Agenda

1. Intro HTML
2. Intro CSS
3. RGB Color Model
4. Selectors
5. Box Models
6. Div Element
7. Float
8. Flexbox
9. Positioning
10. HTML Tree Structure
11. Web Design
12. Fonts
13. Colors
14. Images
15. Icons

1. Introduction to HTML

- HTML: Hypertext Markup Language
- HTML documents are described by HTML tags
  - <h1>
  - <p>
  - <a>
- Tags mark up the beginning and the end of an element
  - <tagname>content</tagname>

2. Introduction to CSS

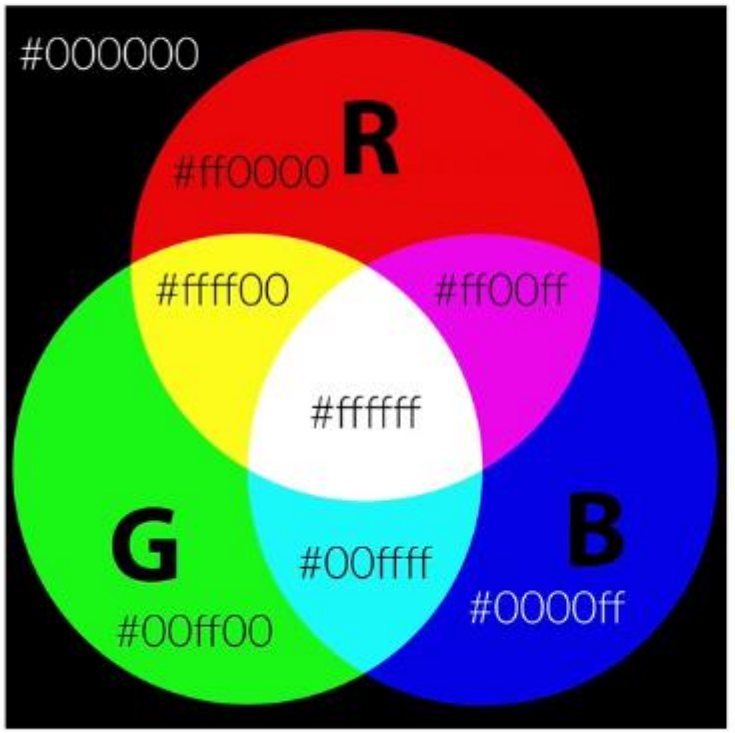
- Cascading Style Sheets
- CSS defines how HTML looks like
  - HTML is **what**
  - CSS is **how**

2. Introduction to CSS

- 3 Ways to import CSS
-
  - 1. CSS code inside an HTML tag
  - 2. CSS code inside an HTML document
  - **3. CSS code in external file**

3. RGB Model

THE RGB MODEL



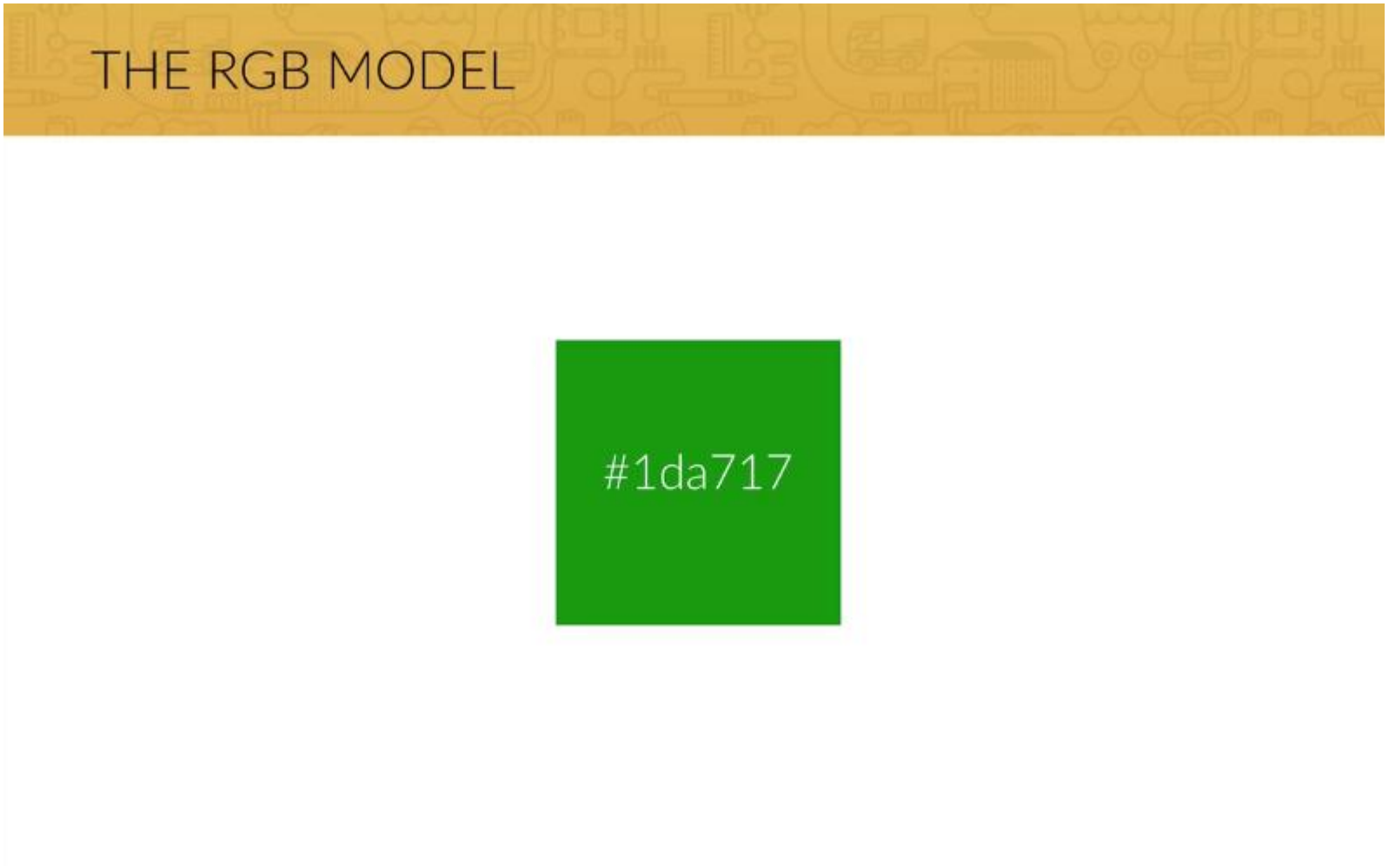
#RRGGBB

For each color:

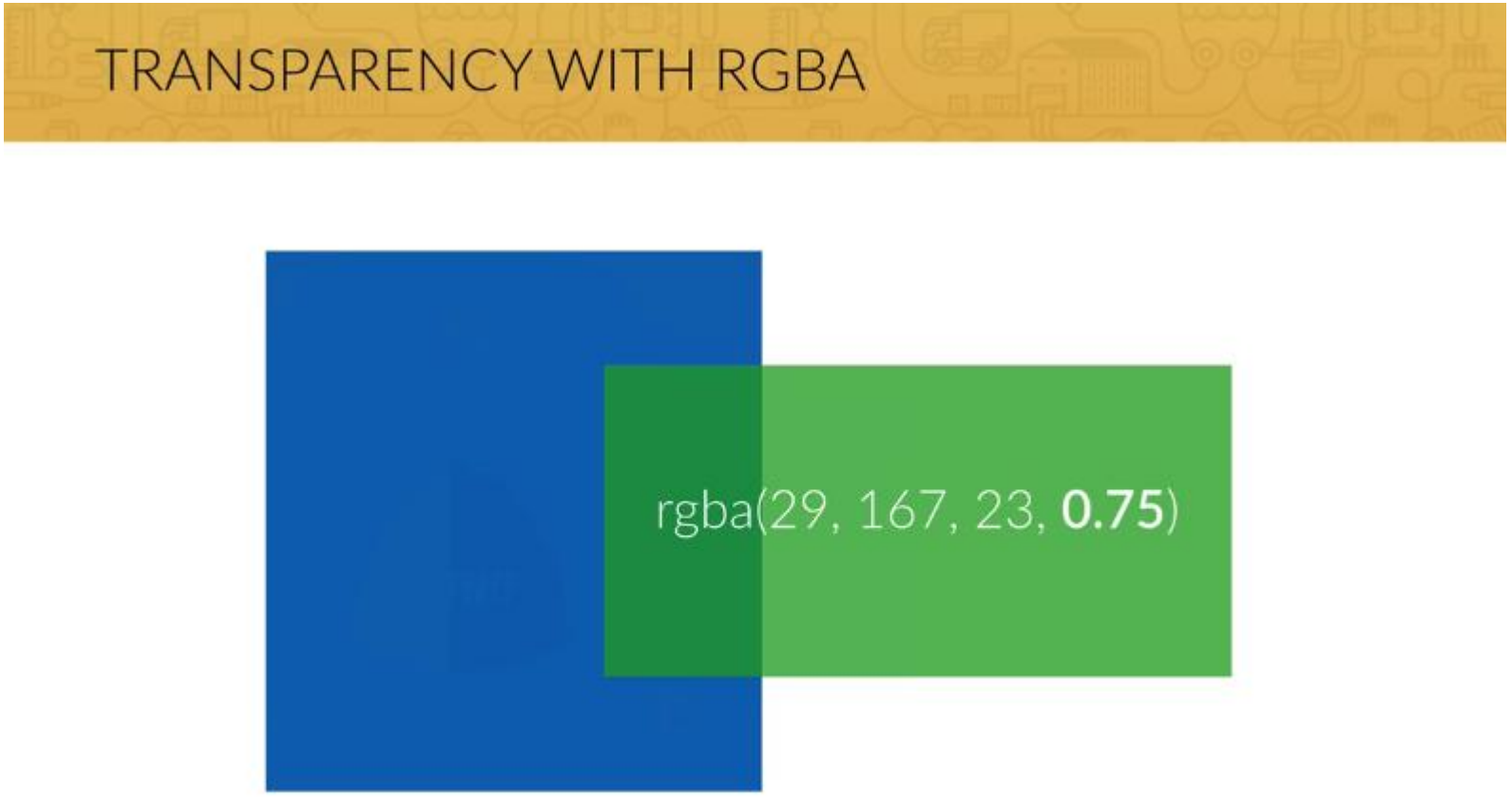
Min: 0 (hex 0)

Max: 255 (hex ff)

3. RGB Model



3. RGB Model



4. Selectors

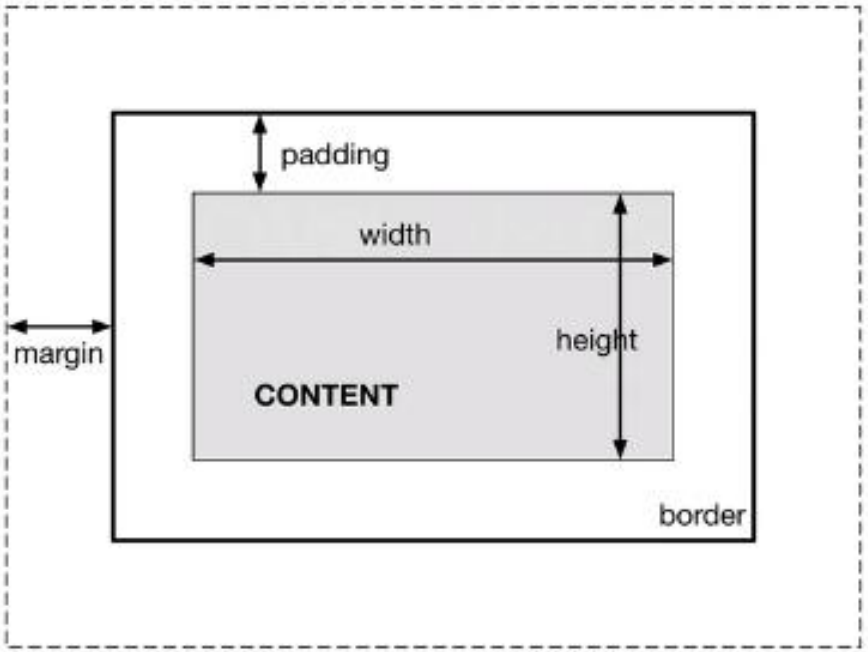
- Classes and IDs
  - Classes can refer to multiple HTML items
  - IDs can only refer to one HTML item

4. Selectors

Selector	Description
*	Selects all elements
.CLASSNAME	Selects all elements with a specific class = CLASSNAME
#IDNAME	Select one element with a specific id = IDNAME
TAG1 TAG2	Selects all TAG2 elements which are children to TAG1 i.e. **li a** would give all anchor-tags within
TAG1 > TAG2	Selects all TAG2 elements which are **direct children** to TAG1 i.e. **li > a** would give all anchor-tags within as
TAG.CLASSNAME	Selects all TAG elements which have the class CLASSNAME
TAG#IDNAME	Selects all TAG elements which have the class IDNAME
TAG1 + TAG2	Selects the first adjacent TAG2 element after the TAG1 element

5. Box Model

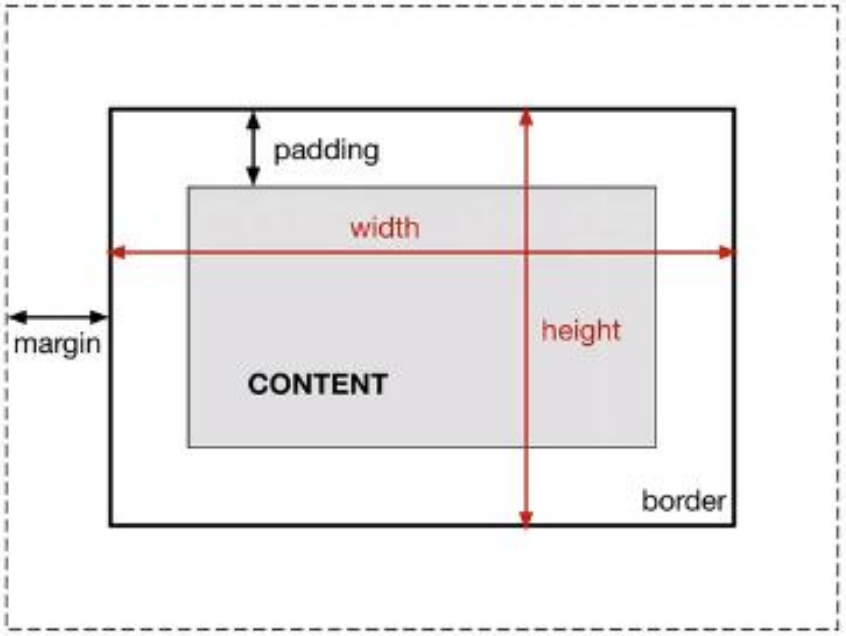
THE CSS BOX MODEL



- **Content:** text, images. etc.
- **Padding:** transparent area around the content, inside of the box.
- **Border:** goes around the padding and the content
- **Margin:** space between boxes.

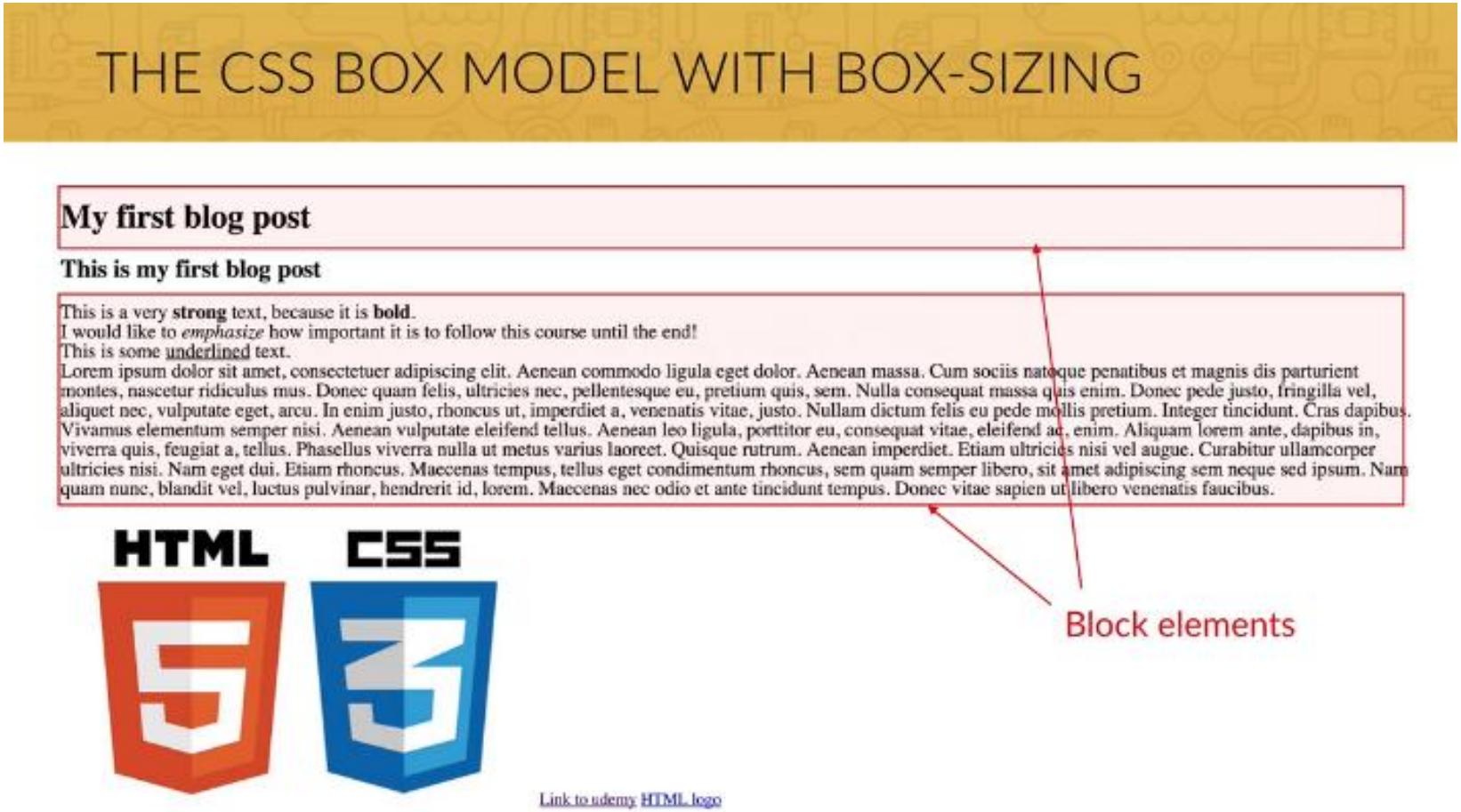
5. Box Model

THE CSS BOX MODEL WITH BOX-SIZING



With box-sizing: border-box in CSS, we can define the **height** and the **width** for an entire box, rather than just for the content

5. Box Model


THE CSS BOX MODEL WITH BOX-SIZING
My first blog post
This is my first blog post
This is a very strong text, because it is bold.
I would like to emphasize how important it is to follow this course until the end!
This is some underlined text.
Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitae, justo. Nullam dictum felis eu pede mollis pretium. Integer tincidunt. Cras dapibus. Vivamus elementum semper nisi. Aenean vulputate eleifend tellus. Aenean leo ligula, porttitor eu, consequat vitae, eleifend ac, enim. Aliquam lorem ante, dapibus in, viverra quis, feugiat a, tellus. Phasellus viverra nulla ut metus varius laoreet. Quisque rutrum. Aenean imperdiet. Etiam ultricies nisi vel augue. Curabitur ullamcorper ultricies nisi. Nam eget dui. Etiam rhoncus. Maecenas tempus, tellus eget condimentum rhoncus, sem quam semper libero, sit amet adipiscing sem neque sed ipsum. Nam quam nunc, blandit vel, luctus pulvinar, hendrerit id, lorem. Maecenas nec odio et ante tincidunt tempus. Donec vitae sapien ut libero venenatis faucibus.
HTML
CSS
Block elements
Link to udemy HTML logo

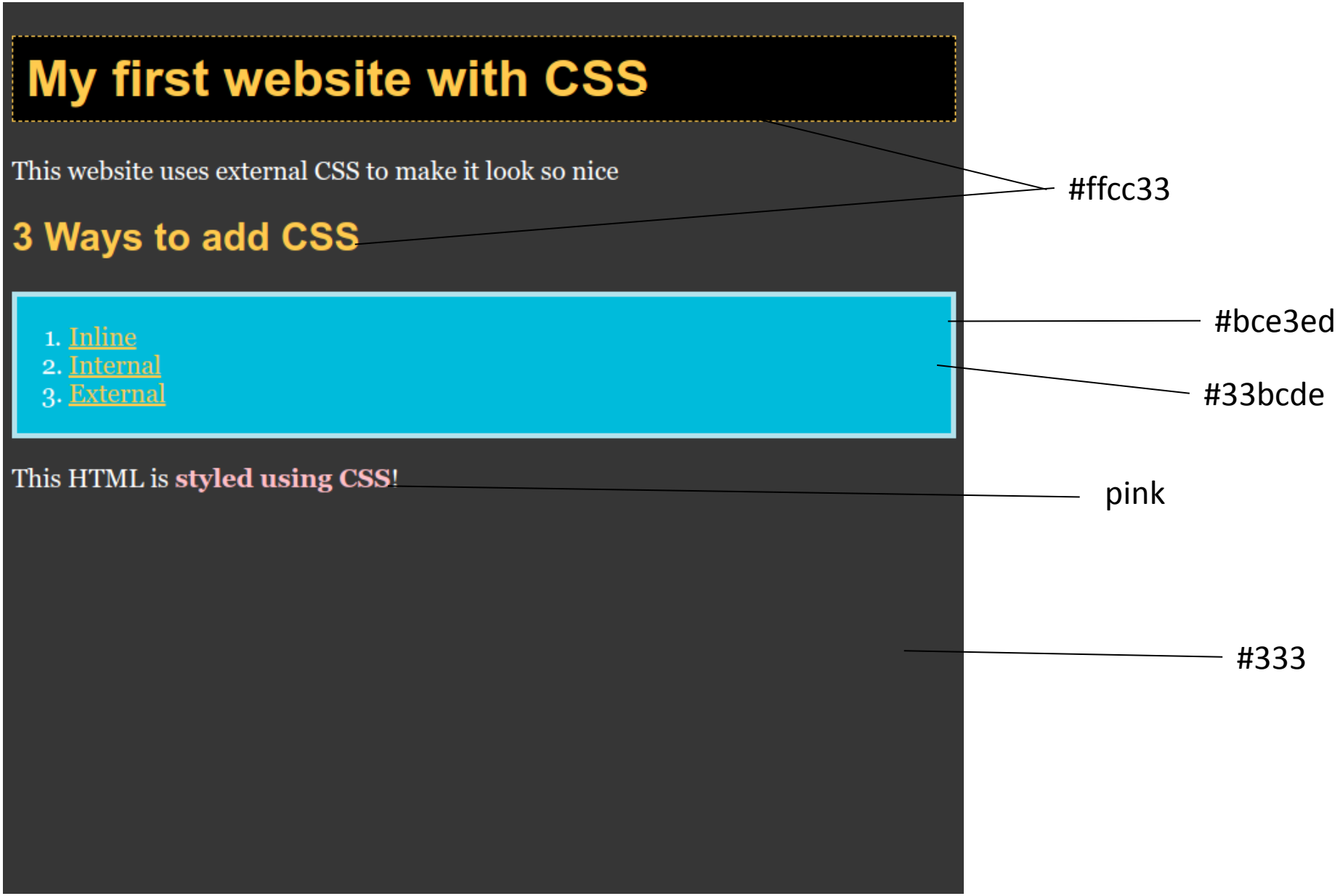
5. Box Model

- Two kinds of elements
  - Block: creates a line-break, uses full width of browser
    - H1, h2, p, ...
  - Inline: does not create a line-break, does not use full width of browser
    - strong, em, u, ...

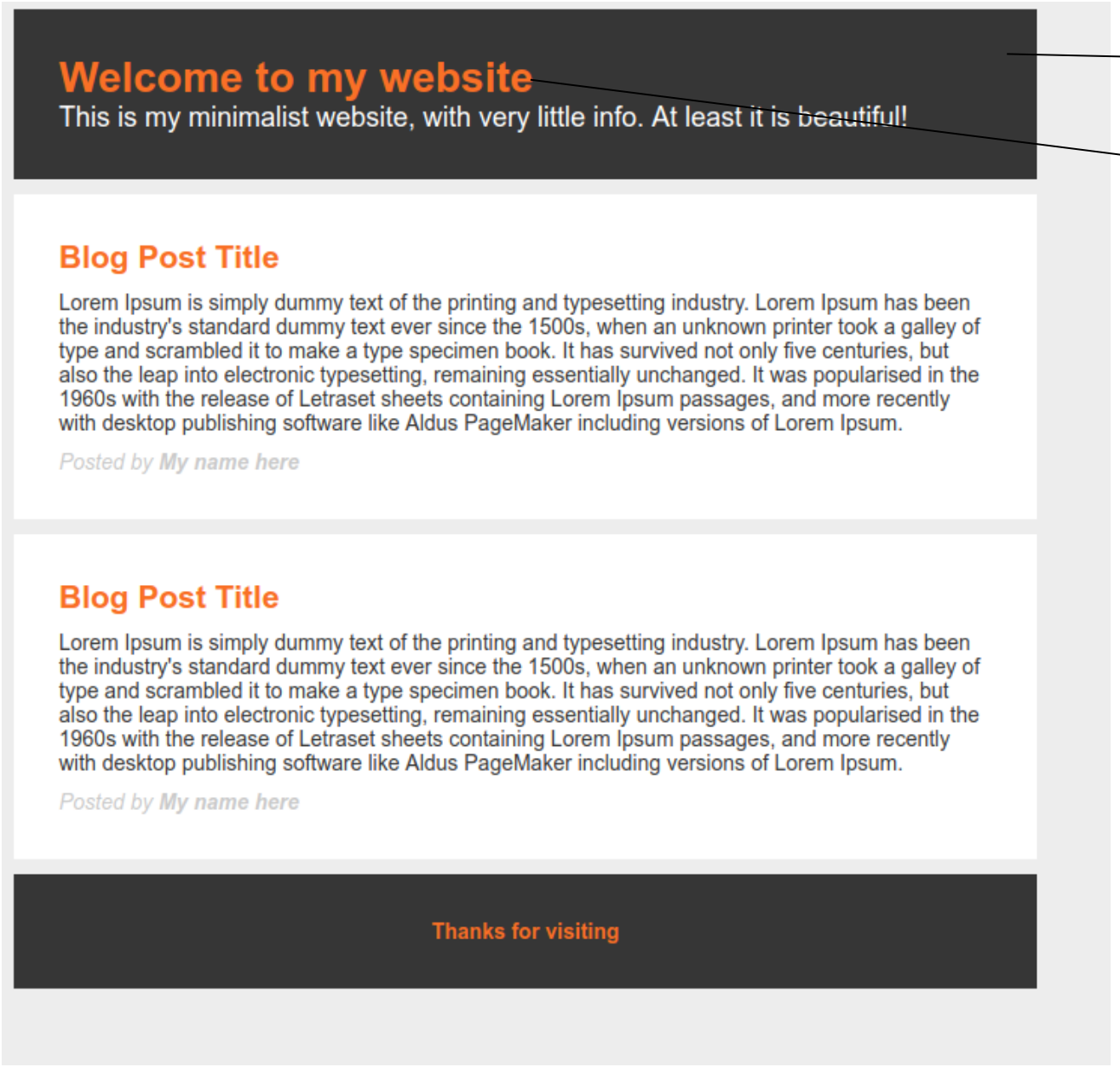
6. DIV Element

- DIV: most used element in websites
- DIV stands for “divide”
- Centering content:
  - Margin-left: auto
  - Margin-right: auto

Task 1: Style the HTML elements that the index.html looks like this website:



Task 1: Style the HTML elements that the index.html looks like this website:



6. Colors

GO

https://www.w3schools.com/colors/colors_names.asp

- Colors can either have a RGB value or a HEX (Hexadecimal Value)

- RGB – RED (0 – 255), GREEN (0-255), BLUE (0-255)
- 255 (3 decimal digits) = FF (2 hexadecimal digits)

6. Colors

Decimal System:

0,1,2,3,4,5,6,7,8,9
= 10 Digits

Hexadecimal System:

0,1,2,3,4,5,6,7,8,9,A,B,C,D,E,F
= 16 Digits

$$FE = 15 * (16^1) + 14 * (16^0) = 254$$

$$FA = 15 * (16^1) + 10 * (16^0) = 250$$

$$FD = 15 * (16^1) + 13 * (16^0) = 253$$

#FEFAFD

(almost white)

6. Colors

Task: What Color is: #9c12ee?

