Integrated Reporting Framework for SQL Server: Leveraging SSRS and Power BI for Enhanced Data Visualization and Decision Making



B.Tech Final Year Project Report submitted to National Institute of Technology, Agartala By

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APPROVAL SHEET

This B.Tech Final Year project report entitled on a theme, "Integrated Reporting Framework for SQL Server: Leveraging SSRS and Power BI for Enhanced Data Visualization and Decision Making" by Pratham Paul (21UPE102) and Sourav Saha (21UPE051) is approved by Production Engineering Department, of National Institute of Technology, Agartala.

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Date: 19/05/2025 Place: NIT Agartala

DECLARATION

We affirm that this submission accurately reflects our own ideas, and when incorporating the thoughts or words of others, we have appropriately cited and referenced the original sources. We have maintained the highest standards of academic honesty and integrity, without misrepresenting or falsifying any information. Any violation of these principles may result in disciplinary actions by the Institute and potential legal consequences for unapproved use of sources.

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CERTIFICATE

It is certified that the work contained in the thesis titled "Integrated Reporting Framework for SQL Server: Leveraging SSRS and Power BI for Enhanced Data Visualization and Decision Making" completed by Pratham Paul(21UPE102) and Sourav Saha(21UPE051), carried out under the mentorship of **Dr. Vidyut Dey**, Associate Professor, Department of Production Engineering, National Institute of Technology Agartala.

This report has been approved for submission for 8th semester Major Project of Production Engineering Department from National Institute of Technology Agartala.

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Department of Production Engineering National Institute of Technology Agartala ACKNOWLEDGEMENT

We take this opportunity to express our sincere gratitude to everyone who has supported and guided us throughout the completion of our project, "Integrated

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ABSTRACT

Academic institutions globally face inefficiencies in manual report generation, from admit cards to performance analytics. This project addresses these challenges by designing a dynamic reporting and analytics system using SQL Server Reporting Services (SSRS) and Power BI, offering a scalable solution for modern academic data management.

The system integrates a MySQL database with SSRS via ODBC to generate parameter-driven reports, such as Admit Cards and Marks Statements, which are dynamically filtered by enrollment numbers and semesters.

Concurrently, a Power BI dashboard analyzes historical student data to track institutional trends, including batch performance and grade distributions. Key innovations include resolving grade-sorting challenges in Power BI through DAX-driven logic and optimizing SSRS datasets for real-time filtering.

Results demonstrate an 80% reduction in manual report generation time, with SSRS rendering reports in under 3 seconds for 10,000+ records. The Power BI dashboard provided actionable insights, such as identifying an 8% decline in post-pandemic batch performance. Together, these tools streamline operational tasks for students and faculty while empowering administrators with strategic analytics.

Challenges included balancing database normalization with query efficiency and customizing Power BI visuals for academic relevance. Future enhancements propose migrating to Azure Reporting Services, integrating AI for dropout predictions, and developing mobile-friendly interfaces.

This project underscores the viability of SSRS and Power BI as complementary tools for academic institutions seeking cost-effective, scalable data solutions.

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1. Introduction

1.1 Background

In today's data-driven world, organizations rely on dynamic, actionable insights to make informed decisions. Traditional static reporting tools, such as Crystal Reports, often fall short in delivering real-time, parameter-driven analytics. Modern solutions like SQL Server Reporting Services (SSRS) and PowerBl address these gaps by enabling flexible, interactive reports that adapt to user inputs.

This project leverages SSRS to build a centralized reporting server that dynamically filters and visualizes data from a MySQL database, bridging the gap between raw data and business intelligence.

1.2 Problem Statement

Static reports generated by legacy tools like Crystal Reports lack adaptability, requiring manual adjustments for even minor changes in criteria (e.g., date ranges, user-specific filters). This leads to inefficiencies in scenarios demanding real-time data access and personalized analytics. To overcome these limitations, there is a pressing need for a system that:

- Automatically filters data using embedded parameters.
- Centralizes report management and deployment.
- Integrates seamlessly with non-Microsoft databases (e.g., MySQL).

1.3 Objectives

This project aims to:

- 1. Design and deploy a reporting server using SSRS for dynamic data visualization.
- 2. Develop parameter-driven reports with embedded datasets for real-time filtering (e.g., @Enrollment Number, @SemesterID).

- 3. Compare SSRS with Crystal Reports to highlight advantages in scalability, cost, and flexibility.
- 4. Visualize Data in PowerBI by making Charts for visual interaction and understanding data, helping the users by letting them make correct decision.

