marina Bay Sands

The logo consists of the word "BETTER." in white, bold, sans-serif capital letters. The letters are partially obscured by a dynamic, colorful network of lines and dots that radiate from the bottom right corner of the slide. The colors transition through green, cyan, blue, magenta, and purple.

BETTER.

SESSION ID: AIR-R03

Practical Implementations of a Threat Intelligence Program

Craig Hall

Manager, Threat Analytic Cell
IAG

#RSAC

Who Am I?

- 10 years in infosec
 - Vulnerability Management
 - SOC
 - IR
 - Threat Intel
- MSSP + vendor life
 - Fortune 500s
 - Gov
 - DIB



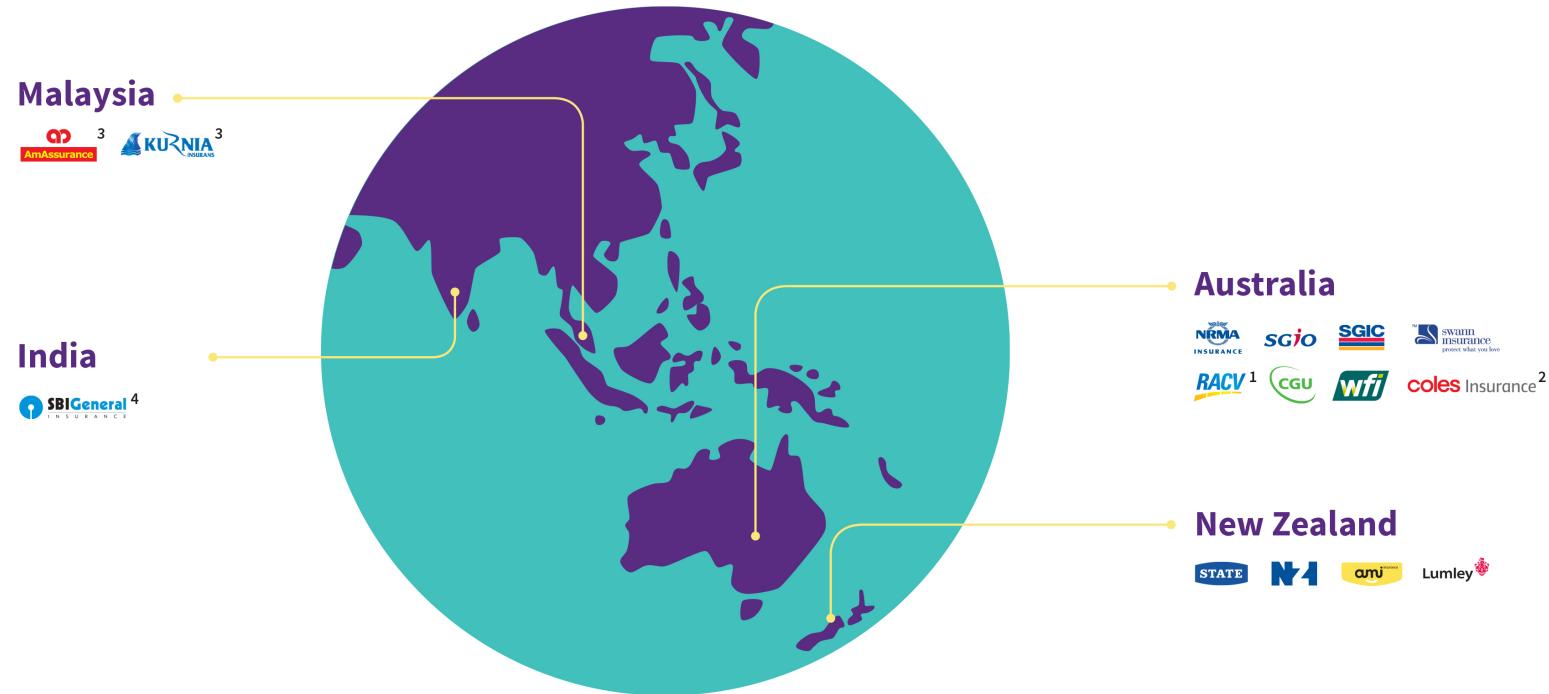
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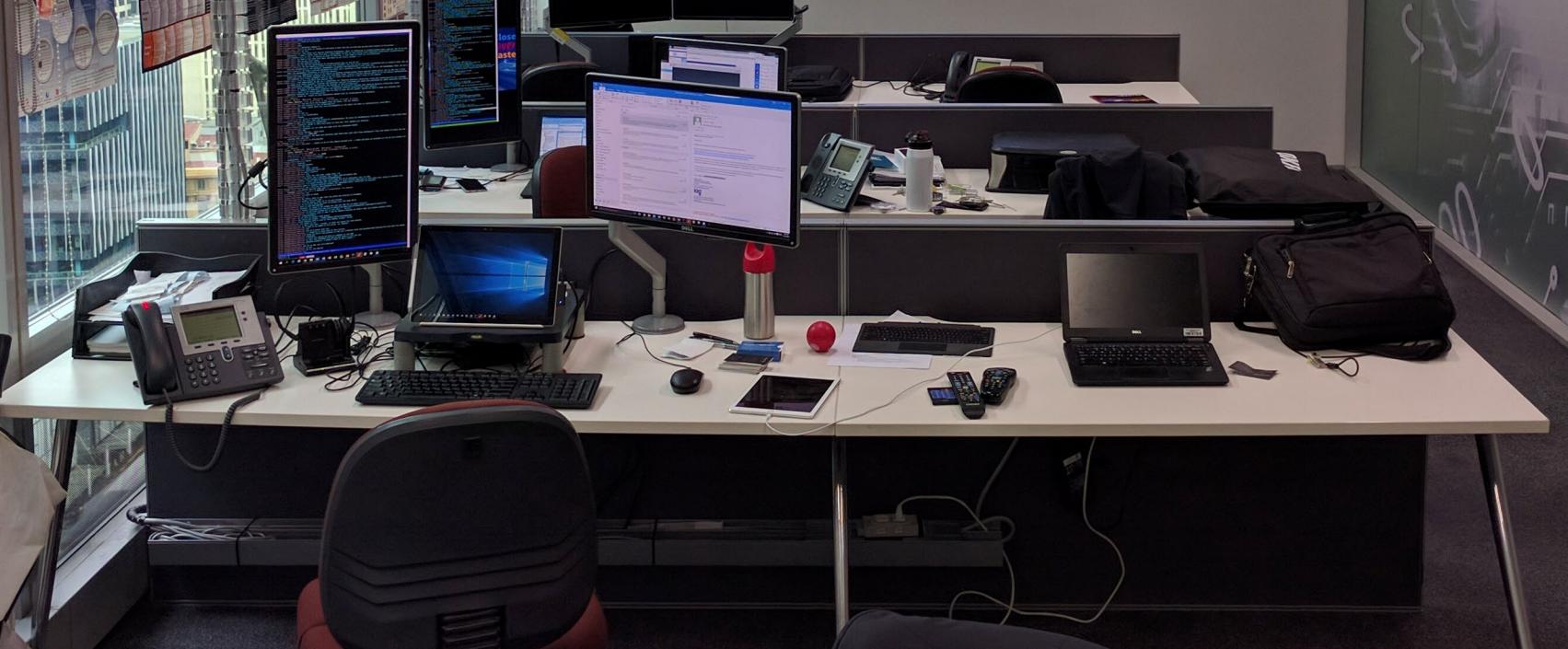
Introduction to Cyber at IAG



