**Title:** Maison Jonis e-shop website

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**Abstract body:**

Maison Jonis is a new butcher's shop established in Muret 1 year ago. Passionate about the profession since he was a teenager, and with a wealth of experience in a wide range of businesses, both large and small, Mr Jonis finally had the opportunity to set up his own business at the beginning of 2023. His aim is to pass on his working methods to his employees, with a view to selling quality meat at unbeatable prices. To achieve this, Mr Jonis favours short distribution channels, selecting breeders located in the Tarn or Ariège regions.

Only recently established, it proved itself as a quality butcher's shop alongside its closest competitors. Several articles full of praise such as La Dépèche or Marie Claire are proof of this.

That's why, as a visionary and ambitious entrepreneur, Mr Jonis wants to set up his own online sales site, with the aim of targeting new customers in a wider geographical area thanks to home delivery, and making it easier to buy and reduce the time spent waiting in shop (in the shop or shops). It would be perfect for all worker (workers) who are used to order online who (and) don’t really have the time to go to the shop.

I will be his contact and advisor in this process.

Validated!