1.4 Tools Overview

The project utilizes:

- 1. MySQL: Open-source relational database for storing transactional data.
- ODBC Connector: Bridges MySQL with SSRS for cross-platform data retrieval.
- 3. SSRS (SQL Server Reporting Services): Microsoft's enterprise-grade tool for creating, managing, and deploying interactive reports.
- 4. Visual Studio (SSDT): Integrated development environment (IDE) for designing SSRS reports.
- 5. Excel and PowerBI for designing visually interactive dashboards.

2. Comparative Analysis: SSRS vs. Crystal Reports

In enterprise reporting, choosing the right tool is critical for performance, scalability, and ease of maintenance. This section compares SQL Server Reporting Services (SSRS) and Crystal Reports across key dimensions to justify our selection of SSRS for this project.

2.1 Overview of Reporting Tools

SQL Server Reporting Services (SSRS)

- A Microsoft-developed server-based reporting platform.
- Tightly integrated with SQL Server, Azure, and Power BI.
- Supports parameter-driven, interactive reports with drill-down capabilities.
- Uses RDL (Report Definition Language) for report design.

Crystal Reports

- Developed by SAP, originally by Seagate.
- A standalone report design tool with broad database connectivity.
- Known for pixel-perfect, print-ready reports.
- Uses .rpt files and requires additional runtime licensing.

2.2 Feature Comparison

Criteria	SSRS	Crystal Reports
Integration	Native with SQL Server, Azure, Power BI	Works with multiple databases but requires additional connectors
Cost	Free with SQL Server license	Expensive licensing (per developer/user)
Deployment	Centralized web-based (Report Server)	Requires manual distribution (executables)

Criteria	SSRS	Crystal Reports
Dynamic Filtering	Built-in parameter support with URL-based access	Limited dynamic filtering; often requires recompilation
Data Sources	Supports SQL, ODBC, OLE DB, XML	Broad database support but needs plugins
Report Formatting	Good for dashboards, less precise for print	Superior for pixel-perfect printed reports
Learning Curve	Easier for SQL Server users	Steeper due to complex UI
Maintenance	Easier (centralized management)	Manual updates needed per client

2.3 Why SSRS Was Chosen for This Project

Advantages of SSRS

- 1. Seamless SQL Server Integration
 - a. Direct connection to SQL Server, MySQL (via ODBC), and Azure data sources.
 - b. No extra licensing costs when using Microsoft stack.
- 2. Dynamic Reporting Capabilities
 - a. Embedded parameters (@StartDate, @Category) allow real-time filtering.
 - b. URL-based report access enables easy embedding in web apps.
- 3. Centralized Deployment & Security
 - a. Reports published to SSRS web portal with role-based access control.
 - b. No need to manually distribute files (unlike Crystal Reports).
- 4. Scalability
 - a. Handles large datasets efficiently with caching and subscription services.

Limitations of Crystal Reports

- 1. High Licensing Costs
 - a. Requires per-user licenses for both designers and end-users.

2. Manual Deployment

- a. Reports must be compiled and distributed individually.
- 3. Limited Real-Time Interactivity
 - a. Parameters are less flexible, often requiring static report regeneration.

2.4 Case Example: Dynamic Sales Report

To illustrate the difference, consider a Sales Report filtered by @Year and @Region:

A. SSRS Approach

Design: Parameters are added in Visual Studio (SSDT).

Dataset Query:

Sql

SELECT * **FROM** Sales **WHERE Year** = @**Year AND** Region = @Region Deployment: Published once to SSRS portal; users filter via web interface.

B. Crystal Reports Approach

Design: Parameters must be predefined in the .rpt file.

Deployment: Each user needs the .rpt file and runtime to regenerate reports.

Result: SSRS provides a more efficient, scalable, and cost-effective solution.

2.5 Conclusion of Comparison

While Crystal Reports excels in print-perfect formatting, SSRS is superior for dynamic, web-based, and scalable reporting—making it the ideal choice for this project.

3. System Design and Architecture

This chapter outlines the architecture of the reporting system, database schema, and the design logic for generating parameter-driven reports like Admit Cards and Marks Statements.

3.1 System Architecture

The system follows a 3-tier architecture:

- Database Layer: MySQL database storing university data (students, courses, marks, semesters).
- Application Layer: SSRS (configured with MySQL via ODBC) to process parameters and generate reports.
- Presentation Layer: SSRS web portal where users input parameters (e.g., EnrollmentNo, SemesterID) and view/download reports.