1. **Calculate the RGB Value using a pen and a paper.**
2. **Try to guess what color it might be, without using the computer.**

$$FE = 15 * (16^1) + 14 * (16^0) = 254$$

$$FA = 15 * (16^1) + 10 * (16^0) = 250$$

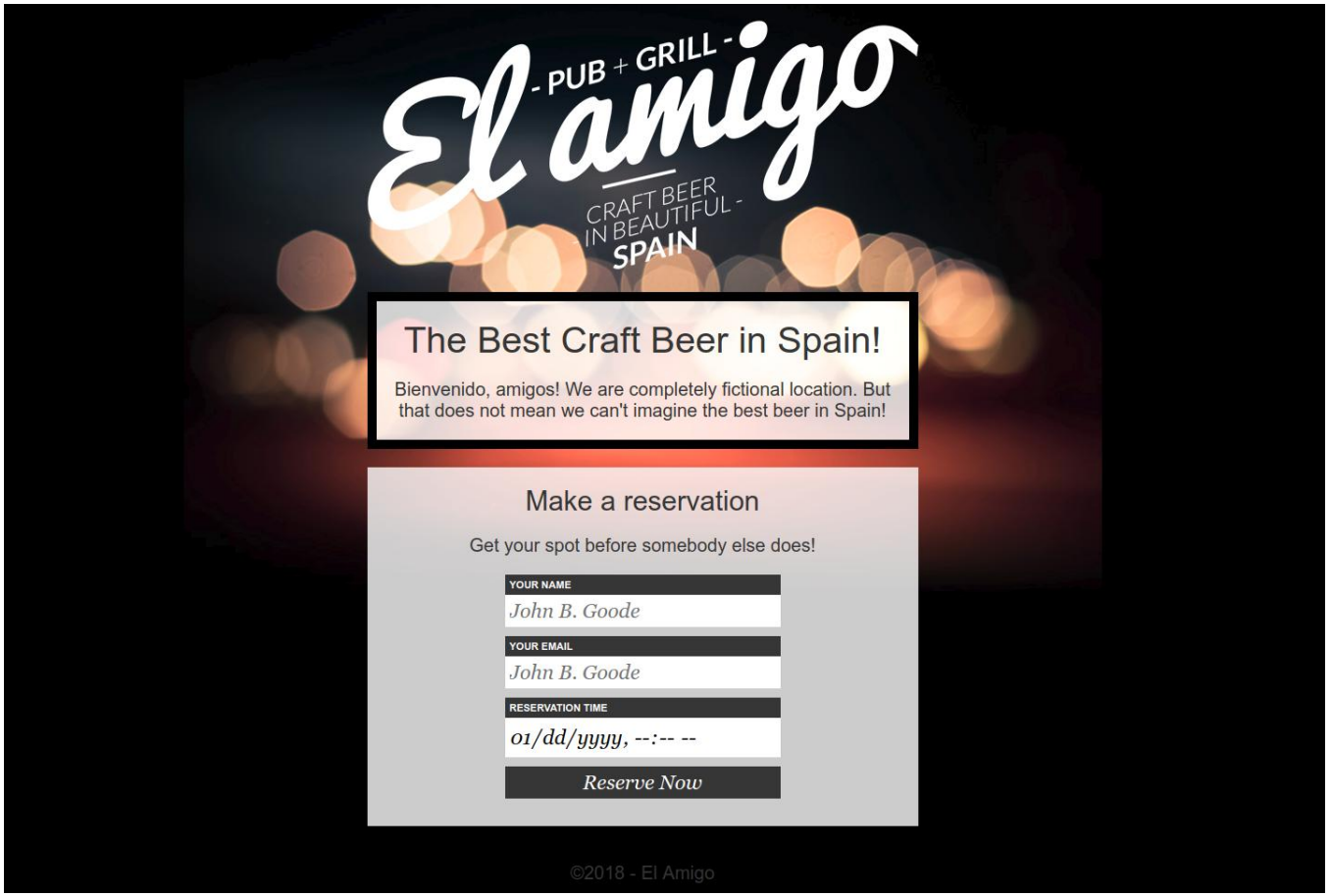
$$FD = 15 * (16^1) + 13 * (16^0) = 253$$

#FEFAFD

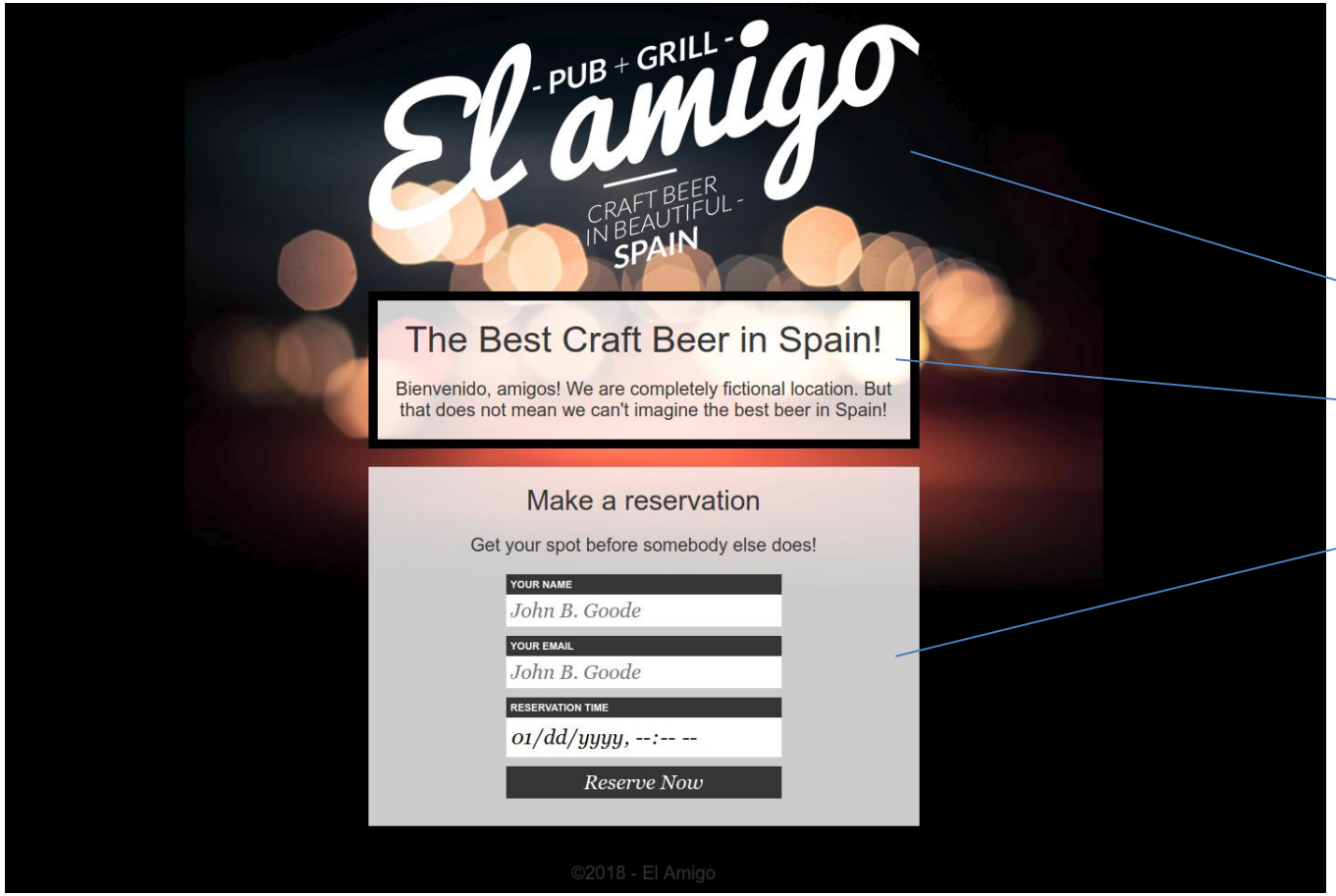
(almost white)

Task 2: Build a Styled Form

1. Pull the /task5 folder, take a look at the /images folder. There is all you need image-wise.
2. Code the index.html and styles.css using the following information and the lessons you have learned so far about background-images, styling forms and text-formatting

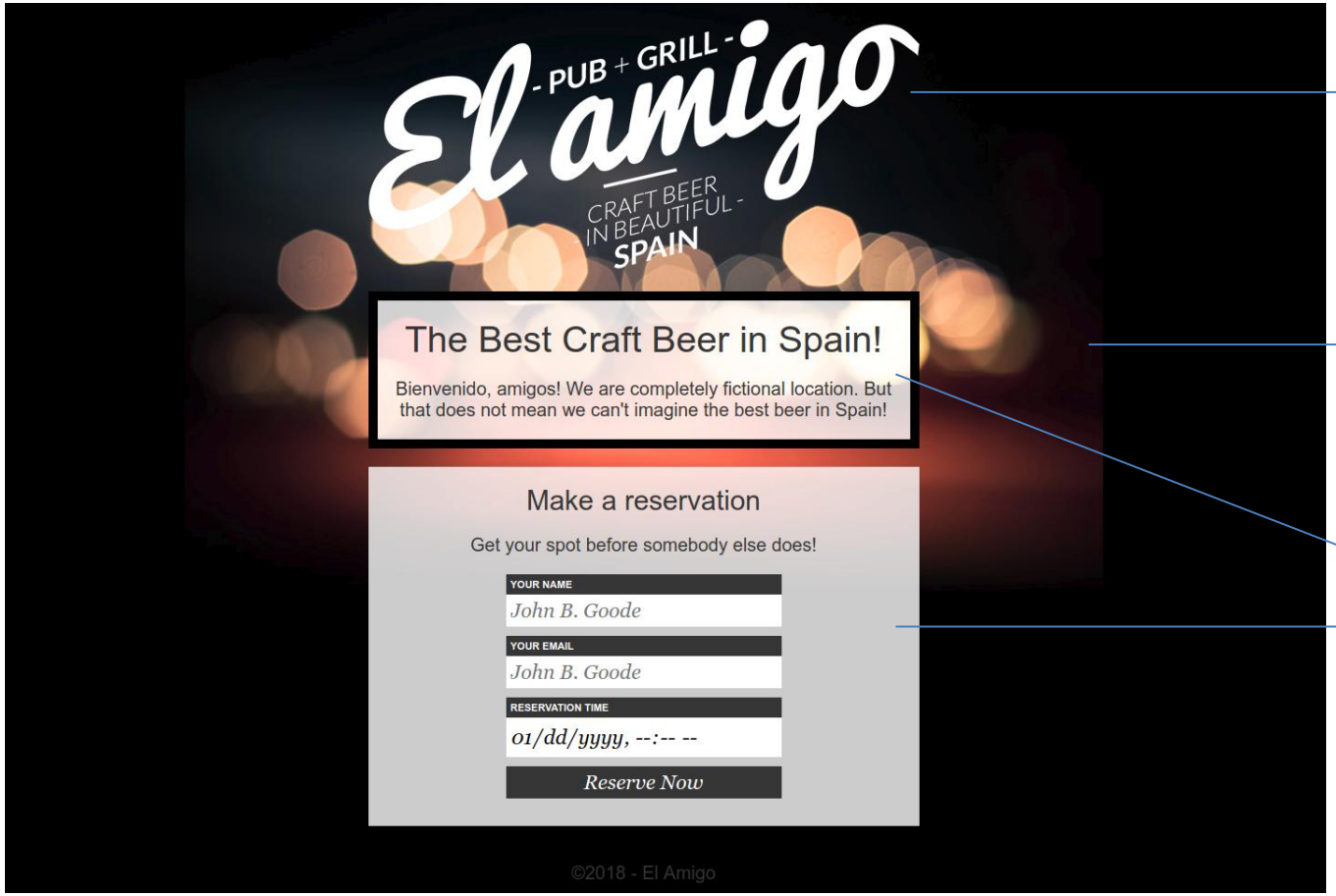


Task 2: Build a Styled Form



3 divs
wrapped in
an container div,
which is always
centered

Task 2: Build a Styled Form

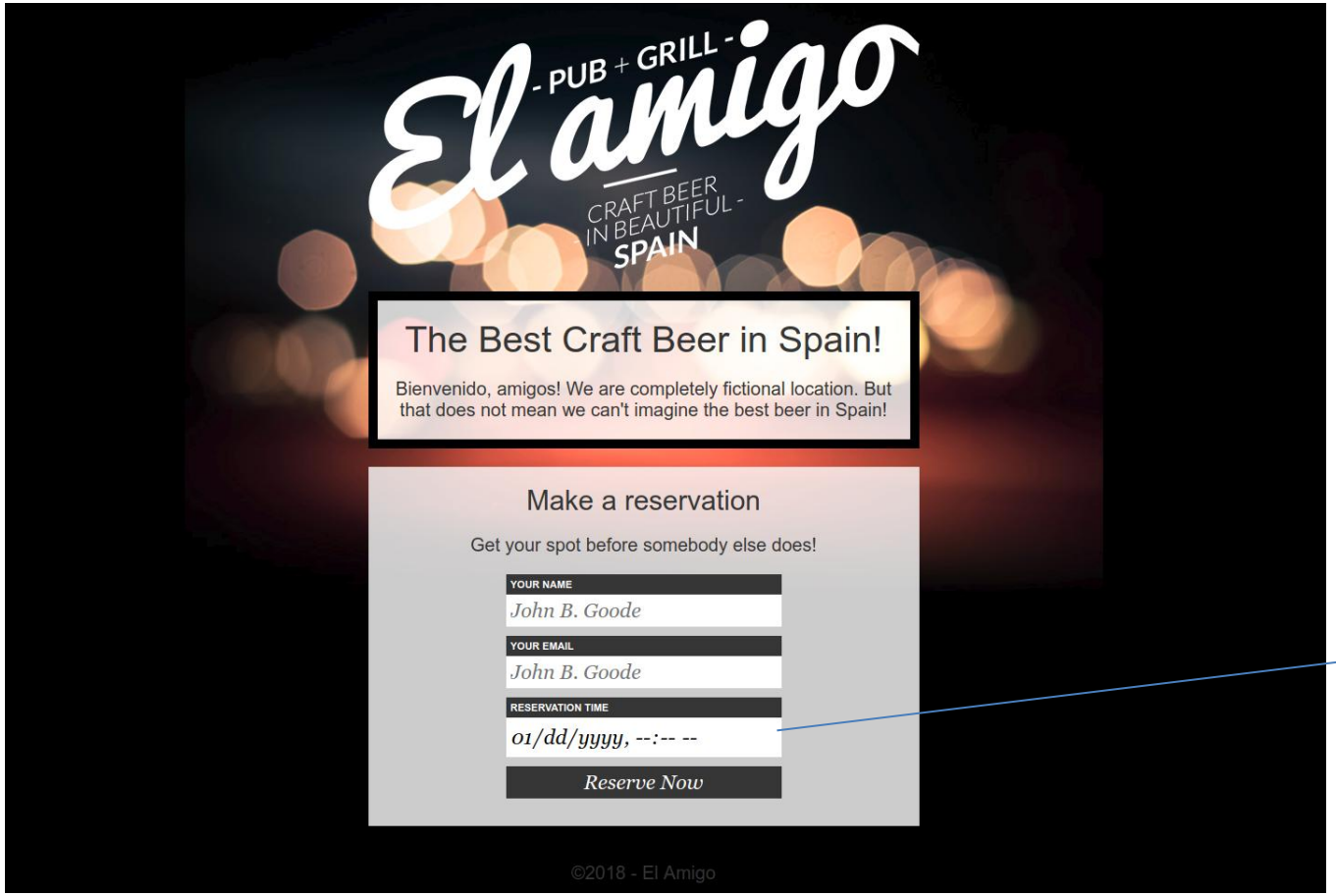


logo.png

background.jpg

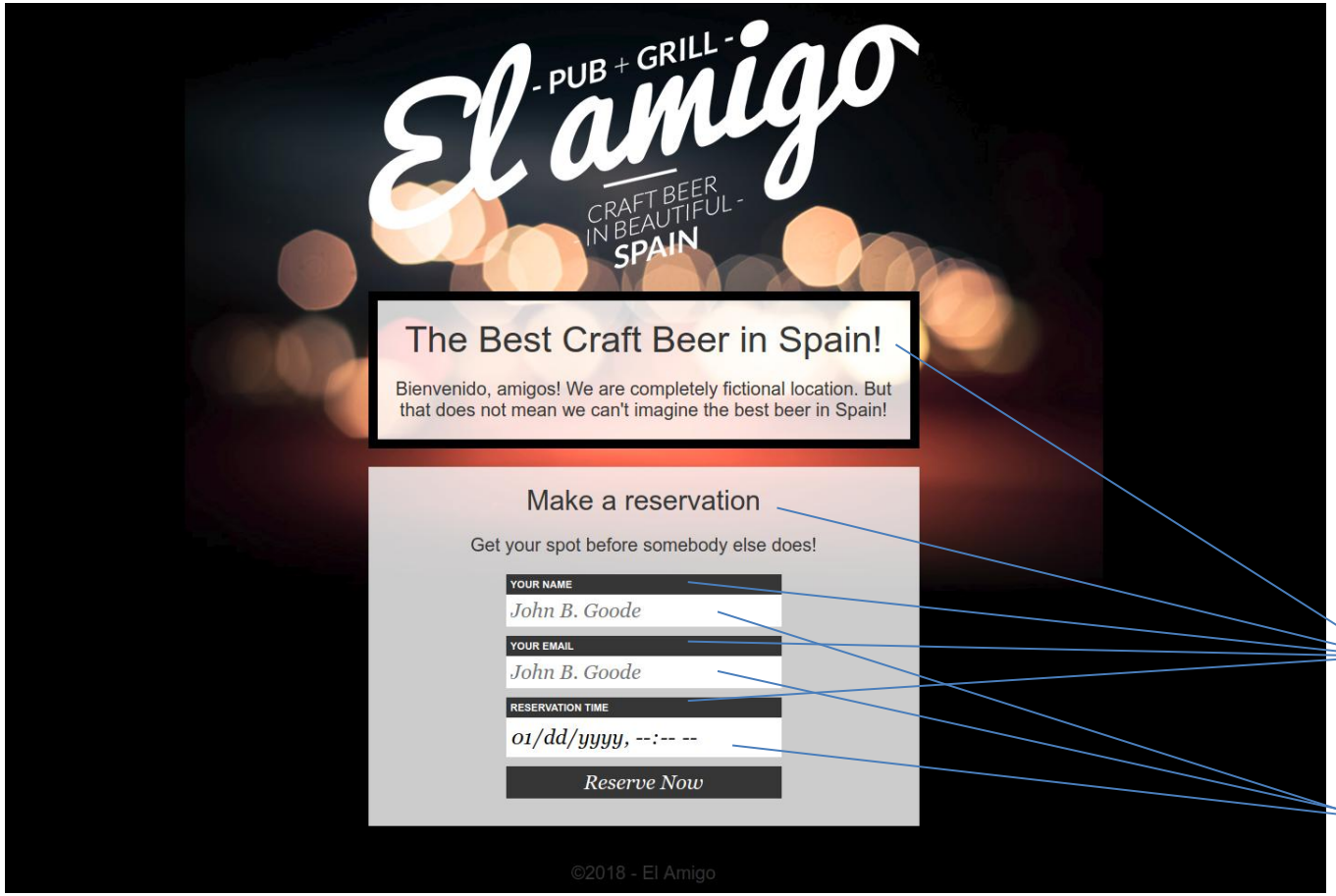
transparent_white.png

Task 2: Build a Styled Form



Input type = datetime-local

Task 2: Build a Styled Form



Helvetica Neue

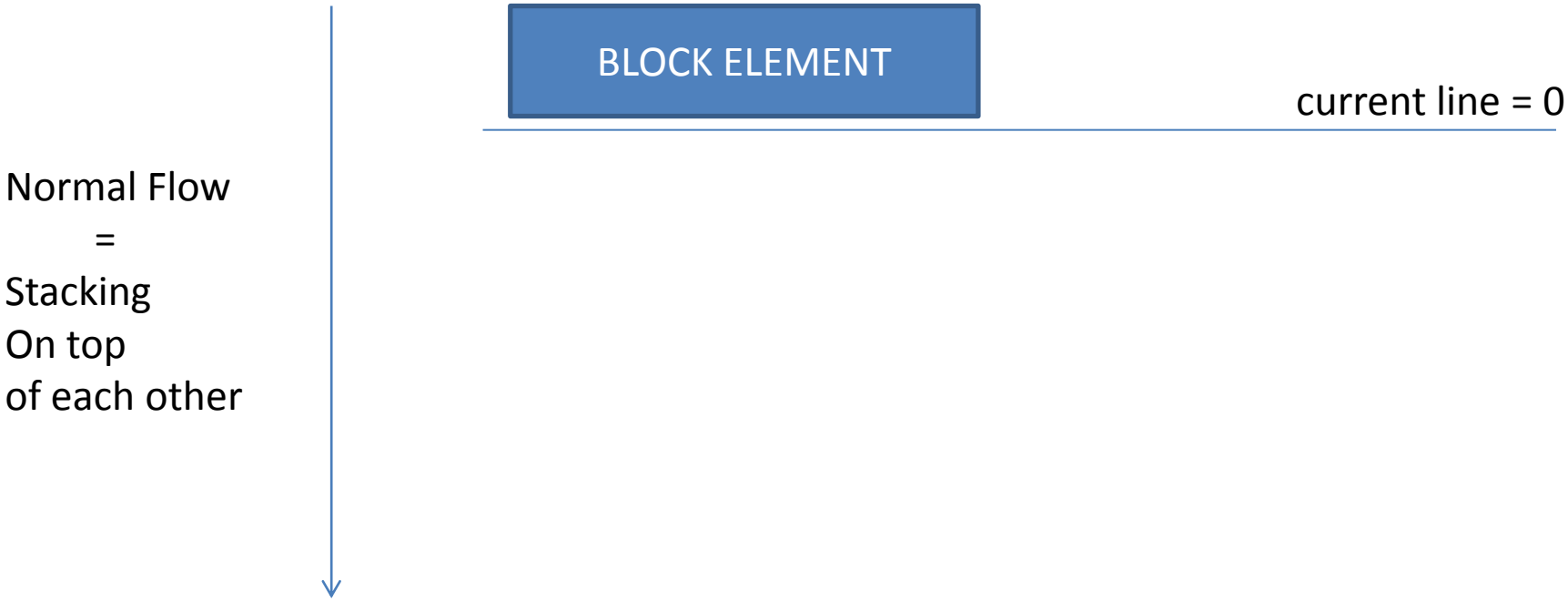
Georgia

7. Float

A float is a box that is shifted to the left or right on the ***current line****. The most interesting characteristic of a float (or "floated" or "floating" box) is that content may flow along its side (or be prohibited from doing so by the "clear" property). Content flows down the right side of a left-floated box and down the left side of a right-floated box.*

Floating is used for building layouts.

7. Float


BLOCK ELEMENT
current line = 0
Normal Flow
=
Stacking
On top
of each other

7. Float

Normal Flow
=
Stacking
On top
of each other

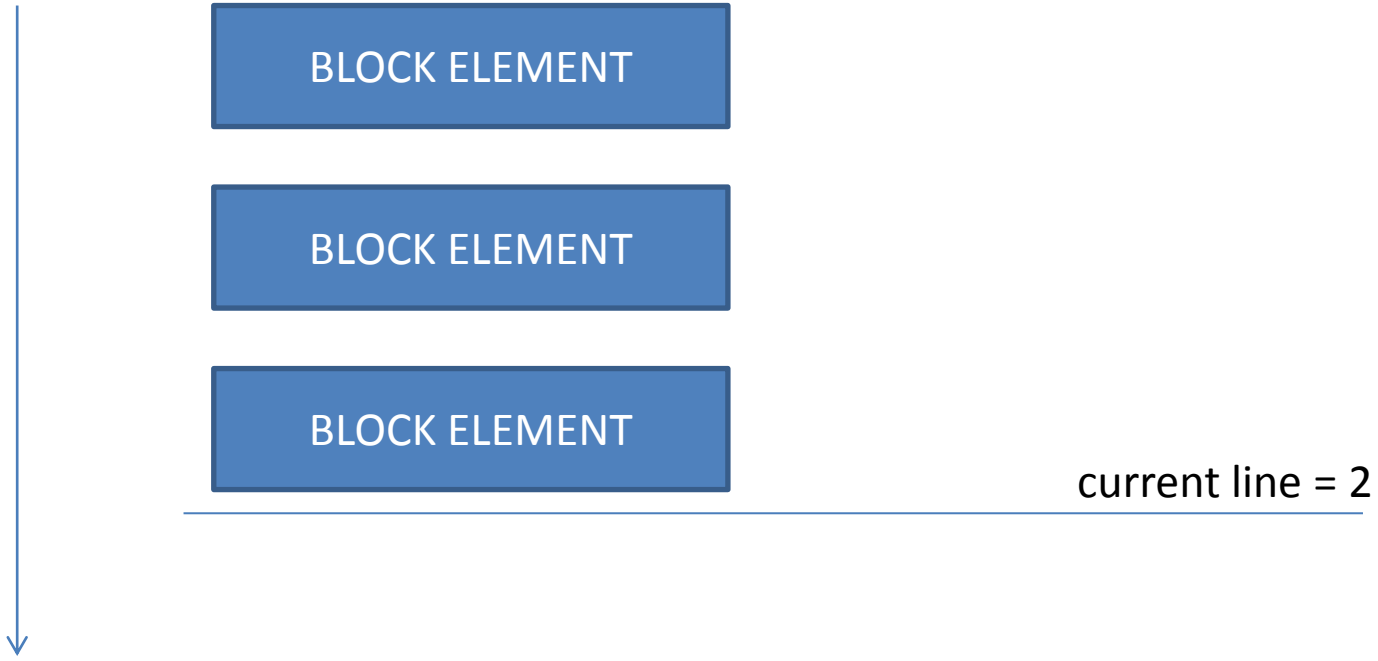
BLOCK ELEMENT

BLOCK ELEMENT

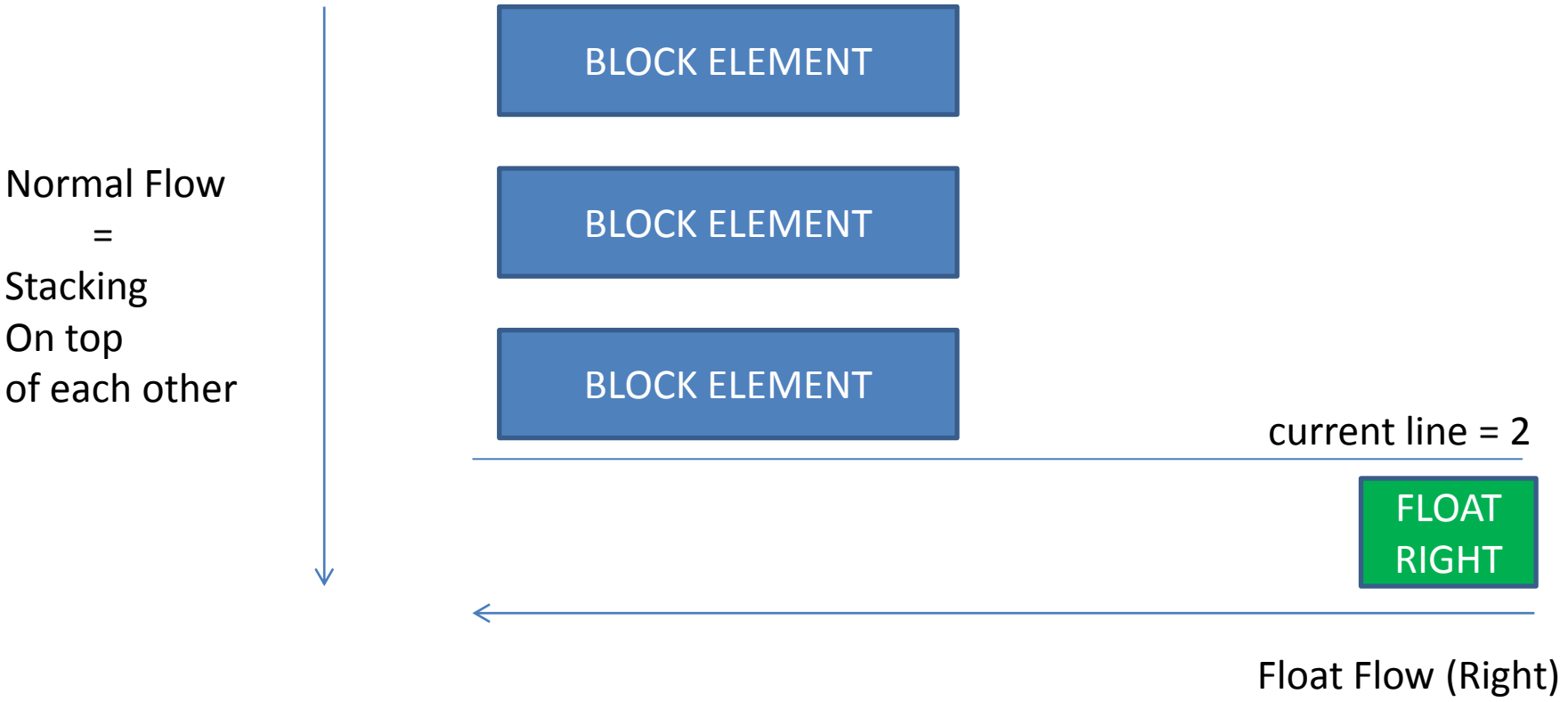
current line = 1

7. Float

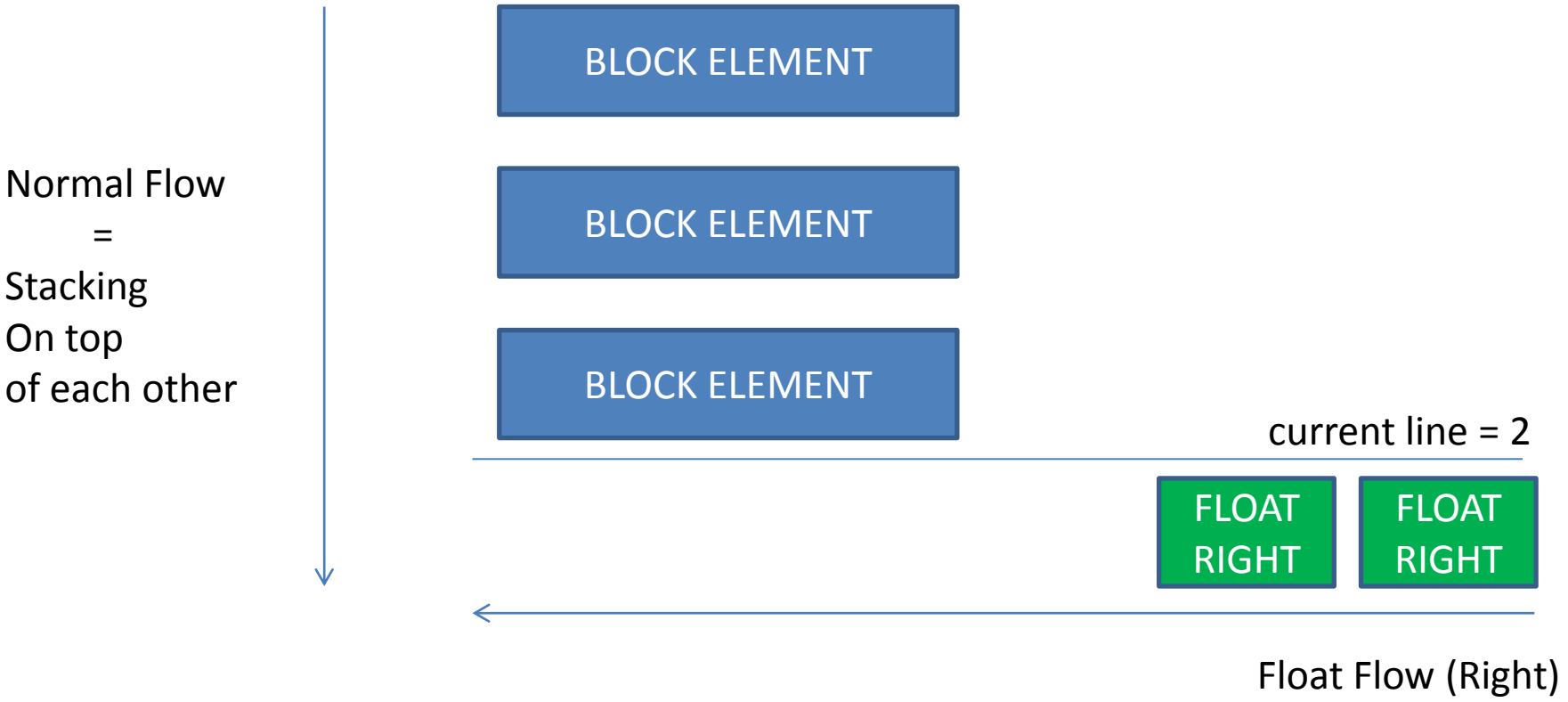
Normal Flow
=
Stacking
On top
of each other