Background on IAG

- Australia's largest general insurer





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1st Attempt at Intel

Why Threat Intel?

- It was the next logical step for our SOC
- We wanted to find more bad stuff
- A vendor told us to

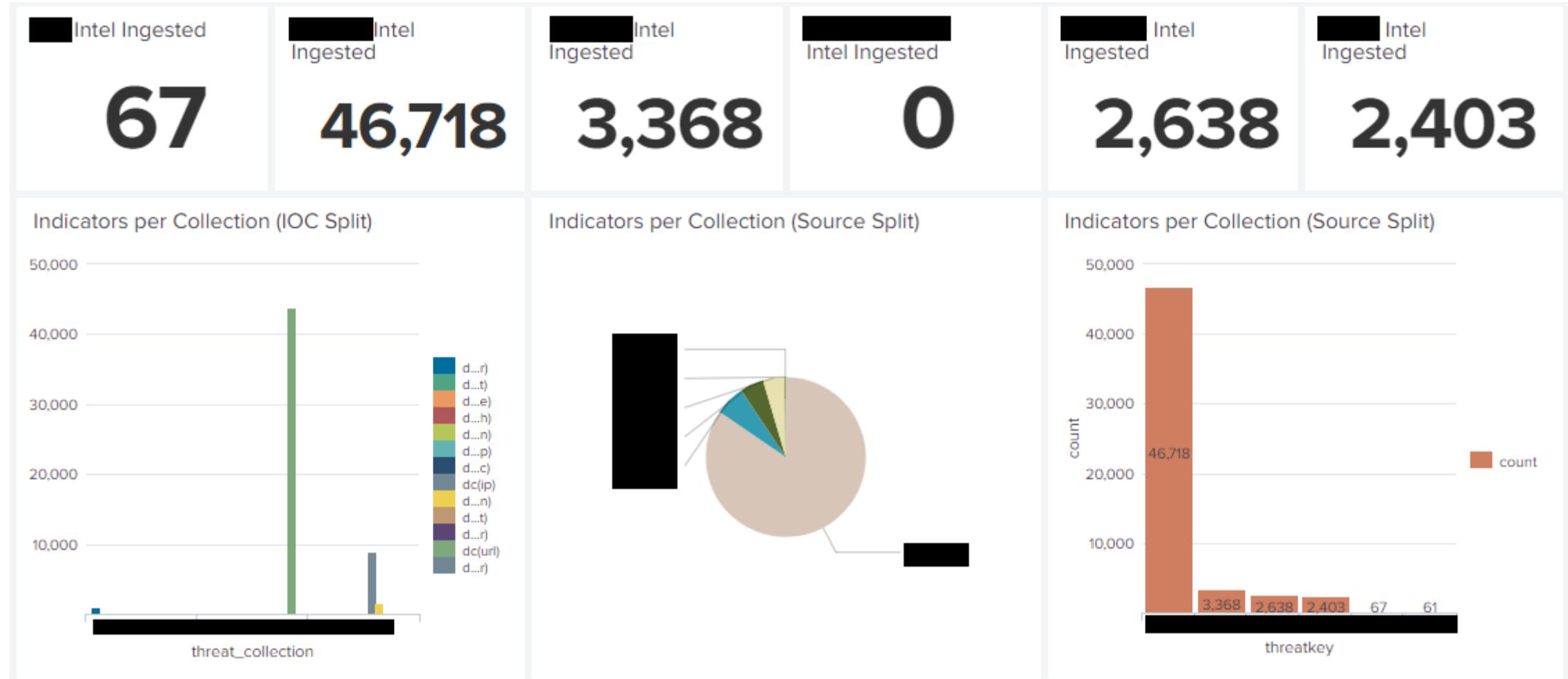
Challenges Faced

- We flooded ourselves with data
- No collection management framework
- No use-cases for intel

Challenges Faced



Early Visions of a Threat Intel Program



Great Peer Examples

ANZ Bank



Target



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2nd Attempt at Intel

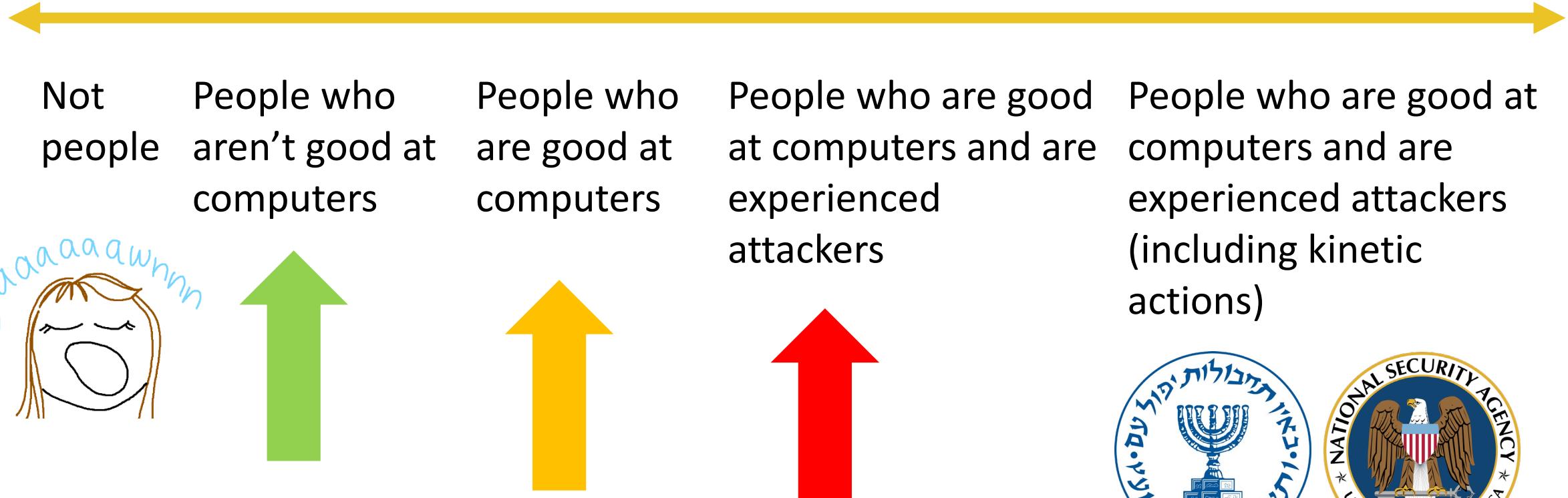
A large, abstract graphic in the bottom right corner consists of numerous small, semi-transparent colored dots connected by thin lines, forming a complex web or network structure that radiates from a central point towards the edge of the frame. The colors transition from purple to teal to yellow.