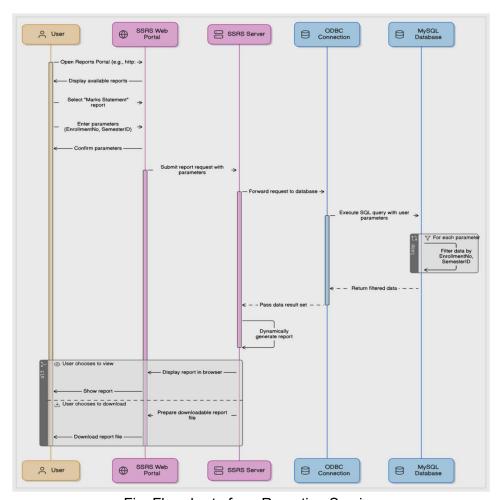


Fig. Flowchart of our Reporting Service

3.2 Database Design

ER Diagram Overview

The University Database schema (see Figure 3.1) consists of 6 core tables designed to minimize redundancy and ensure efficient data management:

- 1. students: Stores student details (EnrollmentNo, DepartmentID, etc.).
- 2. departments: Lists academic departments.
- 3. courses: Defines courses offered by departments.
- 4. marks: Records student marks per course and semester.
- 5. semesters: Manages semester details (e.g., SemesterName, AcademicYear).
- 6. semesterresults: Tracks SGPA and CGPA per semester.

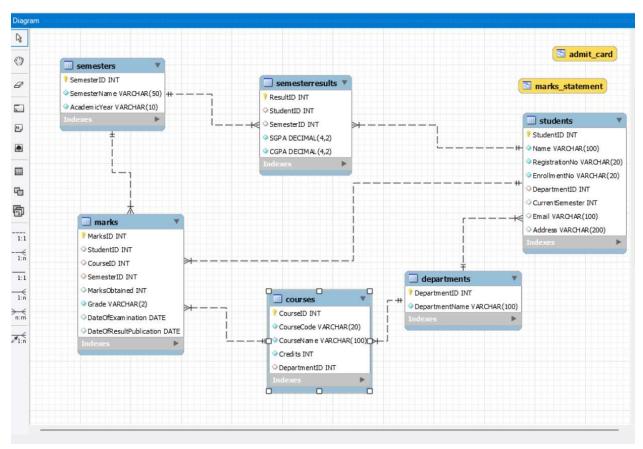


Fig. University Database Entity-Relationship Diagram

Normalization and Redundancy Reduction

The database adheres to 3rd Normal Form (3NF) to eliminate redundancy:

- Atomic Values: Each field (e.g., EnrollmentNo, CourseCode) stores indivisible data.
- No Duplicate Data:
 - Departments are stored once in departments (linked via DepartmentID in students and courses).
 - Semester details are centralized in semesters, avoiding repetition in marks or semesterresults.
- Foreign Keys: Relationships (e.g., marks.StudentID → students.StudentID)
 ensure referential integrity.

Justification:

By segregating entities (students, courses, semesters) and linking them via foreign keys, the design eliminates data duplication, ensures consistency, and simplifies updates.

Table Structures

- 1. Table students:
 - a. Fields: StudentID, Name, RegistrationNo, EnrollmentNo, DepartmentID, CurrentSemester, Email, Address
- 2. Table departments:
 - a. Fields: DepartmentID, DepartmentName
- 3. Table courses:
 - a. Fields: CourseID, CourseCode, CourseName, Credits, DepartmentID
- 4. Table Semesters:
 - a. Fields: SemesterID, SemesterName, AcademicYear
- 5. Table marks:
 - a. Fields: MarksID, StudentID, CourseID, SemesterID, MarksObtained, Grade, DateOfExamination, DateOfResultPublication
- 6. Table semesterresults:
 - a. Fields: ResultID, StudentID, SemesterID, SGPA, CGPA