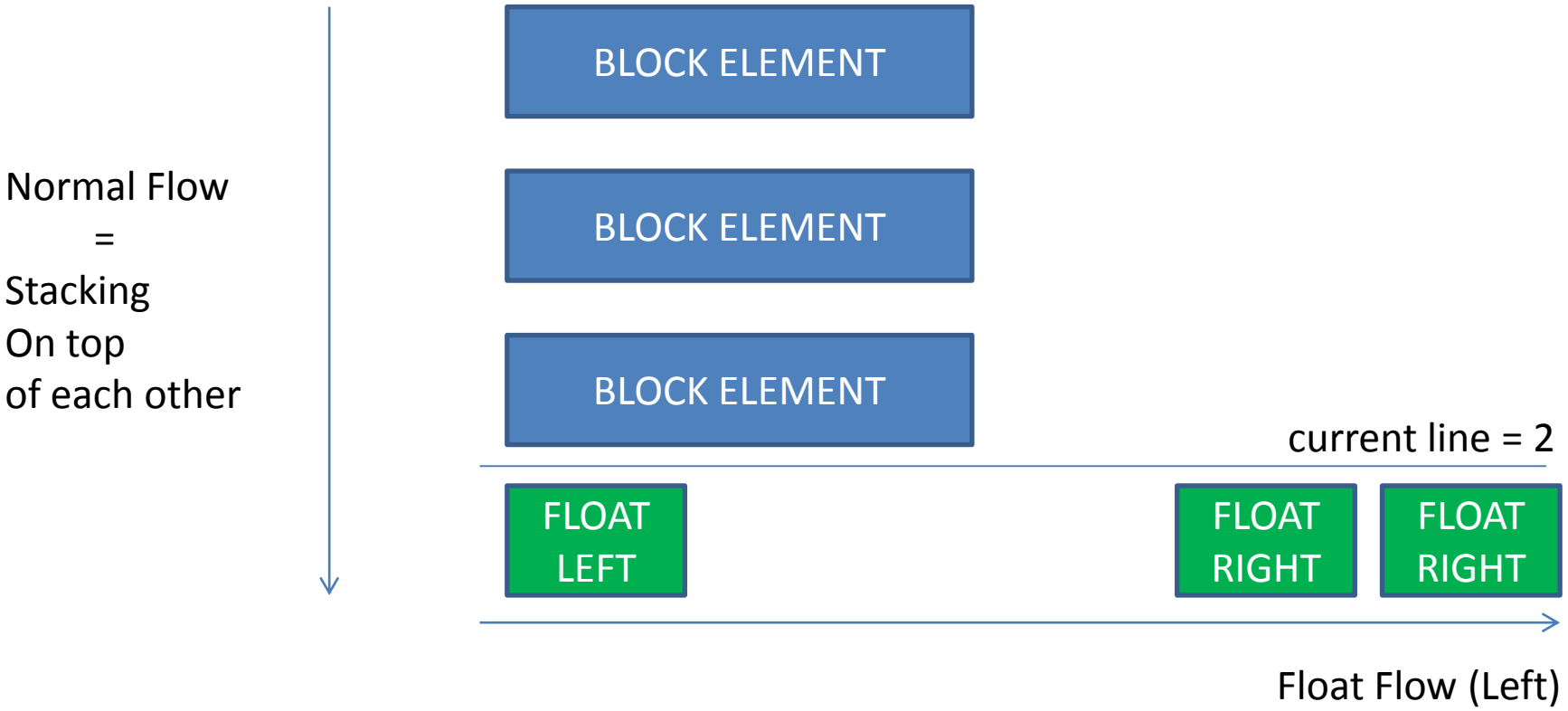
7. Float


Normal Flow
=
Stacking
On top
of each other
BLOCK ELEMENT
BLOCK ELEMENT
BLOCK ELEMENT
current line = 2
FLOAT
RIGHT
Float Flow (Right)

7. Float

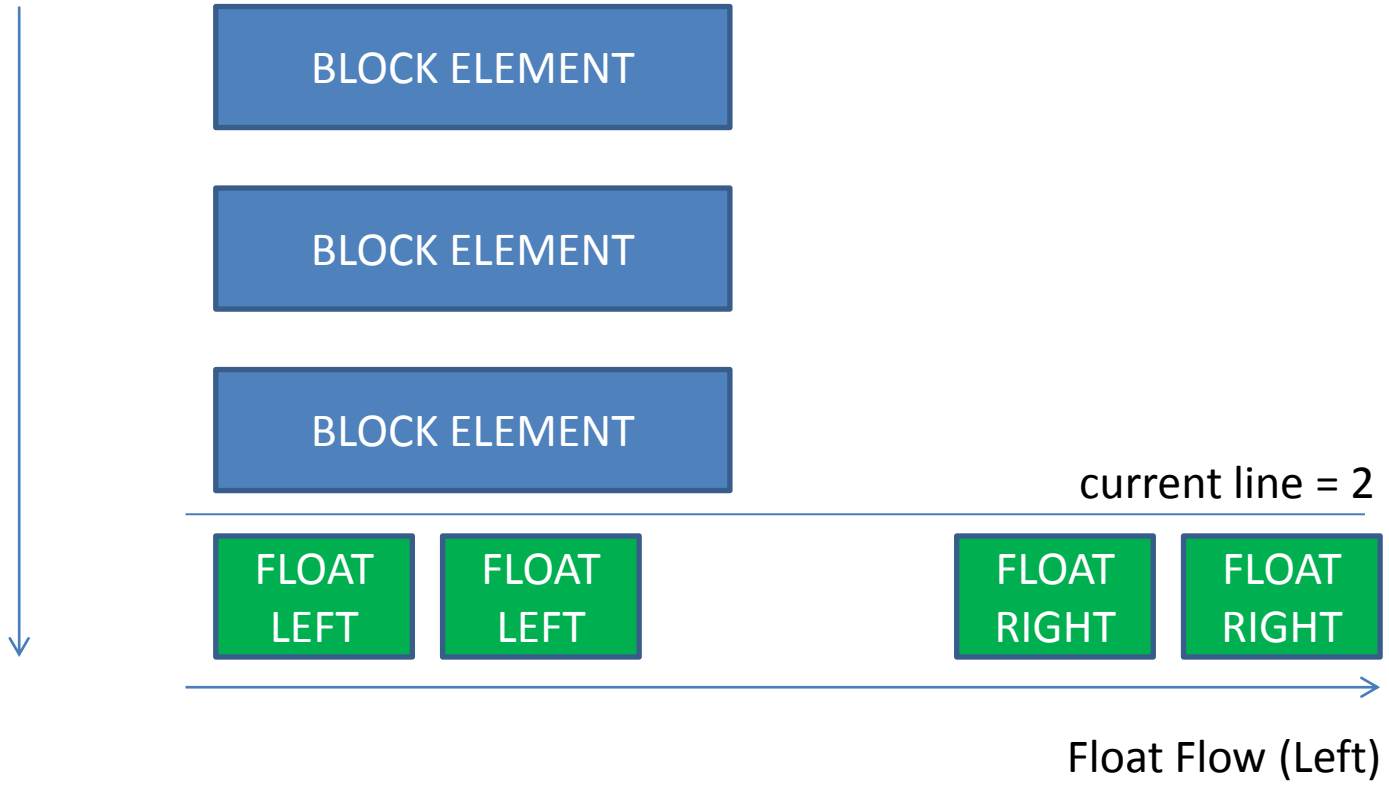

Normal Flow
=
Stacking
On top
of each other
BLOCK ELEMENT
BLOCK ELEMENT
BLOCK ELEMENT
current line = 2
FLOAT RIGHT
FLOAT RIGHT
Float Flow (Right)

7. Float


Normal Flow
=
Stacking
On top
of each other
BLOCK ELEMENT
BLOCK ELEMENT
BLOCK ELEMENT
current line = 2
FLOAT
LEFT
FLOAT
RIGHT
FLOAT
RIGHT
Float Flow (Left)

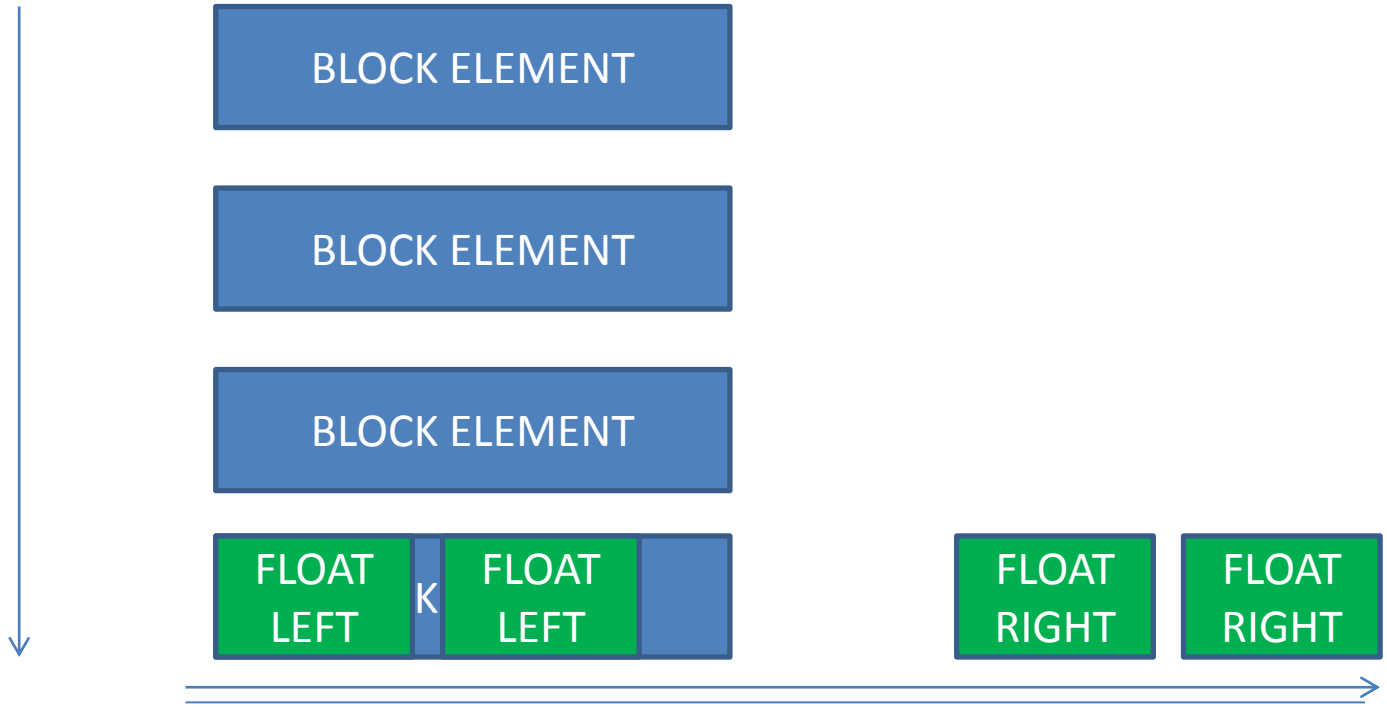
7. Float

Normal Flow
=
Stacking
On top
of each other



7. Float

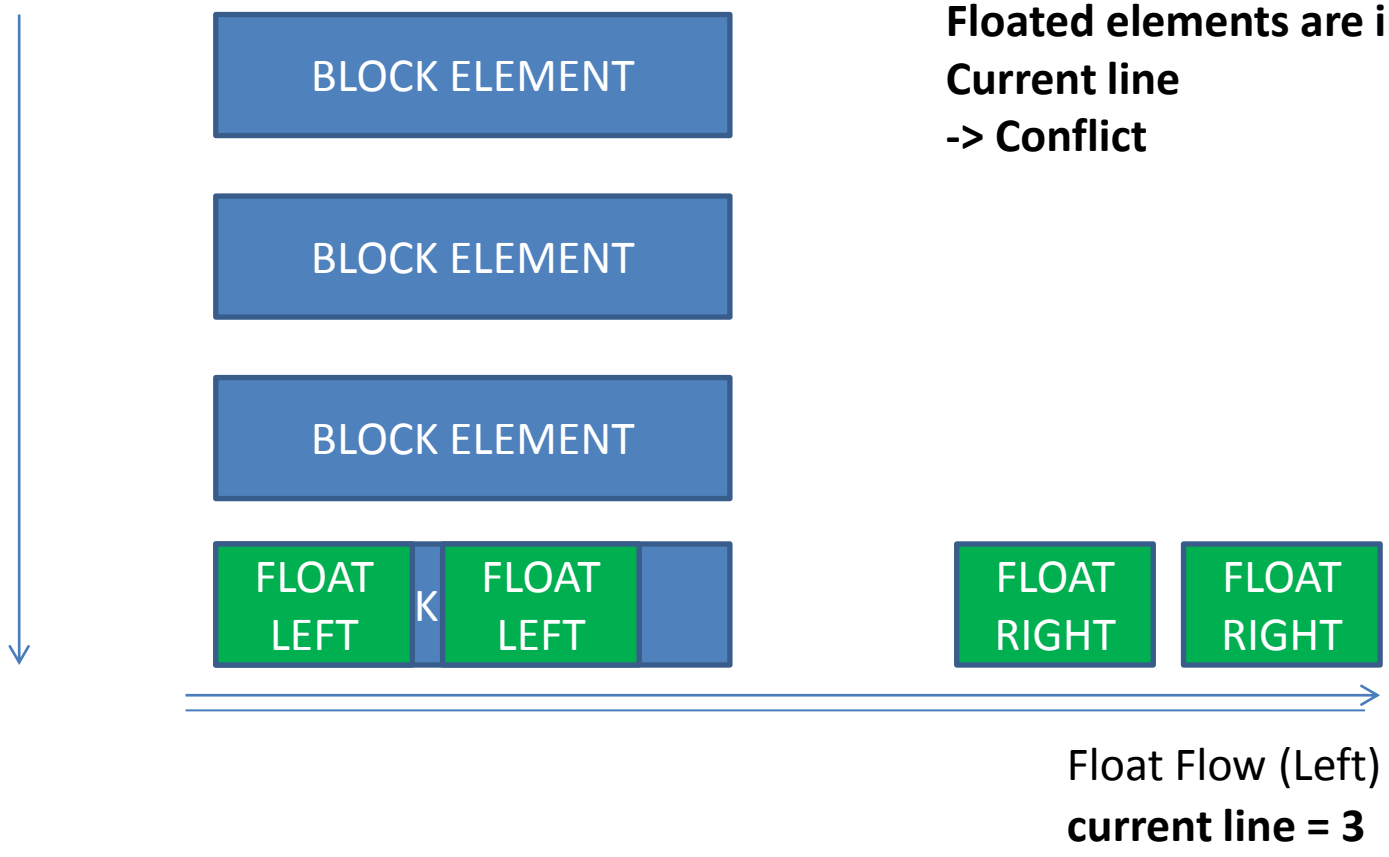
Normal Flow
=
Stacking
On top
of each other



Float Flow (Left)
current line = 3

7. Float

Normal Flow
=
Stacking
On top
of each other



Problem:

Floated elements are in the Current line

-> Conflict

current line = 3

7. Float

Normal Flow
=
Stacking
On top
of each other

BLOCK ELEMENT

BLOCK ELEMENT

BLOCK ELEMENT

FLOAT LEFT

FLOAT LEFT

FLOAT RIGHT

FLOAT RIGHT

CLEAR ELEMENT

current line = 4

Solution:

Clearing Element
Sets current line to
Last current line + 2

7. Float

- https://www.youtube.com/watch?v=xara4Z1b18I

7. Float

Collapsing:

When a parent element that contains any number of floated elements does not expand to completely surround those elements in the way it would if the elements were not floated.

8. Flex Box

- **Floats**
  - let us horizontally position block elements
  - originally developed to implement Magazin-style layouts
  - floating text around images
  - creating layouts was more of a side-effect, e.g. “hacked” layouts
  - no holistic approach to design a whole layout
  - not possible to vertically align items

8. Flex Box

- **Floats**
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  - not possible to vertically align items

ALIGNMENT

DIRECTION

ORDER

SIZE

8. Flex Box

- **Flexboxes**
  - contain of two types: flexitems and flex containers

"FLEX CONTAINER"

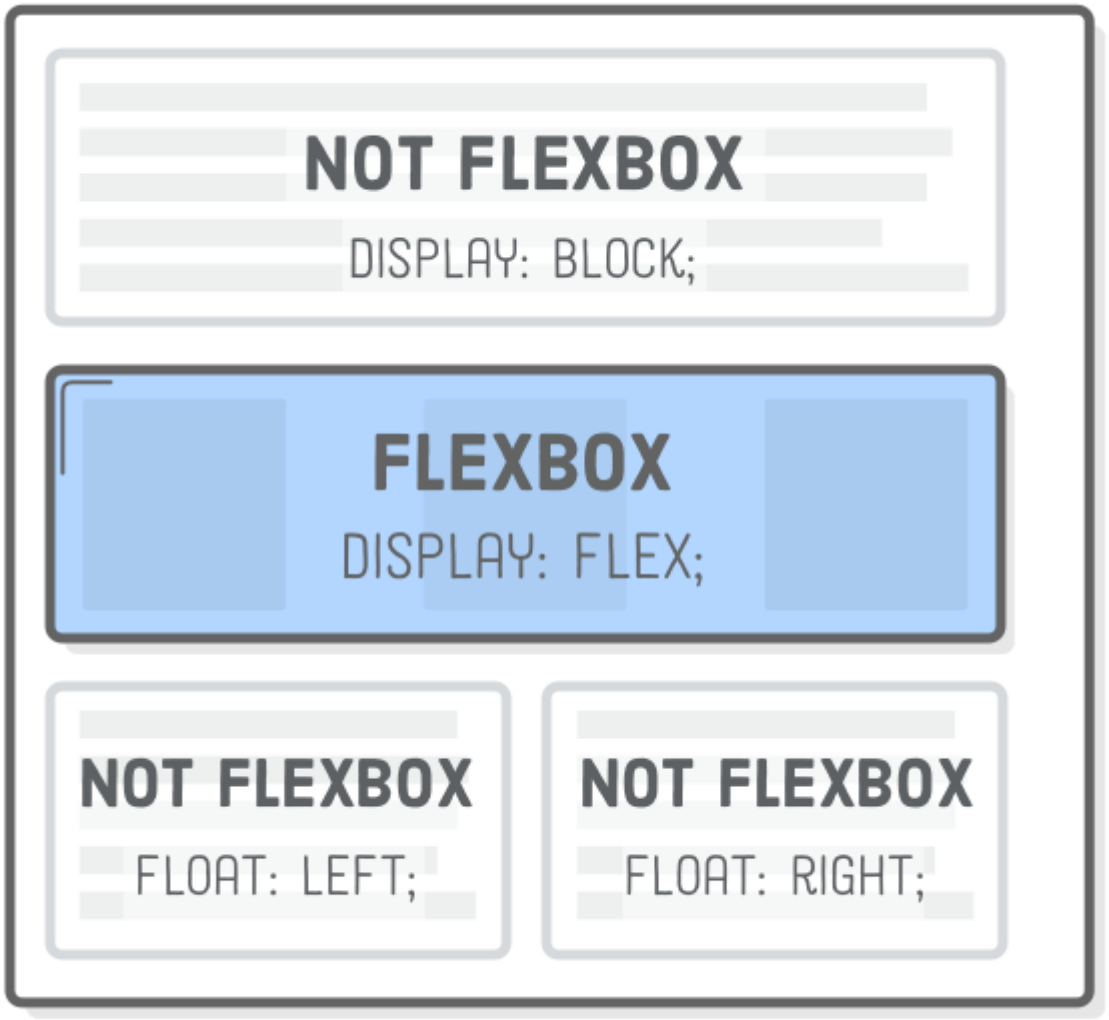
"FLEX ITEMS"

8. Flex Box

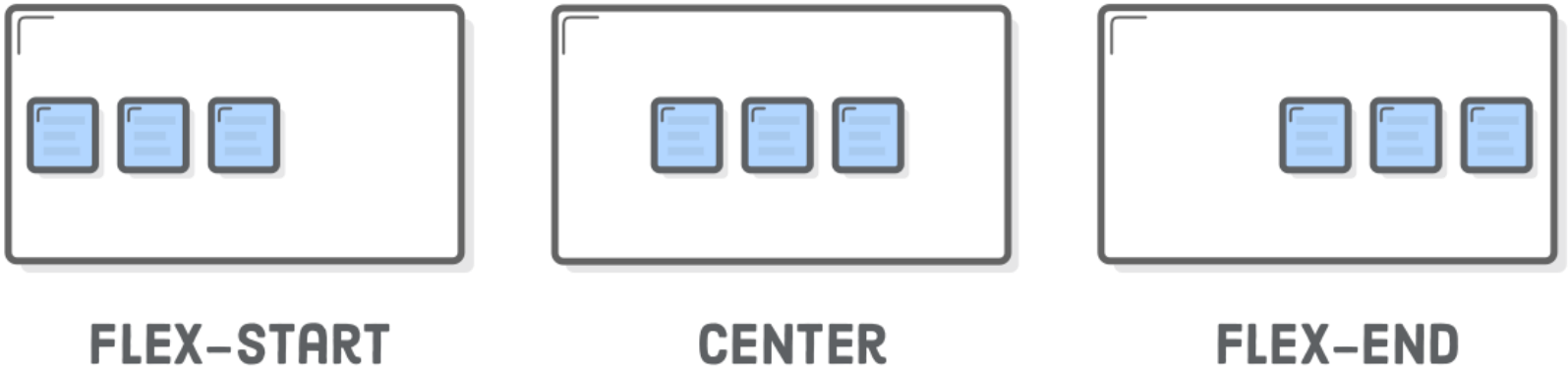
- **Flexitems**
    - child of a flex container
    - main purpose: let container know the number of items to arrange

- **Flexcontainer**
    - determine the layout of the flex items

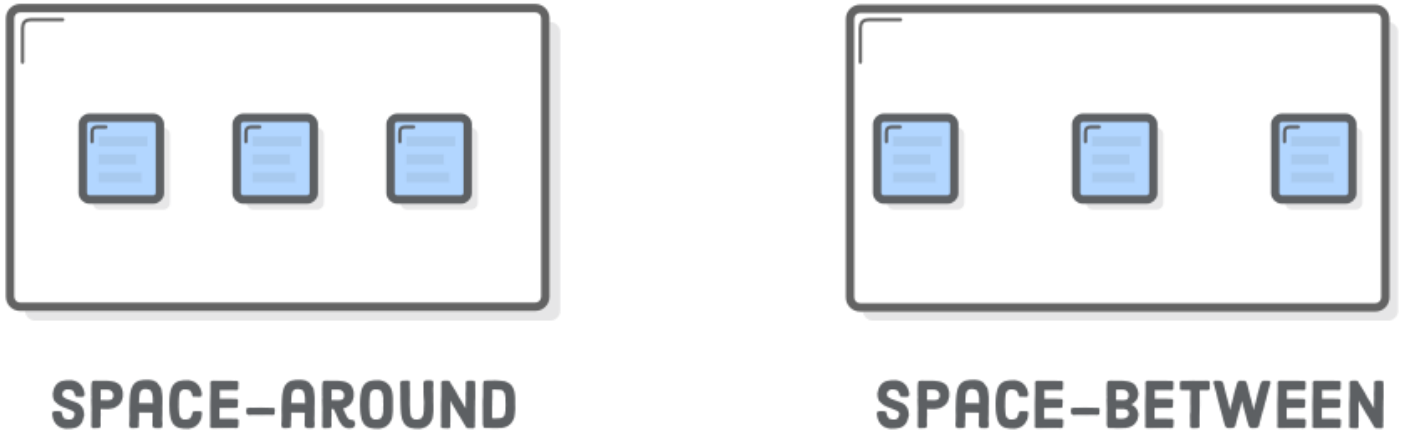
8. Flex Box


NOT FLEXBOX
DISPLAY: BLOCK;
FLEXBOX
DISPLAY: FLEX;
NOT FLEXBOX
FLOAT: LEFT;
NOT FLEXBOX
FLOAT: RIGHT;

Vertical Alignment of Flex Items



Vertical Alignment of Flex Items



Vertical Alignment of Flex Items

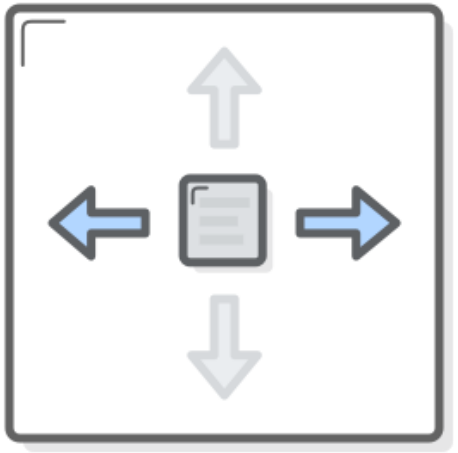
NO GROUPING

(3 FLEX ITEMS)