My* goals of TI

- What are the capabilities of the people currently attacking us?
- What is happening to my peers?
- What bad things will happen next?

*your goals may differ

Understanding Our Threat Model



WHO ARE YOUR CUSTOMERS?



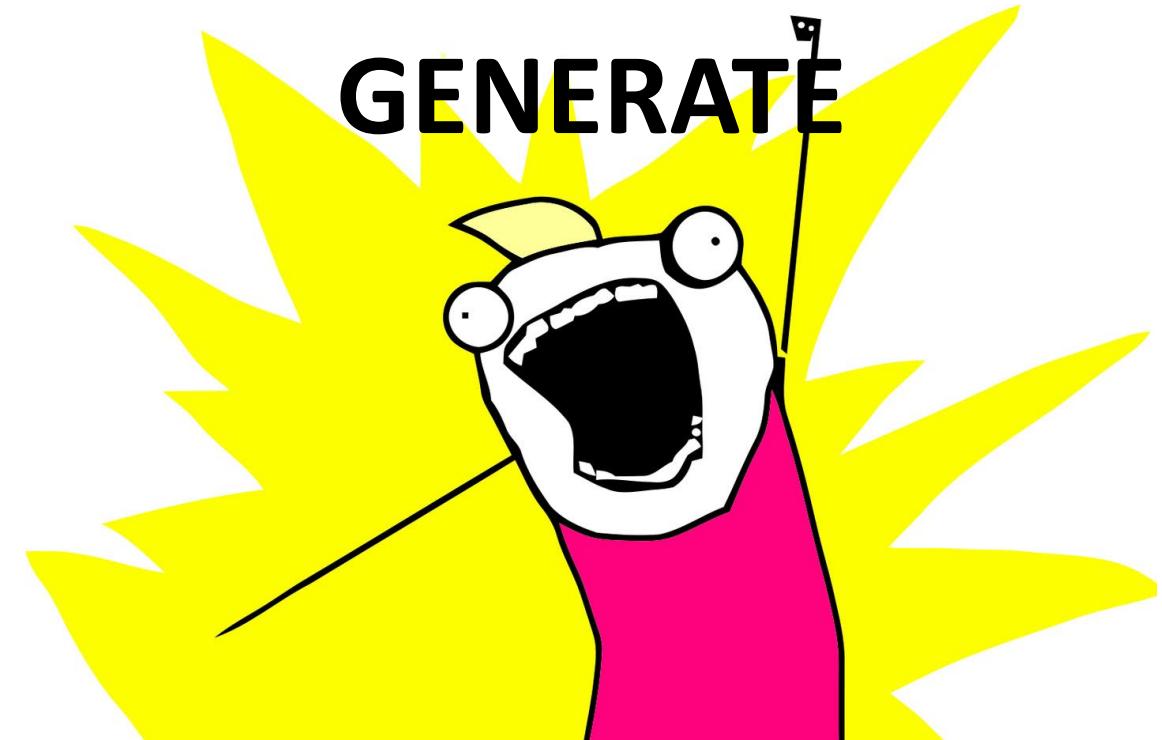
Building A Collection Management Framework