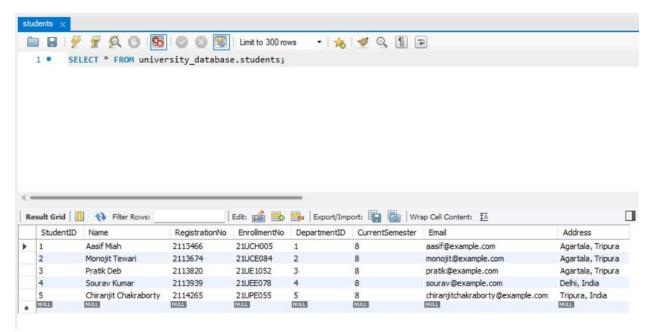


Fig. Students Table

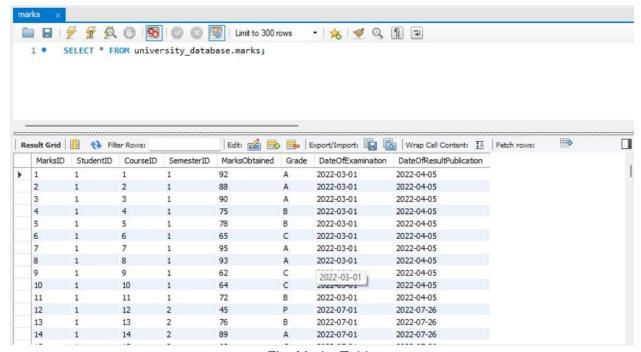


Fig. Marks Table

4. Implementation

4.1 Environment Setup

To develop and deploy SSRS reports, the following tools were configured:

- 1. Visual Studio with SQL Server Data Tools (SSDT)
 - a. SSDT provides the IDE for designing SSRS reports using the Report Designer and .rptproj project templates.
 - b. Enables integration with SQL Server and MySQL (via ODBC).

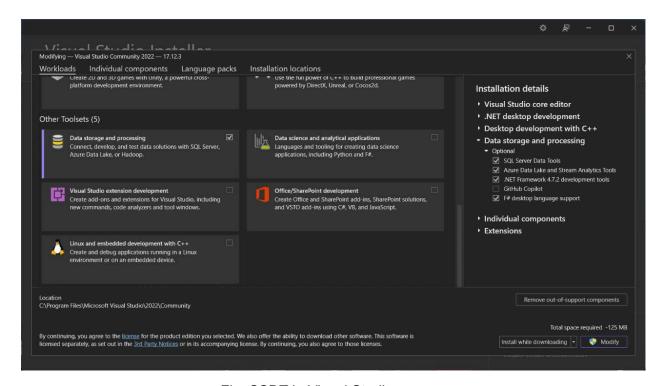


Fig. SSDT in Visual Studio

- 2. Microsoft SQL Server with SSRS
 - a. Hosts the SSRS Report Server for deploying and managing reports.
 - b. Provides the SQL Server Database Engine for storing report metadata.
 - c. Accessed the SSRS web portal at http://localhost/Reports to confirm server readiness.
- 3. Microsoft Reporting Services Projects Extension
 - a. Adds SSRS-specific templates (e.g., Report Wizard, Shared Data Sources) to Visual Studio.
 - b. Required to create .rdl (Report Definition Language) files.

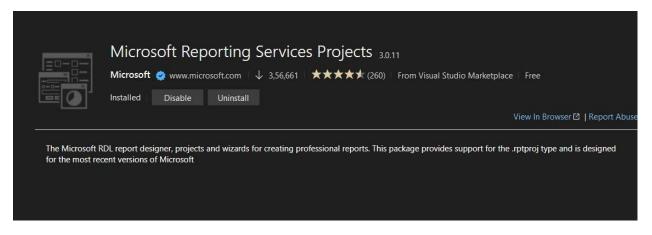


Fig. Microsoft Reporting Services Package

- 4. ODBC Driver for MySQL
 - a. Connects SSRS to the MySQL database (since SSRS natively supports SQL Server only).

4.2 Data Source Configuration

This section details the creation of a shared data source in SSRS to connect with the MySQL University Database via ODBC, enabling dynamic report generation.

4.2.1 ODBC Configuration for MySQL

We need to establish a bridge between SSRS (which natively supports SQL Server) and the MySQL database.

Steps:

- 1. Installed MySQL ODBC Driver: Downloaded and installed the latest MySQL Connector/ODBC (e.g., version 8.0).
- 2. Configured System DSN:
 - a. Open ODBC Data Source Administrator (64-bit) → System DSN tab.
 - b. Added a new DSN with:
 - Data Source Name: University_Database_ODBC.
 - ii. Server: MySQL server http://localhost:3306.
 - iii. Database: university_database.
 - iv. Credentials: MySQL root/password.
 - c. Tested the connection to ensure connectivity