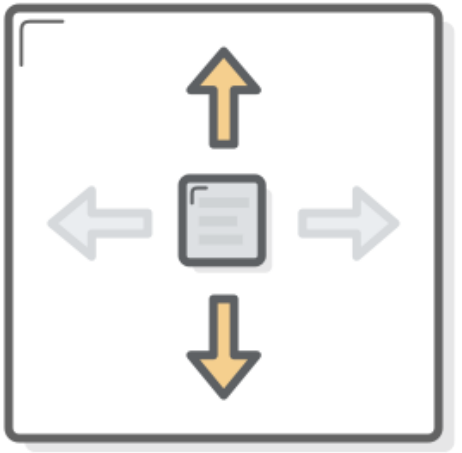
GROUPED ITEMS

(2 FLEX ITEMS)

Horizontal Alignment of Flex Items

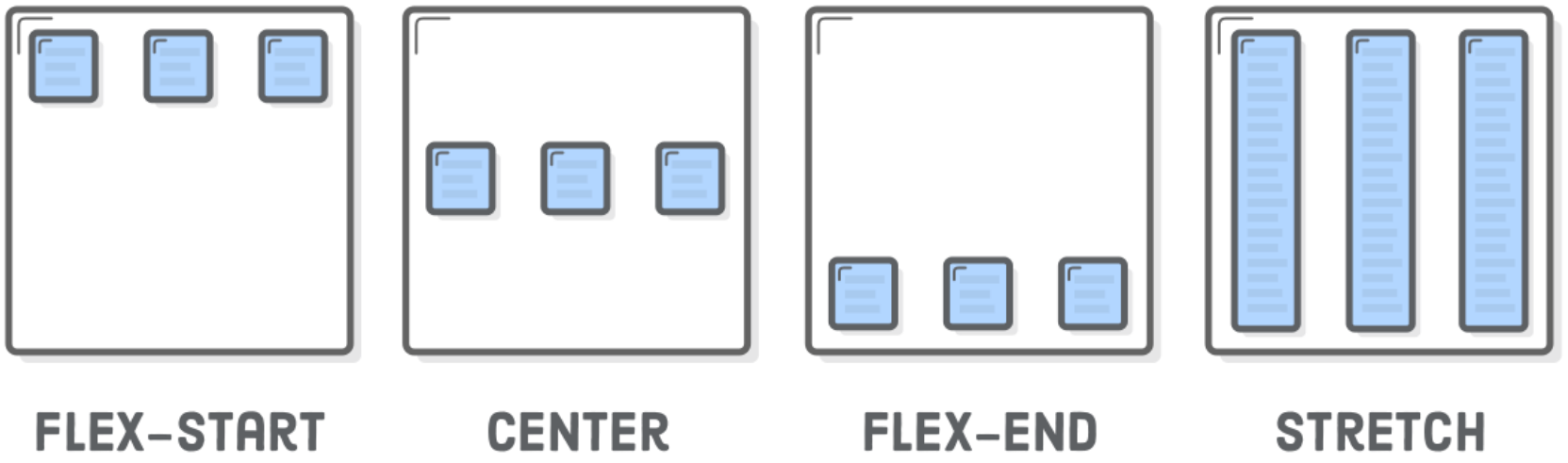


JUSTIFY-CONTENT

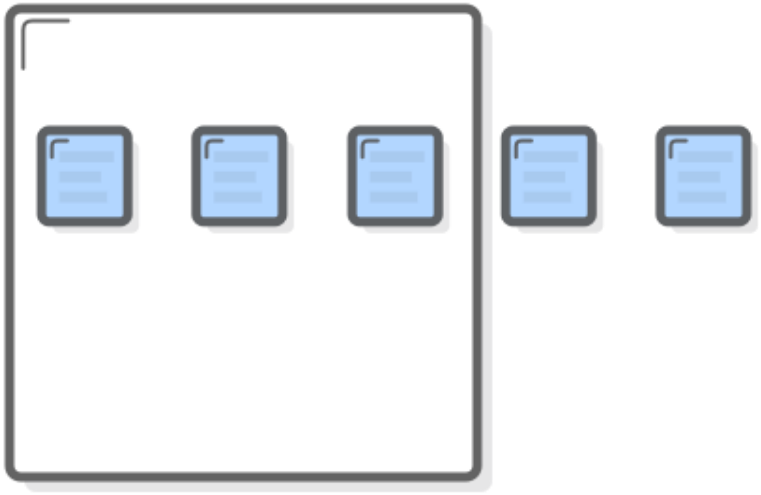


ALIGN-ITEMS

Horizontal Alignment of Flex Items



Wrapping Flex Items



NO WRAPPING

FLEX-WRAP: NOWRAP;

WITH WRAPPING

FLEX-WRAP: WRAP;

Flex Container Direction

ROW

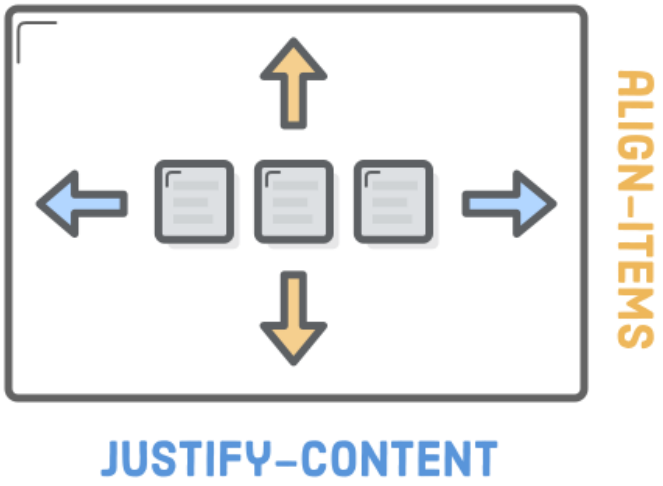
FLEX-DIRECTION: ROW;

COLUMN

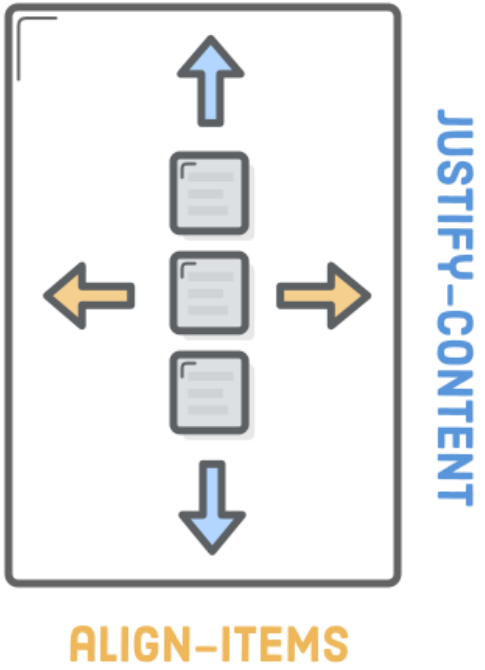
FLEX-DIRECTION: COLUMN;

Alignment Considerations

FLEX-DIRECTION: ROW;



FLEX-DIRECTION: COLUMN;



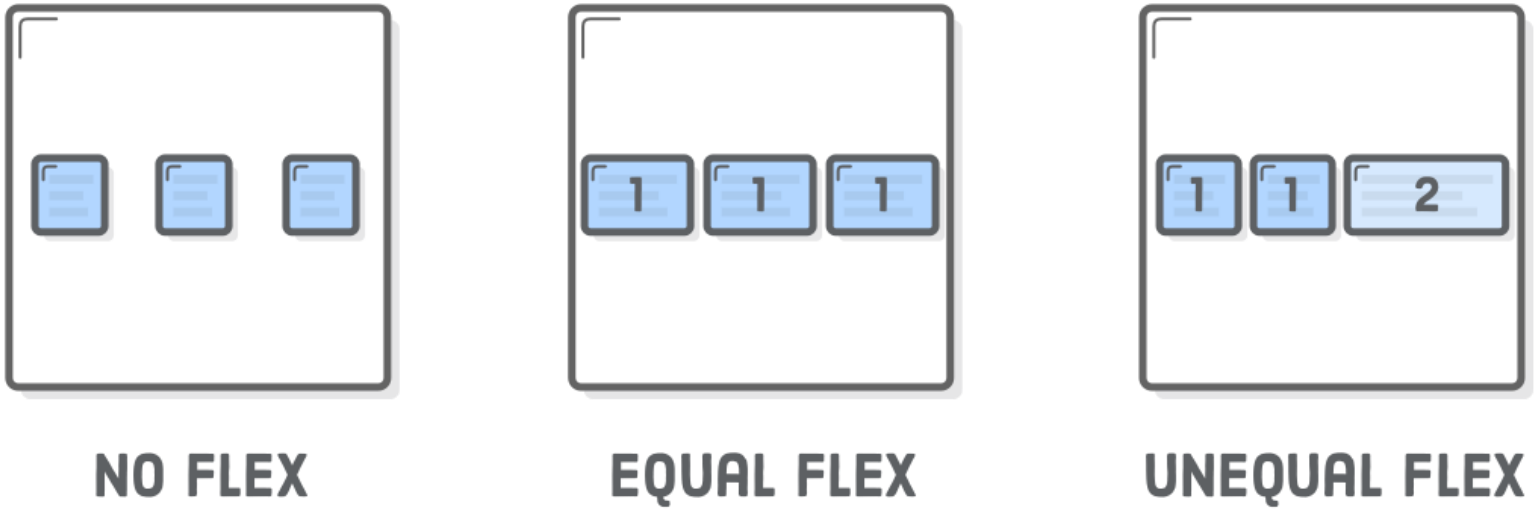
Alignment Considerations

Alignment works vertically, too

- center
- flex-start (top)
- flex-end (bottom)
- stretch
- baseline

Flexible Items

-***flex*** property defines the width of individual items in a flex container
- width is flexible, is defined as a **weight**
- flex = 2, grows twice as fast as items with flex = 1 (default value)



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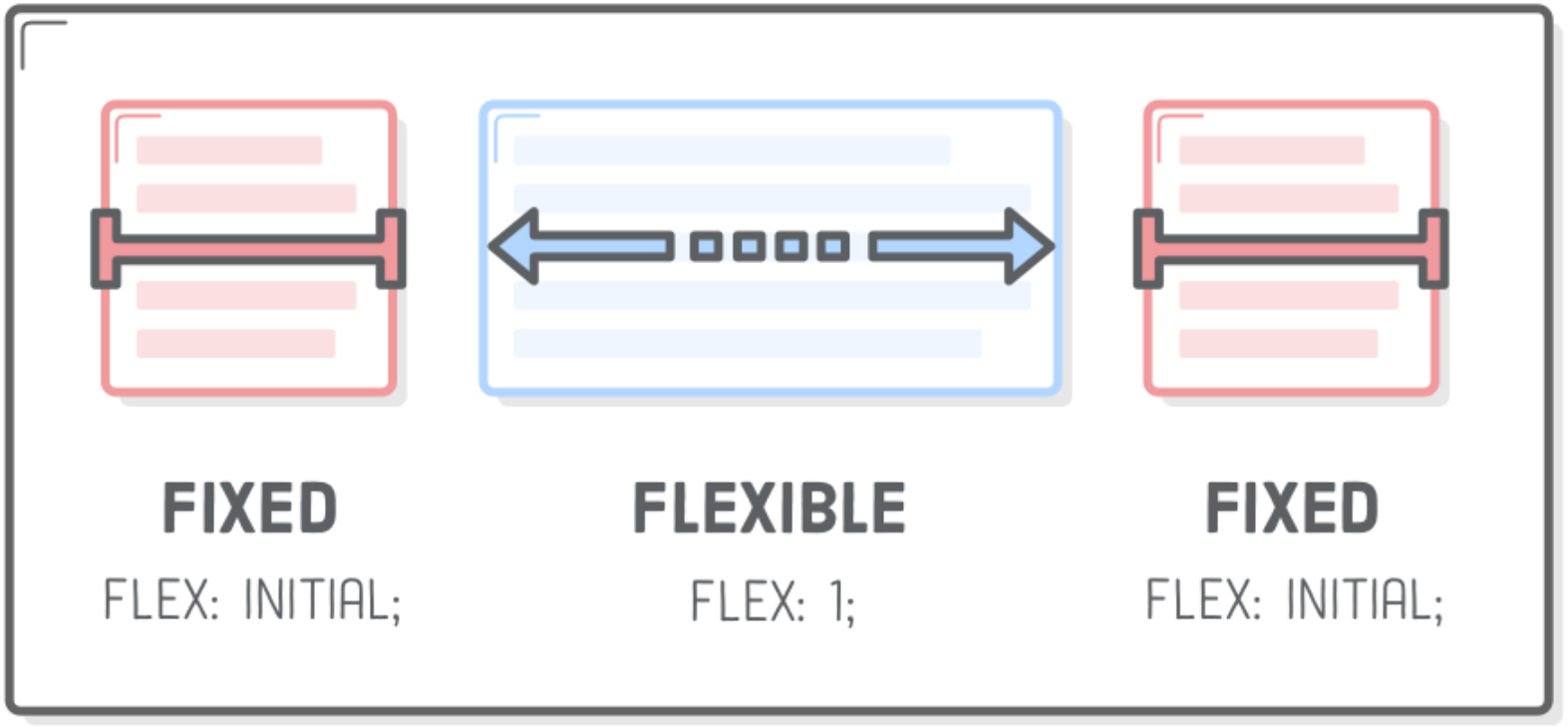
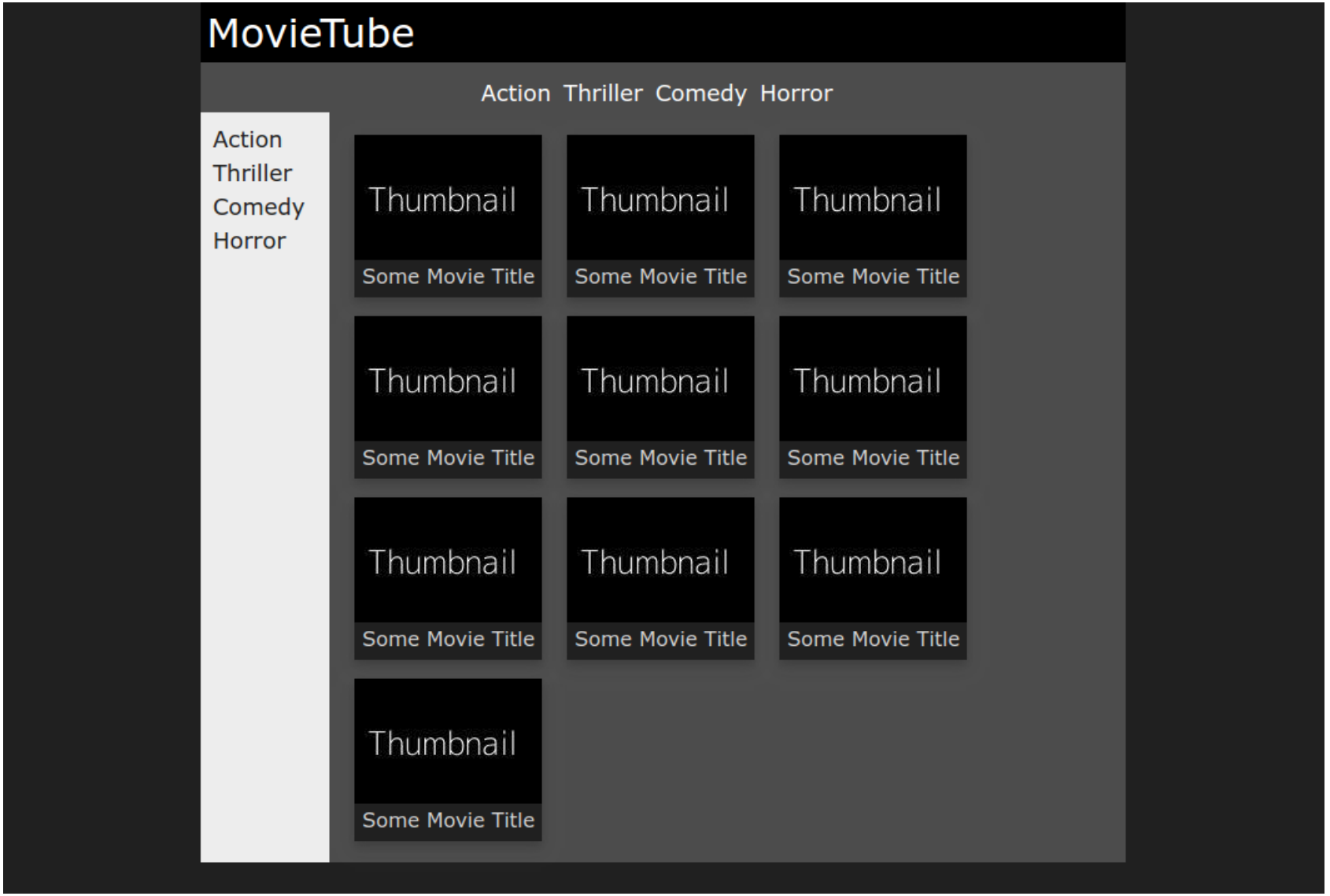


Task 3: Implement the following layout



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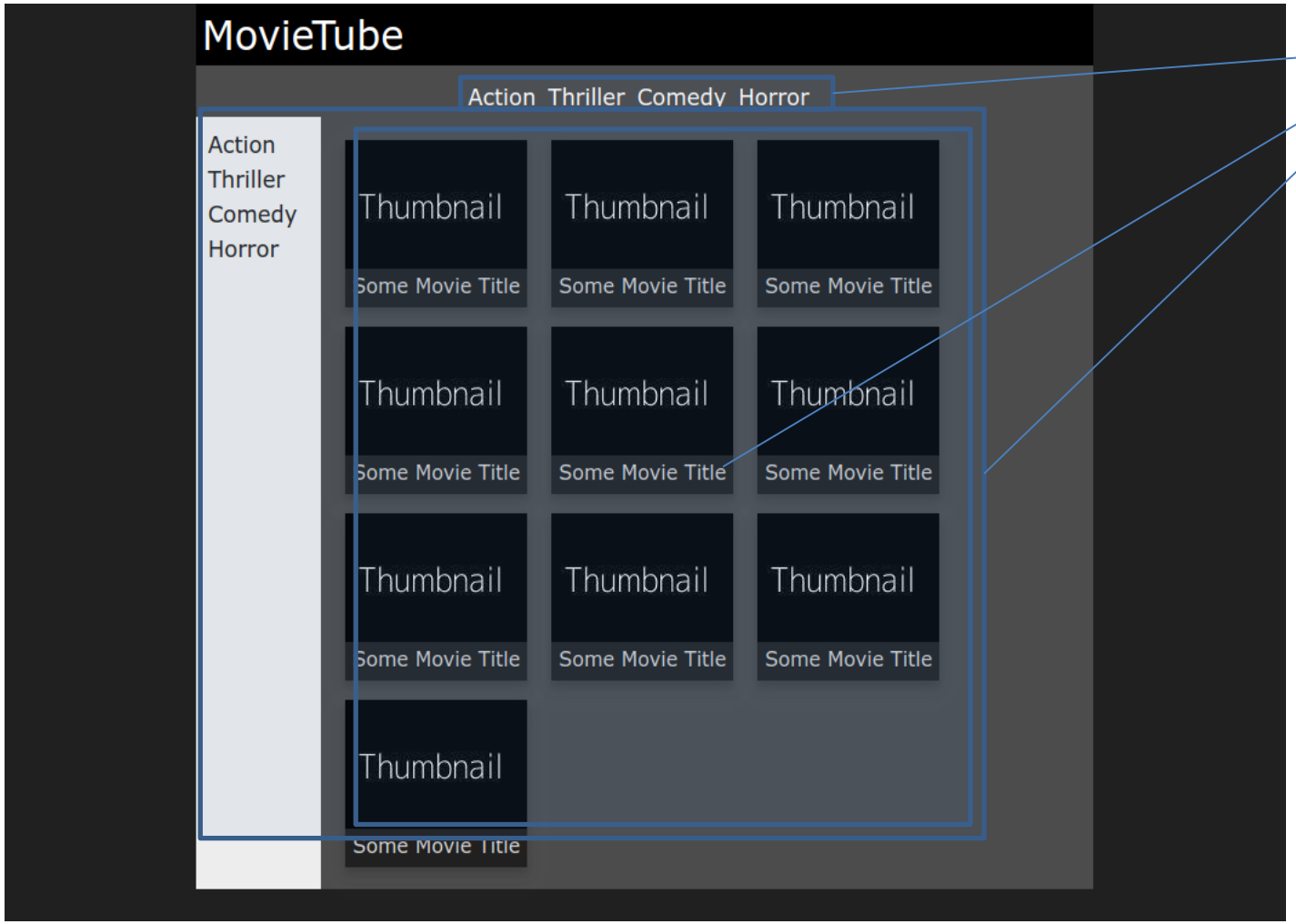
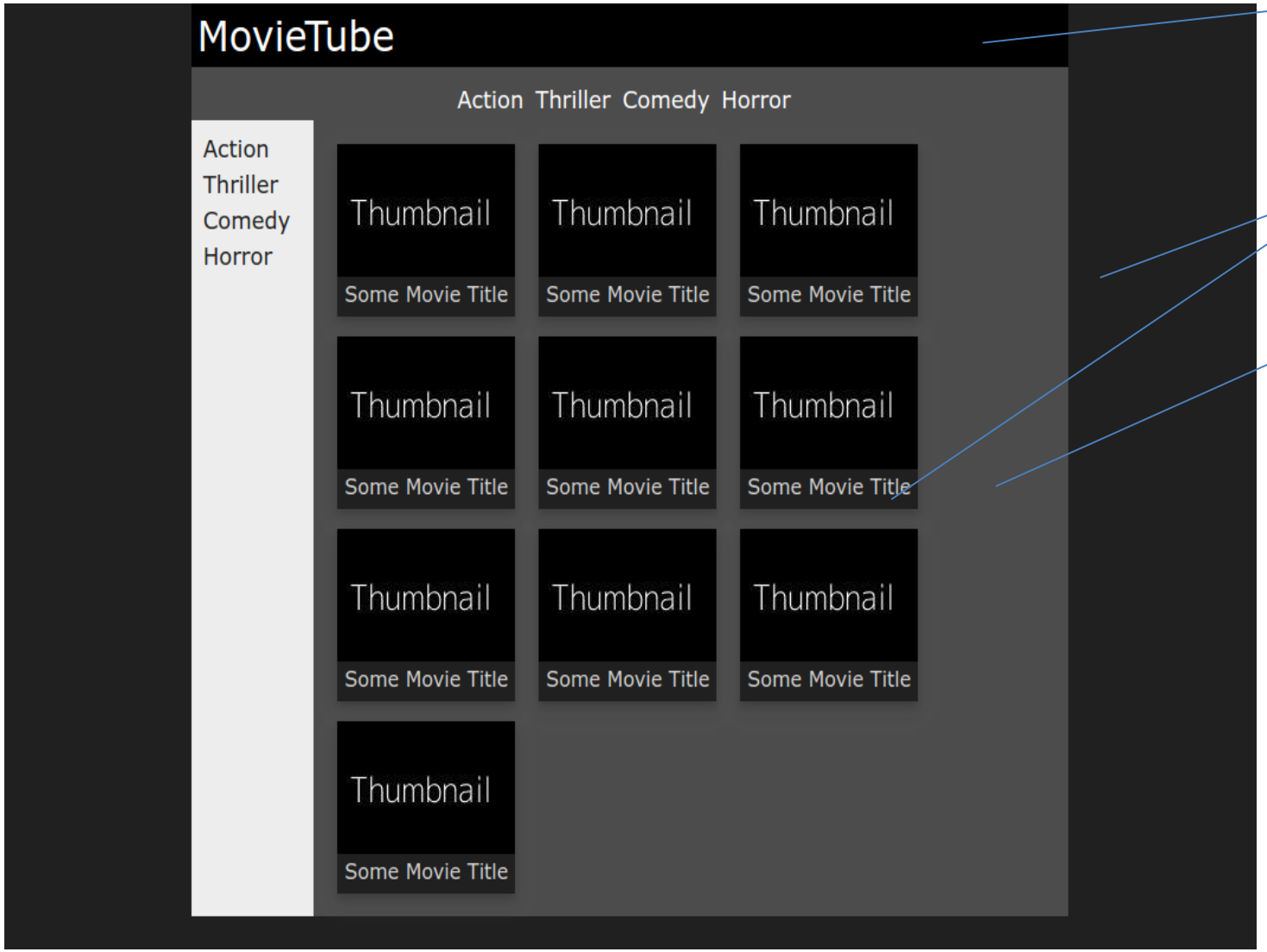


Task 3: Implement the following layout



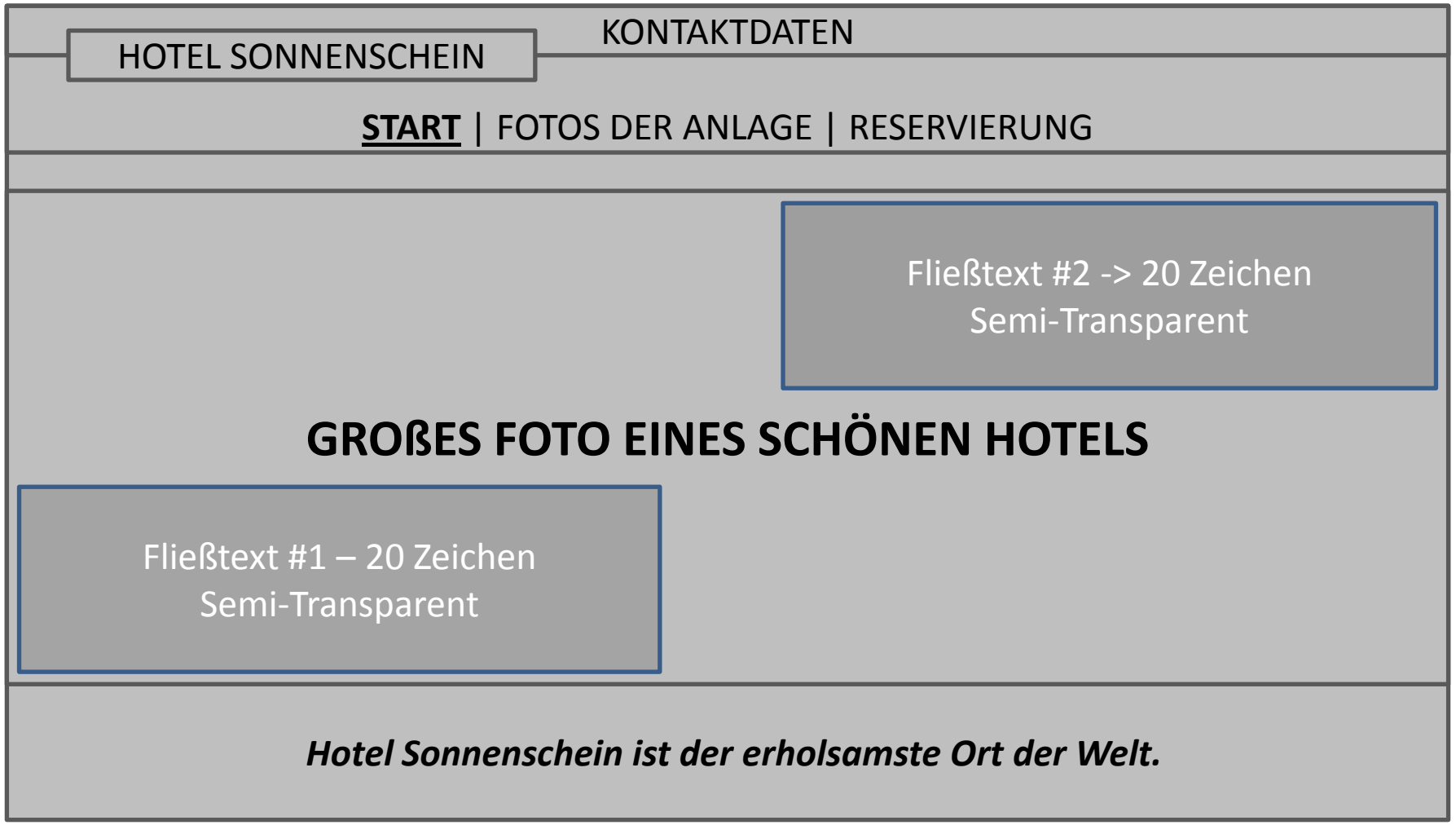
Task 3

Neben dem definierten Layout,

1) Implementiere einen dunklen Schatten für die Thumbnail-Elemente
   - Wenn die Maus nicht drüber hovered: dark
   - Wenn die Maus drüber hovered: white
2) Keine Decoration für Links (Die Menu-Items)
3) Die Breite des Main-Containers ist mindestens 600px, ansonsten 70%

