1. Create a favicon image: The favicon is a small icon that appears in the browser tab or next to the page title. You can create a favicon image using an image editing tool. The recommended size for a favicon is 16x16 pixels or 32x32 pixels.

2. Save the favicon image: Save the favicon image with a suitable file format such as .ico, .png, or .gif. Make sure to remember the file path or location where you saved the favicon image.

3. Add the favicon link in the `<head>` section of your HTML file: Open your HTML file and locate the `<head>` section. Add the following line of code within the `<head>` section, replacing `"favicon.ico"` with the path or location of your favicon image:

```
<link rel="shortcut icon" type="image/png" href="images.png">
```