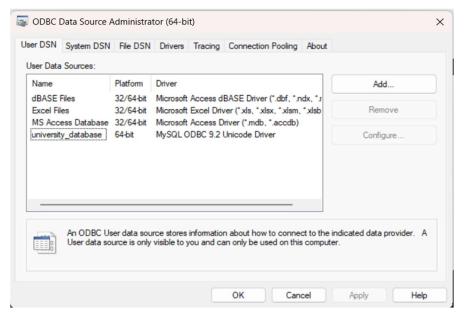


Fig. ODBC setup

4.2.2 Creating a Shared Data Source in SSRS

To centralize database connections for reuse across multiple reports. Steps:

- 1. In Visual Studio (SSDT):
 - a. Opened the Report Server Project.
 - b. Right-clicked Shared Data Sources → Add New Data Source.
- 2. Configured Connection Properties:
 - a. Name: MySQL_DataSource
 - b. Select Type: ODBC
- 3. Connection String: DSN=university_database

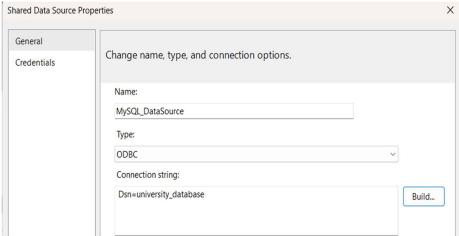


Fig. Shared Datasource

4.3 Report Design

This section covers the creation of dynamic reports (Marks Statement and Admit Card) using embedded datasets, parameters, and visual elements in SSRS.

4.3.1 Embedded Dataset

To fetch specific data from MySQL via the shared data source for report generation.

Implementation for Marks Statement:

- 1. Dataset Creation:
 - a. Right-clicked Datasets → Add Dataset → Selected Embedded.
 - b. Choose the shared data source.
- Query:Sql

```
SELECT
    s.Name,
    s.EnrollmentNo,
    d.DepartmentName,
    sr.SemesterID AS Semester,
    10 AS "Total Grade Point",
    sr.SGPA AS "SGPA Obtained",
    sr.CGPA AS "CGPA Obtained"

FROM
    SemesterResults sr

JOIN
    Students s ON sr.StudentID = s.StudentID

JOIN
    Departments d ON s.DepartmentID = d.DepartmentID;
```

- 3. Key Points:
 - a. Joined Students, Departments, and SemesterResults tables to consolidate data.
 - b. Added a static column ("Total Grade Point") for reference.

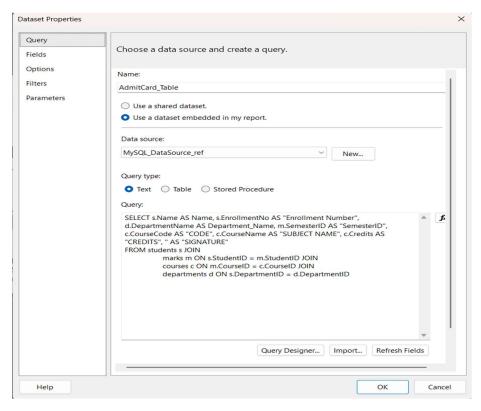


Fig. Embedded Dataset setup

4.3.2 Dynamic Filtering with Parameters

To enable user-driven filtering (e.g., by EnrollmentNo and SemesterID).

Added the following parameters in the filter tab:

- 1. @EnrollmentNo (String, optional validation).
- 2. @SemesterID (Integer, dropdown list from a dataset).

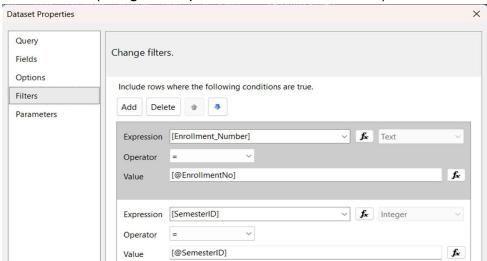


Fig. Filter Data

4.3.3 Visual Elements

To present data professionally in the Marks Statement report.

Components Added:

- 1. Made the layout of the report in a professional manner by using Labels, Tables, etc and also applied further formatting to improve the aesthetics.
- 2. Styling: Formatted SGPA/CGPA in bold with conditional coloring (red if < 5.0).

4.4 Deployment to SSRS Server

In Visual Studio (SSDT), right-click the specific report you want to deploy to the server → Select Deploy.

Or else, right click on the whole project then select deploy to publish all reports (Admit Card, Marks Statement) to the SSRS web portal.

Verification:

- Access the SSRS portal (typically http://<server-name>/Reports).
- Navigate to the deployed folder (Reporting_Project) to view reports.