External

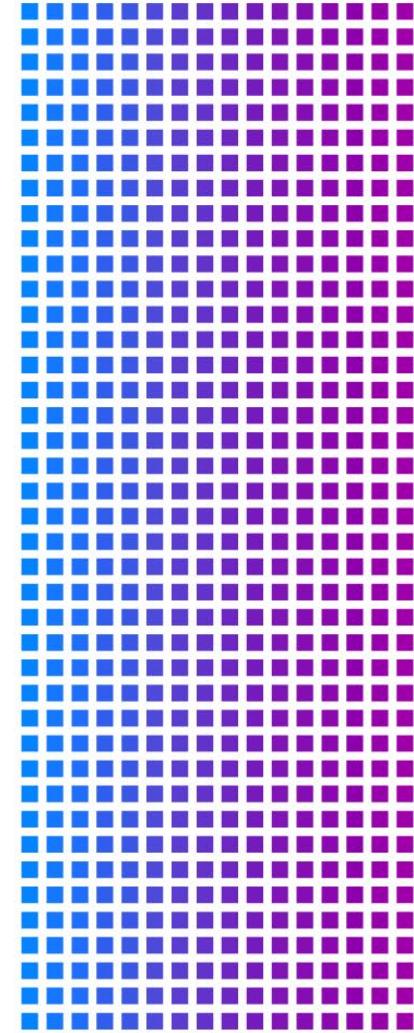
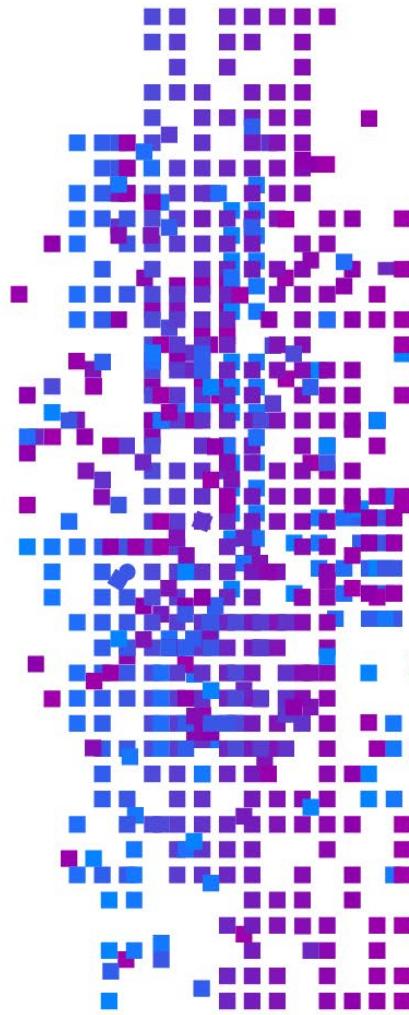
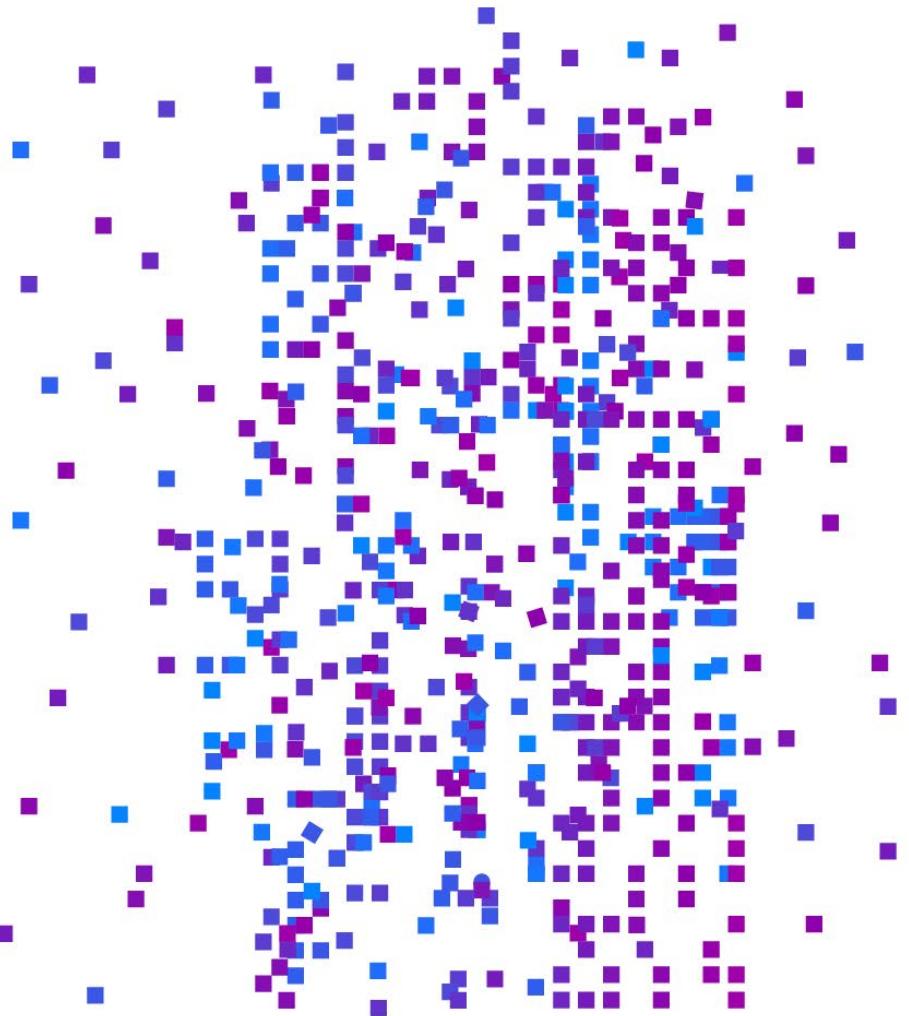
- Governments
- FS-ISAC
- Commercial
- Fight clubs



