# Algo360FX

Next-Generation Forex Trading Platform

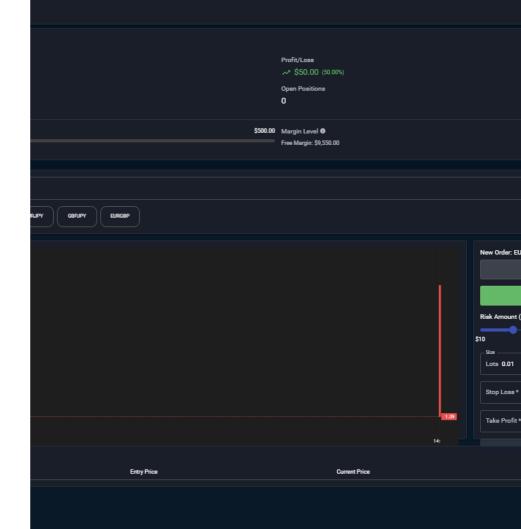
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# **Executive Summary**

- Enterprise-grade forex trading solution
- Advanced AI/ML capabilities
- Complete trading ecosystem
- Professional-grade tools

#### Market Opportunity:

- \$6.6T daily forex market
- Growing retail participation
- Demand for advanced tools
- Enterprise solutions needed



## Market Problem

### Current Market Challenges

- 1. Limited Tools
  - Basic platforms
  - Poor user experience
  - Limited analytics
  - Fragmented solutions
- 2. Technology Gap
  - Outdated systems
  - Poor performance
  - Limited automation
  - Lack of innovation
- 3. Professional Needs

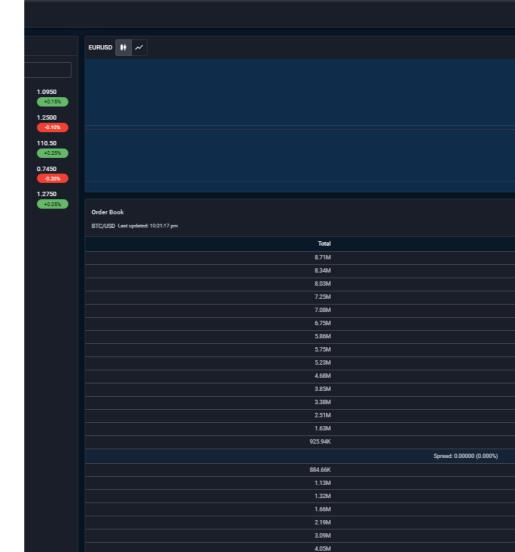
### **Our Solution**

# Complete Trading Ecosystem

- Professional trading interface
- Advanced analytics
- Risk management
- Portfolio optimization

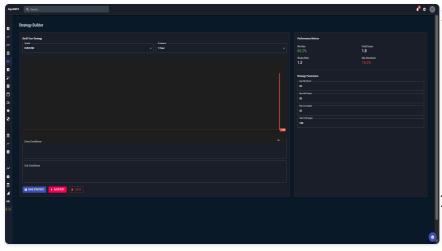
### Technology Excellence

- High-performance architecture
- Real-time processing
- AI/ML integration
- Cloud scalability



# **Platform Features**

### **Key Components**

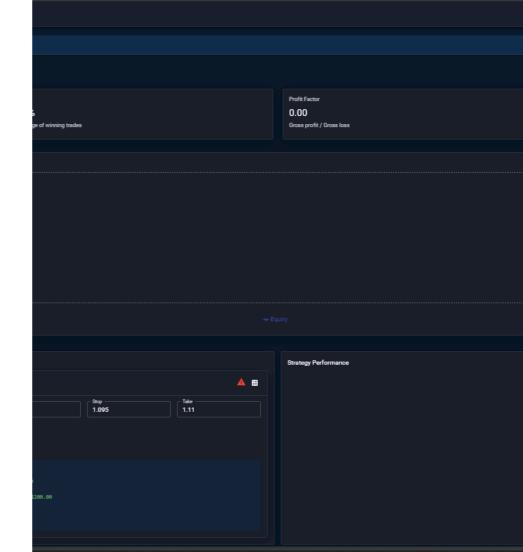


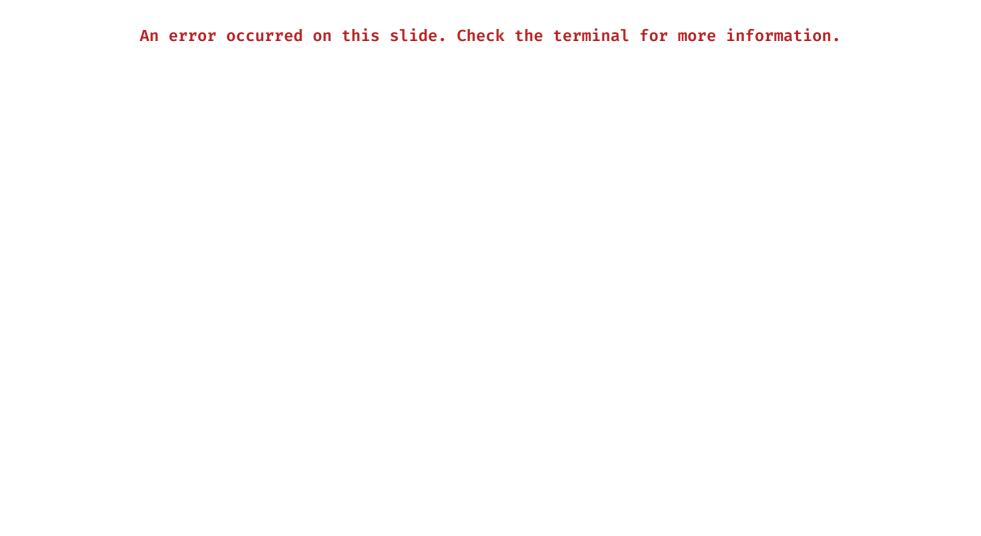
1. Trading Interface

- Advanced charting
- One-click trading
- Real-time data
- Risk controls
- 2. Strategy Builder
  - Visual editor
  - Backtesting
  - Optimization
  - Templates