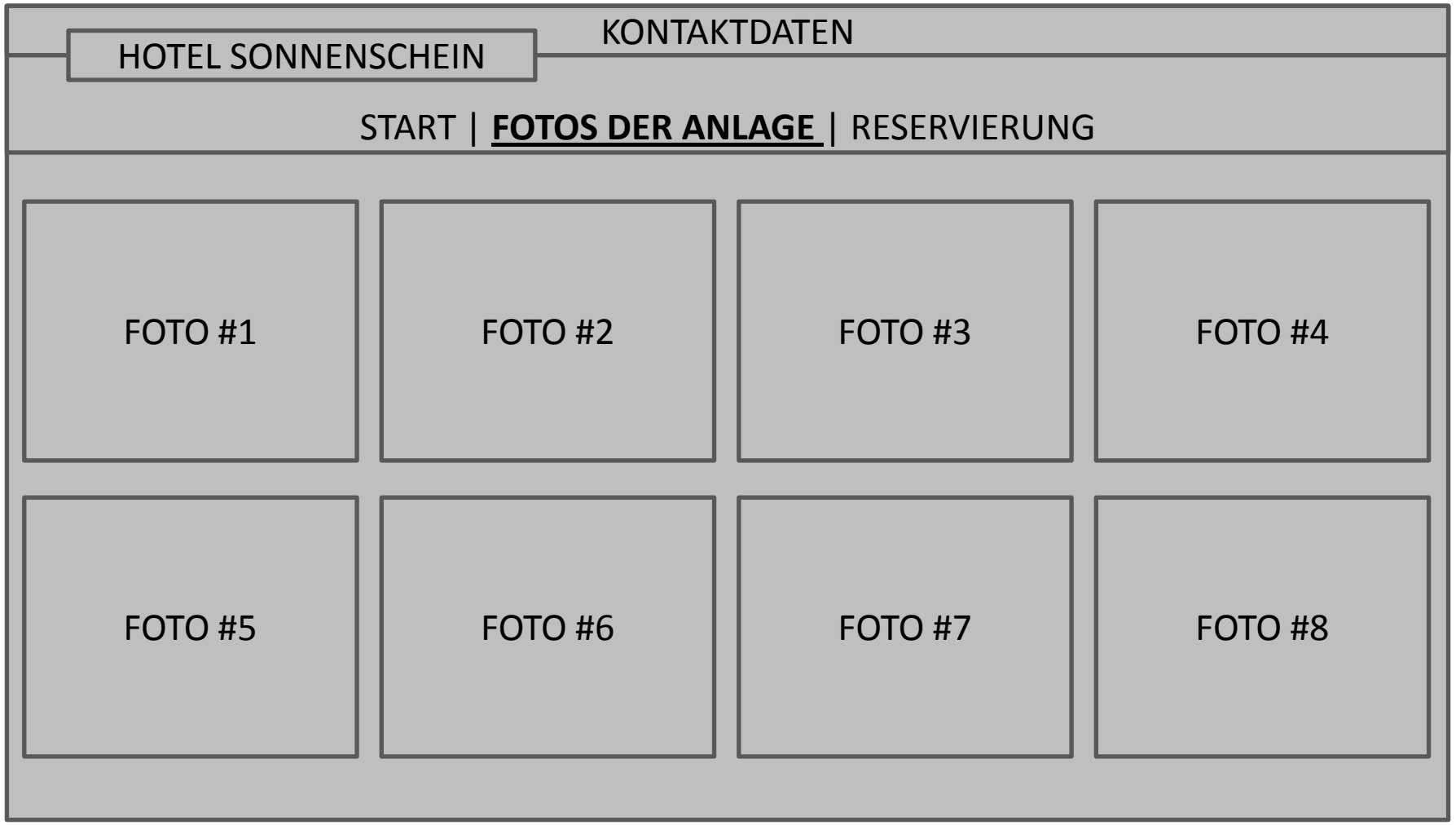
Task 4: Erstelle die Webseite für das Hotel Sonnenschein

#1 Start



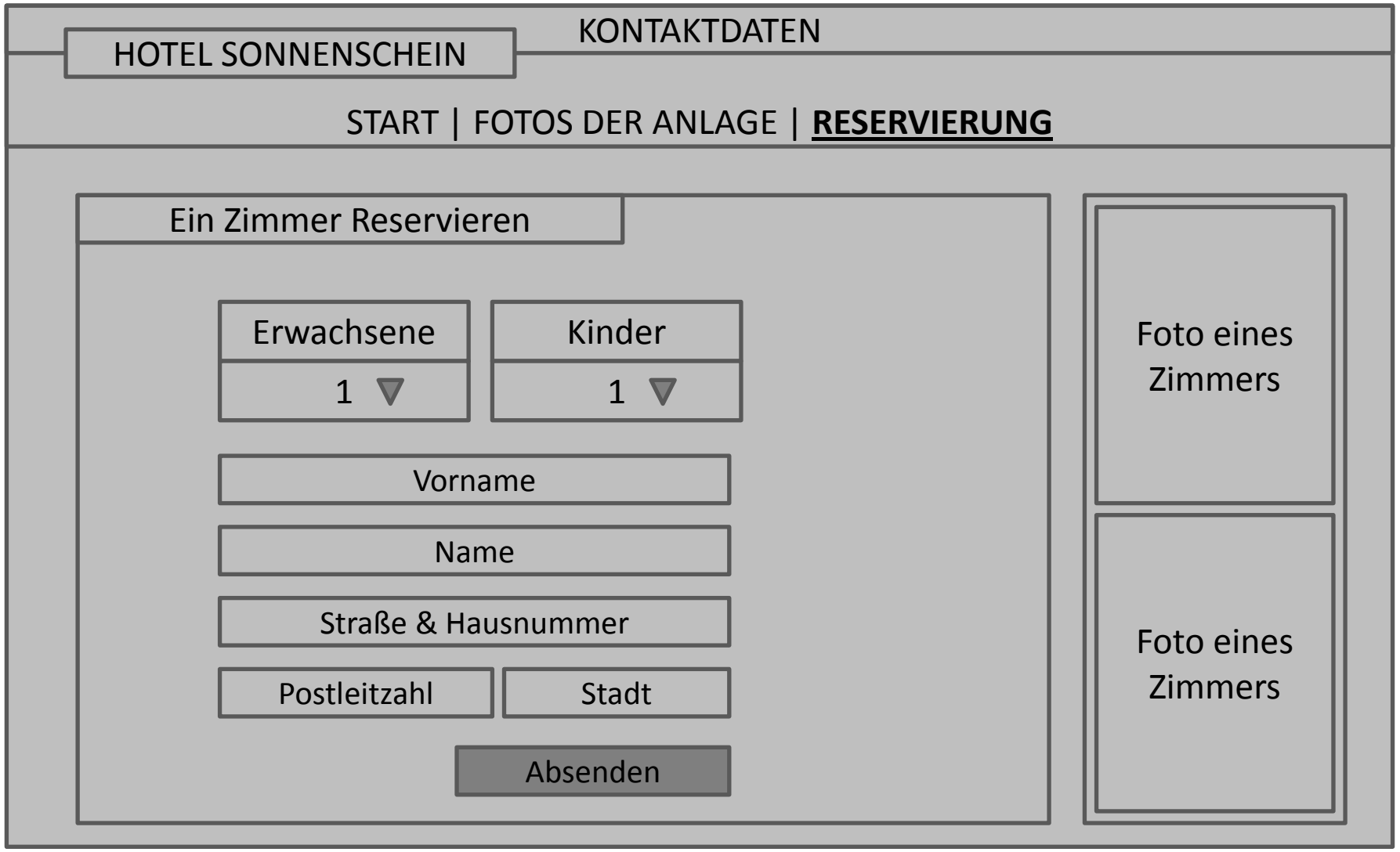
Task 4: Erstelle die Webseite für das Hotel Sonnenschein

#2 Fotos der Anlage



Task 4: Erstelle die Webseite für das Hotel Sonnenschein

#3 Reservierung



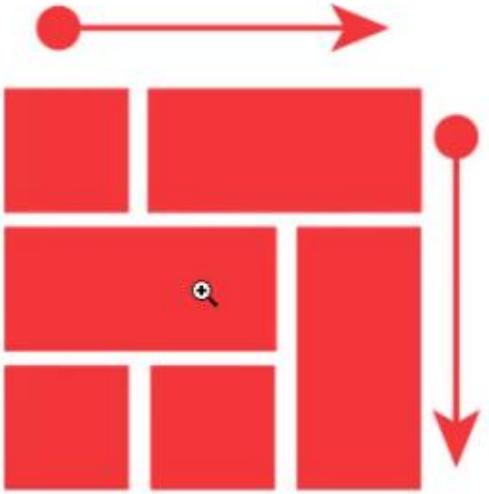
Task 4: Erstelle folgendes Design

- Das Logo des Hotels überlappt das Menu etwas
- Die Menubar besteht aus 3 Links zu jeweils
  - start.html
  - fotos.html
  - reservierung.html
- Setze Dein eigenes Design mit der Grundstruktur des Layouts um!

Grids

Flexbox

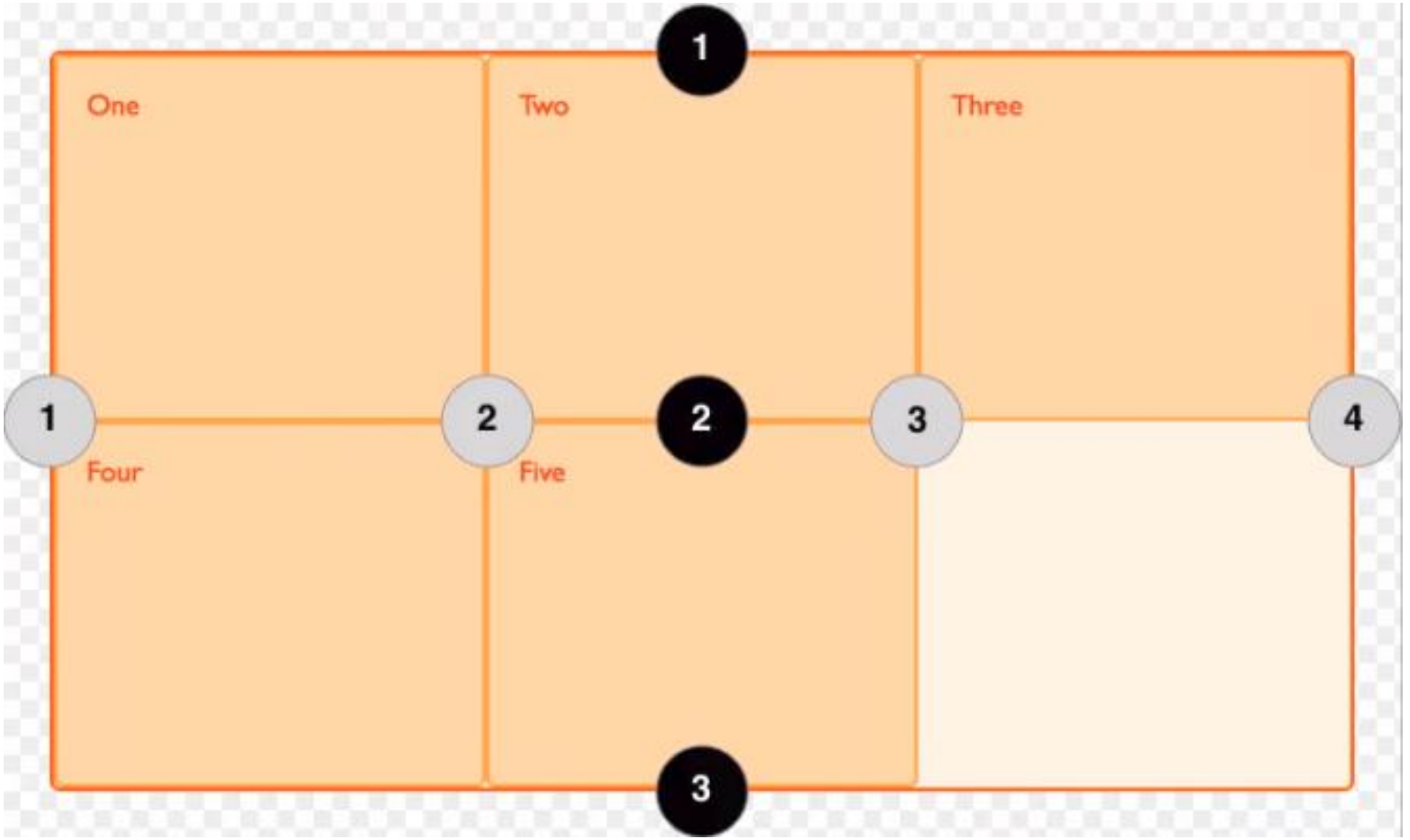
ONE DIMENSION



CSS Grids

TWO DIMENSIONS

Grids



ALIGNMENT

DIRECTION

ORDER

SIZE

Flex Box

- **Flexboxes**
  - contain of two types: flexitems and flex containers

"FLEX CONTAINER"

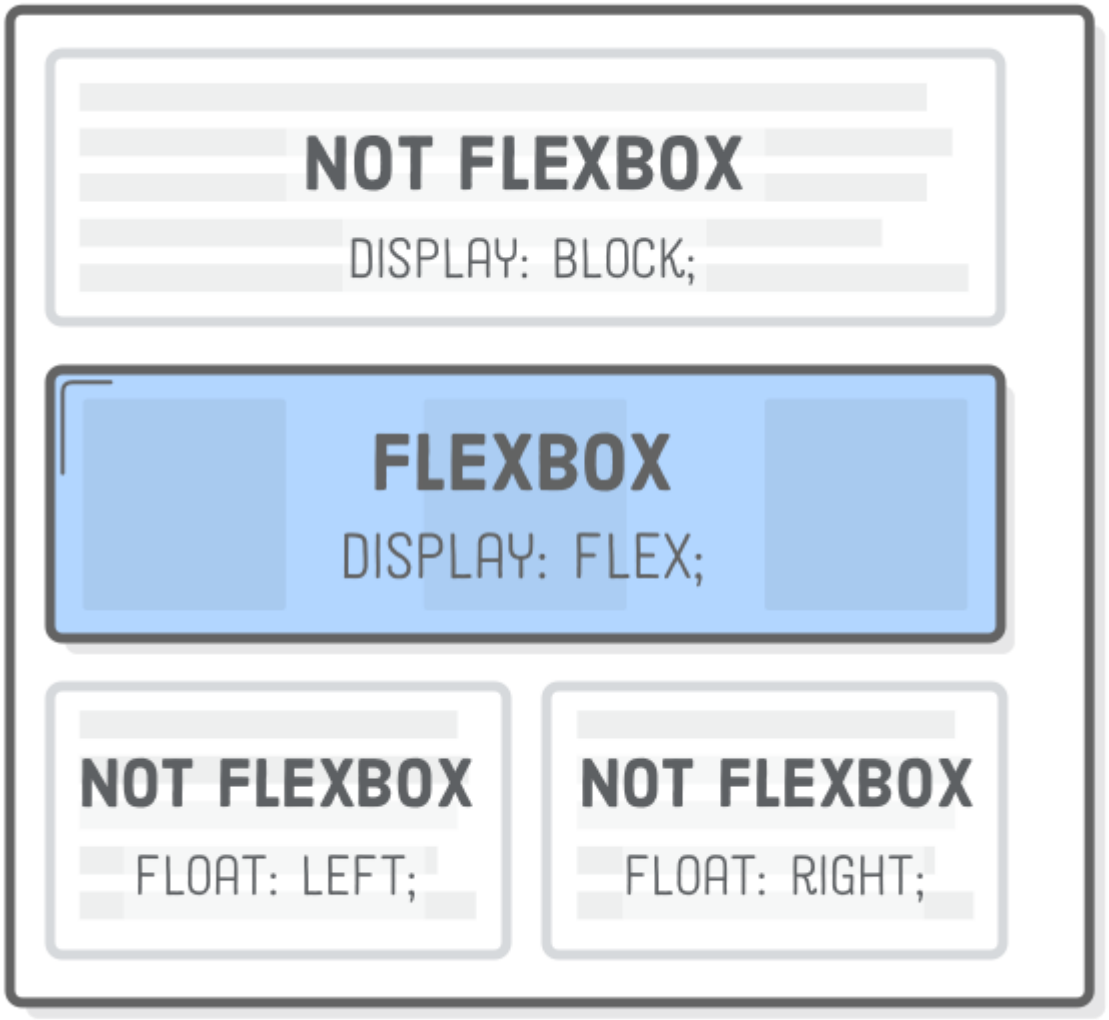
"FLEX ITEMS"

Flex Box

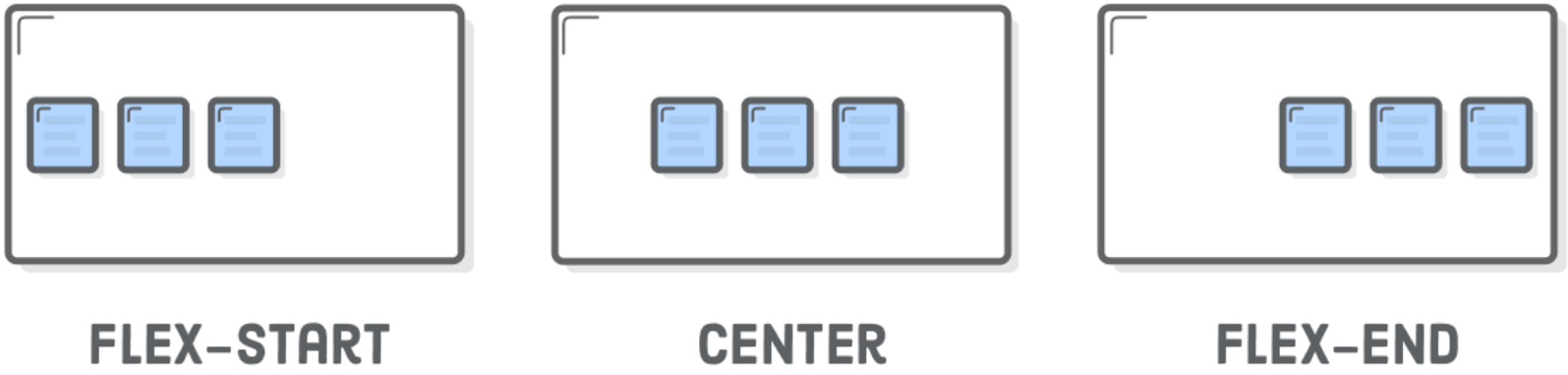
- **Flexitems**
    - child of a flex container
    - main purpose: let container know the number of items to arrange

- **Flexcontainer**
    - determine the layout of the flex items

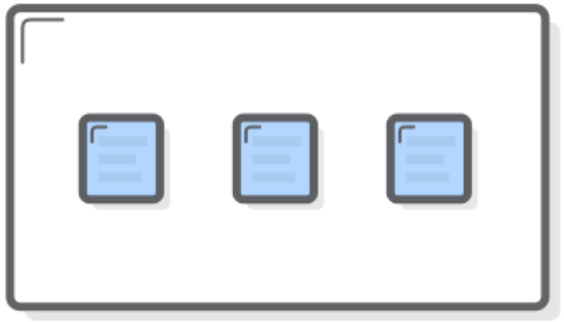
Flex Box


NOT FLEXBOX
DISPLAY: BLOCK;
FLEXBOX
DISPLAY: FLEX;
NOT FLEXBOX
FLOAT: LEFT;
NOT FLEXBOX
FLOAT: RIGHT;

Vertical Alignment of Flex Items



Vertical Alignment of Flex Items



SPACE-AROUND

SPACE-BETWEEN

Vertical Alignment of Flex Items

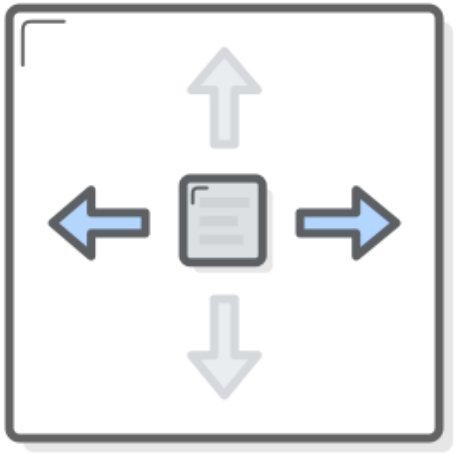
NO GROUPING

(3 FLEX ITEMS)

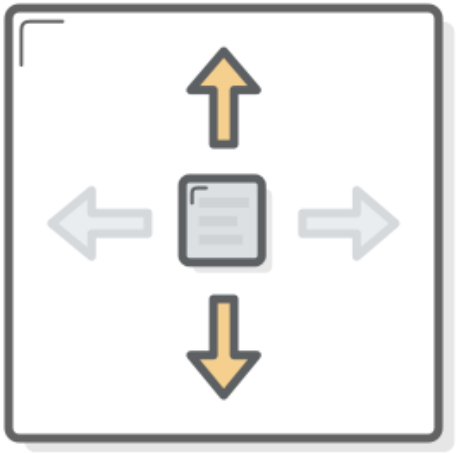
GROUPED ITEMS

(2 FLEX ITEMS)

Horizontal Alignment of Flex Items

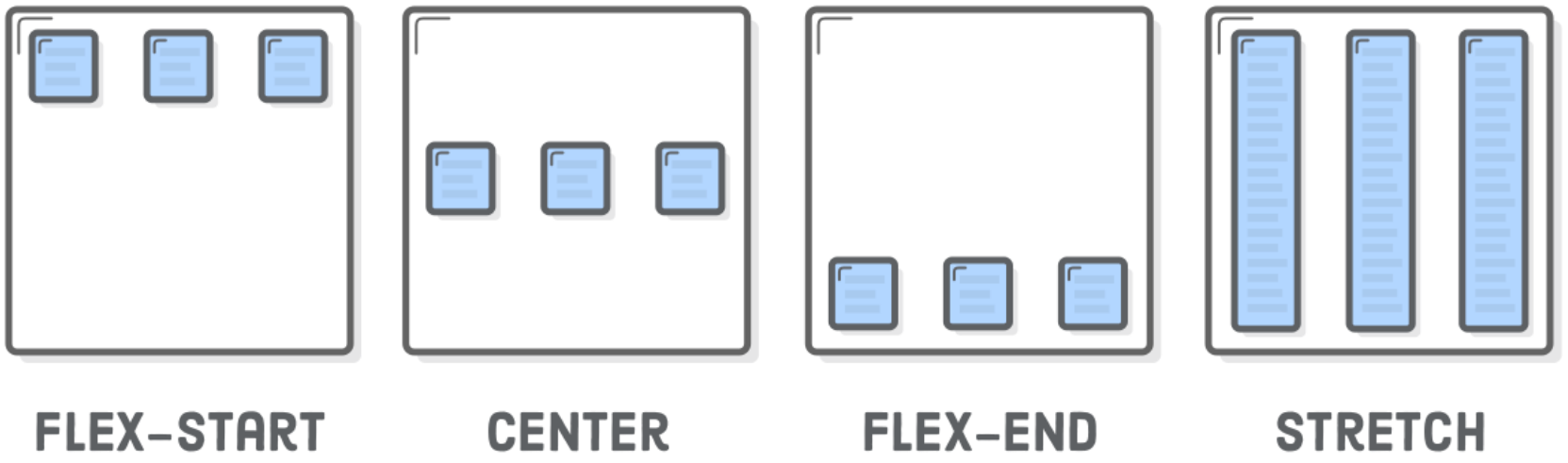


JUSTIFY-CONTENT

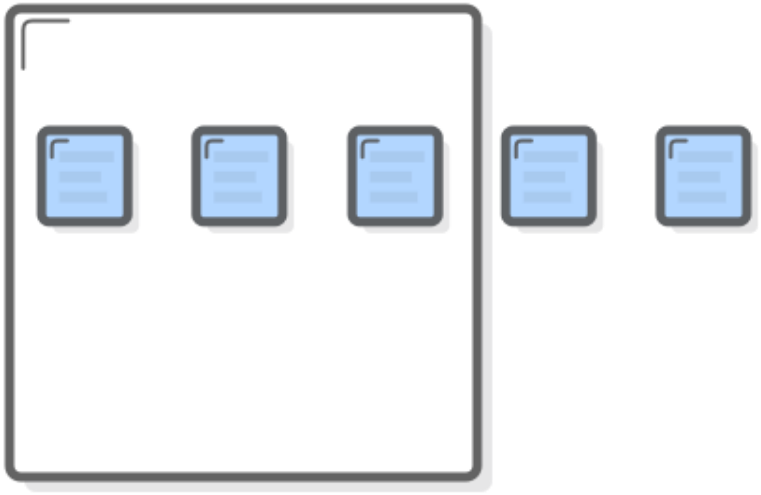


ALIGN-ITEMS

Horizontal Alignment of Flex Items



Wrapping Flex Items



NO WRAPPING

FLEX-WRAP: NOWRAP;

WITH WRAPPING

FLEX-WRAP: WRAP;

Flex Container Direction

ROW

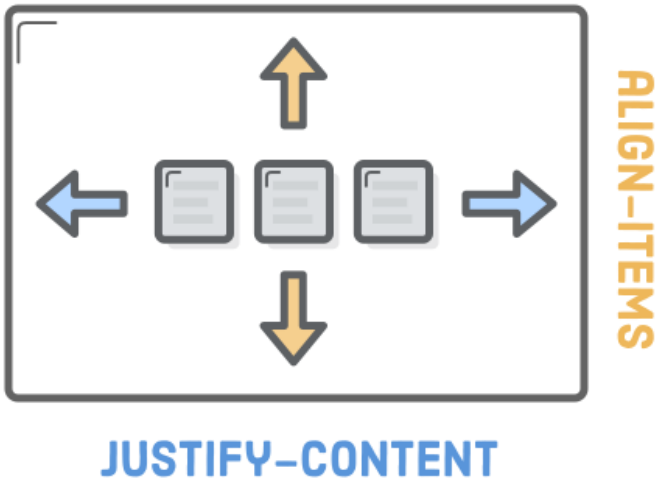
FLEX-DIRECTION: ROW;

COLUMN

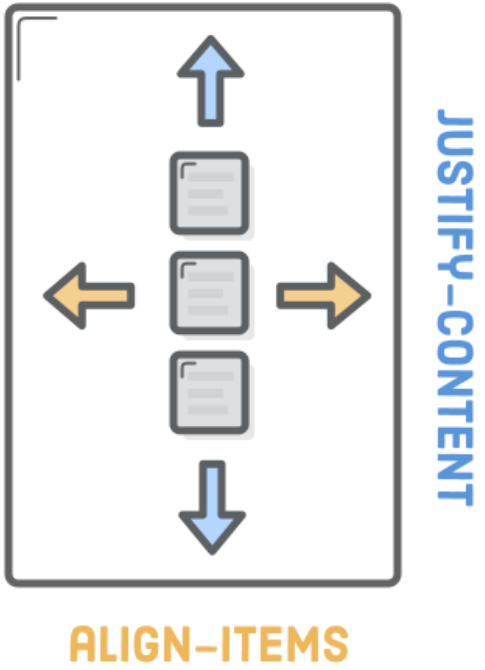
FLEX-DIRECTION: COLUMN;

Alignment Considerations

FLEX-DIRECTION: ROW;



FLEX-DIRECTION: COLUMN;



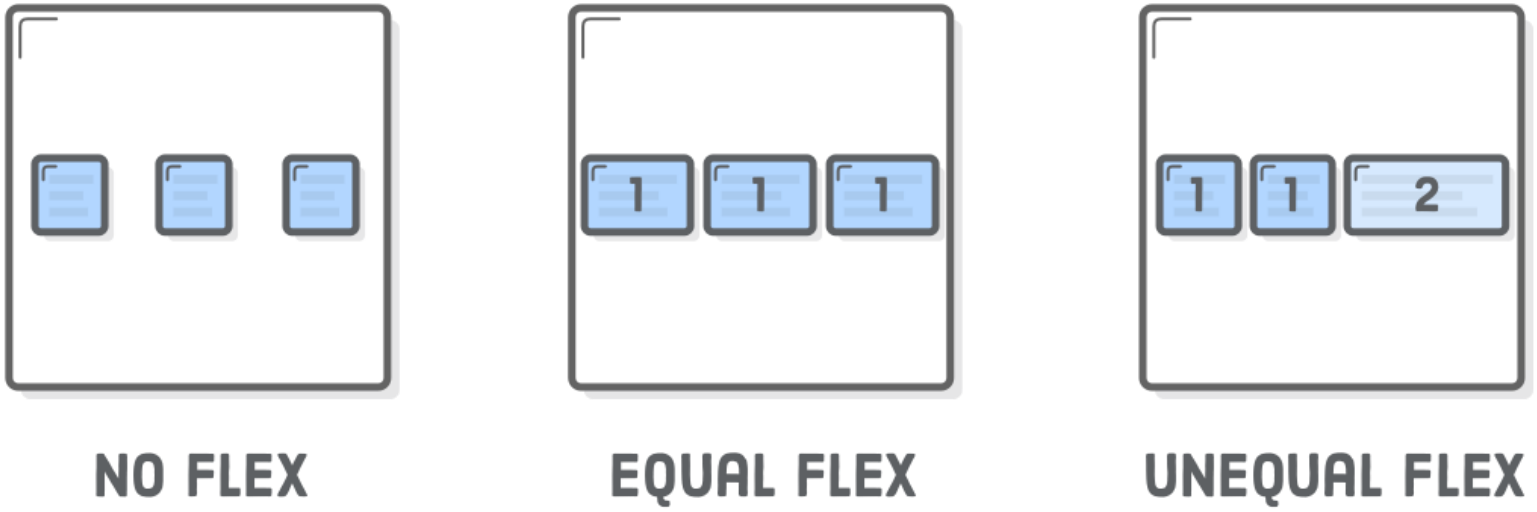
Alignment Considerations

Alignment works vertically, too

- center
- flex-start (top)
- flex-end (bottom)
- stretch
- baseline

Flexible Items

-***flex*** property defines the width of individual items in a flex container
- width is flexible, is defined as a **weight**
- flex = 2, grows twice as fast as items with flex = 1 (default value)