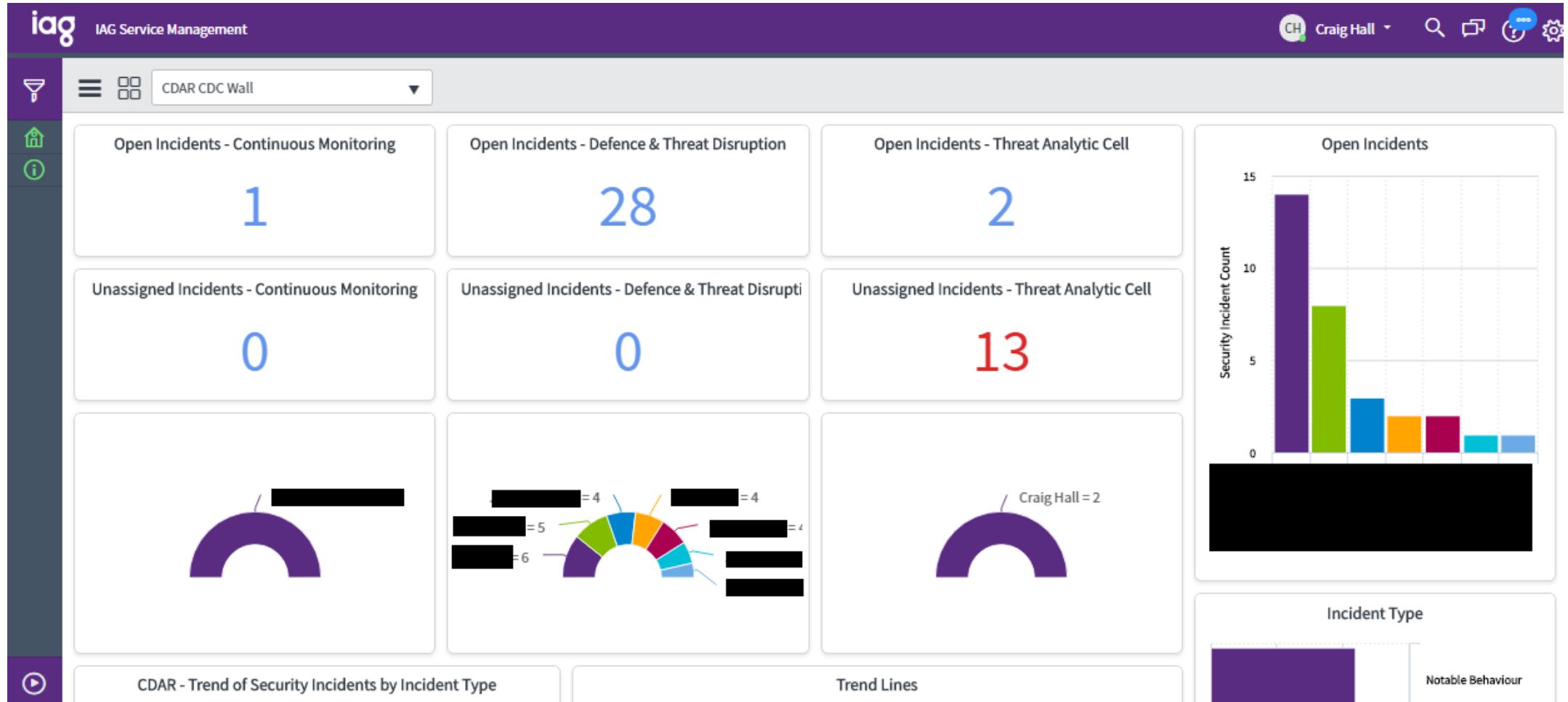
Internal



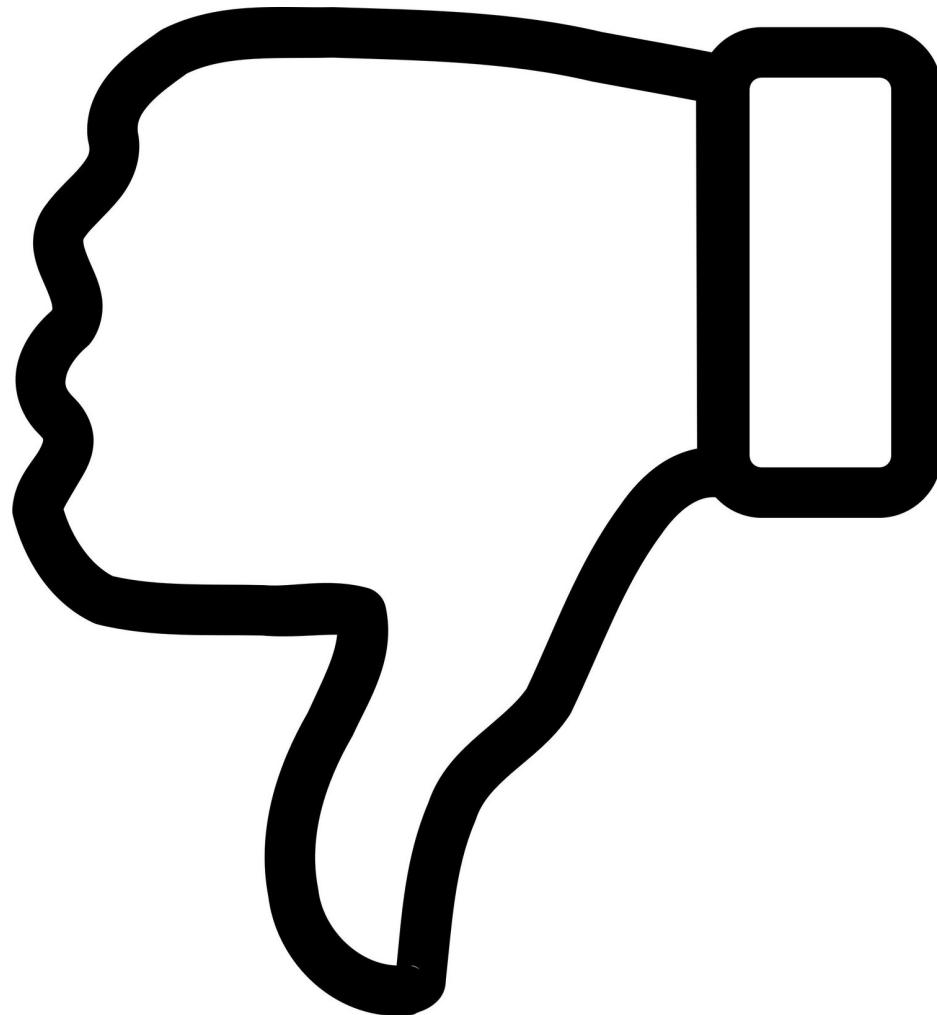
Manipulation of data



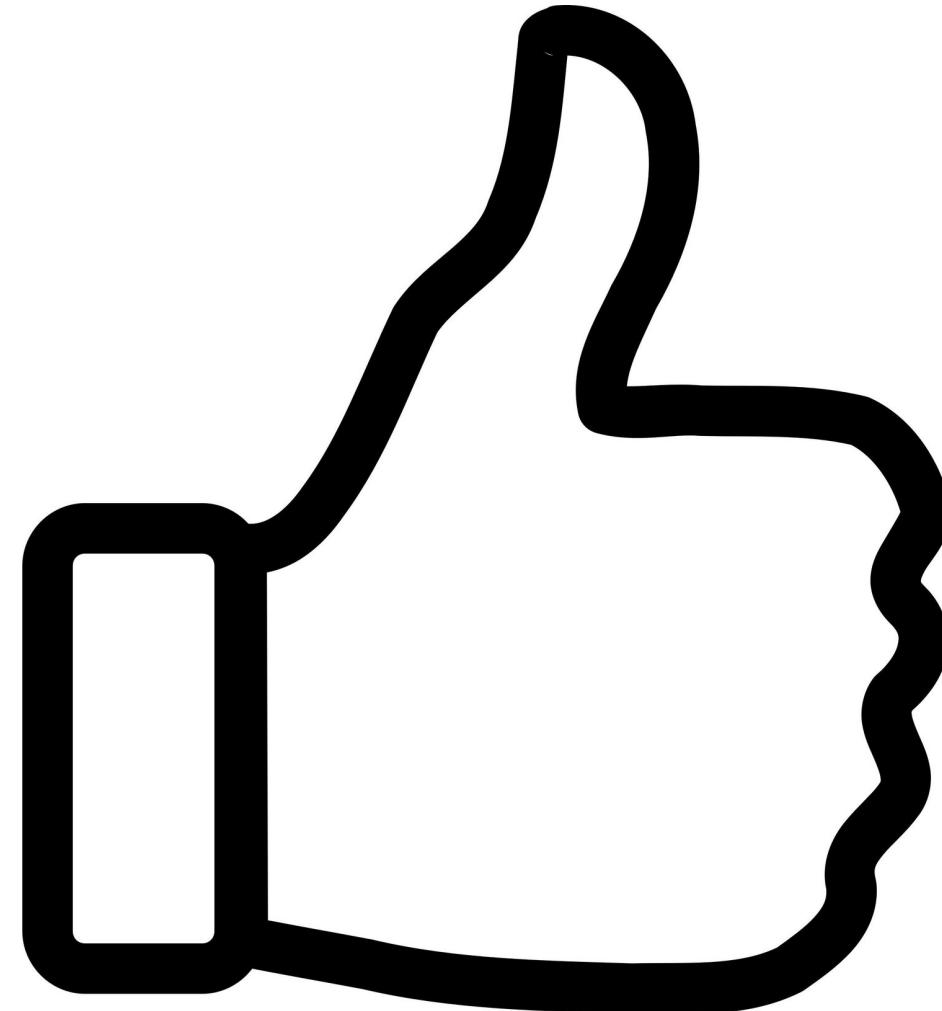
Acting on it



What is still not going well



