



KEMENTERIAN PENDIDIKAN DAN KEBUDAYAAN
MINISTRY OF EDUCATION AND CULTURE
UNIVERSITAS SEBELAS MARET
FAKULTAS EKONOMI DAN BISNIS
ECONOMICS AND BUSINESS
Jalan Ir. Sutami No. 36 A Surakarta, Phone : (0271) 646994

TRANSKRIP AKADEMIK
Academic Transcript
Nomor : 108/UN27.04/SR/D3/2020

Nama Mahasiswa : PUTRI NABILA
Full Name
Nomor Induk Mahasiswa : F3217046
Student Registration Number
Nomor Ijazah Nasional : 614042020000182
National Certificate Serial Number
Tempat dan Tanggal Lahir : Sumedang, 29 Maret 1998
Place and Date of Birth : Sumedang, March 29th, 1998
Program Pendidikan : Diploma III
Education Programs : Associate Degree
Program Studi : Manajemen Pemasaran
Study of Programs : Marketing Management
Minat Utama : Ekonomi
Majoring : Economics
Gelar Akademik : Ahli Madya Manajemen (A.Md.M.)
Academic Degree Granted : Associate's Degree in Management
Tanggal Kelulusan : 13 Juli 2020
Date of Graduation : July 13th, 2020
Lama Studi : 3 Tahun 0 Bulan
Length of Study Attempted : 3 Years 0 Month
Predikat Kelulusan : Dengan Pujian
Graduation Owner : Cumlaude

No	MATA KULIAH	COURSE	KREDIT Credit	NILAI ANGKA Score	NILAI HURUF Mark
1	Akuntansi Pengantar I	Introduction to Accounting I	3	4.0	A
2	Bisnis Pengantar	Introduction to Business	3	4.0	A
3	Ekonomi Mikro Pengantar	Introduction Micro Economics	3	3.3	B+
4	Ilmu Kealaman Dasar	Introduction to Natural Sciences	2	3.7	A-
5	Manajemen	Management	3	4.0	A
6	Manajemen Pemasaran	Marketing Management	3	3.7	A-
7	Matematika	Mathematics	3	4.0	A
8	Pengantar Psikologi	Introduction to Psychology	2	3.7	A-
9	Manajemen Sumberdaya Manusia	Human Resource Management	3	3.3	B+
10	Manajemen Keuangan	Financial Management	3	2.7	C+
11	Pendidikan Kewarganegaraan	Civic Education	2	4.0	A
12	Manajemen Operasi	Operation Management	3	4.0	A
13	Statistik Deskriptif	Descriptive Statistics	3	3.3	B+
14	Akuntansi Pengantar II	Introduction to Accounting II	3	3.7	A-
15	English For Bussiness	English For Bussiness	2	2.7	C+
16	Ekonomi Makro Pengantar	Introduction to Macro Economics	3	4.0	A
17	Pendidikan Pancasila	Pancasila Education	2	4.0	A
18	Praktik Bisnis Retail	Retail Business Practice	2	4.0	A
19	Etika Bisnis	Business Ethics	3	3.7	A-
20	Sistem Informasi Manajemen	Management Information System	3	4.0	A

No	MATA KULIAH	COURSE	KREDIT Credit	NILAI ANGKA Score	NILAI HURUF Mark
21	Praktik Bauran Pemasaran	Marketing Mix Practice	2	4.0	A
22	Praktik Pemasaran Jasa	Service Marketing Practice	2	3.7	A-
23	Praktik Bauran Promosi	Promotion Mix Practice	2	4.0	A
24	Praktik Komputer (Graphics Design)	Computer Practice (Graphics Design)	2	3.7	A-
25	Pendidikan Agama Islam	Islamic Religion	2	3.7	A-
26	Praktik Bahasa Mandarin	Mandarin Language Practice	2	3.3	B+
27	Praktik Komputer Data Base (SIM)	Database Computer Practice	2	3.7	A-
28	Praktik Kewirausahaan	Entrepreneurship Practice	2	4.0	A
29	Hukum Bisnis	Business Law	2	3.7	A-
30	Praktik Penjualan	Advertising Practice	2	3.3	B+
31	Praktik Komunikasi Bisnis	Business Communication Practice	2	3.3	B+
32	Praktik Perilaku Konsumen	Consumer Behavior Practice	2	3.7	A-
33	Praktik MICE	MICE Practice	2	4.0	A
34	Bahasa Indonesia	Indonesian Language	2	4.0	A
35	Praktik Penganggaran Perusahaan	Budgeting Practice	2	2.0	C
36	English Conversation	English Conversation	2	3.0	B
37	Praktik Riset Pemasaran	Marketing Research Practice	2	3.3	B+
38	Praktik Penulisan Ilmiah	Academic Writing Practice	2	3.0	B
39	Praktik Salesmanship	Salesmanship Practice	2	3.3	B+
40	Praktik Strategi Pemasaran	Marketing Strategy Practice	2	4.0	A
41	Praktik Pengembangan Diri	Personal Development Practice	2	4.0	A
42	Praktik Negosiasi Bisnis	Business Negotiation Practice	2	3.0	B
43	Praktik Komputer (E-Commerce)	Computer Practice (E-Commerce)	2	3.3	B+
44	Praktik Ekspor Impor	Export Import Practice	2	3.7	A-
45	Toeic Preparation	Toeic Preparation	2	3.7	A-
46	Marketing Project	Marketing Project	2	4.0	A
47	Manajemen Kerja & Tugas Akhir	Final Paper and Internship	6	3.7	A-
Tugas Akhir Penerapan Pameran sebagai Strategi Promosi All New Xpander pada PT. Sun Star Motor Solo		Final Project The Application of Exhibition as A Promotion Strategy of All New Xpander at PT. Sun Star Motor Solo			
Total			112		

Transkrip ini dibuat dengan sebenarnya.
This transcript is certified to be true and accurate.

Jumlah Seluruh Kredit = 112

Total of Number Credits Attempted = 112

IPK : 3.63

GPA : 3.63

Surakarta, 13 Juli 2020

MENGESAHKAN
Fotokopi salinan telah diteliti
sesuai dengan aslinya
dan dinyatakan sah untuk dipergunakan
dalam kegiatan akademik
Dr. Izma Mafurah, S.E., M.Si.
NIP. 1963232002122001



Prof. Drs. Djoko Suhardjanto, M.Com.(Hons)., Ph.D.,
Ak.
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