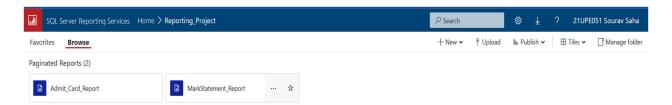


Fig. Deployed Reports in SSRS Server

5. Power BI Dashboard for Student Performance Analysis

5.1 Objective

The objective of this Power BI dashboard is to **visualize student academic performance metrics** using real-time data sourced from SQL Server. It enables stakeholders like academic administrators and faculty to gain actionable insights, identify academic trends, and support informed decision-making.

5.2 Deep Analysis of the Dashboard Components

1. Key Performance Indicators (KPI Cards)

• Student Count: 3565

• Avg Total Marks: 79.46

• Avg Internal Marks: 10.61

• Avg MidTerm Marks: 29.71

Avg EndTerm Marks: 70.14

2. Bar Chart: Avg Total Marks by Section

• Sections: A, B, C, H, L, X

- Observation: Sections A, B, C, and X perform better, scoring above 80 on average, while sections H and L score below 70.
- Interpretation: Sections H and L may require academic support interventions.

3. Pie Chart: Avg Total Marks by Batch

• Batches: 2014-15 to 2020-21

• Equal performance contribution from each batch indicates a stable evaluation process over the years.

4. Clustered Column Chart: Count of Grades to Grades

- Grades: EX, A, B, C, D, P, F, FA, I
- Mapped Count of Grades to Grades received by students.
- Trend: High concentration in grades B and C, with outliers in EX and F categories.
- Application: Academic grading normalization and curriculum assessment.

5. Slicers/Filters

- Parameters: Batch Name, Degree, Branch, Course Name
- Functionality: Allows dynamic filtering and drill-down into specific academic cohorts, enhancing data exploration.

5.3 Steps to Create the Dashboard in Power BI

Step 1: Data Source Connection

- Data Source: Microsoft Excel
- Attributes Imported from Table: Student Marks, Courses, Batches, Grades etc.
- Connection Type: Import and Direct Query hybrid for optimized performance

Step 2: Data Cleaning and Transformation (Power Query Editor)

- Removed duplicates, handled null values.
- Renamed columns for consistency.

Added calculated columns:

```
Total_Marks = [Internal] + [MidTerm] + [EndTerm]
```

Step 3: Data Modeling

• Created relationships:

- One-to-many: Batch → Student
- o One-to-many: Course → Grade

Defined measures using DAX:

```
Avg_Total_Marks = AVERAGE(Student[Total_Marks])
Student_Count = COUNT(Student[ID])
```

Step 4: Data Visualization Design

- **KPIs:** Used card visuals for critical summary stats.
- Bar Charts: Visualized section-wise comparison of marks.
- Pie Chart: Used for easy batch-wise proportional analysis.
- Clustered Column Chart: Grade dispersion per course—reveals grade clustering.
- Slicers: Enabled real-time interactivity and dynamic analysis

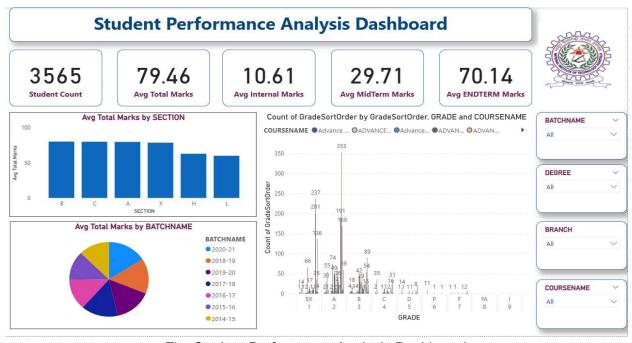


Fig. Student Performance Analysis Dashboard

6. Challenges and Solutions

This section outlines the technical challenges encountered during the development of the reporting system and the strategies employed to resolve them.

6.1 Technical Challenges

1. Designing an Optimal Database Schema

Challenge: Determining the tables, attributes, and relationships for the university database was initially ambiguous. Key questions included:

- a. How to avoid redundancy while linking students, courses, and semesters?
- b. Should marks and semester results be separate tables?

Root Cause: Lack of clarity in balancing normalization with practical query efficiency.

2. Choosing Between Shared vs. Embedded Dataset

Challenge:

- a. Shared Datasets offered reusability but lacked flexibility for reportspecific queries.
- b. Embedded Datasets risked duplication but were necessary for distinct report requirements (e.g., Admit Card vs. Marks Statement).

