



Alfredo Recinos

UX/UI Designer Full Stack & Web Designer

Skills

- UX/UI Design Full Stack
- User Research and Usability Testing
- Design Thinking
- Frontend Developer
- Branding
- Graphic Design
- Media Design

Education

- **UX Designer Full Stack (Certification)**
November 2024 - July 2025
SDI Institute - Online
- **Certification in English (Intermediate Level)**
January 2011 - October 2017
CUC - Cartago
- **Web Design and Web Development (Certification)**
January 2018 - February 2019
University Fidélitas - San Pedro, Costa Rica
- **Degree in Advertisign Design**
January 2011 - October 2017
University Fidélitas - San Pedro, Costa Rica

Languages

- English - Intermediate level B1
- Spanish - Native

References

Ing. Ariel Ramos
(Full Stack Developer)
+506 8460-5766

Jeremy Bacca
(Frontend Developer)
+506 7016-0434

Stephany Porras Camacho
(Team Leader in Desarrollo y Soluciones)
+506 8460-5766

Contact

- +506 70459763
- alfredorecinosdesign@gmail.com
- alfredorecinos.github.io
- /arecinos-designer
- /alfredorecinosdesign
- San José, Sánchez de Curridabat, Costa Rica

About Me

I'm a Full Stack UX/UI Designer with a background in advertising design and frontend experience. I combine strategy, human-centered thinking, and technical skills to create intuitive and scalable digital solutions. I've designed products and services in healthcare, tourism, environmental, and tech sectors, applying methodologies like Design Thinking and Lean UX. I'm proficient in design tools and languages such as HTML, CSS, JS, Tailwind CSS, React, Astro, and WordPress, collaborating effectively with development teams and clearly communicating design processes.

Experience

- April 2024 - Currently

UX UI Designer

Moon Hi S.A.

In my current role as a UX/UI Designer, I led the design of a new digital product from the ground up through its MVP launch. I designed the branding, information architecture, and interaction, aligning business strategy with user needs. I collaborated with both design and development teams, implementing components in HTML, CSS, JS, and Figma to validate functional prototypes and ensure a market-ready, consistent user experience.

- January 2022 - December 2023

Web Designer and Frontend Developer

Desarrollo y Soluciones S.A.

In a previous role as a Web Designer and Frontend Developer, I created UI designs and developed responsive websites based on client requirements. I worked on MVPs, wireframes, and prototypes for various software brands, and implemented websites with attention to visual accuracy, performance, and browser compatibility.

- April 2019 - October 2020

Web Designer and Graphic Designer

Surcos Tours

As a Web, Graphic, and Content Designer at a tourism company, I led a full rebranding project, including logo design, visual identity, and brand voice. I also designed and developed the company's website from scratch, aligning visual and content strategy with the new brand image.

- February 2018 - September 2019

UX/UI Designer and Graphic Designer

Grupo Asesor en Informática S.A.

As a UX/UI Designer at a software development company, I created multiple prototype proposals for institutional clients such as PROCOMER in Costa Rica, tailored to specific functional and technical requirements. I also developed the visual identity for the internal framework Fastwork and designed promotional and graphic materials for IPSUM Consultores, ensuring alignment with each brand's communication goals.

Softwares

