

# PAISLEY MOORE

Assistant Jewelry Designer | CAD Expertise | Material Innovation

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Denver, Colorado

## SUMMARY

With over 7 years of experience in jewelry design, I bring a blend of technical CAD expertise and creative innovation to drive impactful product launches. My proven track record in pioneering material research and enhancing brand offerings aligns with the commitment to design excellence.

## EXPERIENCE

### Jewelry Design Specialist

#### Elegant Designs Inc.

01/2021 - Present Denver, Colorado

- Led the design of a new signature jewelry line, incorporating advanced CAD techniques and market trends, resulting in a 20% increase in the seasonal sales.
- Collaborated with a team of 5 designers to conceptualize and prototype 15+ new jewelry pieces per month, enhancing the variety and freshness of our portfolio.
- Spearheaded the material innovation initiative, integrating sustainable resources into product lines which boosted customer satisfaction ratings by 30%.
- Managed communication with Asian manufacturers to streamline production workflows, cutting lead times by 25% without compromising on quality.
- Conducted extensive competitive market research to inform design choices, contributing to a product line that captured a 15% market share within the first year.
- Presented and defended designs during team and management meetings, effectively receiving quick buy-in for 90% of the proposed concepts.

### Creative Designer

#### Luxuriance Jewelers

07/2018 - 12/2020 Denver, Colorado

- Improved design processes using Rhino, which increased overall team productivity by 35%.
- Developed and executed a client customization service, which contributed to a 40% growth in high-end sales.
- Mentored 3 junior designers, developing their skills in CAD design and client-focused product development.
- Initiated a cross-departmental workshop to align on design visions, reducing revisions by 50%.
- Generated a 20-page style guide to reinforce brand identity and consistency across new collections.

### Assistant Designer

#### Stellar Accessories Co.

05/2016 - 06/2018 Boulder, Colorado

- Assisted in designing a holiday collection that surpassed sales targets by 200% in Q4.
- Integrated cutting-edge color techniques into existing designs, which were well-received and saw a 100% retention rate in continuous lines.
- Collaborated on updating technical packages, reducing the error rate by 40%.
- Aided in organizing sample reviews, which increased workflow efficiency by 60%.

## KEY ACHIEVEMENTS



### Award for Innovative Design

Received the Innovative Design Award for my leading role in developing a breakthrough jewelry collection that saw record sales.



### Successful Product Launch

Orchestrated a product launch that achieved 150% of the projected sales goal within the first two months.



### Team Productivity Boost

Implemented a new design software workflow that increased my team's productivity by 35%, allowing us to release collections ahead of schedule.



### Sustainability Initiative

Initiated a sustainability project that resulted in the integration of eco-friendly materials into 60% of our product line.

## SKILLS

CAD, Rhino, Illustrator, Solidworks, InDesign, Jewelry Design

## COURSES

### Advanced Rhino for Jewelry Design

Mastered complex Rhino tools for precision jewelry design, certified by the Rhino Training Center.

### Illustrator for Fashion and Jewelry Professionals

Gained expertise in Adobe Illustrator specifically for fashion design purposes, offered through Adobe's official course platform.

## PASSIONS



### Sustainable Fashion

Passionate about integrating sustainable practices within the fashion and jewelry industry to create eco-friendly designs.

EDUCATION

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Associate Degree in Fashion Design

Colorado Institute of Design

📅 01/2013 - 01/2015    📍 Denver, Colorado