

Model 3: OLS, using observations 1-50

Dependent variable: Profit

	coefficient	std. error	t-ratio	p-value	
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const	46975.9	2689.93	17.46	3.50e-22	***
RDSpend	0.796584	0.0413476	19.27	6.04e-24	***
MarketingSpend	0.0299079	0.0155200	1.927	0.0600	*
Mean dependent var	112012.6	S.D. dependent var	40306.18		
Sum squared resid	3.94e+09	S.E. of regression	9160.966		
R-squared	0.950450	Adjusted R-squared	0.948342		
F(2, 47)	450.7713	P-value(F)	2.16e-31		
Log-likelihood	-525.5354	Akaike criterion	1057.071		
Schwarz criterion	1062.807	Hannan-Quinn	1059.255		