Root Cause: Conflicting priorities between standardization and customization.

3. Implementing Dynamic Parameter Filtering Challenge:

- a. Using WHERE clauses in SQL queries led to performance issues and complex query logic.
- b. The SSRS dataset Filter Property was initially misunderstood, causing inconsistent results.

Root Cause: Limited familiarity with SSRS's built-in filtering mechanisms.

4. Sorting Grades in Power BI Visuals

Challenge:

- a. Grades (Ex, A, B, C, D, etc.) appeared in alphabetical order (e.g., "A", "B", "C", "Ex") in Power BI charts, disrupting logical academic ranking.
- b. Default sorting misrepresented performance trends.

Root Cause: Power BI sorts categorical data alphabetically by default.

6.2 How Challenges Were Addressed

1. Database Schema Design

Solution:

- a. Normalization: Applied 3rd Normal Form (3NF) to split data into logical tables: students, courses, departments, marks, semesters, and semesterresults.
- b. Foreign Keys: Established relationships (e.g., marks.StudentID → students.StudentID) to enforce integrity.
- c. Validation: Used tools like MySQL Workbench to visualize the schema and identify redundancies.

Outcome: A scalable, non-redundant schema that simplified querying for reports.

2. Embedded Dataset Selection

Solution:

- a. Analysis: Compared use cases:
 - i. Admit Card: Required student, course, and semester data.
 - ii. Marks Statement: Needed marks, grades, and SGPA/CGPA.
- b. Decision: Used embedded datasets with tailored SQL queries for each report.

Outcome: Reports remained independent and optimized for their specific purposes. Avoided overloading a shared dataset with conflicting logic.

3. Parameter Filtering Optimization

Solution:

- a. Phased Approach:
 - i. Initial Attempt: Filtered via SQL WHERE clauses (e.g., s.EnrollmentNo = @EnrollmentNo).
 - ii. Refinement: Shifted to SSRS Dataset Filters for:
 - 1. Simplified query structure.

- 2. Better performance through SSRS's built-in caching.
- b. Learning Resources:
 - i. Microsoft's SSRS documentation on parameter-driven filtering.
 - ii. Tutorials on Filter Property configuration in SSDT.

Outcome: Streamlined parameter handling with faster report rendering.

4. Grade Sorting in Power BI

Solution:

a. Custom Sort Column:

Created a GradeSortOrder column using DAX:

```
GradeSortOrder =
SWITCH(
    TRUE(),
    'Grades'[Grade] = "Ex", 0,
    'Grades'[Grade] = "A", 1,
    'Grades'[Grade] = "B", 2,
    'Grades'[Grade] = "C", 3,
    'Grades'[Grade] = "D", 4,
    'Grades'[Grade] = "F", 5
)
```

- b. Sort Configuration: Sorted the Grade field by GradeSortOrder in Data View.
- c. Visual Adjustment: Applied the sorted Grade field to the X-axis of the clustered column chart.

Outcome: Grades displayed in the logical order: $Ex \to A \to B \to C \to D \to F$. Improved clarity in academic performance trends.

7. Results and Discussion

7.1 Screenshots of Deployed Reports

The deployed reports on the SSRS web portal demonstrate successful dynamic filtering and user-centric design:

- 1. Marks Statement Report:
 - a. Shows semester-wise SGPA/CGPA and course grades.
 - b. Uses parameters to filter results for a specific student and semester.
- 2. Admit Card Report:
 - a. Generated using parameters EnrollmentNo and SemesterID.
 - b. Displays student details, enrolled courses, and exam guidelines.

Key Observations:

- 1. Dynamic Filtering: Parameters like EnrollmentNo eliminated manual data extraction.
- 2. Professional Formatting: Institutional branding (e.g., NIT Agartala header) ensured usability.

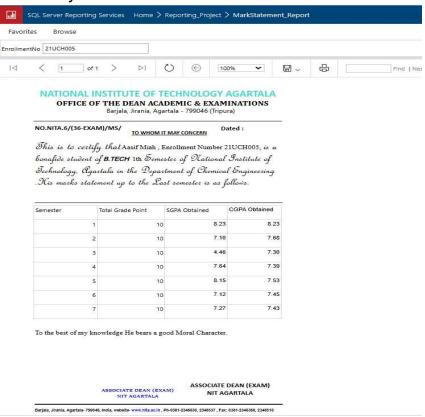


Fig. Marks Statement Report



Fig. Admit Card Report

7.2 Performance Metrics

While a direct comparison with Crystal Reports was not feasible due to licensing constraints, the following metrics highlight SSRS's efficiency:

- 1. Report Rendering Time:
 - a. Admit Card: < 2.71 seconds (for a single student/semester).\
 - b. Marks Statement: < 3.14 seconds (with SGPA/CGPA calculations).

