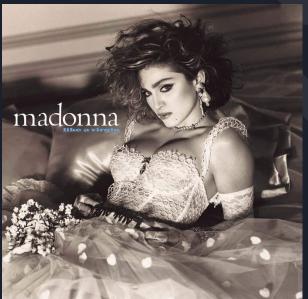
Earworm



How do music trends evolve over time?





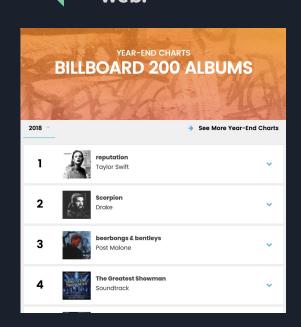


Product Definition

Our product will give individuals in and out of the music industry a solution to the problem of scattered data about music and musical trends by giving them a responsive web application that acts as a central source to explore new music and visualize musical data.

The Problem?

Data about popular charting albums is scattered across the web.







Target Audience

Musical artists are always looking for inspiration and a good understanding of the music industry.







Target Audience

Record labels and music companies need to know what music maximizes profit and is in demand.





Target Audience

Music enthusiasts could be looking for something new to listen to.





Strategy Technicals

- Utilizing the MERN Stack MongoDB,
 Express, React JS, and Node.js.
- With **Python**, we will scrape the data from Billboard to use it for our application.

- **Spotify API** to add song playing features.







Strategy Team Strengths

Emira

 Python, Web Scraping, and Full-Stack Web Development.

Ahmed

 UI Design, Frontend Web Development and Database Management.







Strategy Team Strengths

Shah

- Frontend Web Development and Backend Tools (including Node.js, express, MongoDB, Mongoose, MySQL).

Alfredo

 UI Design, Frontend Web Development, and Object-Oriented Programming.







Strategy Work Distribution

Emira

- Create a Python script to retrieve album/artist data.
- Setting up database + backend.

Alfredo

- Work with Spotify API.
- Research to understand how it works to implement song preview features.

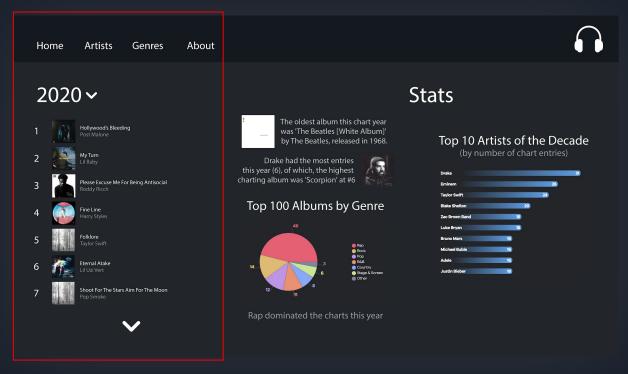
Shah and Ahmed

- Create a mock UI (artists and album pages)
- Designing and working on the frontend.



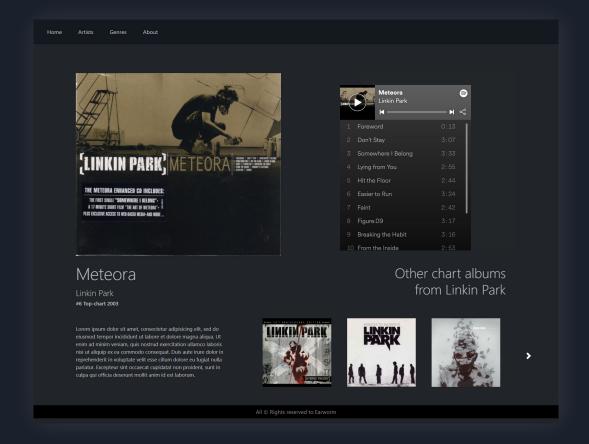
UI + Mockups

Home View



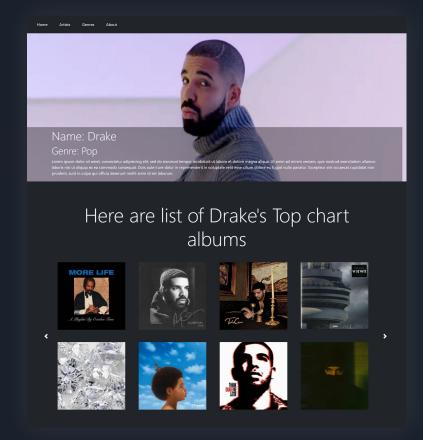
This view displays a single chart year.

UI + MockupsAlbum View



This view displays a single album, as well as all the other charting albums for that specific artist.

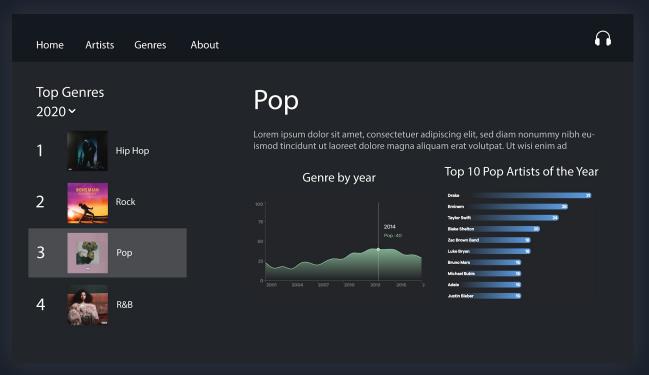
UI + MockupsArtist View



This view displays an artist profile for a charting artist.

UI + Mockups

Genre View



This view displays the top genres for any given year. When a genre is selected, a description and some stats come into view.

MVP + Nice-to-haves

Thank You

Any questions?