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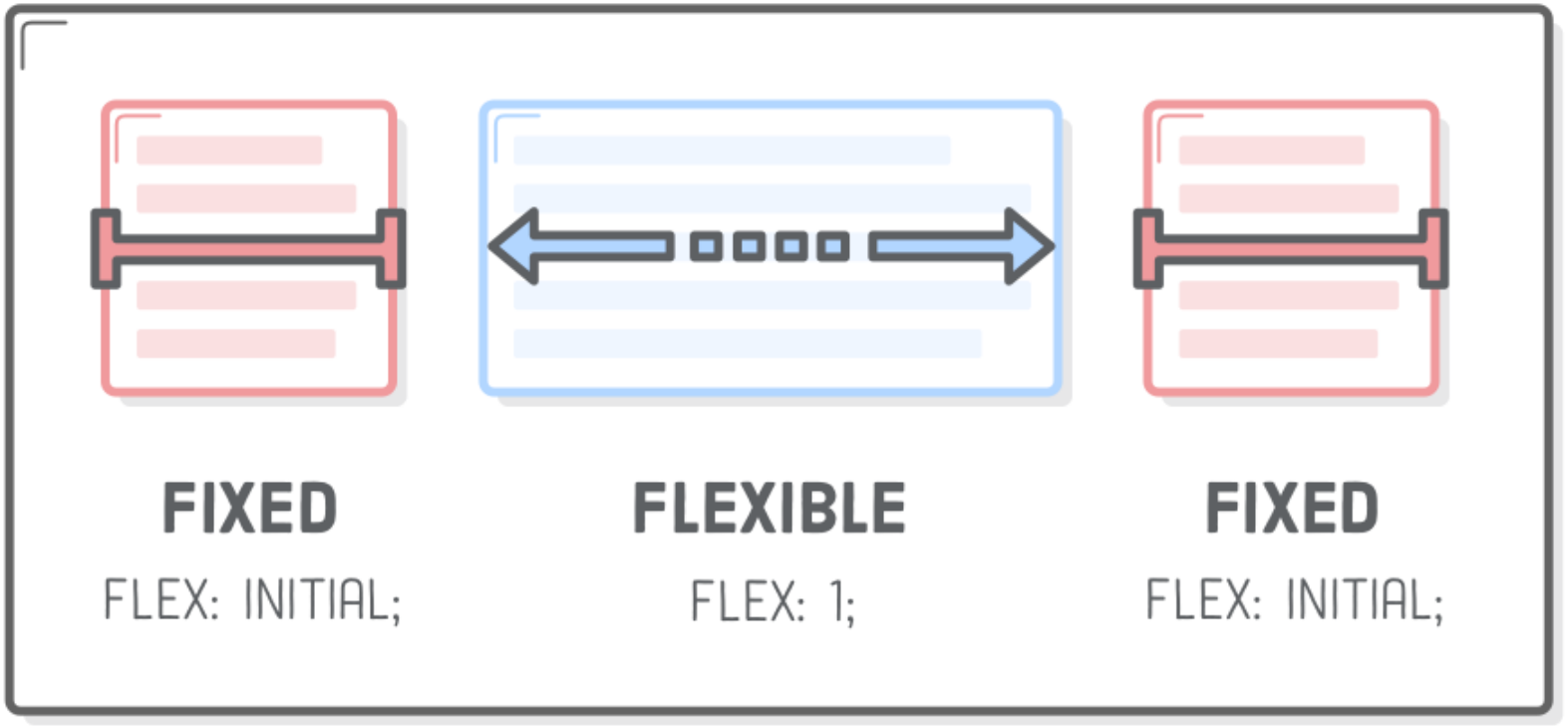
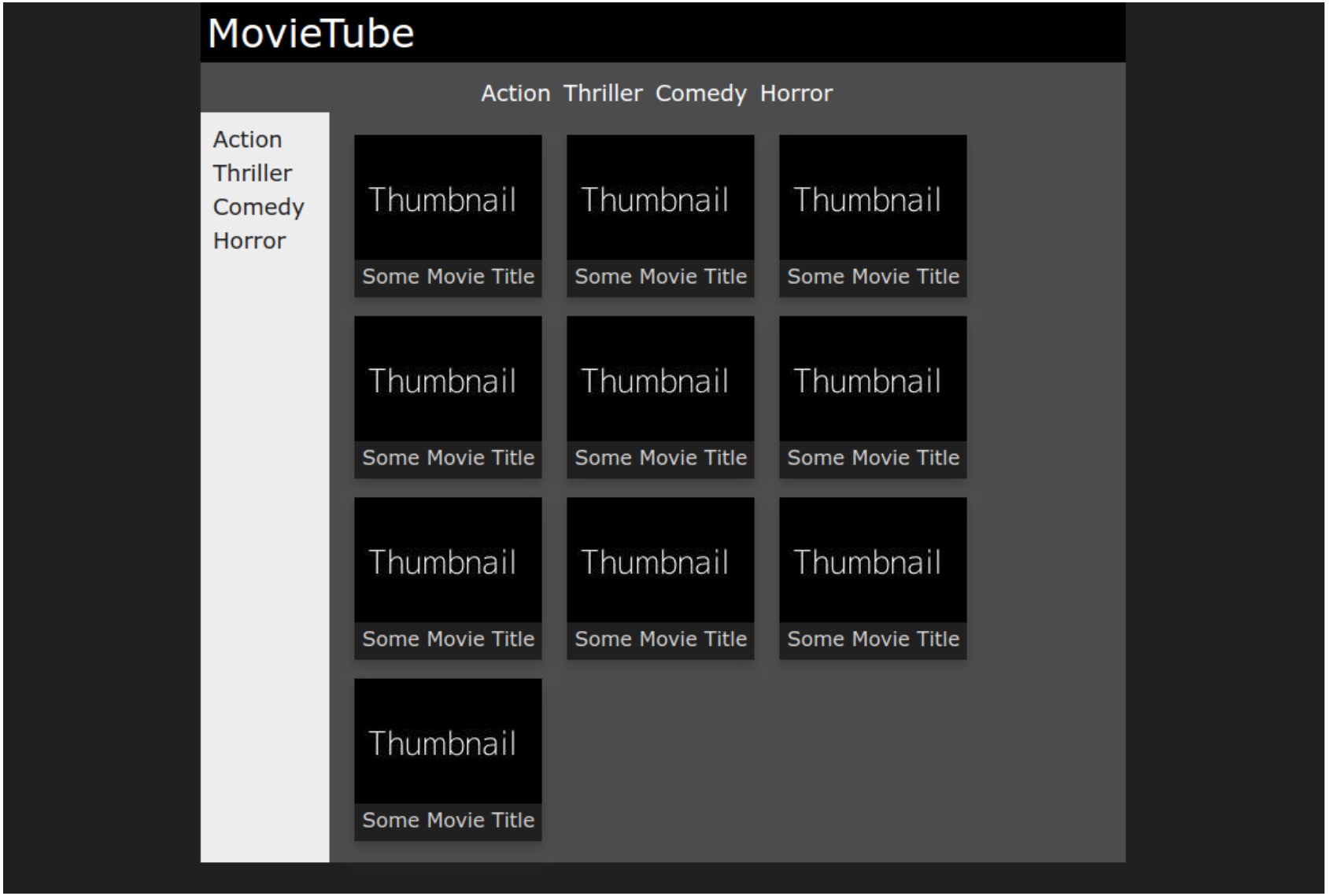
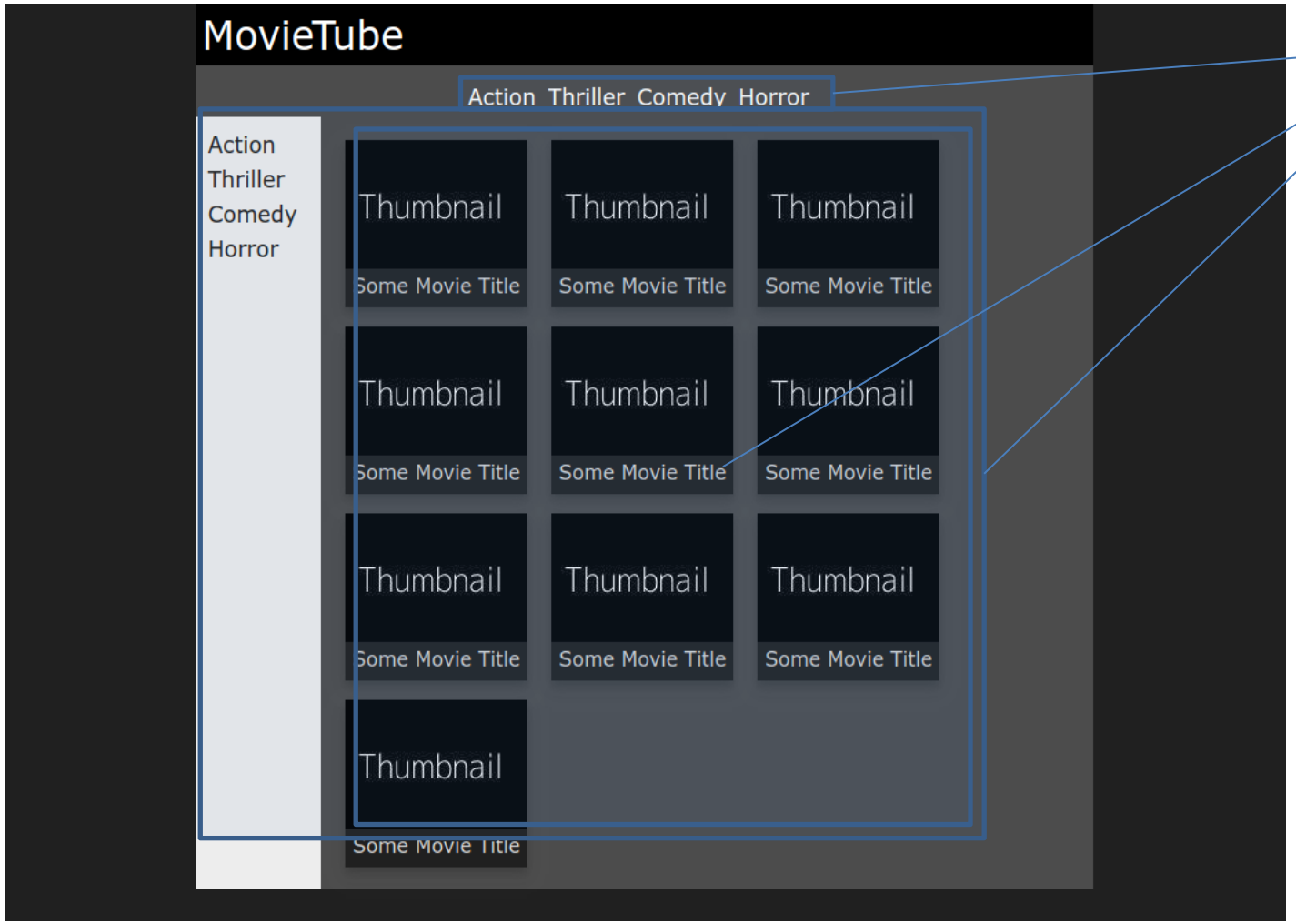


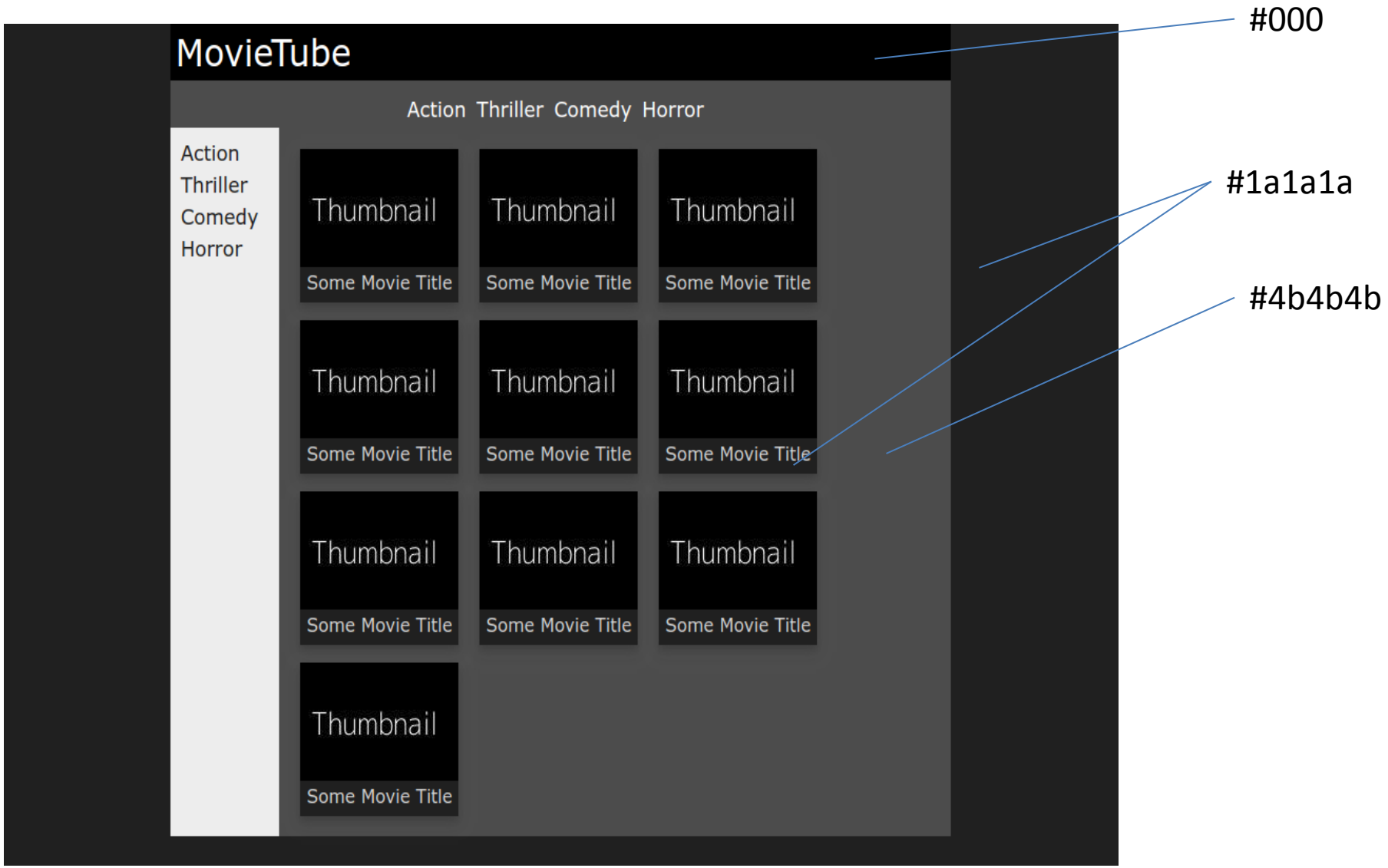
Task: Implement the following layout



Task: Implement the following layout



Task: Implement the following layout



Task: Implement the following layout

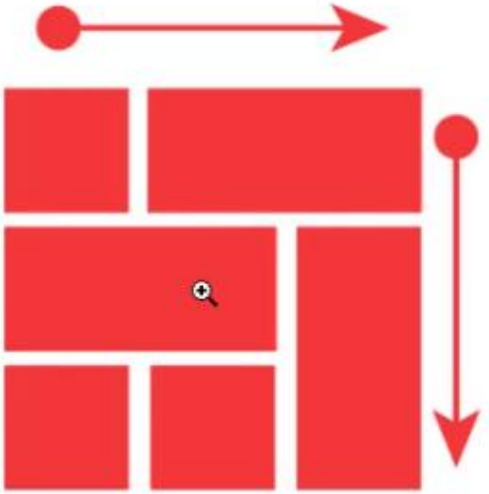
Besides the given information, please

1) Implement a dark shadow for the thumbnail elements
   - When not being hovered: dark
   - When hovered: white
2) All Menu Elements are links, that do not have any text-decoration except underline when hovered
3) The width of the main container is minimum 600px and else 70%

Grids

Flexbox

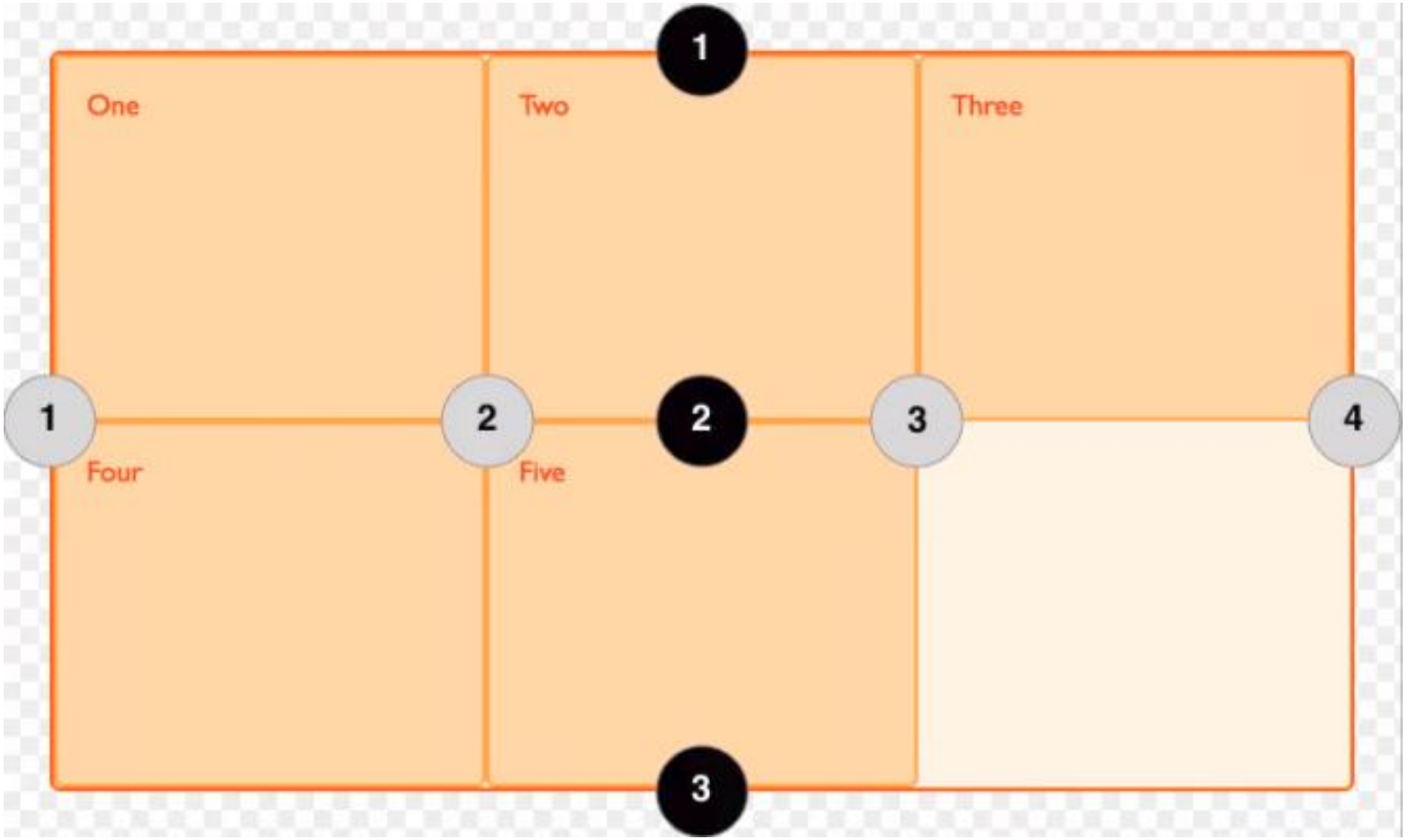
ONE DIMENSION

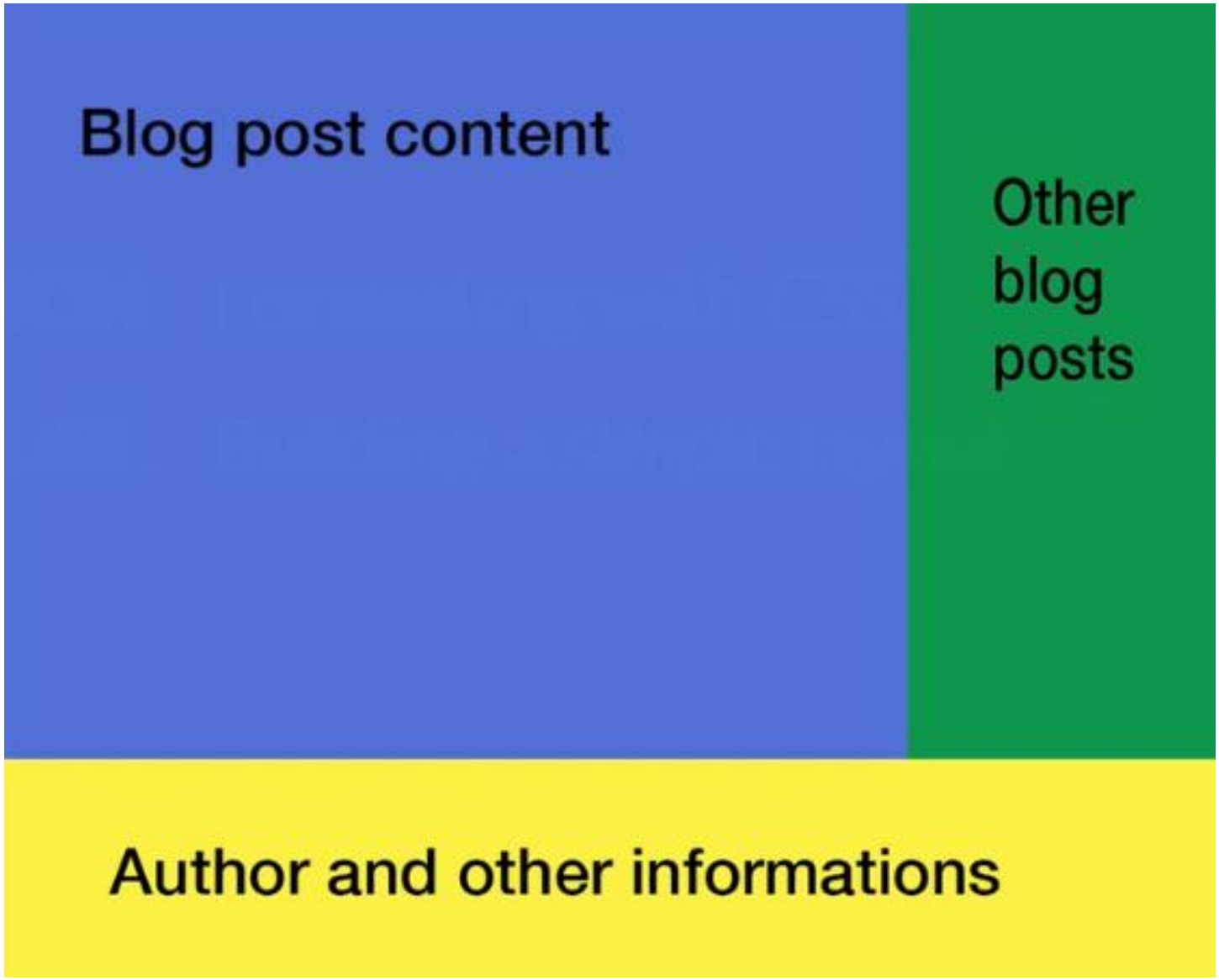


CSS Grids

TWO DIMENSIONS

Grids




Blog post content
Other blog posts
Author and other informations

Task: Build the following floating layout

My first blogpost

April 5th, 2018

The first other blogpost
Yet another blogpost
The best post ever: read this!