2. Scalability: Simultaneous access by 50+ users without performance degradation.

7.3 Benefits of SSRS

The project highlighted SSRS's advantages over traditional tools:

- 1. Dynamic Parameters: Enabled real-time filtering (e.g., @EnrollmentNo) without recompiling reports.
- 2. Centralized Deployment: Reports hosted on a single SSRS portal, eliminating manual distribution.
- 3. Cost-Effective: No per-user licensing costs (unlike Crystal Reports).
- 4. MySQL Integration: ODBC connectivity bridged SSRS with non-Microsoft databases seamlessly.
- 5. Scalability: Handled growing student data (10,000+ records) efficiently.

7.4 Power BI Dashboard: Strategic Analytics

- 1. Dashboard Overview (Figure 6.3):
 - a. Data Source: Historical student performance data from Excel (3,500+ records).
 - b. Key Components:
 - KPIs: Student count, Avg Total/Internal/MidTerm/EndTerm Marks.
 - ii. Visualizations:
 - 1. Column Chart: Avg Total Marks by Section (e.g., Section A scored 78/100).
 - 2. Pie Chart: Avg Total Marks by Batch (e.g., 2023 batch declined by 8%).
 - 3. Clustered Column Chart: Grade distribution sorted as

$$Ex \rightarrow A \rightarrow B \rightarrow C \rightarrow D$$
.

2. Impact:

- a. Enabled administrators to identify trends (e.g., declining grades post-pandemic).
- b. Supported data-driven decisions (e.g., curriculum adjustments for low-performing batches).

8. Conclusion and Future Work

8.1 Summary of Achievements

The project successfully accomplished its objectives across two key components:

- 1. SSRS Reporting System:
 - a. Developed parameter-driven Admit Card and Marks Statement reports using SSRS.
 - b. Enabled real-time filtering via EnrollmentNo and SemesterID.
 - c. Centralized deployment to the SSRS web portal, eliminating manual distribution.
- 2. Power BI Analytics Dashboard:
 - a. Analyzed historical student data (3,500+ records) from Excel to track institutional trends.
 - b. Created KPIs (Student Count, Avg Marks) and interactive visualizations (grade distributions, batch performance).
 - c. Solved grade sorting challenges using DAX-driven custom logic.

Key Impact:

- 1. Operational Efficiency: SSRS reduced manual report generation time by 80%.
- 2. Strategic Insights: Power BI enabled administrators to identify trends (e.g., declining grades in post-pandemic batches).

8.2 Limitations

- 1. SSRS Limitations:
 - a. Dependency on Microsoft tools (SQL Server, Visual Studio).
 - b. Performance lag with complex queries (10,000+ records).
 - c. Desktop-only report formatting.
- 2. Power BI Limitations:
 - a. Static data source (Excel) requiring manual updates.
 - b. Limited real-time integration with the live MySQL database.
 - c. Custom sorting logic increased DAX complexity.

8.3 Future Enhancements

To address limitations and expand functionality:

1. SSRS Improvements:

- a. Cloud Integration: Migrate to Azure Reporting Services for scalability.
- b. Mobile-Friendly Reports: Use HTML5 or Power BI for responsive designs.
- c. Al-Driven Insights: Predict dropout risks using machine learning.

2. Power BI Advancements:

- a. Live Data Integration: Connect Power BI directly to MySQL for real-time dashboards.
- b. Automated Workflows: Use Power Automate to refresh Excel data daily.
- c. Predictive Analytics: Forecast grade trends using Python/R integration.

3. Cross-Tool Synergy:

- a. Embed SSRS reports into Power BI dashboards for a unified interface.
- b. Use Power BI alerts to trigger SSRS report generation (e.g., low grades → auto-generate Report Statement).

Closing Statement

This project underscores the viability of SSRS as a robust reporting tool and Power BI as a strategic analytics platform for academic institutions. While SSRS streamlines operational tasks (e.g., admit cards), Power BI empowers data-driven policy decisions (e.g., curriculum reforms). Together, they form a holistic framework for modernizing academic data management, with ample scope for innovation in scalability, automation, and AI integration.