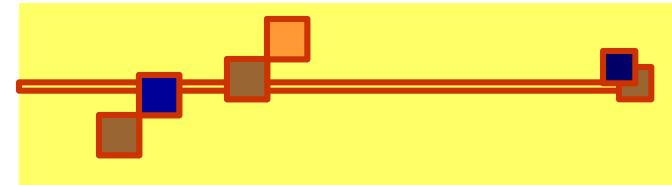
Staying Alive: Trading Defensively to a Ripe Old Age

Mark D. Cook Email at cookfax2@aol.com



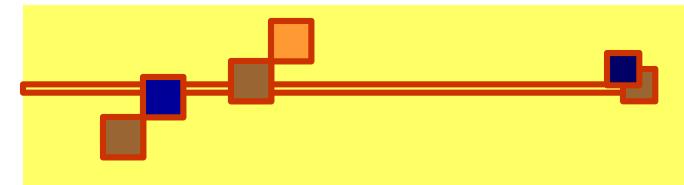


Business Plan



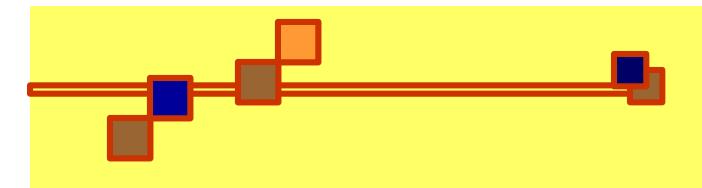
- B. Capital \$\$
- C. Order entry, scaling into positions, method, exiting
- D. Drawdown rules, shutdown, reevaluation





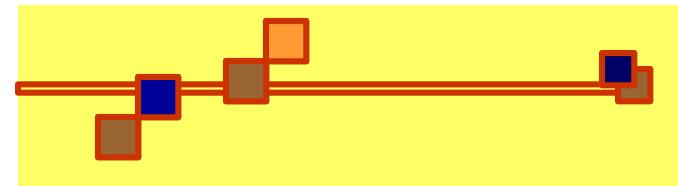
- E. Profit rules, \$ per day goals
- F. Analysis of every trade
- G. Grade card = rate each day, grade A to F to score your performance
- H. Personal life, problems that could reduce 100% focus
- I. Environment, physical setting, is it conductive to trading?





- J. Order processing, reporting, clerical is it excellent?
- K. Rewards for performance I.e. vacations etc.
- L. Punishment for failure criteria to gauge, when do I quit?
- M. Educational pursuit how to I keep advancing i.e. gurus, advisory letters, books, proprietary, etc.



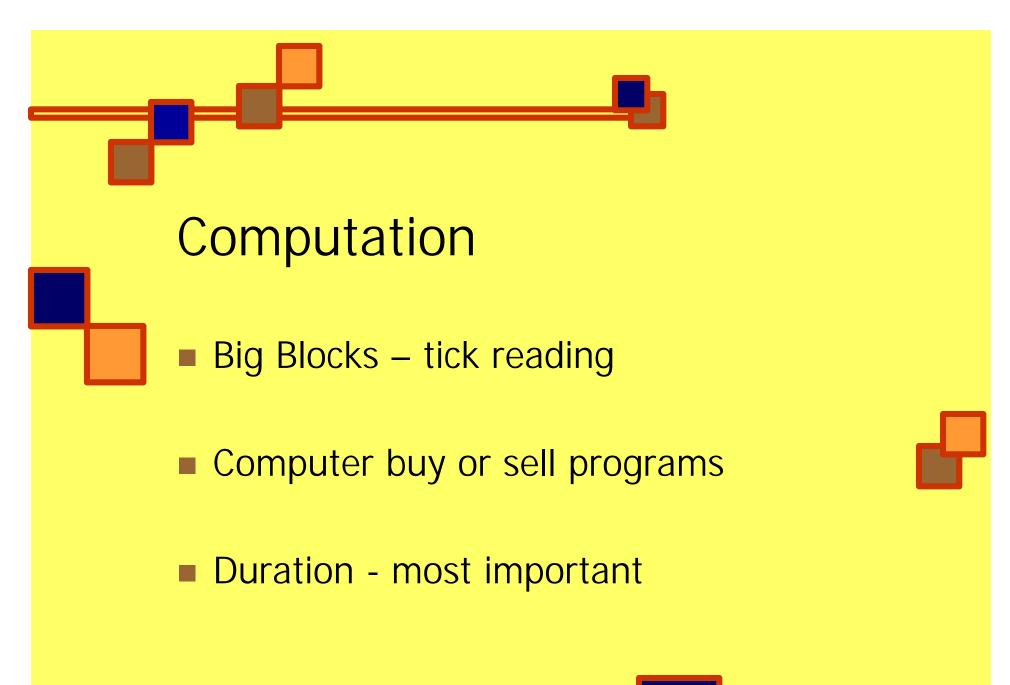


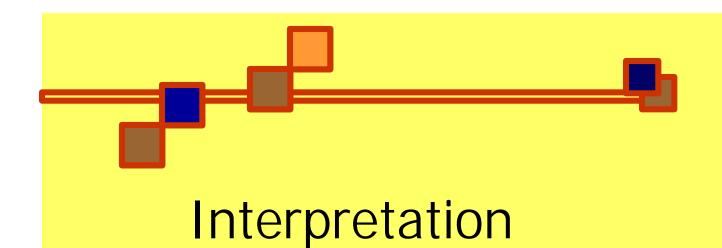
Cook Cumulative Tick



- NYSE Tick
- NASD Tick
- Explanation
 - **■** Emotions > Panic > Euphoria





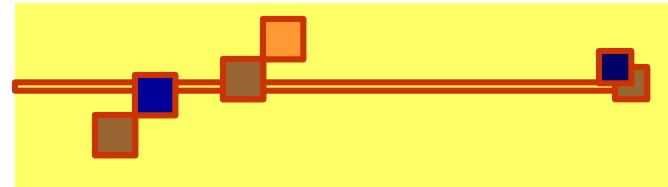




■ 300,000-400,000 Take ACTION !!



- **EXTREMES** 400,000-500,000
- -> Nerves



The Count

- 300,000 -> 50 S&P points
- 400,000 -> 100 S&P points
- 500,000 -> 200 S&P points



Time expectation 3 weeks to 3 months