

OSI-CAN GROUP C

ENSE 271 Project

Activity 1

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## Project Background

OSI-CAN Saskatchewan is a mental health organization providing peer support and other services to military, veterans, first responders and their families dealing with workplace related injuries and PTSD. For this project we have partnered with Community Foundation to redesign the OSI-CAN's website with focus on content delivery to user and easy navigation for different user bases.

### Business Challenges:

- Clear navigation menu
- Prioritize content
- User flow based on different user types

North star customers: Veterans, First responders, Public Safety personnel, Family Members

### Project Assumptions

- WordPress
- GitHub
- Figma
- Storiesonboard
- Content to be provided by OSI-CAN

### Project Constraints

- We must design based on different users and ensure each user can find clear pathway
- Content organization and prioritization
- Emergency resources must be available in few clicks