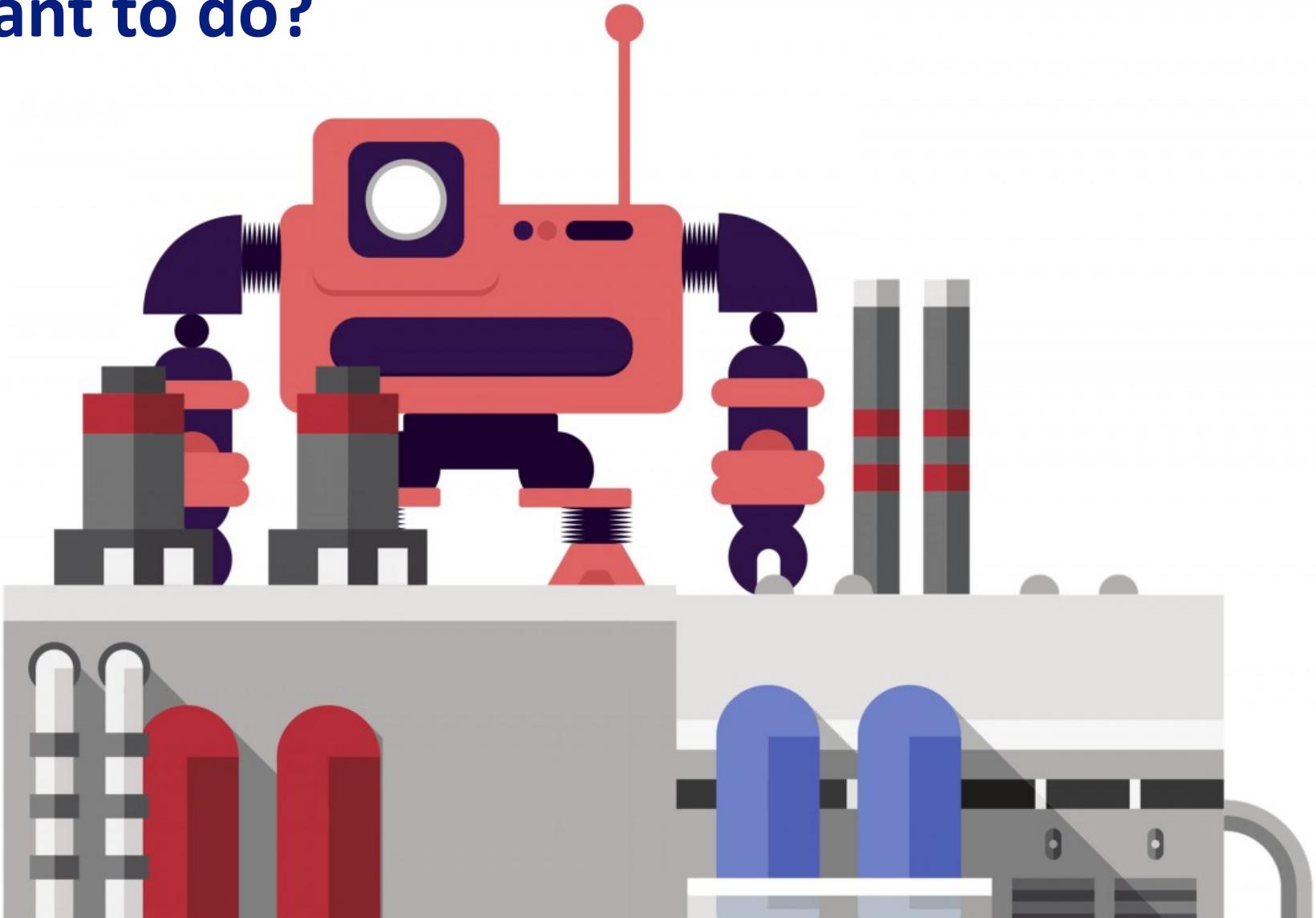
What is going well



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Future

What I want to do?



What I want you to do?

- Recognize that threat intel isn't too hard for you
- Appreciate that threat intel makes life hard for the attackers
- Use TI to solve problems

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