### **Professional Features**

- 1. Money Manager Portal
  - Multi-account management
  - Risk controls
  - Client reporting
  - Performance tracking
- 2. Signal Provider System
  - Strategy marketplace
  - Performance metrics
  - Subscriber management
  - Revenue sharing





# Market Comparison

Feature	Algo360FX	MT4/MT5	cTrader	Custom
Modern UI	$\checkmark$	X	<b>√</b>	Varies
AI/ML	✓	X	X	Limited
Professional Tools	✓	Limited	Limited	Varies
Education	✓	X	Limited	X
Enterprise	✓	Limited	X	✓
Mobile	✓	Limited	<b>√</b>	Varies

# Business Model Revenue Streams

#### 1. Subscriptions

■ Basic: \$29/month

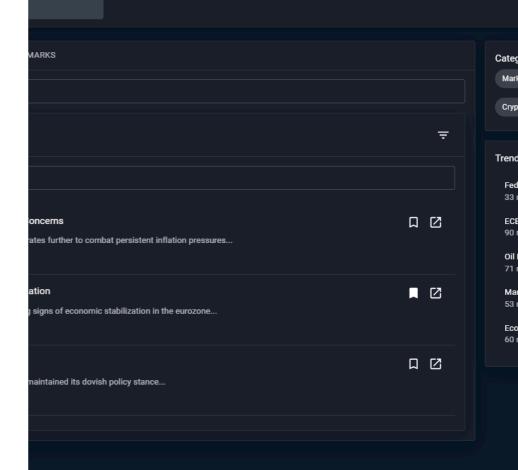
Advanced: \$99/month

Professional: \$299/month

Enterprise: Custom

#### 2. Trading Revenue

- Commission per trade
- Spread revenue share
- Signal provider fees
- Strategy marketplace



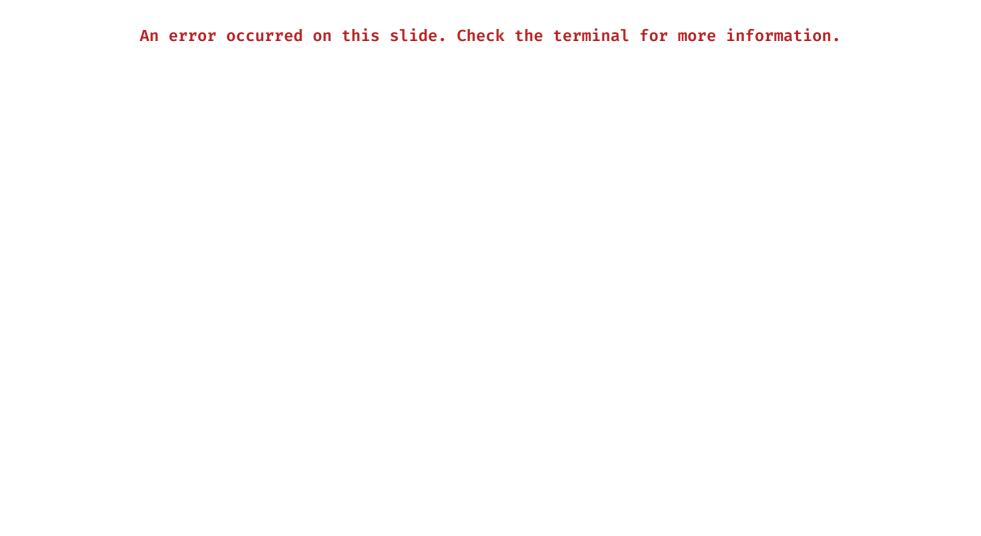
# Market Size & Opportunity

### Global Forex Market

- Daily volume: \$6.6T
- Retail traders: 15%
- Professional: 25%
- Institutional: 60%

### **Growth Potential**

- Market growth: 7.5% annually
- Retail growth: 12% annually
- Technology adoption: 25% annually
- Automation trend: 35% annually



# **Investment Opportunity**

### Funding Need

Series A: \$10M

Valuation: \$50M

### Use of Funds

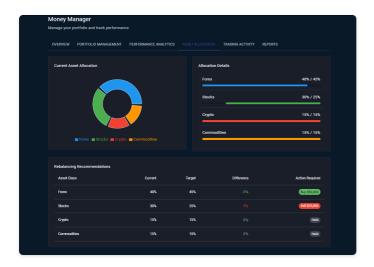
■ Technology: 40%

Marketing: 30%

Operations: 20%

Reserve: 10%

# **Growth Strategy**



#### 1. Market Expansion

- Geographic expansion
- Product development
- Market penetration
- Partnership growth

#### 2. Technology Development

- AI/ML enhancement
- Feature expansion
- Mobile development
- Enterprise solutions

### Thank You

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This presentation is confidential and intended for qualified investors only.