



**MARKPLUS
INSTITUTE**
Advancing Competencies

**CERTIFICATION
PROGRAM**

SERTIFIKAT KOMPETENSI *CERTIFICATE OF COMPETENCE*

Dengan ini menyatakan bahwa,
This is to certify that,

Putri Nabila

telah dianggap kompeten pada Bidang :
Is competent in the area of :

**Pemasaran
Marketing**

dengan kekhususan
specializing in

Digital Marketing

Surakarta, 20 November 2019

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Dr. Jacky Mussry
Deputy CEO
MarkPlus, Inc.

CERTIFICATE NUMBER	MI-7235
PROGRAM	CERTIFICATE IN DIGITAL MARKETING
DATE OF EXAMINATION	4 TH OCTOBER 2019
PLACE OF EXAMINATION	SURAKARTA
CONTENT OF FINAL ASSIGNMENT	<ul style="list-style-type: none"> • SELECTING THE RIGHT CHANNEL • PLANNING THE RIGHT CHANNEL • DEVELOPING MEDIA IN DIGITAL CHANNEL • CONTENT CREATION FOR CUSTOMER'S ENGAGEMENT • MEASURING DIGITAL MARKETING • DESIGNING MEDIA FOR DIGITAL MARKETING
TOTAL SCORE	93.00
GRADE AND REMARKS	A (OUTSTANDING)
DATE OF ISSUE	20 TH NOVEMBER 2019
DATE OF EXPIRY	20 TH NOVEMBER 2022

GRADING

TOTAL SCORE	GRADE	REMARKS
9.00 - 10.00	A	OUTSTANDING
7.00 - 8.99	B	COMPETENT
0.00 - 6.99	C	FAILED