This is my first blog post

Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitae, justo. Nullam dictum felis eu pede mollis pretium. Integer tincidunt. Cras dapibus. Vivamus elementum semper nisi. Aenean vulputate eleifend tellus. Aenean leo ligula, porttitor eu, consequat vitae, eleifend ac, enim. Aliquam lorem ante, dapibus in, viverra quis, feugiat a, tellus. Phasellus viverra nulla ut metus varius laoreet. Quisque rutrum. Aenean imperdiet. Etiam ultricies nisi vel augue. Curabitur ullamcorper ultricies nisi. Nam eget dui. Etiam rhoncus. Maecenas tempus, tellus eget condimentum rhoncus, sem quam semper libero, sit amet adipiscing sem neque sed ipsum. Nam quam nunc, blandit vel, luctus pulvinar, hendrerit id, lorem. Maecenas nec odio et ante tincidunt tempus. Donec vitae sapien ut libero venenatis faucibus. Nullam quis ante. Etiam sit amet orci eget eros faucibus tincidunt. Duis leo. Sed fringilla mauris sit amet nibh. Donec sodales sagittis magna. Sed consequat, leo eget bibendum sodales, augue velit cursus nunc,

Link to Devugees
Link to Devugees in a new tab
HTML Logo

HTML is amazing

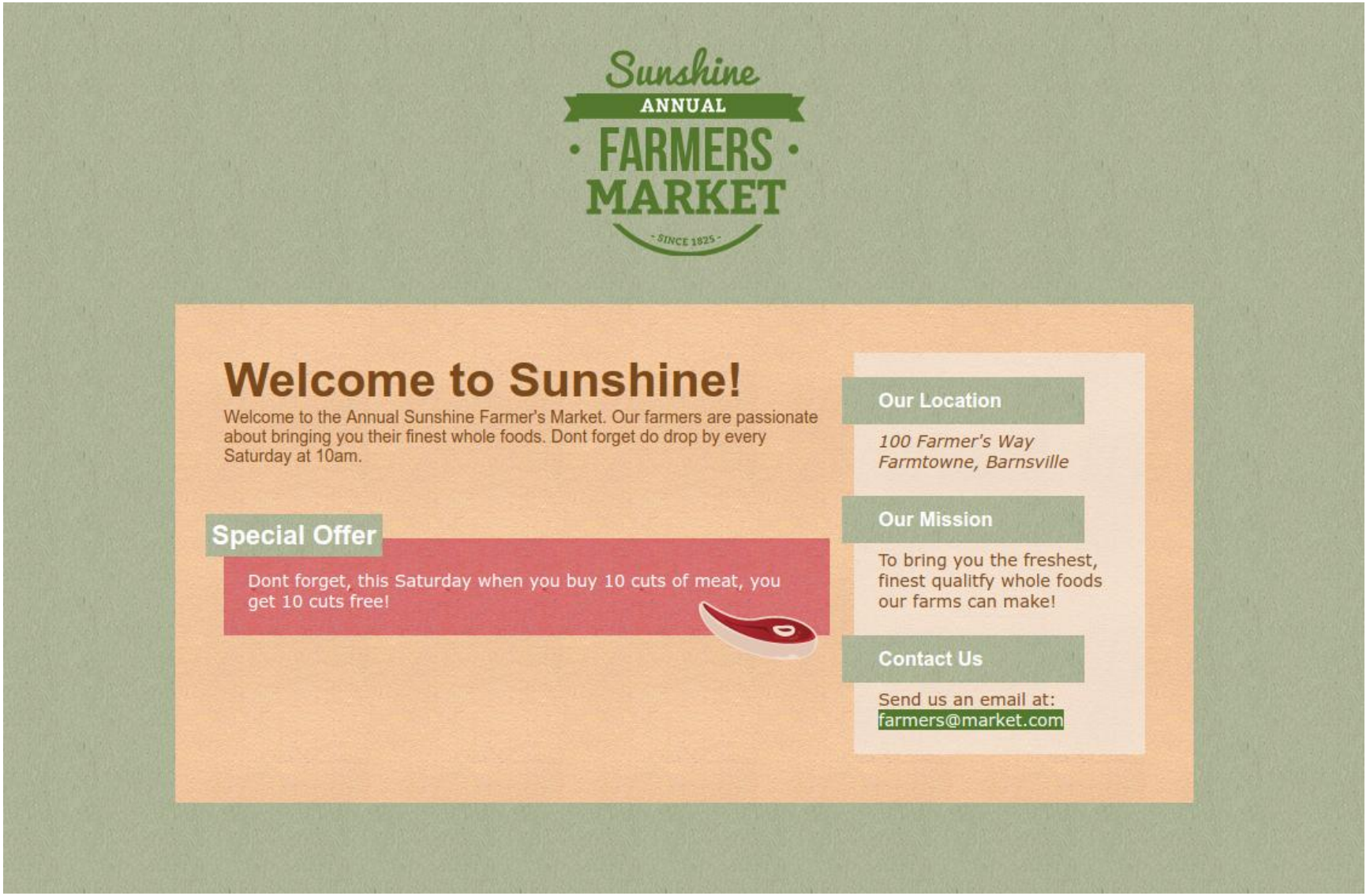
Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitae, justo. Nullam dictum felis eu pede mollis pretium. Integer tincidunt. Cras dapibus. Vivamus elementum semper nisi. Aenean vulputate eleifend tellus. Aenean leo ligula, porttitor eu, consequat vitae, eleifend ac, enim. Aliquam lorem ante, dapibus in, viverra quis, feugiat a, tellus. Phasellus viverra nulla ut metus varius laoreet. Quisque rutrum. Aenean imperdiet. Etiam ultricies nisi vel augue. Curabitur ullamcorper ultricies nisi. Nam eget dui. Etiam rhoncus. Maecenas tempus, tellus eget condimentum rhoncus, sem quam semper libero, sit amet adipiscing sem neque sed ipsum. Nam quam nunc, blandit vel, luctus pulvinar, hendrerit id, lorem. Maecenas nec odio et ante tincidunt tempus. Donec vitae sapien ut libero venenatis faucibus. Nullam quis ante. Etiam sit amet orci eget eros faucibus tincidunt. Duis leo. Sed fringilla mauris sit amet nibh. Donec sodales sagittis magna. Sed consequat, leo eget bibendum sodales, augue velit cursus nunc,

Jackson Gonzalez

8. Positioning

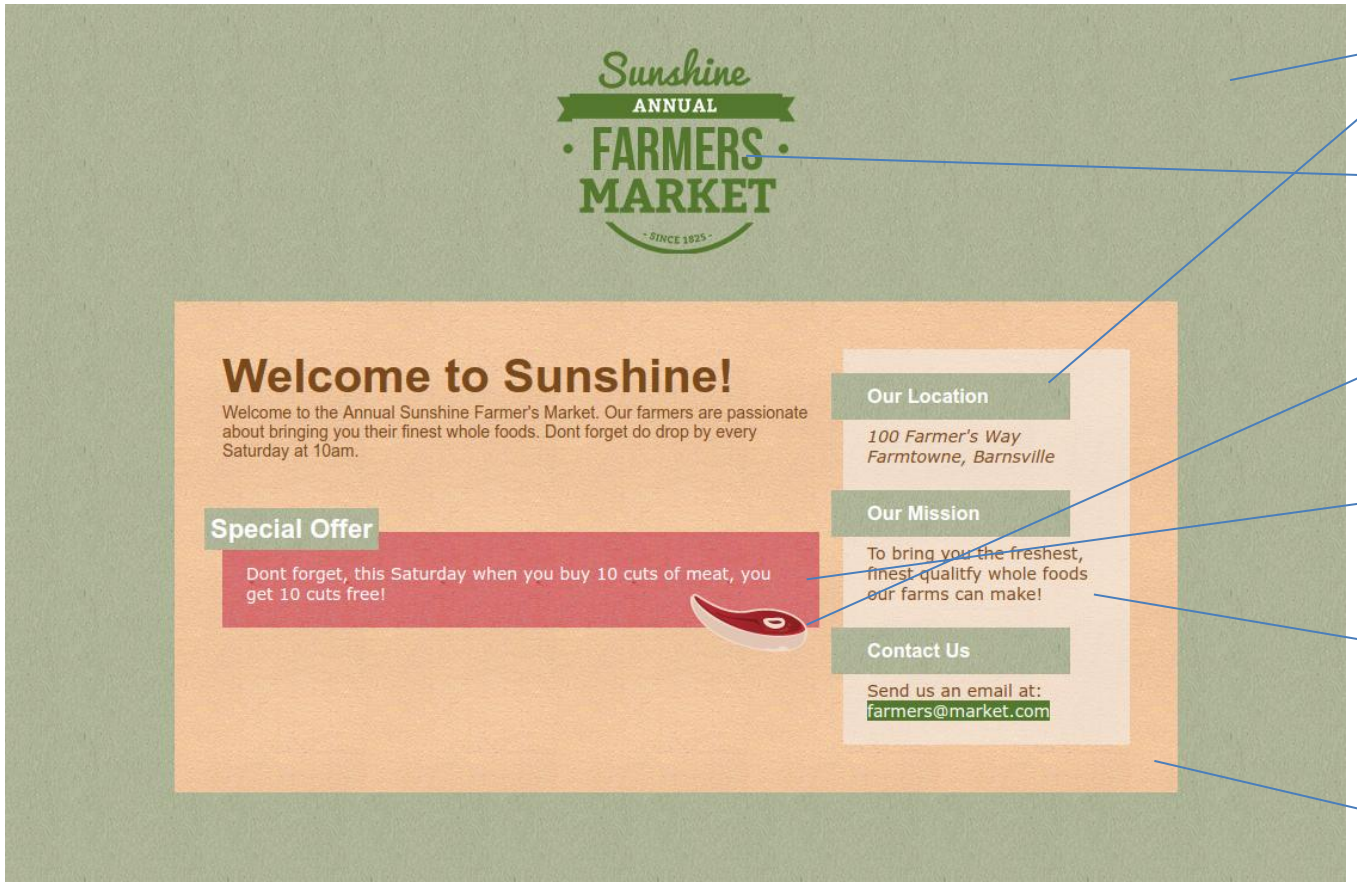
- Static (default value)
  - Appear as in the **normal flow**
  - Every element has “position: static” by default
- Relative
  - Moves the element to the new position **relative to the normal flow**
- Absolute
  - Moves the element to the new position **relative to its first non-static positioned ancestor element**,
  - Otherwise, the position of the body

Task: Implement the Stylesheet



Task: Implement the Stylesheet

Use the following informations:



green_background.jpg

market_logo.png

steak.png

red_background.jpg

texture_background.jpg

yellow_background.jpg

Task: Implement the Stylesheet

Use the following informations:

#logo has width 200px

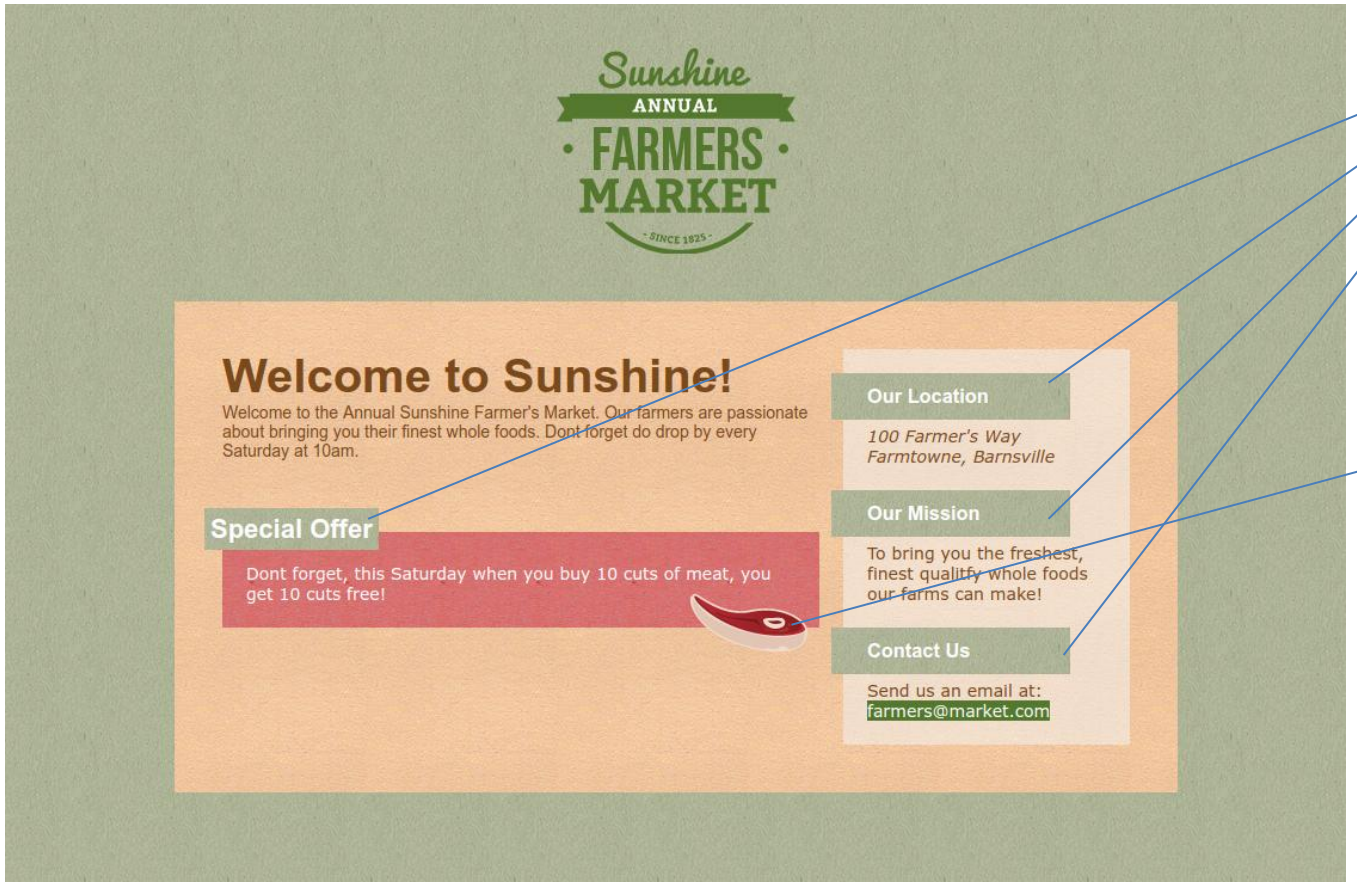
#container has width 760px

#main-content has width 500px and is floated

#sidebar has width 200px and is floated

Task: Implement the Stylesheet

Use the following informations:

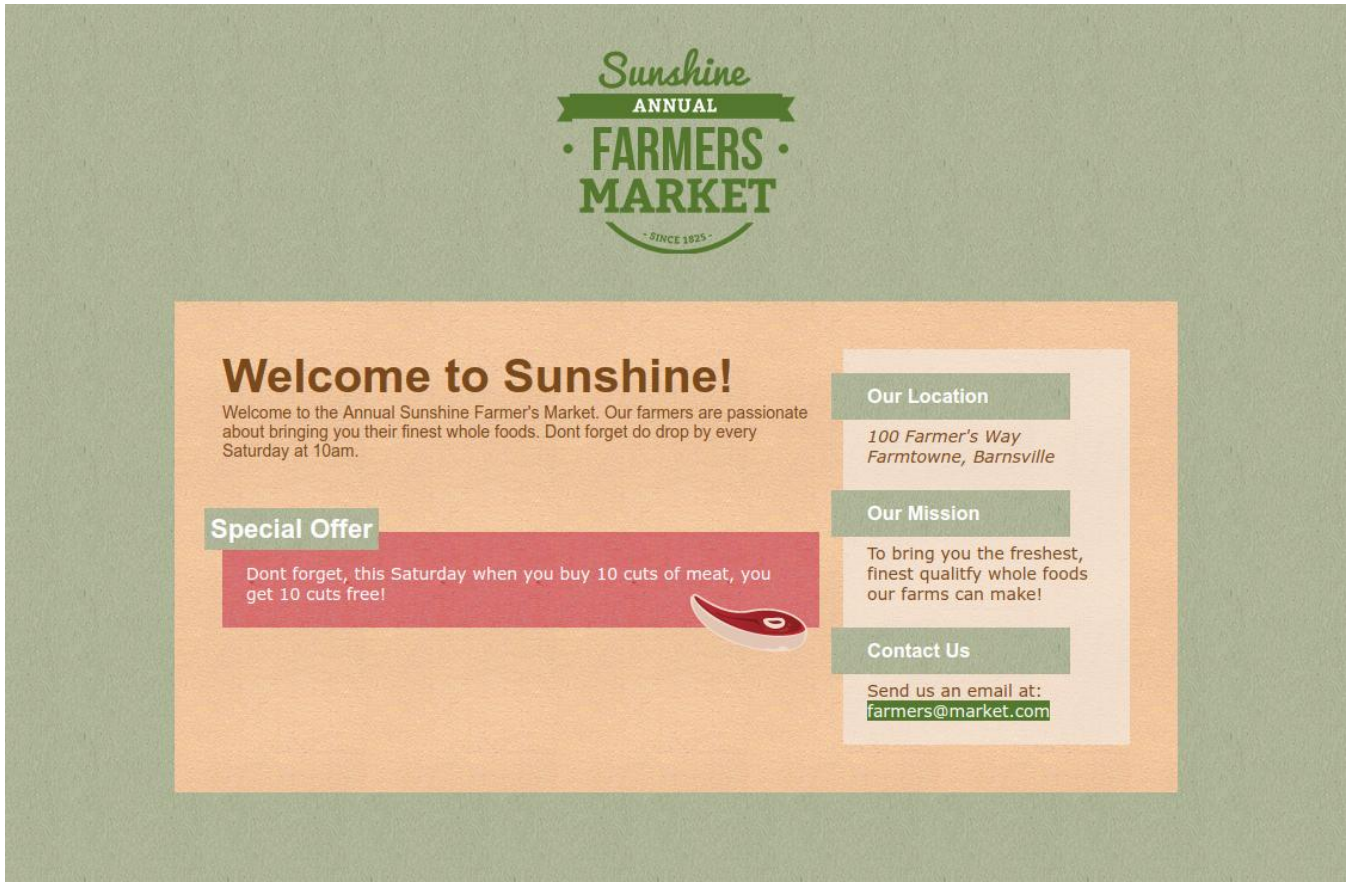


relative positions

absolute position

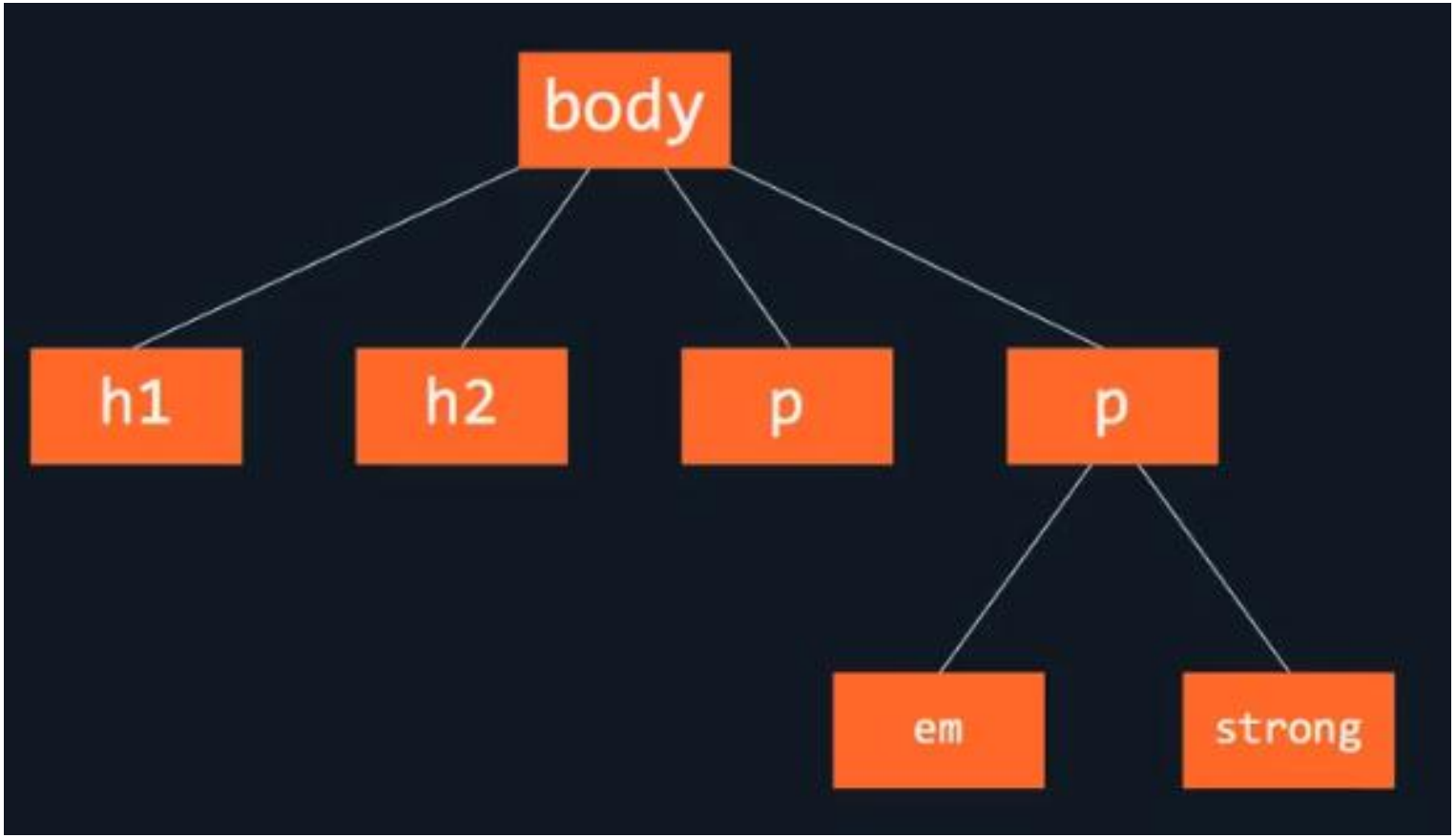
Task: Implement the Stylesheet

Use the following informations:



All fonts Arial Helvetica

9. HTML Tree Structure



10. Web Design

- The Designer creates the look and feel
- The Developer builds it.

10. Designs

iOS6

iOS7

10. Designs

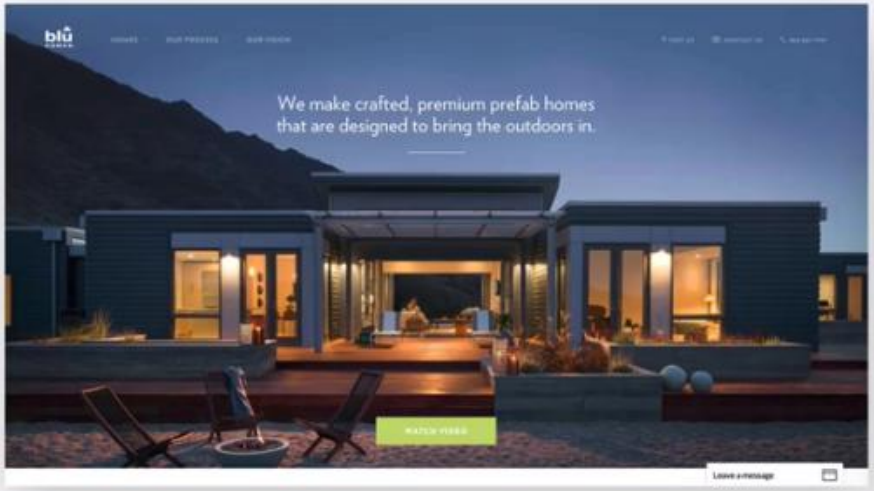
login
Email
Password
Remember Me
Sign In

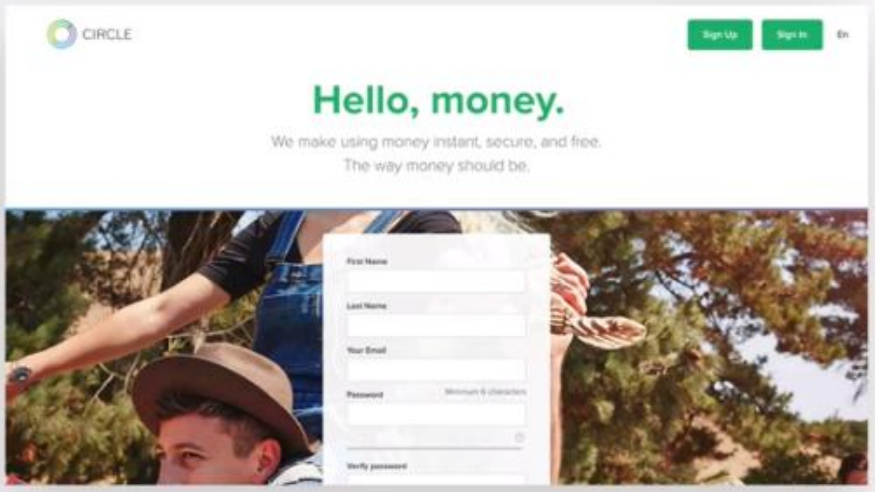
Username
Password
Log in

10. Designs

saavn
Here's to the music.
Millions of songs, wherever you want, whenever you want.
Music is who we are.

AQ
CANTINE
DI NEGRAR
AWWWARDS


We make crafted, premium prefab homes
that are designed to bring the outdoors in.


CIRCLE
Hello, money.
We make using money instant, secure, and free.
The way money should be.

11. Fonts

1. USE A FONT-SIZE BETWEEN 15 AND 25 PIXELS

GOOD

Okay, I'll be honest with you right away. The title is a little misleading. I started learning Swift 4 months ago and I knew *some* coding before that. But I have never created a native app for any platform. Thinking about it now, I had no idea what I was up against...

For you to understand the *how* I did it, first I must tell you the *why*.

Traveling back in time

I always loved computers. My father bought our first machine when I was around 8 years old, and I became hooked in a second. It had a blurry CRT screen and it was running DOS, but it did what *you* wanted it to do. That thing was pure magic for God's sake! Of course I mostly played games on it but I fell in love with the whole environment. I learned about how a PC worked, turned all the knobs and switches in the programs and became the guy others came to for tech-advice.

22px

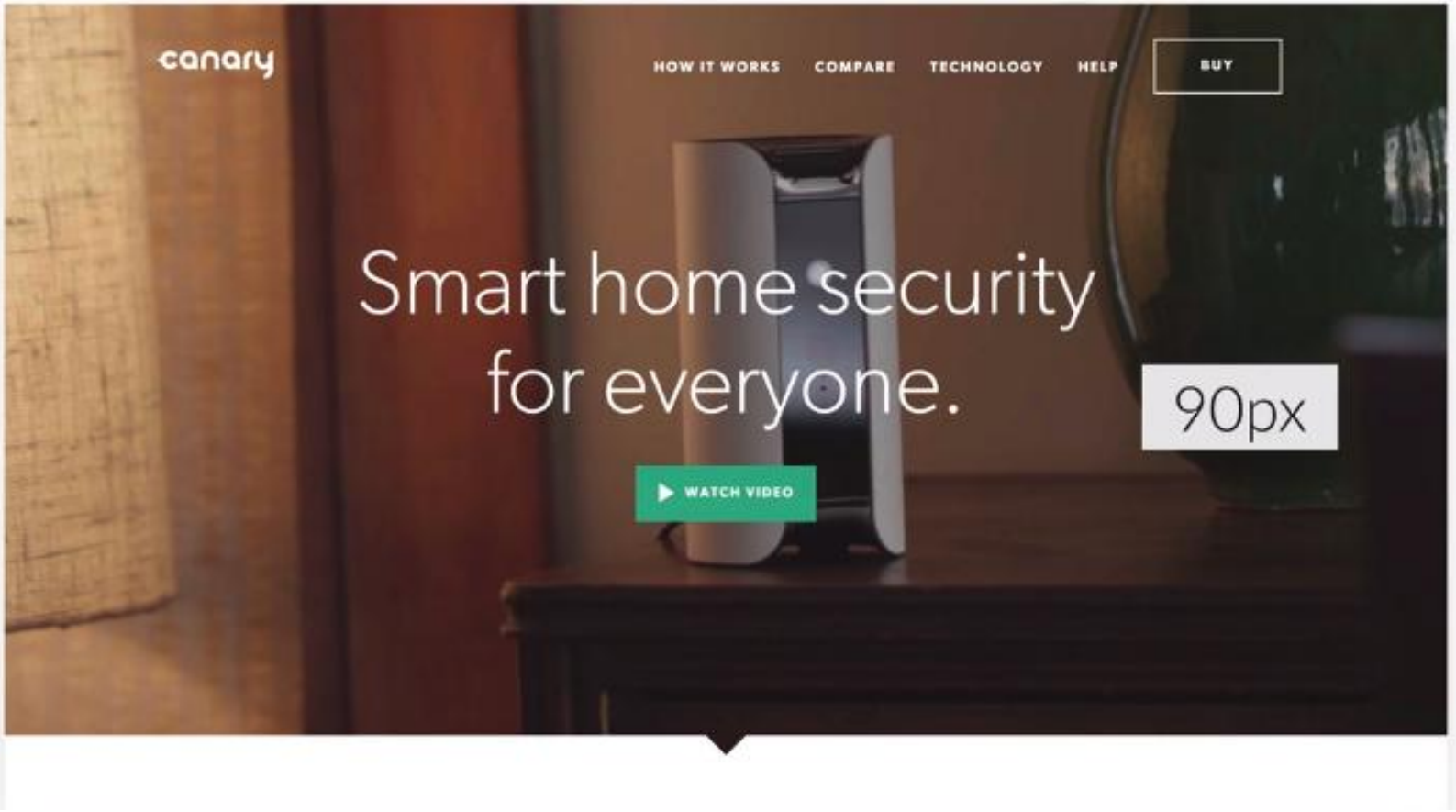
Zoltán Hosszú on Mar 9 · 8 min

You, Josh Muccio, and 1,534 others recommended

NEXT STORY

11. Fonts

2. USE (REALLY) BIG FONT SIZES FOR HEADLINES



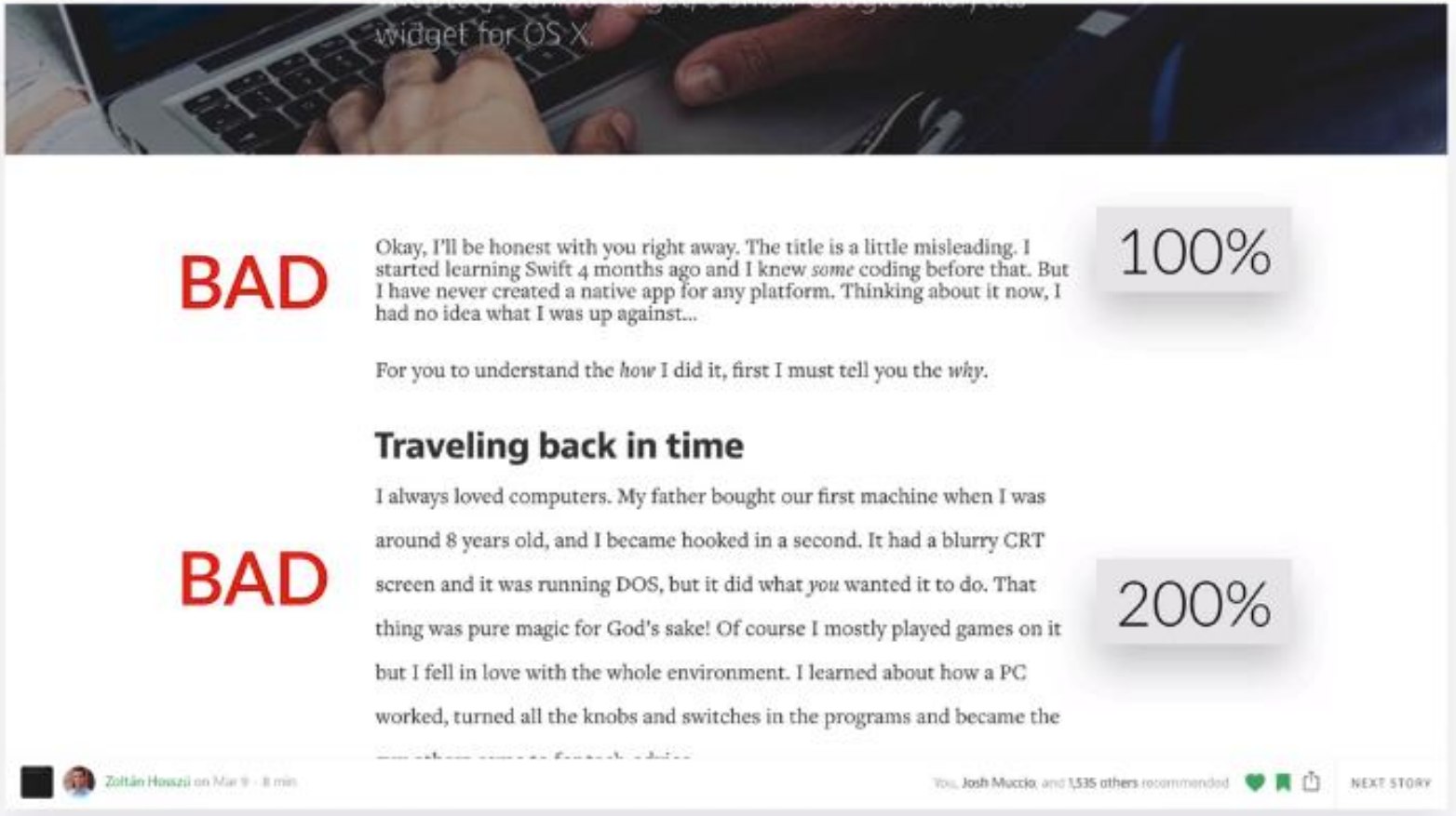
11. Fonts

3. USE LINE SPACING BETWEEN 120 AND 150%

GOOD

11. Fonts

3. USE LINE SPACING BETWEEN 120 AND 150%



11. Fonts

4. 45 TO 90 CHARACTERS PER LINE

78 chars

GOOD

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Zoltán Hosszú on Mar 9 · 8 min

You, Josh Muccio and 1,534 others recommended

NEXT STORY

11. Fonts

4. 45 TO 90 CHARACTERS PER LINE

BAD

Okay, I'll be honest with you right away. The title is a little misleading. I started learning Swift 4 months ago and I knew *some* coding before that. But I have never created a native app for any platform. Thinking about it now, I had no idea what I was up against...

36 chars

BAD

Traveling back in time

I always loved computers. My father bought our first machine when I was around 8 years old, and I became hooked in a second. It had a blurry CRT screen and it was running DOS, but it did what *you* wanted it to do. That thing was pure magic for God's sake! Of course I mostly played games on it but I fell in love with the whole environment. I learned about how a PC worked, turned all the knobs and switches in the programs and became the guy others came to for tech-advice.

141 chars

Zoltán Hosszú on Mar 9 · 6 min

You, Josh Muccio, and 1,535 others recommended

NEXT STORY

11. Fonts

5. USE GOOD FONTS

11. Fonts

5. USE GOOD FONTS

- More neutral
- Clean
- Simple
- Modern websites

- Traditional purposes
- Storytelling
- Long reading

11. Fonts

5. USE GOOD FONTS

HOW TO **CHOOSE** A FONT?

1. Chose a font which reflects the look and feel you want for your website
2. Decide: sans-serif or serif typeface?
3. Use a good font
4. Use only that one typeface

12. Colors

CAR LEASING
Want a cheap new lease car? Start HERE!
My cheapest leasing deals!
Click to chat is closed
ABARTH CAR LEASING
500
500 Convertible
595
595 Convertible
ALFA ROMEO LEASE CARS
Giulietta
Mito
AUDI LEASING
LINGsCARS.com
UK CONTRACT HIRE CARS FROM LING VALENTINE
CAR LEASING - CONTRACT HIRE - CHEAP LEASE CARS
Home
Cars and Vans
How It Works
Price Lists
About Ling
Customers
Fun Stuff
Quote/ Order
Business Customer Pricing
Personal Customer Pricing
The Best FAQs in the World!
Search Cars Here
Go
LING'S LIVE TWITTER FEED
Intro Film
News
Blog
Office TV
Contact
Moan
Links
Play Quiz
Privacy Policy
Google Visitors
"JUST CLICK!"
THE BEST... FREQUENTLY ASKED QUESTIONS ...IN THE WORLD!
You can't find a car?
Apply for a CAR QUOTE
DRAGONS DEN
MEET MY STAFF
CHEAP INSURANCE
Hi! I am Ling from Dragons' Den. I lease cheap new cars!
Close (X)
LIVE CHAT!

12. Colors

- Picking a color for a website means more then picking your favorite color and turning it into a design. It means picking the right color in order to get the desired response from your audience. Color really makes a difference. This happens because there are psychological effects behind each color.

12. Colors

1. USE ONLY ONE BASE COLOR

12. Colors

1. USE ONLY ONE BASE COLOR

Base color

12. Colors

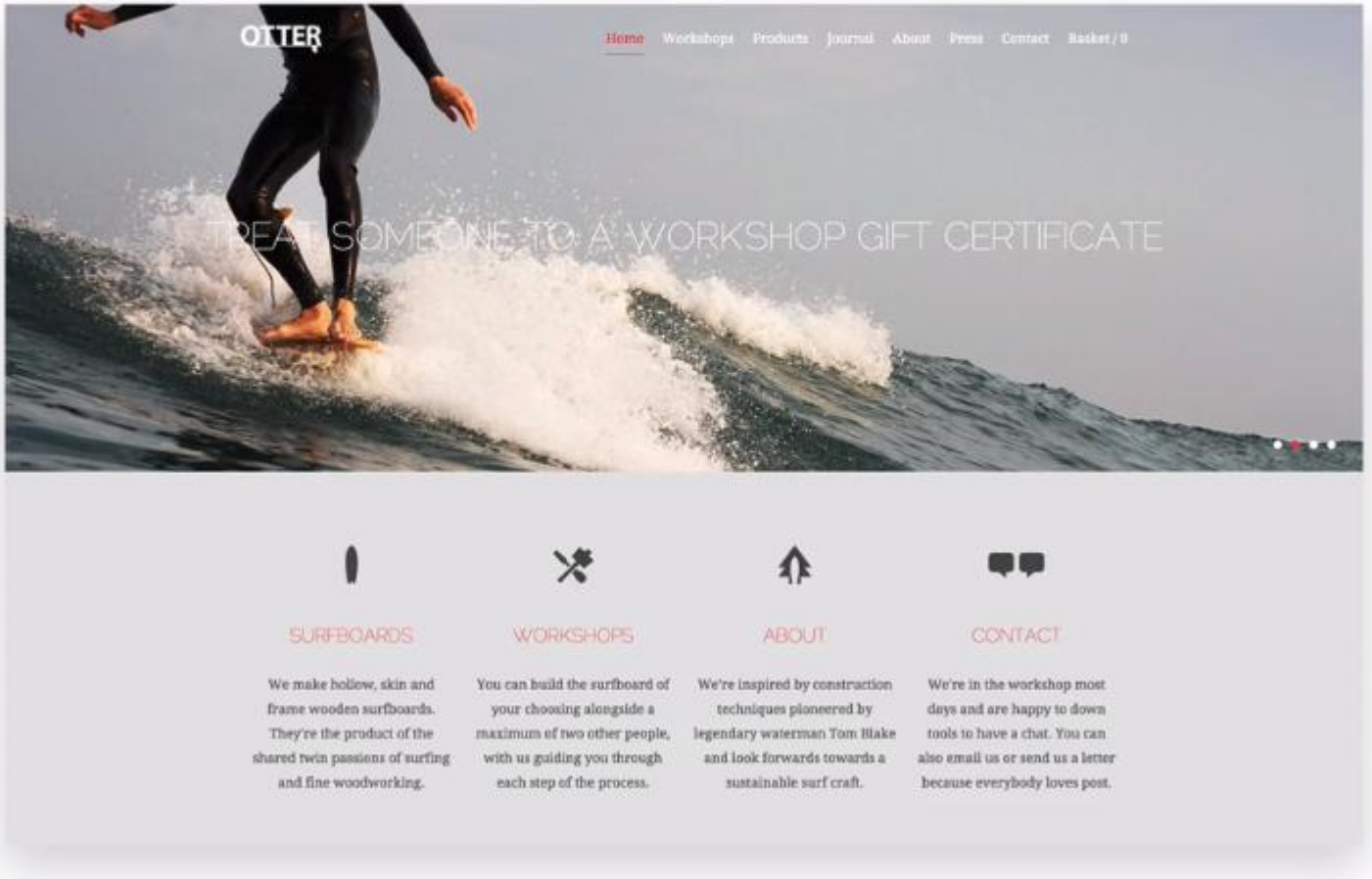
2. USE A TOOL IF YOU WANT TO USE MORE COLORS

12. Colors

- Red is a great color to use when power, passion, strength and excitement want to be transmitted. Brighter tones are more energetic and darker shades are more powerful and elegant.
- Orange draws attention without being as overpowering as red. It means cheerfulness and creativity. Orange can be associated with friendliness, confidence, and courage.
- Yellow is energetic and gives the feeling of happiness and liveliness. Also, it associates with curiosity, intelligence, brightness, etc.
- Green is the color of harmony, nature, life and health. Also, it is often associated with money. In design, green can have a balancing and harmonizing effect.
- Blue means patience, peace, trustworthiness, and stability. It is one of the most beloved colors, especially by men. It is associated with professionalism, trust and honor. That's actually why the biggest social networks use blue.
- Purple is traditionally associated with power, nobility and wealth. In your design, purple can give a sense of wisdom, royalty, nobility, luxury, and mystery.
- Pink expresses romance, passivity, care, peace, affection, etc.
- Brown is the color of relaxation and confidence. Brown means earthiness, nature, durability, comfort, and reliability.

13. Images

1. PUT TEXT DIRECTLY ON THE IMAGE

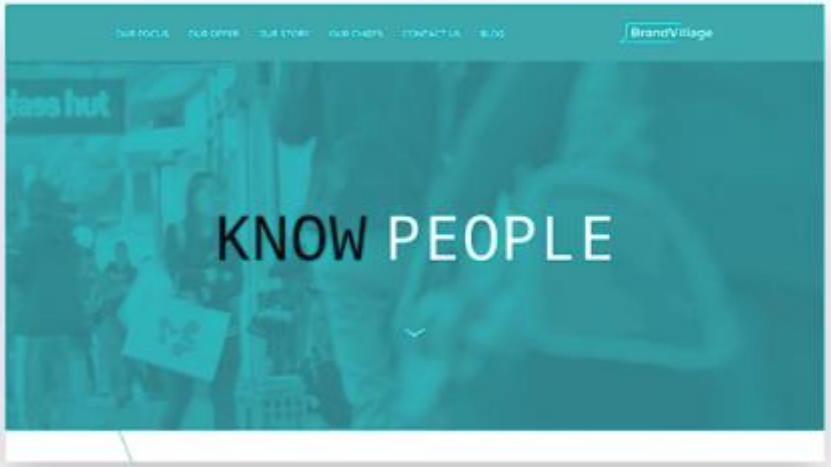


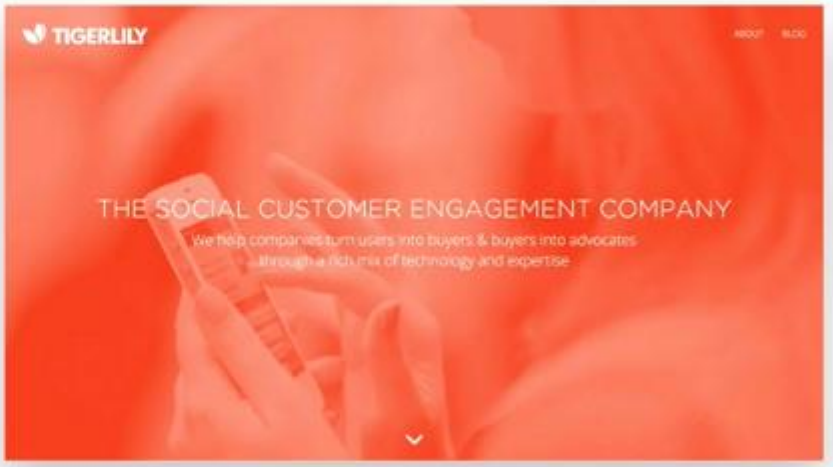
13. Images

2. OVERLAY THE IMAGE

13. Images

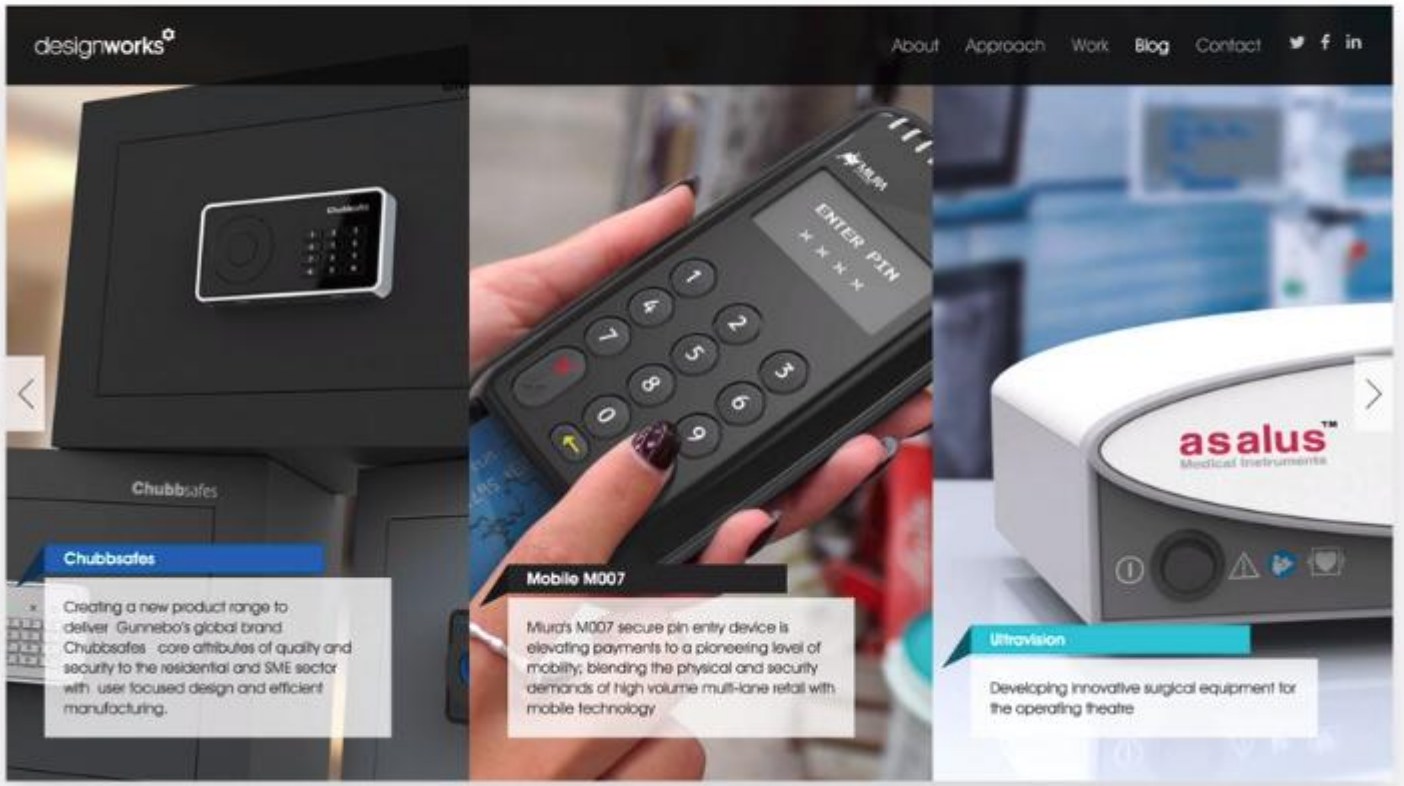
2. OVERLAY THE IMAGE





13. Images

3. PUT YOUR TEXT IN A BOX

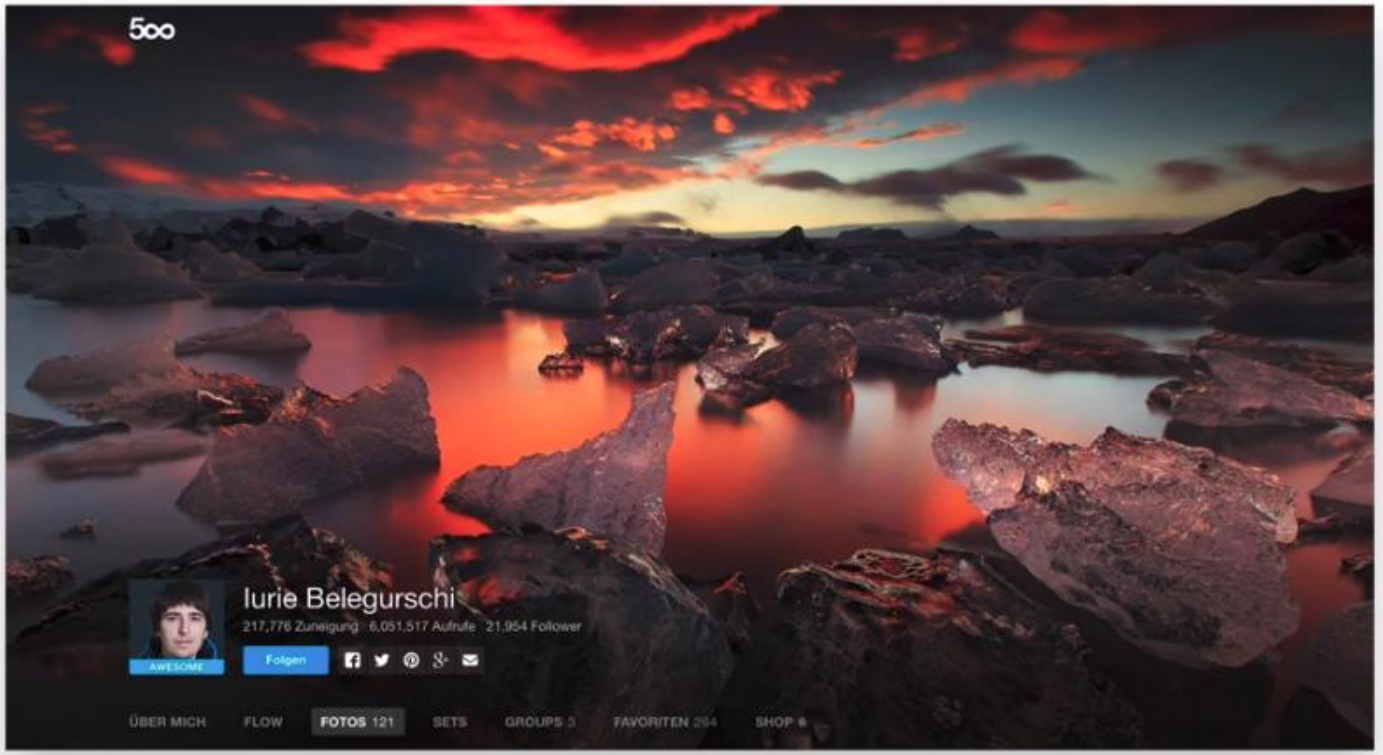


13. Images

4. BLUR THE IMAGE

13. Images

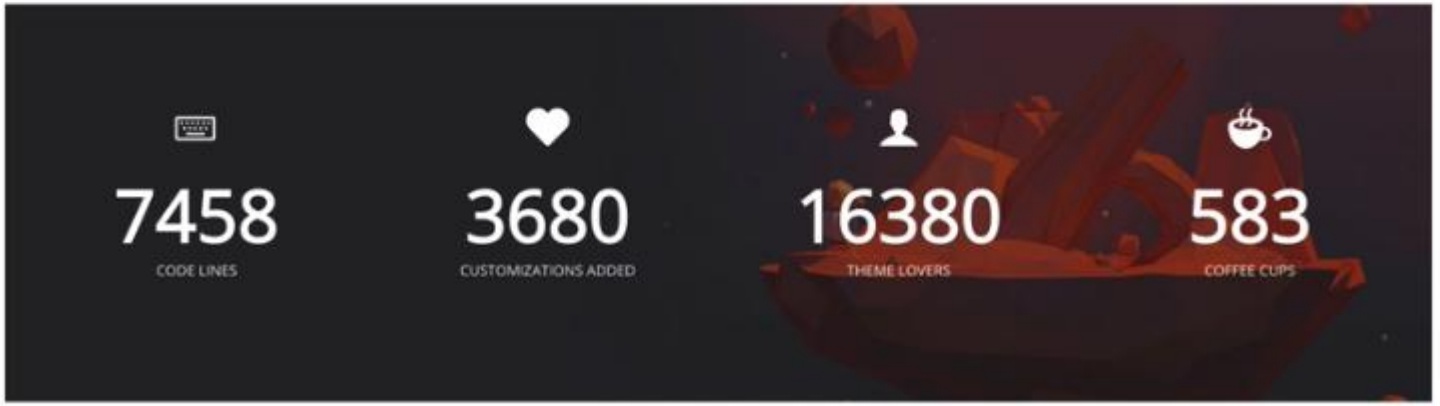
5. THE FLOOR FADE



WITH FLOOR FADE

14. Icons

Download free
Square Register is the perfect point-of-sale system, available in the App Store and Google Play. It's designed to run on a smartphone or tablet, on your counter or on the go.
Grow your business
Square Register is the point of sale that takes care of digital receipts, inventory, and sales reports and provides valuable analytics and feedback—so you can focus on your customers.
Powerful enough for anyone
Square Register serves businesses big and small, from corner bakeries to retailers around the world. It works with hardware and software accessories that make it easier to run your business.
Upgrades automatically
We're constantly improving with free updates that equip you with great new features to help you run your business more efficiently and effectively.


7458
CODE LINES
3680
CUSTOMIZATIONS ADDED
16380
THEME LOVERS
583
COFFEE CUPS

14. Icons

1. USE ICONS TO LIST FEATURES/STEPS

Portable WiFi

Connect all of your devices, and never hunt for reliable WiFi again. Learn more >

No-nonsense Pricing

Ditch subscriptions and contracts. Pay only for what you use. Learn more >

Nationwide coverage

Everywhere you go, the WiFi goes with you. Never miss a beat. Learn more >

Step 1

Enjoy your new Mod notebook. Fill it in 2 days or 2 years. We'll digitize it when you're ready.

Step 2

Once you've filled your notebook, mail it back to us using the pre-paid shipping envelope hidden in the back cover (shipping included).

Step 3

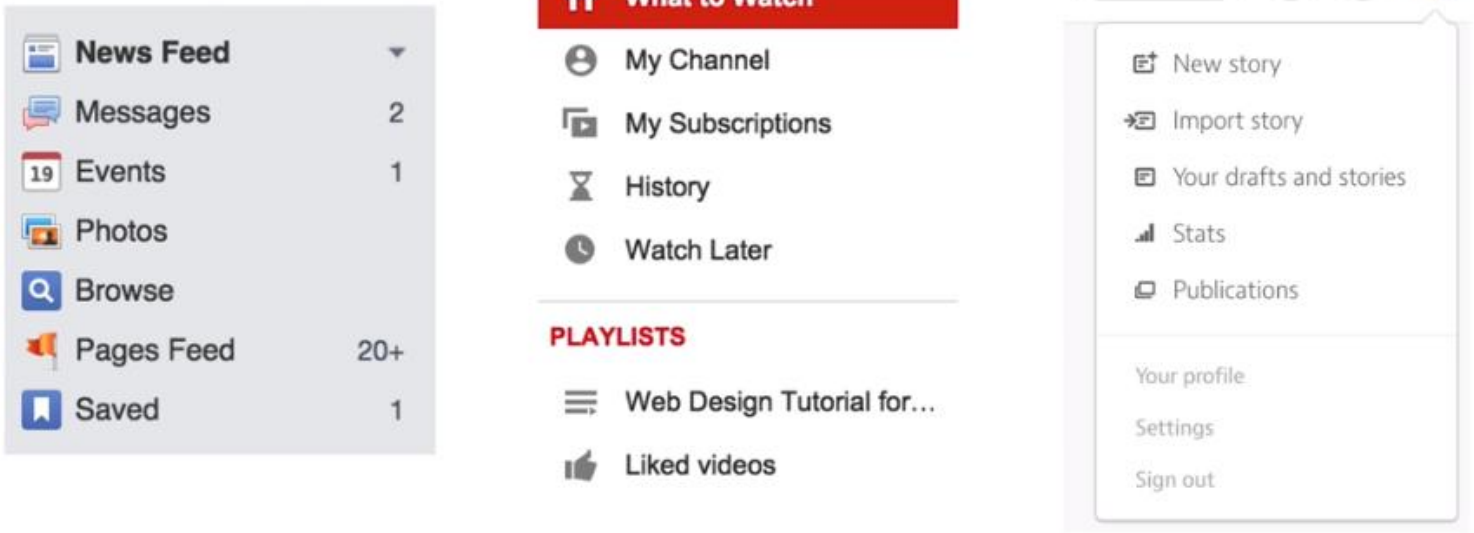
We scan and digitize it for free within 5 days. Have the notebook recycled or returned to you. It's your choice.

Step 4

Enjoy your notes from anywhere in our beautiful Mod app. Start your next notebook, and let the love continue.

14. Icons

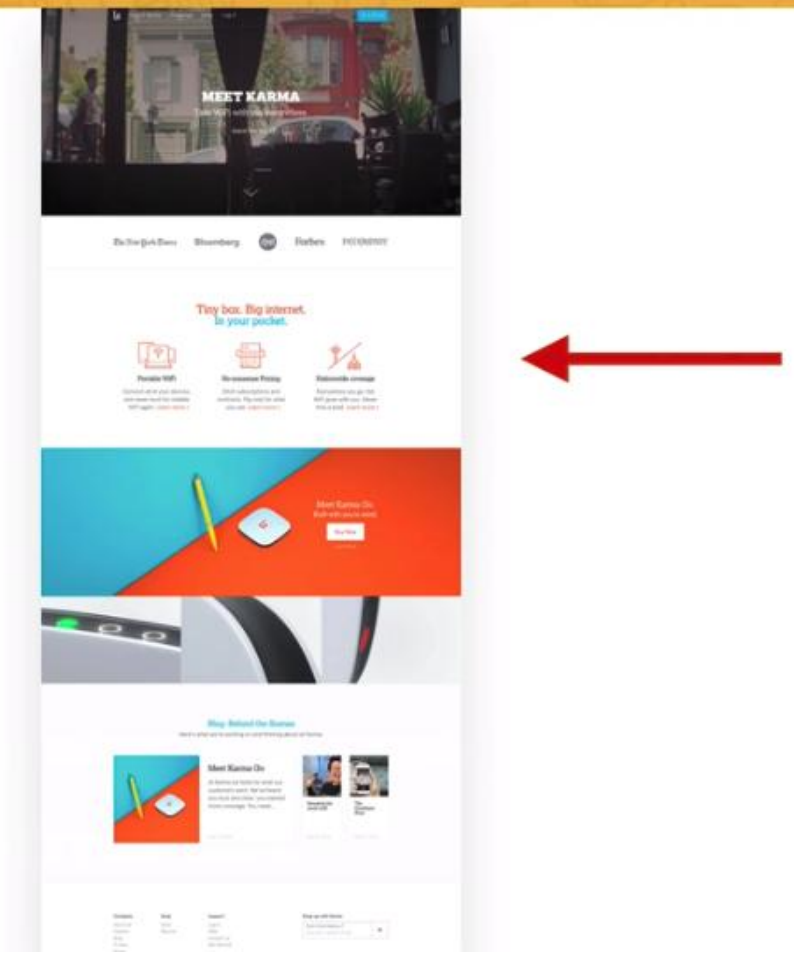
2. USE ICONS FOR ACTIONS AND LINKS



1. Icons should be recognizable
2. Label your icons

14. Icons

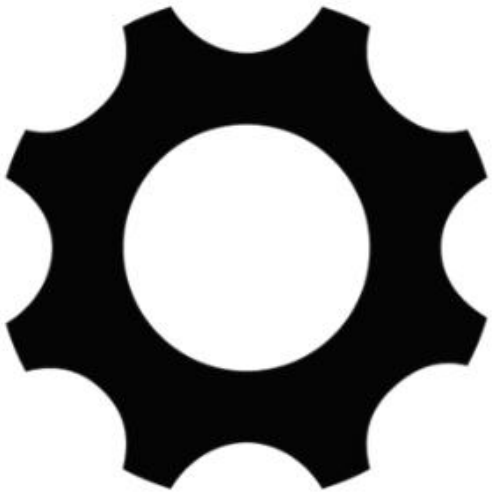
3. ICONS SHOULD NOT TAKE A CENTER STAGE



14. Icons

4. USE ICON FONTS WHENEVER POSSIBLE

Static image 300%



Vector icon font 300%

Summary

- Most of your content will be text, so beautiful typography is a key element to a good looking website.
- Images are getting more and more important in webdesign, so choosing great images and putting text on them is an essential part of your work.
- Icons are also a good way of setting a friendly tone for your website, but use them carefully.
- The adequate use of whitespace makes a website look professionally designed, so use it a lot, but in the correct way.
- Build a layout by defining the visual hierarchy of your content. Whitespace is also important for this.